

# RTA

# new media

at The Creative School

Toronto  
Metropolitan  
University

The  
Creative  
School



**Imagination**

**set free**

# Explore emerging technologies and unlock your creative potential in interactive media.

New Media focuses on the design and creative production of interactive and experiential art. Learn skills in interaction design, gaming, interactive storytelling, robotics, wearable computing, art installations, digital fabrication, AR/VR, and more! You can choose to specialize in one of three pathway options: Fine Art, Interactive Design, and Video Games. This program is for student explorers interested in creative applications of technology and who want to experiment and think outside the box.

## SKILLS EARNED

This program cultivates critical intellectual abilities and teaches skills in interaction design, user experience design, interactive art, coding, electronics, digital fabrication, gaming, wearable computing, robotics, virtual reality, augmented reality, exhibition design, digital media, and video and audio production.

## CAREER OPPORTUNITIES

New Media Artist; Creative Technologist; Game Designer; App Developer; Web Designer; Interaction Designer; Exhibit Curator; Educator; Entrepreneur/Start-up Founder; Project Manager; Art Director; Community Manager.

## GO INTERNATIONAL

Gain a global perspective through international short-term travel opportunities, a four-month exchange, or through virtual courses that connect you to like-minded students around the world. Gain global perspectives through boot camps in Los Angeles and London.

## INDUSTRY COLLABORATIONS

Located in the heart of downtown Toronto's art and culture hub, students have opportunities to participate in collaborations with partners such as the Ontario Science Centre. They develop design concepts and use their skills in immersive and interactive media to create large-scale installations, video games and interactive exhibits for audiences of thousands of people.

## CUTTING-EDGE TECHNOLOGY

With a 25-year history of innovation in the space of creative technology, this program grants you access to workshops and technology labs that are home to 3D modelling, AR/VR, CNC routers, laser cutters, 3D printers, robotic arms, motion capture and much more to support your creativity.



**BACHELOR OF FINE ARTS IN NEW MEDIA**

# You Belong Here

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As a New Media student, you'll be part of The Creative School, a dynamic faculty offering 27 degree programs in media, design and creative industries that are shaping the future of their fields. As a disrupter in innovative education, The Creative School is where you come to learn, transform and reimagine everything you thought was creative. Through countless transdisciplinary opportunities, you'll become a leader in creative innovation who disrupts the conventions of your profession and expands what is possible. At The Creative School, students enjoy a global experience in the heart of downtown Toronto, developing their talents to emerge as some of the most in demand and employable graduates anywhere.



## CONTACT US

[torontomu.ca/rta](https://torontomu.ca/rta)

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**Toronto  
Metropolitan  
University**

**RTA School of Media**  
The Creative School