

FACULTY OF COMMUNICATION & DESIGN

Bachelor of Design (BDes)

FASHION COMMUNICATION FASHION DESIGN

ADMISSION INFORMATION

Administered by the School of Fashion

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English and one Grade 11 U or M or Grade 12 U Mathematics course (one of MCF3M, MCR3U, MHF4U, MCV4U, MDM4U) with 60 percent or higher in each course.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. Portfolio as noted below and academic performance will be used in the admissions process.
3. Applicants must state their intended specialization at the time of application, i.e., Fashion Communication or Fashion Design.
4. Advanced Functions and Introductory Calculus (MCB4U) will be accepted in place of Advanced Functions (MHF4U) where presented and where applicable.
5. Geometry and Discrete Mathematics (MGA4U) will be accepted in place of Calculus and Vectors (MCV4U) where presented and where applicable.
6. Ryerson will not accept the 'out of school' component of Grade 12 U/M co-op courses for admission or entrance scholarship consideration.
7. Subject to competition, candidates may be required to present averages/grades above the minimum.

Although Art/Visual Art and Sewing or Sewing classes are not treated as an academic prerequisite for entry into the Fashion program, it is strongly recommended that if Art courses (e.g. Life and/or Mechanical Drawing, Art History, and Introductory Sewing and/or basic sewing skills) are offered in the candidate's secondary school curriculum, they should be pursued.

Applicants will be required to submit a portfolio which provides evidence of creative versatility and ability. Candidates may be asked to attend an interview to show a portfolio or submit a mail-in portfolio. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/nonacademicrequirements/ for details about the non-academic requirements.

PROGRAM OVERVIEW

The School of Fashion's aim is to provide career-oriented education at a degree level which will ultimately lead to professional careers for men and women in all industries related to fashion.

Students of Ryerson's School of Fashion are prepared for a variety of careers in Fashion Communication and Fashion Design. The first year of the four-year program is common to all Fashion students. This foundation year is designed to give a general overview of the knowledge and skills applicable to all branches of the fashion industry. Introductory studies range from art history, textiles, cloth-

ing construction and pattern-making, design and colour, and fashion drawing. In addition, courses in liberal studies provide the broad foundation necessary for later specialization. In second year students begin their specialization in either: Fashion Communication or Fashion Design.

FASHION COMMUNICATION

Specialization in Fashion Communication also begins in second year. Business-related courses in areas such as marketing, business, communication, fashion in international markets, fashion and society are combined with professional studies in communication design, illustration, typography, curation and exhibition, photography, video production and fashion journalism to produce a graduate who can work in all areas of fashion communication. Through the selection of elective courses in second, third and fourth year, students may elect to pursue a minor or to otherwise customize their elective package to focus on their individual career objectives. Students also work in teams to produce a series of fashion events culminating in the year-end fashion presentation, attended by over 3,500 people, including industry and media representatives.

FASHION DESIGN

Students accepted into the Design program begin specialization in the second year. Within the third and fourth year there are core courses in intermediate and advanced apparel design, computer aided design, tailoring, production management, fashion and society, international marketing, grading and materials management. In addition students may further focus on such subjects as contour and knitwear design, theatre/historical costume, surface (textile) design, and curation and exhibition through the selection of elective courses in second, third and fourth year. Senior students work with some of Canada's most noted designers to develop their own apparel collections, which are critiqued by industry buyers and manufacturers and shown in the annual year-end fashion events. The collections may be produced individually or as part of a design team.

WORKSTUDY PLACEMENTS

Through work placements students gain experience in a range of professional settings and are given an opportunity to observe the various sectors in the fashion industry: manufacturing, design, styling, retail, import-export, promotion, multimedia, packaging and publishing. These placements help students clarify their educational goals, integrate classroom theory into an applied setting and provide contacts for employment opportunities after graduation. Students are required to complete 400 hours of documentable work experience between first and fourth year. Students who do not complete the required 400 hours of workstudy will receive an 'incomplete' grade in FSN 402 (workstudy).

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

1ST SEMESTER

Common to both Fashion Communication and Fashion Design

REQUIRED:

FSN 101	Textiles I
FSN 120	Fashion Design I
FSN 121	Fundamentals of Design and Colour I
FSN 122	Illustration I
FSN 123	Intro to Fashion I-The Industry
IRH 102	History of Art I

2ND SEMESTER

Common to both Fashion Communication and Fashion Design

REQUIRED:

FSN 220	Fashion Design II
FSN 221	Fundamentals of Design and Colour II
FSN 222	Illustration II
FSN 223	Intro to Fashion II-Concepts and Theory
FSN 232	History of Art II

LIBERAL STUDIES: One course from Table A.

FASHION COMMUNICATION

3RD SEMESTER

REQUIRED:

CMN 373	Professional Communication: Professional Approaches
FFC 303	Communication Design I
FFC 304	Intermediate Illustration for Communication I
FSN 203	History of Design

LIBERAL STUDIES: One course from Table A.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

4TH SEMESTER

REQUIRED:

FFC 200	Topics in Fashion Photography
FFC 403	Communication Design II
FFC 404	Intermediate Illustration for Communication II
MKT 100	Marketing I

LIBERAL STUDIES: One course from Table A.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

5TH SEMESTER

REQUIRED:

FFC 300	Art Direction for Photography
FFC 503	Digital Illustration and Product Development
SOC 656	Fashion and Society

REQUIRED GROUP 1*: One course from the following:

FFC 521	Fashion Promotion I
FFC 552	Typography and Graphic Production I

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

** Students must complete either FFC 521/621 or FFC 552/652 in 5th and 6th semester.*

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

6TH SEMESTER

REQUIRED:

FFC 603	Advertising Design
FSN 302	History of Costume I
MKT 504	Effective Persuasion

REQUIRED GROUP 1*: One course from the following:

FFC 621	Fashion Promotion II
FFC 652	Typography and Graphic Production II

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

** Students must complete either FFC 521/621 or FFC 552/652 in 5th and 6th semester.*

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

7TH SEMESTER

Revised Program Commencing Fall 2009

REQUIRED:

BRD 400	Introductory Video Production
FFC 700	Communication Senior Project I
FSN 707	Research Methods

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

8TH SEMESTER

Revised Program Commencing Winter 2010

REQUIRED:

FFC 800	Communication Senior Project II
FSN 400	Fashion in International Markets
FSN 402*	Workstudy

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

** This course is graded on a pass/fail basis.*

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

FASHION DESIGN

3RD SEMESTER

REQUIRED:

FFD 313	Intermediate Fashion Design I
FFD 314	Intermediate Illustration for Design I
FSN 302	History of Costume I
MKT 100	Marketing I

LIBERAL STUDIES: One course from Table A.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

4TH SEMESTER

REQUIRED:

FFD 200	Textiles II
FFD 413	Intermediate Fashion Design II
FFD 414	Intermediate Illustration for Design II

LIBERAL STUDIES: One course from Table A.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

5TH SEMESTER

REQUIRED:

FFD 300	Computer Aided Design I
FFD 405	Grading
FFD 513	Advanced Fashion Design I
SOC 656	Fashion and Society

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

6TH SEMESTER

REQUIRED:

FFD 303	Integrated Visual Communication I
FFD 613	Advanced Fashion Design II
FSN 203	History of Design

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

7TH SEMESTER

Revised Program Commencing Fall 2009

REQUIRED:

FFD 400	Computer Aided Design II
FFD 403	Integrated Visual Communication II
FFD 710	Design Senior Project I
FSN 707	Research Methods

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

8TH SEMESTER

Revised Program Commencing Winter 2010

REQUIRED:

FFD 801	Design Senior Project II
FFD 802	Strategic Production Management
FSN 400	Fashion in International Markets
FSN 402	Workstudy

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from Table I, II or III.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

PROFESSIONAL TABLE I

Fashion Communication

Students must successfully complete two courses from Table I prior to graduation.

FFC 301	Packaging Design
FSN 209	Textile Design I
FSN 304	Introduction to Fashion Journalism
FSN 500	Accessories Design
FSN 505	Textile Design II
FSN 506	Surface Design
FSN 700	Advanced Illustration
FSN 701	Copywriting
FSN 703	Visual Merchandising and Display
FSN 705	Merchandise Analysis
FSN 706	Fashion Event Planning
FSN 711	Curation and Exhibition
FSN 712	Fashion: Creativity in Design

Fashion Design

Students must successfully complete two courses from Table I prior to graduation.

FFD 501	Contour Design
FFD 502	Fur Design
FFD 503	Knitwear Design
FFD 504	Women's Block Development
FFD 507	Computer Aided Design III
FFD 510	Functional Apparel Design
FFD 520	Menswear Development
FSN 209	Textile Design I
FSN 500	Accessories Design
FSN 505	Textile Design II
FSN 506	Surface Design
FSN 700	Advanced Illustration
FSN 703	Visual Merchandising and Display
FSN 706	Fashion Event Planning
FSN 711	Curation and Exhibition
FSN 712	Fashion: Creativity in Design

PROFESSIONALLY-RELATED TABLE II

Fashion Communication and Fashion Design

Students must successfully complete two courses from Table II prior to graduation.

FSN 501	Advanced Colour Theory
FSN 503	Design, Text and Ideas
FSN 504	Fashion Culture-From Suffragettes to CEO's
FSN 509	Topics in Fashion History and Theory
FSN 510	Symbiosis and Evolution: Film, Photo, Fashion
FSN 555	History of Fashion Illustration
FSN 556	History of Design II
FSN 704	History of Costume II

PROFESSIONALLY-RELATED TABLE III

Fashion Communication and Fashion Design

Students must successfully complete two courses from Table III prior to graduation.

CMN 313	Organizational Problem Solving and Report Writing
CMN 314	Professional Presentations
CMN 315	Issues in Communication and the Contemporary Workplace
CMN 373*	Professional Communication: Professional Approaches
CMN 413	Corporate Communications
CMN 414	Interpersonal Communication in Management
CMN 443	Contemporary Intercultural Communication
ECN 220	Evolution of the Global Economy
ENT 500	New Venture Start Up
ENT 501	Family Business in Canada
ENT 526	Entrepreneurial Behaviour and Strategy
ENT 527	Studies in Entrepreneurship
ENT 601	Identifying Opportunities
ENT 725	Management of Innovation
ENT 727	Applied Research in Entrepreneurship
GMS 200	Introduction to Global Management
HST 600	Innovators, Capitalists and Managers
HST 723	The Material Cultures of North America
MHR 405	Organizational Behaviour and Interpersonal Skills
MKT 300	Marketing Metrics and Analysis
MKT 400	Understanding Consumers and the New Media
MKT 403	Marketing Communications I
MKT 423	Marketing Research
MKT 500	Marketing Research
MKT 504*	Effective Persuasion

* Available only to Fashion Design students.

