

Description

Executive Real Estate Services Ltd is one of the youngest and fastest growing real estate brokerage companies in Brampton area, with almost 80 agents on board.

We are a young and growing team of dynamic, energetic and knowledgeable professionals, who would do what it takes, by displaying highest standards of **QUALITY, INTEGRITY, AGILITY, ACCOUNTABILITY** and always be **SOLUTION-FOCUSED**

Our Mission

At” **EXECUTIVE** “we believe in providing Exceptional Services from Exceptional People ensuring mutually beneficial relationship with all its customers, by guaranteeing transparency and compliance for transactions/ dealings.

We have set target to be the most effective and independent brokerage and promise to deliver the best quality and experience at all times for all our internal and external customers. To achieve the said goal/target, we plan to have an inhouse Creative division and for that would like to hire Full/Part time Manager- Marketing and Creative

Manager- Marketing and Creative

We’re seeking a dynamic, administrator, strategic thinker and achiever to head up our Marketing and Creative Efforts and also become an integral part of our brokerage by strengthening its business operations, online presence, managing quality and print designing, facilitating agents by creating individualistic marketing plans and leveraging full brand potential and creating high visibility in the market- online and offline.

In this newly created role, you will report to the Broker of Record and Director of Operations and work closely with admin, marketing and back up staff.

What you’ll do

- -Manage and help create content for digital and print marketing (Monthly /Weekly Promos, E-Blasts, Social Media, Proposals, Brochures, assist setting up internal commercial printing
- Assist with new product development (Designing Publishing and marketing products for the brokerage including but not limited to Company Brochures, Manuals, Flyers or any promotional material needed by the brokerage or our agents.
- Working & communicating with agents and brokerage team to handle social media and create marketing materials, product photos and 3D renderings for their websites, and general brand development.
- -Making updates and edits to the company and agents’ website (Switching out banners, editing and uploading product images and information, posting blogs, etc.)
- Oversee & assist the graphic designer with creating any artwork for marketing, website, and product photos, as well as any label designs needed.
- Develop and Guide internal customers for making educational and promotional vidoes,
- Use the company provided and other boost options to promote ads and articles on various online and offline platforms.

Who you are and what you bring?

- Passionate towards graphic designing and social marketing, with a strong handle and desire of social media design work.
- Experience with HTML, JavaScript, and CSS
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro) and other virtual design tools/platform
- Familiar with website analytic tools such as Google Analytics, Search Console, Hotjar, etc.
- Proficiency in Google Ads, Social Platforms, and email marketing
- Portfolio of strong creative work
- Excellent communication, time management, and organizational skills.
- Ability to work well under pressure and meet tight deadlines.
- Bachelor's degree in graphic design or a related field (preferred).

We know that what matters most is a positive attitude, a hunger to learn, and the drive to create quality work and get results. And if you're not sure you meet the experience requirements for this position, but you know in your gut that you've got what it takes to bring this role to the next level, we'd like to hear from you!

Compensation

- Salary -We're proud to offer a fair, competitive, and equitable process to determining your salary that is based on your skills, knowledge, experience and internal equity.
- Time away from work- We love working at "Executive", but we also love our lives outside of work. We offer competitive vacation days, lifecare days, and company holidays and build in some flexibility too!
- Belonging -We respect, appreciate and celebrate our individuality. We're committed to making sure you know you're appreciated for exactly who you are.

The applications with contact details should be emailed to DEALS@TEAMEXECUTIVE.NET