

RTA

sport media

at The Creative School

Toronto
Metropolitan
University

The
Creative
School



CG 2

MTL / HOST 1
BOS V MTL
THE '737TH' ALL-TIME
MEETING
BETWEEN

MICHEL WOOD
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ROSS

CAM 1
CAM 2
CAM 3
CAM 4

ROSS

**The only program
of its kind**

in North America



Interested in being more than a fan? Learn how you can be part of the game through Sport Media.

The Sport Media program is your path to a successful career in the sport industry, offering hands-on experience in sport entertainment management, sports journalism, live production, on-air hosting, audio and video editing, multi-platform marketing, and a wide array of short-term experiential learning opportunities abroad. With access to valuable networking opportunities and the option to minor in Business Essentials at the Ted Rogers School of Management, you'll graduate with marketable skills and industry connections.

MEDIA CAPITAL OF CANADA

Learn Sport Media in the media hub of Canada with easy access to many professional and amateur sports teams, sports broadcasters and sports organizations. Being in the heart of downtown Toronto, this program offers access to relevant and elite internships to help you gain hands-on experience and stand out in a competitive marketplace. Sport Media graduates have one of our highest employment rates upon graduation.

PROFESSIONAL DEVELOPMENT

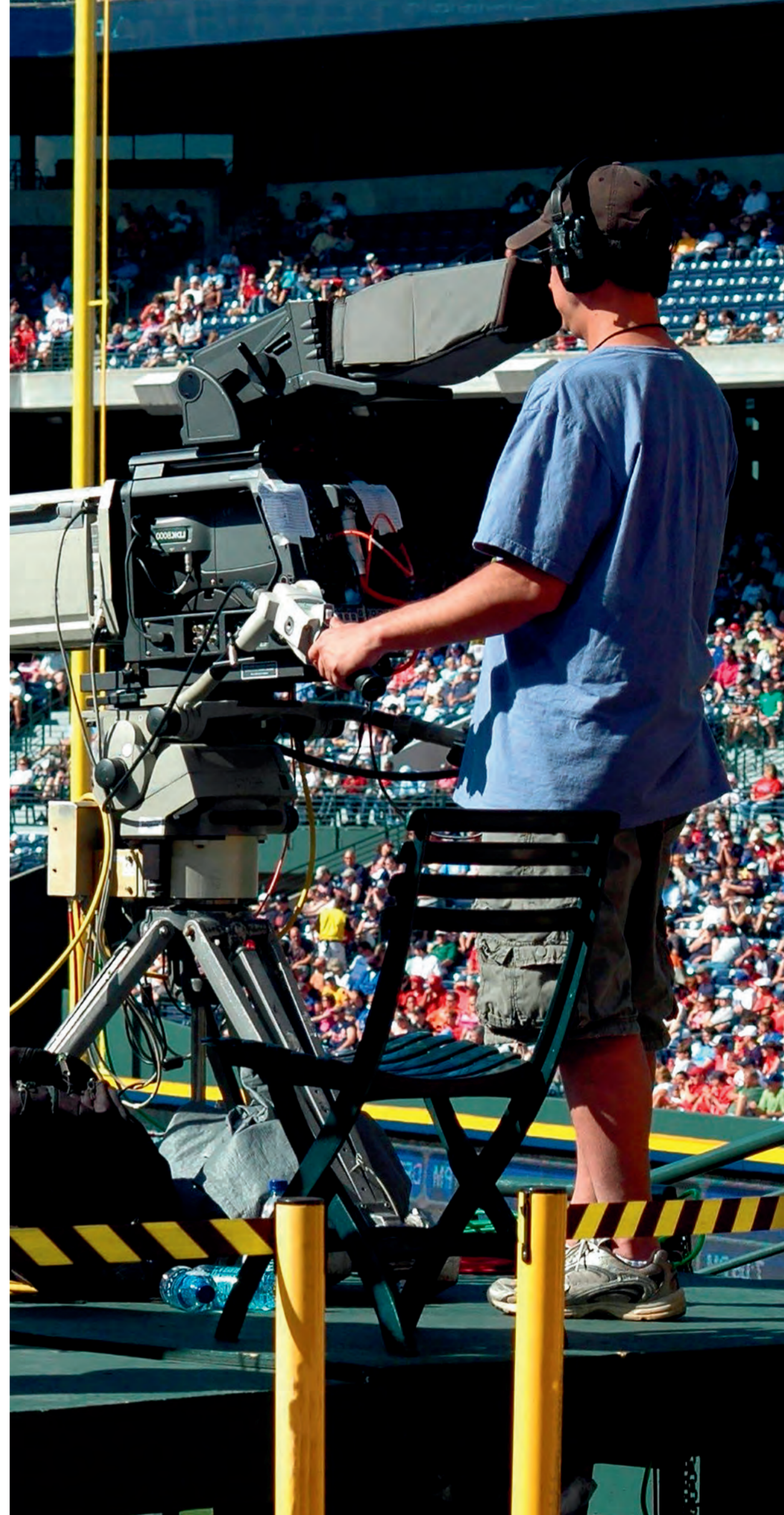
Shoot TMU Varsity Athletics games, host your own live sports radio talk show with SpiritLive, or intern with a professional sports league or sport entertainment company — these are just a few examples of the professional development opportunities available to Sport Media students. Many of our student broadcasts appear on both OUA TV (Ontario University Athletics Television) and Rogers Sports channels and platforms.

SPORTSNET RTA PRODUCTION CENTRE

Offering you a real experience in sport media and access to state-of-the-art equipment, the Sportsnet RTA Production Centre is located in the Mattamy Athletic Centre, formerly known as Maple Leaf Gardens. This industry-leading studio and control room in the centre of the Toronto Metropolitan University sports complex includes a video switcher, a digital audio console, a 3D graphics system, a replay system, video cameras and much more. It's the perfect playground to gain hands-on experience and build a portfolio that sets you apart from the competition.

GO INTERNATIONAL

Gain a global perspective through international semester exchange programs, short-term travel opportunities or virtual collaborations that let you study with like-minded students globally.



BACHELOR OF ARTS IN SPORT MEDIA

You Belong Here

As a Sport Media student, you'll be part of The Creative School, a dynamic faculty offering 27 degree programs in media, design and creative industries that are shaping the future of their fields. As a disrupter in innovative education, The Creative School is where you come to learn, transform and reimagine everything you thought was creative. Through countless transdisciplinary opportunities, you'll become a leader in creative innovation who disrupts the conventions of your profession and expands what is possible. At The Creative School, students enjoy a global experience in the heart of downtown Toronto, developing their talents to emerge as some of the most in demand and employable graduates anywhere.



CONTACT US

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RTA School of Media
The Creative School