PROFESSIONALLY-RELATED TABLE III (Cont'd)

MKT 510	Innovations in Marketing
MKT 600	Integrated Case Analysis
MKT 700	Business Intelligence/Decision Modelling
MKT 723	Marketing in the Service Industry
MKT 730	Assessing/Managing Market Opportunities
MKT 731	Competitive Intelligence
NPF 553	Modern Movements in the Arts I
NPF 554	Modern Movements in the Arts II
NPF 558	Topics and Issues in Design
PHL 307	Business Ethics
PHL 921	Intellectual Property and Technology
PSY 209	Industrial Psychology
PSY 518	Environmental Psychology
PSY 714	Visual Information Processing
PSY 814	Principles of Aesthetic Production
PSY 941	Cross Cultural Psychology
RMG 100	Issues and Innovations in Retailing I
RMG 200	Introduction to Retail and Services Management
RMG 400	Buying Process I
RMG 909	Advanced Buying Process II
SOC 931	Western Perspectives on Consumerism
THP 315	Corsetry: History and Construction
THP 612	Fabric Dyeing and Costume Painting
THP 845	Costume III
THT 419	Costume Design II

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L. DELL'AGNESE, Dip, Ryerson, MA, C'nell.

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L. R. LEWIS, BID, Manlt.

G. LYNCH, BFA, Univ. of Windsor, MFA, Guelph

A. MATTHEWS DAVID, BA, McG., MA, PhD, Stanford Univ.

J. MEDAGLIA, BFA, York (Can.), MA, Ryerson/York (Can.)

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R. OTT, BAA, Ryerson

O. RAHMAN, Higher Diploma in Fashion and Clothing Technology, Hong Kong Polytechnic Univ., MDes (RCA) Royal College of Art

S. J. G. STEWART, DipAD, Middlesex Univ.

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K. WAHL, BA, BFA, York (Can.), MA, W. Ont., PhD, Qu.

Adjunct Professor

J. FREEMAN, BFA, MFA, Boston

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LORNE GERTNER

CEO
Hill & Gertner Capital Corporation

THOMAS HAIG

President, Fashion and Footwear
Retail Division
M.H. Alshaya, W.L.L.

ANDREW JENNINGS

Group Managing Director of Retail
Woolworths

ROBIN KAY

President
Fashion Design Council of Canada

SUSAN LANGDON

Executive Director
Toronto Fashion Incubator

CARYN LERNER

President
Holt Renfrew

PAUL LINDZON

President, ITA Ltd.

DARREN MASON

President/Owner
Andrew's

NORMA MENEGUZZI-SPALL

President, The Result Group

ORietta MINATEL

Publisher
Flare Magazine

ALAN SEYMOUR

Senior Sales Executive
Gerber Technology Ltd.

MARY SYMONS

District Director
Fashion Group International

JULIE YIP

President
Fashion Alumni Association

GRAPHIC COMMUNICATIONS MANAGEMENT**ADMISSION INFORMATION**

Administered by the School of Graphic Communications Management

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English and one Grade 11 U or M or Grade 12 U Mathematics course (one of MCF3M, MCR3U, MHF4U, MCV4U, MDM4U) with a minimum grade of 60 percent or higher in each course.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. Students are encouraged to take Grade 12 M Principles of Financial Accounting (BAT4M) and/or Communication Technology (TGJ4M).
3. Advanced Functions and Introductory Calculus (MCB4U) will be accepted in place of Advanced Functions (MHF4U) where presented and where applicable.
4. Geometry and Discrete Mathematics (MGA4U) will be accepted in place of Calculus and Vectors (MCV4U) where presented and where applicable.
5. Ryerson will not accept the 'out of school' component of Grade 12 U/M co-op courses for admission or entrance scholarship consideration.
6. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

The printing industries are among the most important and the largest employers in Canada. These industries produce all of the printed materials which play significant roles in our lives from books, magazines, and newspapers, to boxes, posters, and record jackets.

Ryerson's Bachelor of Technology (Graphic Communications Management) program aims to graduate individuals who will become effective professionals in the printing industries and who will have a foundation upon which they may develop themselves as managers. Naturally, the program cannot produce instant managers or executives. Graduates must gain acceptance and prove capability before winning the opportunity to acquire managerial responsibility.

The program curriculum reflects the opinions of industry managers regarding the educational content required to produce capable, knowledgeable graduates. The program stresses the application of theory to practical problems. Emphasis is placed on business and management subjects, which account for about half of the curriculum. The balance between technology and business management in the program makes graduates versatile and therefore flexible in terms of career development.

In laboratories, students operate equipment similar to that used in the printing industries, learn the fundamental principles underlying industry processes, and acquire practical insight into production problems by completing projects which simulate industry conditions. State-of-the-art equipment and instruments in the labs enable students to investigate materials and processes in detail.

Between third and fourth years students are involved in a mandatory internship, as an employee of a printing company.

Fourth year features a course involving the preparation of a complete business plan for a new manufacturing business.

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Technology
GRAPHIC COMMUNICATIONS MANAGEMENT

1ST SEMESTER**REQUIRED:**

GRA 102	Layout and Typography I
GRA 103	Intro to Electronic Premedia I
GRA 104	Printing Processes I
MKT 100	Marketing I

LIBERAL STUDIES: One course from Table A.

2ND SEMESTER**REQUIRED:**

CMN 279	Introduction to Contemporary Business Communication
GMS 200	Introduction to Global Management
GRA 202	Layout and Typography II
GRA 203	Intro to Electronic Premedia II
GRA 204	Printing Processes II

LIBERAL STUDIES: One course from Table A.

3RD SEMESTER**REQUIRED:**

ACC 100	Introductory Financial Accounting
GRA 320	Binding and Finishing I
GRA 322	Electronic Document Design I
GRA 323	Intermediate Electronic Premedia I
GRA 324	Printing Processes III
MKT 423	Marketing Research

4TH SEMESTER

REQUIRED:

ACC 406	Introductory Management Accounting
GRA 420	Binding and Finishing II
GRA 422	Electronic Document Design II
GRA 423	Intermediate Electronic Premedia II
GRA 424	Quality Control in Printing

LIBERAL STUDIES: One course from Table A.

5TH SEMESTER

REQUIRED:

GRA 216	Manufacturing Management for the Graphic Arts
GRA 230	Selling in the Graphic Arts
GRA 530	Management Studies I
GRA 533	Adv Electronic Premedia I
GRA 534	Printing Processes IV

LIBERAL STUDIES: One course from Table B.

PROFESSIONALLY-RELATED: One course from Table I.

6TH SEMESTER

REQUIRED:

GRA 116	Estimating in the Graphic Arts
GRA 630	Management Studies II
GRA 633	Adv Electronic Premedia II
GRA 634	Printing Processes V

LIBERAL STUDIES: One course from Table B.

PROFESSIONALLY-RELATED: One course from Table I.

7TH SEMESTER

REQUIRED:

GRA 704	Management of Workflow I
GRA 741	Management Studies III
GRA 743	Managing Advanced Technology I

LIBERAL STUDIES: One course from Table B.

PROFESSIONALLY-RELATED: Two courses from Table I.

8TH SEMESTER

REQUIRED:

GRA 804	Management of Workflow II
GRA 841	Management Studies IV
GRA 843	Managing Advanced Technology II

PROFESSIONALLY-RELATED: Two courses from Table I.

PROFESSIONALLY-RELATED TABLE I

CMN 314	Professional Presentations
CMN 315	Issues in Communication and the Contemporary Workplace
CMN 414	Interpersonal Communication in Management
CMN 444	On-Site Study in Commu: Non-Profit Sector
CMN 447	Communication and Law
CMN 448	Introduction to Visual Communication
ENT 500	New Venture Startup
ENT 501	Family Business in Canada
ENT 526	Entrepreneurial Behaviour and Strategy
ENT 527	Studies in Entrepreneurship
ENT 601	Identifying Opportunities
ENT 725	Management of Innovation
FIN 300	Managerial Finance I
FIN 401	Managerial Finance II
GMS 522	International Marketing
MHR 405	Organizational Behaviour and Interpersonal Skills
MHR 522	Industrial Relations
MKT 300	Marketing Metrics and Analysis
MKT 400	Understanding Consumers and the New Media
MKT 403	Marketing Communications I
MKT 500	Marketing Research
MKT 502	Consumer Behaviour
MKT 504	Effective Persuasion
MKT 510	Innovations in Marketing
MKT 530	eMarketing
MKT 600	Integrated Case Analysis
MKT 621	Business-to-Business Marketing
MKT 700	Business Intelligence/Decision Modelling
MKT 723	Marketing in the Service Industry
MKT 724	Sales Management
MKT 731	Competitive Intelligence
PSY 209	Industrial Psychology

NOTE: A maximum of one credit course offered by the Ted Rogers School of Business Management, outside of this Table, and approved by this department and the Ted Rogers School of Business Management may be taken by way of a course directive.

FACULTY/ADVISORY COUNCIL

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Faculty of Communication & Design

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Chair

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Faculty

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Print Media, RIT

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Westminster, PhD, Lond.

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VP and Director
Xerox Research Centre of Canada (XRCC)

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President,
Transcontinental Printing
Marketing Products & Services Sector

TERRY PITCHFORD

VP, Strategic Development
Paperlinx of Canada, Spicers

RUBEN SILVA

Managing Director
Agfa Graphic Systems Canada

NANCY SOBHY

Marketing Coordinator
Spicers

DR. PATRICIA SORCE

Chair, School of Print Media
Rochester Institute of Technology

IMAGE ARTS

ADMISSION INFORMATION

Administered by the School of Image Arts (Film - New Media - Photography Studies)

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English with a minimum grade of 60 percent or higher. Aptitudes of applicants will be carefully assessed.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. Applicants will be required to provide samples of work appropriate to the option they intend to enter, as well as a written statement of interests and objectives. Applicants should be aware that the submission will not be returned. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/nonacademicrequirements/ for details about the non-academic requirements.
3. Assessment will be made on the basis of academic performance, proficiency in communication skills, and creative potential, as demonstrated by the applicant's history and submissions.
4. Applicants must state their intended option at the time of application, i.e., Film Studies, New Media, or Photography Studies. Application may be made to change options after first year, but space is limited and will be filled on a competitive basis.
5. Ryerson will not accept the 'out of school' component of Grade 12 U/M co-op courses for admission or entrance scholarship consideration.
6. Students wishing to study on a part-time basis, as well as Special or Auditing Students are not normally admitted to this program.
7. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

The curriculum in the School of Image Arts program is designed to lead to careers in the film, photography, new media, communications and cultural industries. Graduates are capable of performing responsibly in these industries as professionals in both creative and managerial positions, and in undertakings ranging from the highly commercial to the artistic and experimental. The curriculum will also provide students with the necessary grounding to move on to advanced study in a variety of media-related academic and artistic disciplines. The Image Arts program provides a general background in design, art history, and cultural studies, along with professional education in the three areas of Film, New Media, and Photography Studies. There is a strong link between theory and practice in each of these options. The program is enhanced by a broad offering of liberal studies and professional and professionally-related electives. The School of Image Arts is equipped to high standards and students are expected to develop a professional approach to their work. Access to facilities is governed by School policies and procedures. Students will be required to own certain items of equipment appropriate to the option they enter. Please refer to the sections on Special Department Charges and on the Cost of Attending Ryerson in the Student Services portion of this calendar.

