

\* Free Event \* Limited Seating \* Reserve Now \*

## *A Conversation about the Future of Journalism*

# What's Next for News?

Ryerson School of Journalism

Friday, October 2, 2009, 5:30 p.m.

350 Victoria Street, LIB-72 (Library Building)

Be part of this crucial conversation about media and the public interest. Prepare to be challenged by fresh ideas about how news will evolve and how news gatherers will adapt.

### Panelists:

**Clay Shirky**, media futurist, is a provocative new voice on all things Internet: economics and culture, media and community, and the open source movement. His online posting, *Newspapers and Thinking the Unthinkable*, went viral earlier this year.

<http://www.shirky.com/weblog/2009/03/newspapers-and-thinking-the-unthinkable/>



**Andrew Keen** is author of *The Cult of the Amateur*, an indictment of the internet's effects on culture. A pioneering Internet entrepreneur, Keen founded Audiocafe.com in 1995 and built it into a popular first-generation Internet music company. He was the executive producer of the new media show "MB5 2000". Read more at <http://andrewkeen.typepad.com/home/>

Moderator: **Mathew Ingram** has been writing about business and technology for the *Globe and Mail* since 1991, and has been a blogger and internet columnist since 2000. Check out <http://www.mathewingram.com>

**Free event, but seating is limited. Reserve seats by Friday, Sept. 25.**  
R.S.V.P. [secretary@journalism.ryerson.ca](mailto:secretary@journalism.ryerson.ca)

<http://www.ryerson.ca/maps/>

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*What's Next for News* is co-sponsored by the **Ryerson School of Journalism** and the **Ryerson Journalism Alumni Association**. It is part of a slate of events exploring the new universe for journalism.

*We gratefully acknowledge the support of Woodbridge Company Limited.*

## Pre-What's Next

Earlier on Friday, October 2, at 3:30 p.m., a panel of young(er) journalists will gaze into their crystal balls and discuss news gathering now and in the future. Join them as they talk about how online/social media have changed news gathering and consider whether news as we know it still matters.



Moderator **Mary Sheppard**, Executive Producer, CBCNews.ca  
**Bryan Borzykowski**, senior editor at Canadian Business Online  
**Amber MacArthur**, new media journalist at CTV  
**Romina Maurino**, reporter/editor at Canadian Press  
**Adrian Ma**, freelance journalist  
**Marissa Nelson**, senior editor, digital news, with the Toronto Star

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## Post-What's Next

In signature Ryerson fashion, the theoretical discussions are combined with practical opportunities to learn and polish new skills.

### **WORDSTOCK 2009: Journalism tools in the new universe**

One of the world's most popular new media experts, **Robb Montgomery**, CEO of Visual Editors Inc., will host a two-hour seminar on multimedia and social media reporting and twittering for journalists as part of the **Ryerson Journalism Alumni Association's** annual seminar.



Learn the culture and the best practices for creating digital media that work better with the real-time Web. Check out Montgomery's blog at <http://www.omery.com>

Wordstock, October 3, 2009: <http://www.rjaa.ca/>