

**DAM Creative - Infographic: Practices in DAM Planning**

**GCM 460: Digital Asset Management**

**Dr. Reem El Asaleh**

**Angelo Corpuz 501024164**

**Section 2**

**December 11, 2023**

## References

CANVA: Visual suite for everyone. (n.d.). <https://www.canva.com/>

*Dam best practices and critical success factors*. Cloudinary. (2023, November 28). <https://cloudinary.com/guides/digital-asset-management/dam-best-practices-and-critical-success-factors>

Narayan, G. (2023, November 14). *Top 9 Digital Asset Management Best Practices*. ImageKit.io Blog. <https://imagekit.io/blog/top-9-digital-asset-management-best-practices/>

Walsh, K. (2023). Brandfolder. <https://brandfolder.com/resources/DAM-best-practices/>