FILM STUDIES OPTION

The Film Studies Option offers a comprehensive academic framework for undergraduate studies in the theory and practice of film and video leading to career choices in the Canadian screen industries and to further scholarly activity at the graduate level. The program has an emphasis on experiential learning and is designed to nurture personal visions that will contribute to the growth of Canadian culture as well as enhancing the Canadian voice in international film and video. In addition, the program aims to create flexible, quick-thinking, highly adaptable film/video makers capable of working effectively in an enormous variety of circumstances and equipped to take advantage of many different artistic and commercial opportunities in the world of visual communication.

NEW MEDIA OPTION

The New Media Option provides a solid theoretical and practical background in creative production methods and techniques employed in interface, interaction, and experience art and design. Commensurate with the technological challenge it faces within an ever-evolving field, the program uses a variety of innovative teaching approaches to move students through an immersive, hands-on course of study. Emphasizing creativity, the New Media option expands the idea of computing. It encourages risk taking and experimentation within a supportive, collaborative environment designed to address the emerging challenges of the communication age. To this end, students engage new technologies not only as a means of production but as instruments of social, cultural, and artistic change. The curriculum is unique both in its substance and in its structure, which emphasizes depth as well as breadth and flexibility. The remarkable learning environment offered by the department, combined with Ryerson's proximity to the media production, telecommunications, and cultural industries, provide unparalleled opportunities for developing not only the tools, but an understanding of the medium in a field that is continually in the process of self-invention.

PHOTOGRAPHY STUDIES OPTION

The Photography Studies Option offers an integrated academic framework for undergraduate studies in the theory and practice of photography, leading to career possibilities in the many creative and commercial fields which utilize the photographic image, or to further scholarly activity at the graduate level. The aim of the program is to produce graduates capable of working effectively in both traditional and electronic image-making systems. The curriculum is designed for maximum flexibility. The foundation years provide a base for working in an interdisciplinary mode at upper levels. An atmosphere of creative and critical inquiry across all four years gives students a rich awareness of the visual, aesthetic, technological, and cultural issues affecting the creation of effective images, as well as an enhanced appreciation of the rapid and radical changes now occurring in the professions they will be entering.

PROFESSIONAL AND PROFESSIONALLY-RELATED COURSES

Professional courses include three kinds of courses: intermediate and advanced production courses for majors in the four primary media; intermediate and advanced production courses for students who wish to minor in a second medium; and specialized courses in such technical adjuncts as lighting, cinematography, photographic printing, film/video editing, animation, screenwriting and directing, sound recording and synthesis, special effects, graphic design, computer programming, interactive applications, and so on. Professionally-Related courses include intermediate and advanced courses in subjects ranging from art history and aesthetics through cultural, critical, communication, and film theory to business and professional development seminars in all three options.

Liberal Studies

Students must take two lower level liberal studies courses and four upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Fine Arts IMAGE ARTS

1ST & 2ND SEMESTERS

Common to all Options

REQUIRED:

MPC 13A/B	Art History
MPC 101	Visual Studies I
MPC 201	Concepts and Theories

REQUIRED GROUP 1: Two courses from the Option selected:

FILM

MPF 16A/B	Film Production
MPF 17A/B	Tools and Applications

NEW MEDIA

MPM 16A/B	Introduction to Computing for Experience Design
MPM 17A/B	Research for Experience Design

PHOTOGRAPHY

MPS 16A/B	Photographic Production
MPS 17A/B	Tools and Applications

LIBERAL STUDIES: Two courses from Table A.

3RD & 4TH SEMESTERS

REQUIRED:

MPC 25A/B	Visual Studies II
MPF 22A/B*	Film Production
MPF 23A/B	Technology
MPF 24A/B	Writing for Film
MPF 27A/B	Film History and Criticism

* This course has a weight of 3.00.

5TH & 6TH SEMESTERS

Revised Program Commencing 2009-2010

REQUIRED:

MPF 32A/B*	Film Production
MPF 35A/B	Film Theory
MPF 300	Technology
MPF 301	Business of Film

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL¶: One or two courses from Table I.

PROFESSIONALLY-RELATED¶¶: One or two courses from Table II.

* This course has a weight of 3.00.

¶¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.

7TH & 8TH SEMESTERS

Revised Program Commencing 2010-2011

REQUIRED:

MPF 42A/B*	Senior Project
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LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL¶: One or two courses from Table I.

PROFESSIONALLY-RELATED¶¶: One or two courses from Table II.

* This course has a weight of 3.00.

¶¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.

3RD & 4TH SEMESTERS

REQUIRED:

MPC 25A/B	Visual Studies II
MPM 21A/B	New Media History
MPM 26A/B	Theories of Representation
MPM 27A/B	Artistic Applications for Interaction Design
MPM 28A/B	Artistic Applications for Interface Design

5TH & 6TH SEMESTERS

Revised Program Commencing 2009-2010

REQUIRED:

MPM 33A/B	Communication within Hybrid Environments
MPM 34A/B	Cultural Theory and Research Studio
MPM 35A/B	Visualization and Generative Processes

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL¶: One or two courses from Table I.

PROFESSIONALLY-RELATED¶¶: One or two courses from Table II.

¶¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.

7TH & 8TH SEMESTERS

Revised Program Commencing 2010-2011

REQUIRED:

MPM 42A/B*	Senior Project
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LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL¶: One or two courses from Table I.

PROFESSIONALLY-RELATED¶¶: One or two courses from Table II.

* This course has a weight of 3.00.

¶¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.

Photography Studies Option

3RD & 4TH SEMESTERS

REQUIRED:

- MPC 25A/B Visual Studies II
- MPS 21A/B History of Photography
- MPS 26A/B Theories of Representation
- MPS 27A/B Photographic Technology
- MPS 28A/B Photography Production and Critique

5TH & 6TH SEMESTERS

Revised Program Commencing 2009-2010

REQUIRED:

- MPS 34A/B Concepts and Theory
- MPS 35A/B Photography Production
- MPS 36A/B Digital Applications

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL¶: One or two courses from Table I.

PROFESSIONALLY-RELATED¶: One or two courses from Table II.

¶¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.

7TH & 8TH SEMESTERS

Revised Program Commencing 2010-2011

REQUIRED:

- MPS 42A/B* Senior Project

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL¶: One or two courses from Table I.

PROFESSIONALLY-RELATED¶: One or two courses from Table II.

* This course has a weight of 3.00.

¶¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.

Film Studies Option - Fall 2006 and Prior 1st Yr Admits

7TH & 8TH SEMESTERS

Last Offered 2009-2010

REQUIRED:

- MPF 42A/B* Senior Project

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: Two courses from Table II.

* This course has a weight of 3.00.

New Media Option - Fall 2006 and Prior 1st Yr Admits

7TH & 8TH SEMESTERS

Last Offered 2009-2010

REQUIRED:

- MPM 42A/B* Senior Project

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: Two courses from Table II.

* This course has a weight of 3.00.

Photography Studies Option - Fall 2006 and Prior 1st Yr Admits

7TH & 8TH SEMESTERS

Last Offered 2009-2010

REQUIRED:

- MPS 42A/B* Senior Project

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: Two courses from Table II.

* This course has a weight of 3.00.

PROFESSIONAL TABLE I

Students must complete a **total of three** single-term courses (or equivalent) from Table I, between 5th & 8th semester. The order in which students access these courses is flexible and may be changed with permission of the School, providing requisites are completed. Contact the School for further enrollment information.

Students approved prior to Fall 2007: A **total of four** single-term courses (or equivalent) is required.

FPN 31A/B*	Production Design and Scenography
FPN 32A/B*	Directing Screen Performance
FPN 33A/B*	Screen Writing
FPN 323	Sound Design for Visual Media I
FPN 531	Cinematography and Lighting Design I
FPN 532	Advanced Studio Lighting
FPN 533	Sound Design for Visual Media II
FPN 534	Graphic Design
FPN 535	Interaction Design
FPN 536	Media Business Studies
FPN 537	Programming for Multimedia Production
FPN 538	Authoring for New Media
FPN 539	Human Figure
FPN 541	Digital Animation Concepts
FPN 542	Advanced New Media Topics
FPN 543	Historical Processes Workshops
FPN 544	Experimental Film Processes
FPN 545	Multimedia Workshop
FPN 546	Curation and Exhibition
FPN 547	Co-operative Internship
FPN 600	Film Craft Workshop
FPN 631	Cinematography and Lighting Design I
FPN 632	Advanced Studio Lighting II

* A multi-term course.

PROFESSIONALLY-RELATED TABLE II

Students must complete a **total of three** single-term courses (or equivalent) from Table II, between 5th & 8th semester. The order in which students access these courses is flexible and may be changed with permission of the School, providing requisites are completed. Contact the School for further enrollment information.

Students approved prior to Fall 2007: A **total of four** single-term courses (or equivalent) is required.

CMN 450	The Art of Podcasting
ENG 108	The Nature of Narrative I
ENG 208	The Nature of Narrative II
HST 723	The Material Cultures of North America
MUS 31A/B*	Music in Film and Media
NPF 34A/B*	Technology, Culture and Communication
NPF 35A/B*	History and Theory of Independent Cinema
NPF 36A/B*	Art History/Theories of Art
NPF 37A/B*	Critical and Cultural Theory
NPF 548	Modern Movements/Issues in Photography
NPF 549	Theories of Photography: Contemporary Topics
NPF 550	New Media Applications
NPF 551	Interactivity and Networking
NPF 552	The Political Economy of Culture
NPF 553	Modern Movements in the Arts I
NPF 554	Modern Movements in the Arts II
NPF 555	Experimental Media
NPF 557	History and Theory of Film and Video
NPF 558	Topics and Issues in Design
NPF 559	Adv Topics in Photo History and Theory
NPF 560	Adv Topics in Film History and Theory
NPF 561	Adv Topics in New Media History and Theory
NPF 562	Media and Communication
NPF 563	Directors and Composers - 1940 to Present
PSY 714	Visual Information Processing
PSY 814	Principles of Aesthetic Production

* A multi-term course.

FACULTY/ADVISORY COUNCIL

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Faculty of Communication & Design

D. DOZ

Associate Deans

P. HEARTY

G. MOTHERSILL

Chair

J. M. SNYDER

Program Director, Film Studies

M. CONFORD

Program Director, New Media

S. DANIELS

Program Director, Photography Studies

W. PITTENDREIGH

Faculty

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A. ANDERSON, BA (Hons.), Tor., MA, York (Can.)

R. APPLETON

C. AYLWARD, BA (Hons.), McG., MA, Tor., MFA, York (Can.)

A. BAL, BAA, Ryerson, DEA, Paris XIII

M. BRAUN, BA (Hons.), Tor., MA, (magna cum laude) N.Y. State, ARCT

J. BRUCE, PhD, C'dia.

R. BURLEY, BAA, Ryerson, MFA, Art Institute of Chicago

I. CAMERON, BAA (Hons.), Ryerson, MA, York (Can.)

G. CAMMAER, BA, MA, K. U. Leuven, BFA, MFA, C'dia

M. CONFORD, A.B., Brandeis University, Master of Journalism, Univ. Calif. (Berkeley)

B. DAMUDE, BA, McG., MFA, N.Y.

S. DANIELS, BSc, MSc, Manit.

D. DOZ, DU, DESIPAC, DEA, Doctorat (Paris VIII), Dip Arch (D PLG, France)

R. B. ELDER, BA (Hons., summa cum laude), McM., BAA Ryerson, MA (magna cum laude), Tor.

G. FILEWOD, BEd, Brock

B. FITZPATRICK, BAA, Ryerson, MA, Ohio State, PhD, Tor.

D. HARRIS, BA (Hons.), Tor., MA, Univ. of New Mexico

V. INGELEVICS, MFA, Visual Arts, York (Can.)

M. K. McCORMICK, BA, Calif., MFA, School of the Art Inst. of Chicago

W. MICHALAK, MA, Univ. of LodZ, PhD, Alta.

L. PINE, BA, Mt. St. Vin. MFA, York (Can.)

W. PITTENDREIGH, BAA, Ryerson

I. PRUSKA-OLDENHOF, BAA, Ryerson, MA, York (Can.)

E. SLOPEK, Dip, MMFA, Montr., MA, Leices-ter, PhD, McG.

J. M. SNYDER, BA, Yale, MA, Goddard College

P. TREMBLAY, BAA, Ryerson, BFA, Laval, LIC A.T.I., Université de Paris VIII

Professor Emeriti/ae

P. BERGERSON

L. J. CAZA

D. GILLIES

J. B. KELLY

E. KOLOMPAR

L. LEWIS

J. LUTZ

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I. MORGULIS

E. SAURO

F. W. SCANLON

R. B. SCOTT

G. E. SHENNETTE

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H. WESTERBLOM

Advisory Council

ROB DAVIDSON

Photographer

SEAN FARNEL

Director of Programming

Hot Docs Film Festival

VERA FRENKEL

Multidisciplinary Artist

BRUCE HORSBURGH

Director, Corporate Communications and Public Affairs

Kodak Canada Inc.

GEOFFREY JAMES

Photographer/Writer

MICHAEL KENNEDY

Film and Television Director/Writer

ANN THOMAS

Curator, Photographs Collection

The National Gallery of Canada

TONY TOBIAS

President, Executive Producer

Pangaea Media & Music Inc.

BACHELOR OF INTERIOR DESIGN (BID)

ADMISSION INFORMATION

Administered by the School of Interior Design

DEGREE: Four years of study following Grade 12 U/M graduation. Accredited by FIDER (Foundation for Interior Design Education Research).

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English, Grade 11 U or M or Grade 12 U Mathematics (one of MCF3M, MCR3U, MHF4U, MCV4U, MDM4U), and one additional Grade 12 U or M course from: Visual Arts (AVI4M), Economics: Analyzing Current Economic Issues (CIA4U), Canadian & World Issues: A Geographical Analysis (CGW4U), Canada: History, Identity and Culture (CHI4U), Physics (SPH4U), Communications Technology (TGJ4M) or Technological Design (TDJ4M). Other Grade 12 U or M courses in Canadian & World Issues may be considered on an individual basis. A minimum grade of 60 percent or higher is required in each course.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. Students should select Physics (Grade 11 or higher) and the Art option in Grades 11 and 12 if available.
3. Preference may be given to students who have included History or Visual Arts/Art History in their Grade 12 U/M studies.
4. A portfolio submission will be required and will be used with the applicant's academic performance in the admission process. An interview with faculty may be required. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/nonacademicrequirements/ for details about the non-academic requirements.
5. Advanced Functions and Introductory Calculus (MCB4U) will be accepted in place of Advanced Functions (MHF4U) where presented and where applicable.
6. Geometry and Discrete Mathematics (MGA4U) will be accepted in place of Calculus and Vectors (MCV4U) where presented and where applicable.
7. Ryerson will not accept the 'out of school' component of Grade 12 U/M co-op courses for admission or entrance scholarship consideration.
8. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

This program prepares graduates for a career as a professional Interior Designer. While most graduates become registered members of A.R.I.D.O. (Association of Registered Interior Designers of Ontario) or of the Interior Design Associations in other provinces, some pursue graduate studies in Interior Design or related disciplines, and others enjoy successful careers in allied fields.

The first year concentrates on giving all students a common base of theory, knowledge and skills. In the second year, Interior Design is a key professional course conducted in conjunction with other supportive and developmental courses. From the beginning students are encouraged to become self-sufficient with the guidance and assistance of the faculty.

1ST & 2ND SEMESTERS

REQUIRED:

IRC 102	Communications I
IRC 103	Communications II
IRD 100*	Design Dynamics Studio I
IRD 200*	Design Dynamics Studio II
IRH 102	History of Art I
IRH 202	History of Art II
IRN 100*	Interior Design Studio I
IRN 200*	Interior Design Studio II
IRT 101	Design Technology I

LIBERAL STUDIES: Two courses from Table A.

** This course has a weight of 2.00.*

3RD & 4TH SEMESTERS

REQUIRED:

IRC 201	Communications II
IRD 300†	Design Dynamics III
IRD 400*	Design Dynamics Studio IV
IRH 101	History of Design I
IRN 300	Interior Design Studio III
IRN 400	Interior Design Studio IV
IRT 201*	Design Technology II

LIBERAL STUDIES: One course from Table A.

PROFESSIONALLY-RELATED: One course from Table II.

** This course has a weight of 2.00.*

† Effective Fall 2009 due to reduction in course hours, the course weight has been reduced to 1.00.

5TH & 6TH SEMESTERS

REQUIRED:

IRC 301	Communication III - Advanced Rendering
IRH 201	History of Design II
IRN 500†	Interior Design Studio V
IRN 600†	Interior Design Studio VI
IRP 601	Professional Study Preparation
IRT 301	Design Technology III
PSY 217	Psychology and Design

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: One course from Table II.

† This course has a weight of 2.00.

Through the third and fourth years the development of the necessary common capabilities continues, adding professional practice courses and giving students progressive opportunities to explore a few areas in depth and to develop a high level of competency in an area of design of their own choosing.

Courses in Liberal Arts, Humanities, Social Sciences and the History of Design provide intellectual depth and breadth and prepare the graduate for the legal, social and ethical responsibilities of professional practice.

Communication skills, emphasized throughout the program, focus on freehand drawing in varied colour media and include manual drafting, CAD, writing and oral presentation.

Technology studies cover principles and practice, regulations and standards of interior construction, fitment detailing, material finishes, building services, incorporating 'sustainable design', barrier-free access and environmental health.

The design dynamics courses in the first and second years develop the theoretical and practical understanding of the design process, creativity, design theory and human factors engineering, with an emphasis on their application in the studio and workshop.

The Interior Design courses through all four years involve the application and synthesis of all accumulated understanding and capabilities to develop competency as the creative problem-solving interior designer. They culminate in the fourth year final project, utilizing and exercising each student's area of greatest strength and inclination, which is publicly presented to a panel of professional designers and faculty.

Field trips of varying lengths form part of the formal curriculum and may occur in each of the years in connection with one or more courses.

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

7TH & 8TH SEMESTERS

REQUIRED:

IRH 401	Design Seminar I
IRH 402	Design Seminar II
IRN 700*	Interior Design Studio VII
IRN 800*	Interior Design Studio VIII
IRP 701	Professional Study Practicum
IRP 801	Professional Practice
IRT 401	Design Technology IV
IRT 501	Design Technology V

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: One course from Table I.

* This course has a weight of 2.00.

PROFESSIONAL TABLE I

A total of three courses is required.

IDE 301	Furniture Design
IDE 302	Design Management
IDE 303	Housing in Society
IDE 304	Set Design
IDE 305	Strategy in Interior Design
IDE 306	Advanced Detailing
IDE 307	Colour and Space
IDE 308	The Design Context
IDE 309	Sustainable Design
IDE 310	Advanced Portfolio Presentation
IDE 311	Facilities Management
IDE 312	Technology of Historic Interiors
IDE 500	Selected Topics in Interior Design
IDE 501	Selected Topics in Interior Design

PROFESSIONALLY-RELATED TABLE II

A total of two courses is required.

CMN 313	Organizational Problem Solving and Report Writing
CMN 314	Professional Presentations
ENT 500	New Venture Startup
HST 723	The Material Cultures of North America
PSY 714	Visual Information Processing
RMG 100	Issues and Innovations in Retailing I
SOC 300	The Sociology of Diversity

FACULTY/ADVISORY COUNCIL

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C. DOWLING, *BID, ManIt., BES, BArch, Wat.*

A. FURMAN, *BAA, Ryerson, MArch, Br. Col., ARIDO, IDC, IDEC, NCIDQ #017502*

A. KOLODZIEJ, *MFA, Academy of Fine Arts, Poland, MArch, Technical University of Krakow, ARIDO, DGC, ZPAP*

J. MACALIK, *BEnvDes, MArch, Dal., NCIDQ #020055*

A. N. G. MITCHELL, *BA, Tor., DipAA, Sheridan College, ARIDO, IDC*

F. ONGUC-KLASSEN, *BArch, Middle East Technical Univ., MArch, McG., UIA, IDEC, ARIDO, NCIDQ #017308*

M. PLASSE-TAYLOR, *BID, ManIt., MSc (Interior Design) Pratt Institute, ARIDO, IDC, IDEC, NCIDQ #016409*

M. PROKOPOW, *BA, Vic., (BC), MA, New Br., AM, PhD, Harv.*

J. SCALZO, *BA, MA, PhD, Tor.*

B. VOGEL, *RCA, OAA, ARIDO*

Professor Emeriti/ae

P. G. GILBERT

T. E. HENRICKSON

L. KELLY

W. KILBORN

J. H. KITAMURA

D. G. TAYLOR

A. C. VASILEVICH

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Bartlett & Associates Ltd.

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IIDEX/NeoConCan
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KBH Interior Design Inc.

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HOK Canada
Senior Vice President
Hospitality & Commercial Interiors

GLENN PUSHELBERG

President
Yabu Pushelberg

BACHELOR OF JOURNALISM (BJourn)

ADMISSION INFORMATION

Administered by the School of Journalism

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English (ENG4U)/Anglais (EAE4U) with a minimum grade of 70 percent or higher.

Candidates will be screened on the basis of their overall Grade 12 U/M average (i.e., six Grade 12 U/M courses or equivalent).

NOTES:

1. Applicants are required to answer a questionnaire on their journalism and life experience and submit a 300-word essay on a topic to be provided. A portfolio of published work is encouraged. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/nonacademicrequirements/ for details about the non-academic requirements.
2. Ryerson will not accept the 'out of school' component of Grade 12 U/M co-op courses for admission or entrance scholarship consideration.
3. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM FOR UNIVERSITY GRADUATES: The Journalism Program for University Graduates has been discontinued. A Master of Journalism (MJ) is offered through the School of Graduate Studies. Please refer to www.ryerson.ca/graduate/journalism.

PROGRAM OVERVIEW

Students are introduced to journalism as practised across all forms of media within the first two years, after which they may choose courses to concentrate in a specific medium (online, newspaper, magazine or broadcast) or gain expertise in a cross-media skill such as editing, or in a specific beat in journalism (including sports, business or international reporting).

After taking courses building skills and evaluating theories associated with journalism, students may finish their program with an internship at a professional news organization and/or with the chance to produce our newspaper (*The Ryersonian*), our magazine, (*The Ryerson Review of Journalism*), our on-line news portal (*RyersOnline*), or news and public affairs programs for radio and television.

Students are coached and assisted by instructors drawn from major newspapers, magazines, online news, and television and radio networks.

Students also take a variety of liberal studies and professionally related subjects.

Liberal Studies

Students must take two lower level liberal studies courses and four upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are

eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

BACHELOR OF JOURNALISM

1ST & 2ND SEMESTERS

REQUIRED:

ENG 108	The Nature of Narrative I
ENG 208	The Nature of Narrative II
JRN 100	Information and Visual Resources for Journalists
JRN 120	The Culture of News
JRN 121	Introduction to Reporting
JRN 199*	Grammar

PROFESSIONALLY-RELATED: Two courses from Table III.

* This course is graded on a pass/fail basis.

3RD & 4TH SEMESTERS

REQUIRED:

JRN 112	Introduction to Online Journalism
JRN 124	Elements of Feature Writing
JRN 125	Introduction to Television Journalism

LIBERAL STUDIES: Two courses from Table A.

PROFESSIONAL: One course from Table II.

PROFESSIONALLY-RELATED: One course from Table III.

5TH & 6TH SEMESTERS

Revised Program Commencing 2009-2010

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL*: A minimum of four one-count, or two two-count courses from Table I.

PROFESSIONAL: Two one-count, or one two-count courses from either Table I or Table II.

PROFESSIONAL: One course from Table II.

PROFESSIONALLY-RELATED: One course from Table III.

* Must total a minimum of 12 hours.

7TH & 8TH SEMESTERS

Revised Program Commencing 2010-2011

REQUIRED:

JRN 123 Ethics and Law in the Practice of Journalism

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: One one-count course from either Table I or Table II.

PROFESSIONAL: One course from Table II.

PROFESSIONAL: Three courses from Table IV.

PROFESSIONAL TABLE I

A minimum of 12 hours must be completed. Of these 12 hours, six hours are required from each of the two groupings below. Please verify course hours prior to course selection.

One two-count course:

JRN 201* Introductory Photojournalism

OR

Two one-count courses from the following:

JRN 202 Copy Editing
 JRN 203 Page Design for Print Media
 JRN 204 Infographics
 JRN 310 TV Production Techniques

PLUS

One two-count course from the following:

JRN 302* Magazine Editing
 JRN 303* Feature Reporting Workshop
 JRN 304* Reporting for Newspapers Workshop
 JRN 305* Online Reporting Workshop
 JRN 306* Reporting for Radio Workshop
 JRN 314* Reporting for TV Workshop

OR

Two one-count courses from the following:

JRN 315 Advanced Research Methods for Journalists
 JRN 316 The Freelance Career
 JRN 317 Exactly So: The Challenge of Precision
 JRN 318 Radio News (Basics of Radio Reporting)
 JRN 319 Special Topics in Journalism Practice

* This course has a course count of two, and a course weight of 2.00.

PROFESSIONAL TABLE II

A minimum of three courses are required and, at least one course must be taken from each of the three groupings below. All courses are three hours in length.

One of:

JRN 400 Critical Issues in Journalism
 JRN 401 History of Journalism

One of:

JRN 402 Theory in Journalism and Mass Communications
 JRN 403 Journalism and Ideas
 JRN 404 Journalism's Best
 JRN 405 Special Topics in Journalism Theory

One of:

JRN 412 Documentary Survey
 JRN 500 Journalism and the Arts
 JRN 501 Sampling the Beats
 JRN 502 Journalism and the World of Business
 JRN 503 Critical and Opinion Writing
 JRN 504 Fashion Journalism
 JRN 505 Health and Science Journalism
 JRN 506 International Journalism
 JRN 507 Justice and the Courts
 JRN 508 Literary Journalism
 JRN 509 Journalism and the Political Arena
 JRN 510 Reporting Religion
 JRN 511 News They Can Use
 JRN 512 Reporting Sports

PROFESSIONALLY-RELATED TABLE III

A total of four courses is required. All courses are three hours in length.

CRM 400 Aboriginal Governance/Justice
 ECN 104 Introductory Microeconomics
 ECN 204 Introductory Macroeconomics
 ECN 220 Evolution of the Global Economy
 ECN 301 Intermediate Macroeconomics I
 ECN 321 Introduction to Law and Economics
 ECN 501 Industrial Organization
 ECN 502 Economics of Natural Resources
 ECN 504 Intermediate Microeconomics I
 ECN 506 Money and Banking
 ECN 510 Environmental Economics
 ECN 600 Intermediate Macroeconomics II
 ECN 605 Labour Economics
 ECN 606 International Monetary Economics

BACHELOR OF JOURNALISM

PROFESSIONALLY-RELATED TABLE III (Cont'd)

ECN 614	An Introduction to Game Theory
ECN 700	Intermediate Microeconomics II
ECN 703	Public Finance I
ECN 707	Economics of International Trade
ECN 710	Transportation Economics
ECN 803	Public Finance II
ENG 222	Fairy Tales and Fantasies
ENG 224	Children's Fiction
ENG 421	16C Literature and Culture
ENG 422	17C Literature and Culture
ENG 520	The Language of Persuasion
ENG 531	18C Literature and Culture I
ENG 532	18C Literature and Culture II
ENG 621	Reading Gender in a Global Context
ENG 624	20C Literature and Culture I
ENG 626	20C Literature and Culture II
ENG 631	Reading/Writing Women
ENG 632	19C Literature and Culture I
ENG 633	19C Literature and Culture II
ENG 700	Great Journalism
ENG 701	Studies in Canadian Literature
ENG 703	Popular Literature of Sensation
ENG 705	Reading Visual Cultures
ENG 801	Canada on the World Stage
ENG 803	Popular Literature of Exploration
ENG 888	Televisual Texts of Contexts
ENG 921	Narrative in a Digital Age
ENG 941	Gender and Sex in Literature and Culture
ENG 942	Postcolonial Interventions
FIN 562	Personal Finance
GEO 703	Perspectives on Environmental Management
GEO 714	GIS for the Municipal Professional I
GEO 719	GIS in Business: Strategic Management Decisions
GEO 803	Recreation and Tourism Analysis
GMS 402	Introduction to Managerial Economics
HST 581	Canada, The Origins of Conflict
HST 681	Canada, Defining a Nation
INP 900	Intro to the Nonprofit/Voluntary Sector
MHR 405	Organizational Behaviour and Interpersonal Skills
MHR 522	Industrial Relations
MHR 523	Human Resources Management
PHL 400	Human Rights and Justice
PHL 449	Issues in the Philosophy of Punishment
POG 100	People, Power and Politics
POG 110	Canadian Politics
POG 210	Canadian Government

BACHELOR OF JOURNALISM

PROFESSIONALLY-RELATED TABLE III (Cont'd)

POG 225	Global Governance
POG 310	Ontario Politics
POG 313	Race and Ethnicity in Canada
POG 314	Controversial Policy Topics
POG 315	Equity and Human Rights
POG 316	Social Policy
POG 317	Education Politics and Policy
POG 320	Social Identity and Citizenship
POG 323	The Politics of Development
POG 330	Western Political Thought
POG 340	Intro to Comparative Politics
POG 410	Canadian Urban Politics
POG 411	Canadian Foreign Policy
POG 412	Government and the Economy
POG 415	Environmental Politics and Policy
POG 416	Canadian Federalism
POG 417	Canadian-American Relations
POG 423	Nationalism and Identity
POG 424	Human Rights and Global Politics
POG 425	Regional Economic Integration
POG 426	Contemporary Global Conflicts
POG 430	Contemporary Political Thought
POG 431	Power, Hegemony and Resistance
POG 440	Aboriginal Governance/Justice
POG 442	Women and Politics
POG 443	Global Cities
POG 444	Politics, Media and Technology
POG 446	Voters, Elections, and Parties
PSY 102	Introduction to Psychology I
PSY 108	Applied Problem Solving
PSY 124	Social Psychology
SOC 25A/B	Media and Society
SOC 104	Understanding Society
SOC 300	The Sociology of Diversity
SOC 319	Sociological Perspectives on Crime
SOC 402	The City and Social Problems
SOC 500	Youth and Society
SOC 502	Violence and the Family
SOC 504	Children and Society
SOC 525	Media in Images of Inequality
SOC 605	Canadian Families: Myth and Legal Reality
SOC 606	Work and Families in the 21st Century
SOC 608	Feminism and Society
SOC 609	Women and Human Rights
SOC 700	Men and Masculinities in the 21st Century

BACHELOR OF JOURNALISM**PROFESSIONAL TABLE IV**

Students must complete a total of three courses.

JRN 800	TV Documentary
JRN 801	Radio Documentary
JRN 805	Senior Reporting
JRN 806	Advanced Feature Writing
JRN 807	Advanced Photojournalism
JRN 808	Magazine Production
JRN 850*	Internship
JRN 902*	Television Masthead
JRN 903*	Newspaper Masthead
JRN 905*	Online Masthead
JRN 950	Magazine Masthead

* These courses are six weeks in duration. See the School for further details.

BACHELOR OF JOURNALISM

Fall 2006 and Prior 1st Yr Admits

Broadcasting Major**7TH & 8TH SEMESTERS**

Revised Curriculum, Last Offered 2009-2010

REQUIRED:

JRN 410	Broadcasting Internship
JRN 412	Documentary Survey
JRN 902	Television Masthead
PHL 800	Media Ethics and the Law

PROFESSIONALLY-RELATED: One course from the following:

ENG 700*	Great Journalism
JRN 800†	TV Documentary
JRN 801†	Radio Documentary
JRN 802	Investigative Techniques
JRN 803	Freelance Writing
JRN 805	Senior Reporting

* This course has a weight of 2.00.

† Only one may be selected.

BACHELOR OF JOURNALISM

Fall 2006 and Prior 1st Yr Admits

Magazine Major**7TH & 8TH SEMESTERS**

Revised Curriculum, Last Offered 2009-2010

REQUIRED:

JRN 54A/B	Advanced Magazine Writing
JRN 55A/B	Advanced Magazine Editing
JRN 90A/B	Magazine Masthead
PHL 800	Media Ethics and the Law

PROFESSIONALLY-RELATED: One course from the following:

ENG 700*	Great Journalism
JRN 802	Investigative Techniques
JRN 805	Senior Reporting

* This course has a weight of 2.00.

Newspaper Major**7TH & 8TH SEMESTERS**

Revised Curriculum, Last Offered 2009-2010

REQUIRED:

JRN 413	Newspaper Internship
JRN 805	Senior Reporting
JRN 903	Newspaper Masthead
PHL 800	Media Ethics and the Law

PROFESSIONALLY-RELATED: One course from the following:

ENG 700*	Great Journalism
JRN 800	TV Documentary
JRN 801	Radio Documentary
JRN 802	Investigative Techniques
JRN 803	Freelance Writing

* This course has a weight of 2.00.

Online Major**7TH & 8TH SEMESTERS**

Revised Curriculum, Last Offered 2009-2010

REQUIRED:

JRN 414	Online Internship
JRN 905	Online Masthead
JRN 906	Online Reporting
PHL 800	Media Ethics and the Law

PROFESSIONALLY-RELATED: One course from the following:

ENG 700*	Great Journalism
JRN 801	Radio Documentary
JRN 802	Investigative Techniques
JRN 803	Freelance Writing

* This course has a weight of 2.00.

NOTE: Entry to the Online Major is available after completion of the first six semesters of any Journalism Major.

FACULTY/ADVISORY COUNCIL

Dean
Faculty of Communication & Design

D. DOZ

Associate Deans

P. HEARTY

G. MOTHERSILL

Chair

P. KNOX

Faculty

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K. AL-SOLAYLEE, MA, Keele Univ., PhD, Nott.

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J. CARR-LOCKE, BA, C'dia, BEd, MA, Tor.

L. CUNNINGHAM, BA, Tor., MA, York (Can.)

A. GOODRUM, BSc, Radio-Television-Film, MLIsc, Texas, PhD, North Texas

S. KELMAN, BA, MA, Tor.

P. KNOX, BA, MA, Br. Col.

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J. G. MILLER, BA, W. Ont.

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W. REYNOLDS, BA, Calg., MA, Wat.

I. SHAPIRO, B.Th (Hons.), S.A., MA, Cape-town

J. E. SMITH, BA, Tor., MA, W. Ont., PhD, Natal

V. SRIVASTAVA, BA, Tor., MSc, New School Univ.

Adjunct Professors

B. BRUSER

B. M. ROGERS, BA (Hons.), Qu. LLB, Tor.

Professor Emeriti/ae

J. DOUGLAS

D. GIBB

L. LIND

J. D. R. McCALLUM

D. OBE

P. RUSH

D. TUDOR

Advisory Council

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Share Newspaper

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Vice President
Pro Media International Inc.

MARY SHEPPARD

Executive Producer
CBC Online

Bachelor of Fine Arts (BFA)

PERFORMANCE ACTING

PERFORMANCE DANCE

PERFORMANCE PRODUCTION

ADMISSION INFORMATION

Administered by the Theatre School

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including:

Performance Acting: Grade 12 U English with a minimum grade of 65 percent or higher.

Performance Dance: Grade 12 U English with a minimum grade of 65 percent or higher.

Performance Production: Grade 12 U English with a minimum grade of 60 percent or higher.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. Applicants will be expected to appear for an entrance audition or in the case of Performance Production an evaluation interview, for which there is a fee of \$40 (subject to change). As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/nonacademicrequirements/ for details about the non-academic requirements.
3. Ryerson will not accept the 'out of school' component of Grade 12 U/M co-op courses for admission or entrance scholarship consideration.
4. Subject to competition, candidates may be required to present averages/grades above the minimum. Dance applicants must demonstrate exceptional physical ability and possess a satisfactory background of training in dance (minimum of five years of ballet, jazz and/or modern technique is preferred).

PROGRAM OVERVIEW

The Ryerson Theatre School's Performance programs in Acting, Dance and Production are highly respected by the theatre, dance, and entertainment communities across the country. With an emphasis placed on a conservatory approach to training, the education our students receive, both practical and academic, is uniquely rigorous and thorough.

The combination of intensive practical training and academic university theory truly distinguishes Ryerson's Performance programs. While learning to achieve their professional goals, students gain a well-rounded education in the humanities and liberal arts. They develop valuable skills in problem solving, adaptability, critical thinking, research, and communication. These skills are essential for success in the current arts and cultural industry and they enrich all facets of the student's life.

The four-year Acting and Dance programs offer an intensive conservatory approach in performance complemented by academics which are a crucial part of the program curriculum. Actors and dancers spend a portion of each day in the studio, and each year brings fresh opportunities to perform in productions of original, innovative and established works. The program trains performers

who are distinguished by their capacity to generate original artistic material and their ability to bring a rich mixture of skills into the multi-disciplinary environment. Graduates of the program will be ready for immediate entry into a wide range of performance-related careers and for future professional growth.

The four-year Production program is designed for those who wish to become professionals in the production areas of the performing arts/entertainment industries – design, artisan, technical, production management and arts administration, publicity and promotion, as well as manufacturing and sales. A rigorous balance of academic and production work is integral to all four years. As students progress, they assume positions of increasing responsibility for all facets of Theatre School dance and theatre productions. This brings them into close working contact with the prominent professional directors, designers and choreographers engaged by the School. As well, Production students network with their acting and dance colleagues in both the School's shows and common courses and form creative partnerships that can continue beyond the School.

The Bachelor of Fine Arts (BFA) degree awarded to our Performance graduates is recognized internationally in the profession and gives the option of further pursuing studies at the graduate (Master's) level.

Toronto: Centre for Canadian Theatre and Dance

Toronto is one of the major centres of performing arts activity in North America and Ryerson, located in the heart of Toronto, offers students unsurpassed access to shows, performers, and the theatre environment. With more than 125 professional dance and theatre companies, commercial and non-profit, producing over 10,000 live dance and theatre performances per year, students have plenty of opportunity for theatre-going and interaction with working performers - the key to developing discerning critical skills and to bring training into sharper focus.

The Program of Study

The Performance program challenges students with creative study, critical analysis, and exciting traditional and innovative areas of application for their performance skill development.

In the tradition of all Ryerson programming, the program offers a very strong conservatory perspective to the theoretical exploration of dance or acting. There is a wide variety of practical/studio work, active learning projects, and performance-related assignments. Everyone has the opportunity to perform under the guidance of working professionals who are leaders in the artistic community.

The Core Years - Acting

The Acting Program provides a multidisciplinary perspective to performing through a varying combination of studies in theatre, film, television, voice, music, acting and dance, including all aspects of movement training. A number of theatrical productions staged annually at Ryerson bring classroom theory to life.

Experienced directors are invited to stage and rehearse well-known theatrical works for annual fully produced mainstage presentations, open to the public. Students also have opportunities to present their own original works.

The first two years introduce the fundamentals of theatre performance which include courses in Anatomy of Movement, Film Studies, Time-lines of Performance History, Performance Arts in Canada, Music, Acting and Dance, Pro-

duction Elements of Performance and Creative Performance Studies. Through these foundation courses, students learn to critically approach their work, to develop entrepreneurial initiative, and to find joy in the creative process.

In the third and fourth years students may further refine their career goals through professional and professionally related electives. Students may choose to focus on Business and Marketing oriented courses such as Entrepreneurship, New Venture Startup and Promotion. Electives are also available in the more traditional theatrical applications of Film, Vocal or Dance Pedagogy, Audition preparation, Make-up and Wiggery. Staging the Theatrical Production, Musical Theatre Repertoire, Dance Styles: Historical Period or Modern Social and many other courses.

The Core Years - Dance

Throughout the four years of study, the Dance Program offers intensive professional training with daily dance classes in ballet, jazz, and modern dance. It is designed to develop versatile dance professionals prepared for immediate entry into the performance industry, arts education, and multi-media entertainment.

Well-known, experienced choreographers are invited to create, stage, and rehearse their works for annual fully produced mainstage presentations, open to the public. There is also an annual choreographic workshop featuring the students' own original creations.

The first two years introduce the fundamentals of theatre performance including courses in Anatomy of Movement and Lifestyle, Time-lines of Performance History, Performance Arts in Canada, The Rudiments of Music, Acting and Dance, and the Basics of Theatrical Production and Creative Performance. Through these foundation courses students learn to critically approach their work, to develop an entrepreneurial initiative, and to find joy in the creative process.

In the third and fourth years students may further refine their career goals through professional and professionally related electives. Students may choose to focus on Business and Marketing oriented courses such as Entrepreneurship, New Venture Startup and Promotion. Electives are also available in the more traditional theatrical applications of Film, Vocal or Dance Pedagogy, Audition preparation, Make-up and Wiggery. Staging the Theatrical Production, Musical Theatre Repertoire, Dance Styles: Historical Period or Modern Social and many other courses.

The Core Years - Production

The first two general years of the Production program introduce the student to the multi-disciplinary and collaborative nature of production work. In core courses consisting of lectures and labs, students learn the basics of the skills required to mount a show and apply those skills in junior capacities on the School's shows. Lecture courses include instruction in the management of the process, theatre history and the research skills required for critical thinking.

In the third and fourth years, through a large menu of lecture and lab electives, students concentrate on those areas where their interests are greatest. They take the gained knowledge with the skills learned in their first two years and apply both to their duties in more senior positions on the School's various dance and theatre productions. Academic courses broaden the understanding of the holistic process required for producing. Students also take business and management electives to broaden their understanding of those issues.

Advanced Courses

The advanced courses offered by the Ryerson Theatre School are unique opportunities for special students to work in Stage Design, Directing, Playwriting and Dance, under the guidance of professionals in a complete theatre environment.

Admission to these courses is based on audition and/or portfolio of the applicant's work and on a special project to be discussed at the interview. It is assumed that applicants are already experienced in these areas. Students are selected on the basis of background and talent, and have individual timetables prepared according to their own needs and wishes. Students may be required to take other Theatre School courses where their knowledge is limited, and may be permitted to take other courses at Ryerson provided they have the prerequisite knowledge.

Graduates in Demand

Students graduate with an entrepreneurial spirit and a wealth of versatile career skills. Their performance skills ensure that they are well-equipped to enter the Performing Arts and entertainment sector which includes Theatre, Dance Companies, Musicals, Videos, Cruise Lines, Commercials, Industrials, Film. Their exposure to the entrepreneurial dimensions of the Performing Arts equips them to function as a freelance artist, or as a member of creative companies.

Liberal Studies

Students must take three lower level and three upper level liberal studies courses to graduate.

216 Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Fine Arts ACTING/DANCE

1ST & 2ND SEMESTERS

REQUIRED:

THF 10A/B	Music I: Introduction
THF 11A/B	Creative Performance Studies I
THF 100	Anatomy of Movement and Lifestyle I
THF 101	Production Elements of Performance I
THF 200	Time Lines of Performance History I
THF 201	Time Lines of Performance History II

REQUIRED GROUP 1: Two courses from the following (one of two pairs):

THA 100†*	Fundamentals of Tech I: Acting
THA 101†*	Fundamentals of Tech II: Acting
OR	
THD 100¶*	Fundamentals of Tech I: Dance
THD 101¶*	Fundamentals of Tech II: Dance

LIBERAL STUDIES: Two courses from Table A.

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

3RD & 4TH SEMESTERS

REQUIRED:

FPN 200	The Moving Image in Performance I
THF 20A/B	Music II: Singing
THF 21A/B	Creative Performance Studies II
THF 204	Performing Arts in Canada

REQUIRED GROUP 1: Three courses from the following (one of two pairs):

THA 200†*	Intermediary Tech I: Acting
THA 201†*	Intermediary Tech II: Acting
THF 403†	Landmarks in Canadian Theatre
OR	
THD 200¶*	Intermediary Tech I: Dance
THD 201¶*	Intermediary Tech II: Dance
THF 404¶	Landmarks of Choreographic Development

LIBERAL STUDIES**: One course from Table A.

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

** Offered in Fall Term.

5TH & 6TH SEMESTERS

REQUIRED:

THF 31A/B Creative Performance Studies III

REQUIRED GROUP 1: Two courses from the following (one of two pairs):

THA 300†* Performance Tech I: Acting

THA 301†* Performance Tech II: Acting

OR

THD 300¶* Performance Tech I: Dance

THD 301¶* Performance Tech II: Dance

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: Two courses from Table II.

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

NOTE: Additional Advanced Professional courses are available with special permission of the School.

7TH & 8TH SEMESTERS

REQUIRED

THF 400 Creative Performance Studies IV

THF 401 Independent Study Seminars

REQUIRED GROUP 1: Two courses from the following (one of two pairs):

THA 400†* Adv Performance Tech I: Acting

THA 401†* Adv Performance Tech II: Acting

OR

THD 400¶* Adv Performance Tech I: Dance

THD 401¶* Adv Performance Tech II: Dance

LIBERAL STUDIES:** One course from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: Two courses from Table II.

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

** Offered in Fall term.

NOTE: Additional Advanced Professional courses are available with special permission of the School.

PERFORMANCE ADVANCED COURSES

REQUIRED:

THA 628†¶ Acting Practicum II

THD 151†† Dance Master Class I

THD 251†† Dance Master Class II

THG 32A/B* Staging the Theatrical Production

THG 42A/B** Advanced Practicum in Production

* Optional course for 3rd year students in all Performance programs. Admission by interview, and permission of the Chair. This course may be substituted, with permission, for a Professional (multi-term) course, by students in the Performance Production program.

** Optional course for Theatre School students; prerequisite THG 32A/B, or special permission of the Chair. Open to mature students with appropriate prerequisite professional experience or training. Hours vary according to assignments.

† A special intensive coaching and company production apprenticeship experience. Admission only by audition and permission of the Chair. Offered during Spring/Summer term.

†† These courses are open to mature students with appropriate prerequisite training. Admission is by audition and permission of the Chair and is contingent upon available space.

¶ This course has a weight of 2.00.

PROFESSIONAL TABLE I

Students must successfully complete the equivalent of four single-term courses from Table I, between 5th & 8th semester.

The following courses will be offered in 2009-2010:

THF 32A/B Vocal Pedagogy: Speech Arts

THF 33A/B Singing for Performers

THF 40A/B Dance Pedagogy: Adolescence

THF 310 Audition Preparation

THF 313 Special Topics

THF 314 Musical Theatre Repertoire

THF 411 Dance Styles: Modern Social

THF 415 Drama/Dance in Education Secondary

THG 32A/B Staging the Theatrical Production

THG 42A/B Advanced Practicum in Production

THP 312 Make-Up and Wiggery

The following courses will be offered in 2010-2011:

THF 30A/B Dance Pedagogy: Children

THF 32A/B Vocal Pedagogy: Speech Arts

THF 33A/B Singing for Performers

THF 310 Audition Preparation

THF 311 Dance Styles: Historical Period

THF 313 Special Topics

THF 314 Musical Theatre Repertoire

THF 315 Drama/Dance in Education: Elementary

THG 32A/B Staging the Theatrical Production

THG 42A/B Advanced Practicum in Production

THP 312 Make-Up and Wiggery

PROFESSIONALLY-RELATED TABLE II

Students must successfully complete four courses from Table II between 5th & 8th semester.

ENT 500	New Venture Startup
FPN 201	The Moving Image in Performance II
FSN 302	History of Costume I
HST 723	The Material Cultures of North America
GMS 200	Introduction to Global Management
MHR 405	Organizational Behaviour and Interpersonal Skills
MKT 100	Marketing I
MKT 300	Marketing Metrics and Analysis
MKT 400	Understanding Consumers and the New Media
MKT 500	Marketing Research
MKT 510	Innovations in Marketing
MKT 600	Integrated Case Analysis
MKT 700	Business Intelligence/Decision Modelling
MUS 300	Musicology
THF 300	Anatomy of Movement and Lifestyle II
THF 402	Text Examination: Dramaturgy and Direction
THF 405	Human Development in the Arts
THF 406	Performance Entrepreneurship I
THF 408	Applications of Music in Performance
THF 416	20th Century Performance Methods/Styles
THF 417	Dance, Writing and Criticism
THF 500	Performing Arts in the Media

1ST SEMESTER

REQUIRED:

THF 101	Elements of Production I
THF 200	Time Lines of Performance History I
THP 101*	Production Technique I
THT 100	Design Communication I

LIBERAL STUDIES: One course from Table A.

** This course has a weight of 2.00.*

2ND SEMESTER

REQUIRED:

THF 102	Elements of Performance Production II
THF 201	Time Lines of Performance History II
THM 200	Production Communication I
THP 102*	Production Technique II
THT 200	Design Communication II

** This course has a weight of 2.00.*

3RD SEMESTER

Revised Curriculum Fall 2009

REQUIRED:

IDF 201	Fundamentals of Design Theory
THF 403	Landmarks in Canadian Theatre
THM 300	Production Communication II
THP 201*	Production Technique III

LIBERAL STUDIES: One course from Table A.

** This course has a weight of 2.00*

4TH SEMESTER

Revised Curriculum Winter 2010

REQUIRED:

THF 204	Performing Arts in Canada
THF 501	Research Methods
THP 202*	Production Technique IV
THT 418	Design Communication III

LIBERAL STUDIES: One course from Table A.

** This course has a weight of 2.00.*

Bachelor of Fine Arts
PERFORMANCE PRODUCTION

5TH SEMESTER

REQUIRED:

MUS 300	Musicology
THP 301*	Production Technique V
THP 500	Conceiving the Production

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL: Two courses from Table I.

* *This course has a weight of 2.00.*

6TH SEMESTER

REQUIRED:

THP 302*	Production Technique VI
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LIBERAL STUDIES: One course from Table B.

PROFESSIONAL: One course from Table I.

PROFESSIONALLY-RELATED: Two courses from Table II.

* *This course has a weight of 2.00.*

7TH SEMESTER

222 *Revised Program Commencing Fall 2009*

REQUIRED:

THP 401*	Production Technique VII
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PROFESSIONAL: Three courses from Table I.

PROFESSIONALLY-RELATED: One course from Table II.

* *This course has a weight of 2.00.*

8TH SEMESTER

Revised Program Commencing Winter 2010

REQUIRED:

THP 403*	Production Technique VIII
THP 800	Independent Study

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL: Two courses from Table I.

* *This course has a weight of 2.00.*

Bachelor of Fine Arts
PERFORMANCE PRODUCTION

PROFESSIONAL TABLE I

A total of eight courses is required between 5th and 8th semesters. Courses are offered in alternating years. Some courses are companion courses and it is advised that they be taken together. Please contact the Theatre School for more information.

The following courses will be offered in 2009-2010:

FSN 302	History of Costume I
THG 32A/B	Staging the Theatrical Production
THM 114	Advanced Stage Management
THM 327	Theatre Administration
THM 401	Production Management
THP 303	Music for Theatre
THP 315	Corsetry: History and Construction
THP 325	Theatre Costume
THP 328	Scenic Construction
THP 333	Costume: Special Topics
THP 337	Lighting Design
THP 404	Lighting Design Special Topics
THP 422	Scenic Painting
THP 515	Theatre Safety
THP 538	Properties: Design and Construction
THP 843	Pyrotechnics
THT 319	Costume Design
THT 383	Sound Design
THT 582	Electricity in Theatre

Students may take up to two courses offered by the University outside the Theatre School and approved by the School.

The following courses will be offered in 2010-2011:

FSN 302	History of Costume I
THG 32A/B	Staging the Theatrical Production
THM 114	Advanced Stage Management
THM 301	Technical Direction
THM 303	Administration Special Topics
THM 327	Theatre Administration
THM 503	Tour Administration
THP 312	Makeup and Wiggery
THP 325	Theatre Costume
THP 328	Scenic Construction
THP 337	Lighting Design
THP 422	Scenic Painting
THP 515	Theatre Safety
THP 612	Fabric Dyeing and Costume Painting
THP 648	Construction Special Topics
THP 748	Scenic Construction III
THT 318	Set Design
THT 383	Sound Design
THT 500	Structure for Performing Arts
THT 893	Sound Special Topics

PROFESSIONALLY-RELATED TABLE II

A total of three courses is required from Table II.

Select two courses:

ENT 500	New Venture Startup
LAW 529	Employment and Labour Law
MHR 405	Organizational Behaviour and Interpersonal Skills
MHR 522	Industrial Relations
MKT 100	Marketing I
MKT 300	Marketing Metrics and Analysis
MKT 500	Marketing Research
MKT 510	Innovations in Marketing
MKT 600	Integrated Case Analysis
MKT 700	Business Intelligence/Decision Modelling
THF 406	Performance Entrepreneurship I

Select one course:

ENG 108	The Nature of Narrative I
ENG 208	The Nature of Narrative II
FSN 706	Fashion Event Planning
PSY 813	Psychology of Art and Creativity
SOC 932	The Entertainment Industry
THF 404	Landmarks of Choreographic Development

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N. POTTS, *Performance Dance*
S. DOLGOY, *Performance Production*
T. MENDES, *Performance Production*

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S. DOLGOY, MA, York (Can.)

K. DUPLISEA, MA, BFA, Hon. in Dance,
 York (Can.)

I. A. LEVINE, BA, Roch., MA, PhD, Tor.

T. MENDES, MA, Tor., BFA (Hons.), York
 (Can.)

C. O'BRIEN, BA, St. Thomas (NB),
 BHomeEcon(ED) in Clothing and Textiles, Mt.St.
 Vin.

I. PAUZER, MFA, York (Can.)

N. POTTS

S. ROSEN, MA, Syr., BA, Roch.

V. ST. DENYS, MA, York (Can.)

P. SCHNEIDERMAN, BA, McG.

Professor Emeriti/ae

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F. T. B. LOJEKOVA

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*Independent Dance Performer,
 Choreographer and Director*

DAVID BAER

President
 Local 58, IATSE

ERIC COATES

Ryerson Alumni
Artistic Director
 Blyth Festival

ANDREW FLEMING

Senior Partner
 Ogilvy Renault

MALLORY GILBERT

Consultant, Volunteer

MICHAEL HARRIS

Managing Partner
 Canadian Institute for Theatre Technology

EDA HOLMES

Director, Choreographer

MARY JAGO-ROMERIL

Former Principal Dancer
 National Ballet of Canada

JANINE PEARSON

Head of Voice
 Stratford Festival

FIONA REID

Actor

KELLY ROBINSON

Ryerson Alumni
Director of Creative Development
 Mirvish Productions

SANDRA ROBINSON

Ryerson Alumni
Director of Operations
 Hummingbird Centre for the Performing Arts

SHAUNA SEXSMITH

Vice President
Senior Portfolio Manager
 Manulife Financial

PETER SMITH

Architect
 Lett-Smith Architects

RADIO AND TELEVISION

ADMISSION INFORMATION

Administered by the School of Radio and Television

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English (ENG4U)/Anglais (EAE4U) with a minimum grade of 70 percent or higher.

NOTES:

1. Final admission selection will be based on grades and non-academic criteria.
2. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/nonacademicrequirements for details about the non-academic requirements.
3. Students must be able to keyboard, as hand written assignments will not be accepted.
4. Ryerson will not accept the 'out of school' component of Grade 12 U/M co-op courses for admission or entrance scholarship consideration.
5. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

Media Communications in Canada is a rapidly changing environment which requires motivated individuals who possess discipline, flexibility and creativity. The information age is open to those with analytical and conceptual skills and the flair to recognize and act on new opportunities.

An appropriate academic background for this program would include the foundation skills developed in the traditional secondary/post-secondary courses which stress research, information synthesis and application of process to achieve results. Performance, arts and media courses should be chosen sparingly to develop and indicate career interest.

Ryerson's Bachelor of Arts (Radio and Television) program is designed to prepare students to perform a wide variety of tasks which make up the profession of electronic communications.

The program provides an integrated series of courses to equip students with practical skills and a foundation of theoretical knowledge.

The first two years of the program provides common foundation courses in the mainstream elements of Radio and Television. In the professional courses, students are able to achieve increased specialization in the latter two years. The fourth year allows students to both emulate and practice within industry while continuing to explore the aesthetic and technical forces which are transforming this complex industry. Students may concentrate on writing/creative, management practices or audio/video production. A variety of projects in the practical courses apply the theoretical elements to effectively communicate ideas using existing and new media. All of the professional training is paralleled with the Liberal Studies and English Literature courses which enhance the entire four years of study.

Liberal Studies

Students must take three lower level liberal studies courses and four upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

1ST SEMESTER

Revised Curriculum Commencing Fall 2009

REQUIRED:

BDC 102	Media Writing I - Audio and Digital Media
BDC 111	Media Tech Theory I - Audio and Digital Media
BDC 191	Audio Production I
BDC 192	Digital Media Production I
ENG 108	The Nature of Narrative I

LIBERAL STUDIES: One course from Table A.

2ND SEMESTER

Revised Curriculum Commencing Winter 2010

REQUIRED:

BDC 201*	Media Production II - TV Studio and EFP
BDC 202	Media Writing II - TV Studio and EFP
BDC 210	Broadcast History
BDC 211	Media Tech Theory II - TV Studio and EFP
ENG 208	The Nature of Narrative II

LIBERAL STUDIES: One course from Table A.

* *This course has a weight of 2.00.*

3RD SEMESTER

REQUIRED:

BDC 310	Information Gathering and Research Methods
BDC 311	Communications Theory

REQUIRED GROUP 1: One course from the following:

BDC 301*	Production - Audio
BDC 302*	Production - Digital Media
BDC 303*	Production - TV Studio
BDC 304*	Production - EFP

LIBERAL STUDIES: One course from Table A.

PROFESSIONALLY-RELATED: One course from Table III.

* *This course has a weight of 2.00.*

4TH SEMESTER

REQUIRED:

BDC 401	Design in Media
BDC 402	Management and Regulation

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL: One course from Table II.

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from Table I.

PROFESSIONALLY-RELATED: One course from Table III.

5TH SEMESTER

REQUIRED GROUP 1: One course from the following OR two courses from Table I or II:

BDC 301*	Production - Audio
BDC 302*	Production - Digital Media
BDC 303*	Production - TV Studio
BDC 304*	Production - EFP

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from Table I.

PROFESSIONALLY-RELATED: One course from Table III.

* *This course has a weight of 2.00.*

6TH SEMESTER

REQUIRED GROUP 1: One course from the following OR two courses from Table I or II:

BDC 601*	Advanced Production - Audio
BDC 602*	Advanced Production - Digital Media
BDC 603*	Advanced Production - TV Studio
BDC 604*	Advanced Production - EFP

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from Table I.

PROFESSIONALLY-RELATED: One course from Table III.

* *This course has a weight of 2.00.*

7TH SEMESTER

REQUIRED:

BDC 701*	Practicum I - Pre-production and Production
BDC 710	Senior Capstone Lectures I

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from Table I.

PROFESSIONALLY-RELATED: One course from Table III.

* *This course has a weight of 2.00.*

8TH SEMESTER

REQUIRED:

BDC 801*	Practicum II - Pre-Production and Post-Production
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REQUIRED GROUP 1: One course from the following:

BDC 820*	Internship
BDC 821*	Special Project

* *This course has a weight of 2.00.*

Bachelor of Arts
RADIO AND TELEVISION

PROFESSIONAL AND PROFESSIONALLY-RELATED TABLE I

Enrollment is subject to course requisites and timetabling constraints. Some courses are only available at night.

ACC 607	Accounting for Small Business
BDC 901	Advertising in Electronic Media
BDC 902	Electronic Media Sales
BDC 903	News and Current Affairs Theory
BDC 904	Advanced Media Management
BDC 905	The Business of Music
BDC 906	Television Marketing and Promotion
BDC 907	Television Programming
BDC 908	Business Aspects of Independent Prod I
BDC 909	Business Aspects of Independent Prod II
BDC 910	Production Management
BDC 911	Television Distribution
BDC 912	Legal and Bus Aspects of Interactive Media
BDC 913	Media Entrepreneurship
BDC 914	Economics of Media
BDC 915	Legal Issues in Media
BDC 916	Issues in Communications
BDC 917	Public Relations
BDC 918	Ethics in Media
BDC 919	Media Research - Theory and Practice
BDC 920	Media Restoration and Content Management
BDC 921	Advanced Audio Theory
BDC 922	Business Case Studies in Communications
BDC 923	Music Publishing
BDC 924	Decoding Canadian Television
BDC 925	Issues in Popular Culture
CMN 443	Contemporary Intercultural Communication
ECN 321	Introduction to Law and Economics
ENC 107	Writing Strategies
ENH 121	Health Law
ENH 721	Public Health Law
ENT 500	New Venture Startup
ENT 501	Family Business in Canada
ENT 526	Entrepreneurial Behaviour and Strategy
ENT 527	Studies in Entrepreneurship
ENT 601	Identifying Opportunities
ENT 725	Management of Innovation
ENT 726	Creating a Business Plan
ENT 727	Applied Research in Entrepreneurship
FIN 502	Personal Financial Planning
FIN 510	Entrepreneurial Finance
FSN 302	History of Costume I
GEO 719	GIS in Business: Strategic Management Decisions
GMS 200	Introduction to Global Management

Bachelor of Arts
RADIO AND TELEVISION

PROFESSIONAL AND PROFESSIONALLY-RELATED TABLE I (Cont'd)

GMS 701	Purchasing and Supply Management I
GMS 750	Consulting to Management
HST 600	Innovators, Capitalists and Managers
LAW 122	Business Law
LAW 321	The Law of Hospitality and Tourism
LAW 525	The Law of the Marketplace
LAW 529	Employment and Labour Law
LAW 603	Advanced Business Law
LAW 723	Issues in Information Technology Law
LAW 724	Legal Aspects of International Business
MHR 741	Managing Interpersonal Dynamics
MKT 403	Marketing Communications I
MKT 504	Effective Persuasion
MKT 723	Marketing in the Service Industry
MKT 730	Assessing/Managing Market Opportunities
MKT 731	Competitive Intelligence
NPF 552	The Political Economy of Culture
NPF 553	Modern Movements in the Arts I
NPF 554	Modern Movements in the Arts II
NPF 558	Topics and Issues in Design
NPF 562	Media and Communication
OHS 208	Occupational Health and Safety Law
PPA 629	Administrative Law
QMS 402	Quality Management
RMG 100	Issues and Innovations in Retailing I
RMG 200	Introduction to Retail and Services Management
SOC 25A/B	Media and Society
SOC 104	Understanding Society
THF 406	Performance Entrepreneurship I

Bachelor of Arts
RADIO AND TELEVISION

PROFESSIONAL TABLE II

Enrollment is subject to course requisites and timetabling constraints. Some courses are only available at night.

BDC 940	Media Writing III
BDC 941	Dramatic Writing
BDC 942	Commercial Writing
BDC 943	Comedic Writing
BDC 944	Writing for Animation
BDC 945	Writing for Factual Programs
BDC 946	Interactive Writing
BDC 947	Special Project: Writing
BDC 951	Broadcast Presentation I
BDC 952	Broadcast Presentation II
BDC 953	Post-production Supervising
BDC 955	Sports Broadcasting
BDC 956	Children's Television Production
BDC 957	Documentary Production
BDC 958	Comedic Television Production
BDC 961	2-D and Object Animation
BDC 962	3-D Animation
BDC 963	Digital Graphic and Web Design
BDC 964	Digital Virtual Environments
BDC 971	Set Design
BDC 972	Television Technical Producing
BDC 973	Lighting, Grip and Effects Specialty
BDC 974	Audio Post-Production & Sound Design
BDC 975	Sound Synthesis
BDC 976	Independent Project: Media Production
BDC 977	Digital Media Broadcasting
BDC 979	Radio Production
BDC 980	Art Direction
BDC 981	PA, AD, and Continuity
BDC 982	Video Compositing and Special Effects
BDC 983	Radio Broadcast Journalism
BDC 984	TV Broadcast Journalism
BDC 985	Factual and Entertainment Features
BDC 986	Creative Commercial Production
BDC 987	Corporate Media Production
BDC 988	Television Editing Specialty

Bachelor of Arts
RADIO AND TELEVISION

PROFESSIONALLY-RELATED TABLE III

ENG 108*	The Nature of Narrative I
ENG 208*	The Nature of Narrative II
ENG 222	Fairy Tales and Fantasies
ENG 224	Children's Fiction
ENG 413	Colonial and Postcolonial Literatures
ENG 416	Modern American Experience
ENG 421	16C Literature and Culture
ENG 422	17C Literature and Culture
ENG 520	The Language of Persuasion
ENG 531	18C Literature and Culture I
ENG 532	18C Literature and Culture II
ENG 621	Reading Gender in a Global Context
ENG 624	20C Literature and Culture I
ENG 626	20C Literature and Culture II
ENG 631	Reading/Writing Women
ENG 632	19C Literature and Culture I
ENG 633	19C Literature and Culture II
ENG 700†	Great Journalism
ENG 701	Studies in Canadian Literature
ENG 703	Popular Literature of Sensation
ENG 705	Reading Visual Cultures
ENG 706	Shakespeare and Performance
ENG 801	Canada on the World Stage
ENG 803	Popular Literature of Exploration
ENG 888	Television Texts and Contexts
ENG 921	Narrative in a Digital Age
ENG 941	Gender and Sex in Literature and Culture
ENG 942	Postcolonial Interventions

* Not available to students approved Fall 2007 as a Table III selection. Last offered 2009-2010.

† This course has a weight of 2.00.

The Department recommends that courses ENG 421, ENG 422, ENG 531 and ENG 532 be taken in 3rd and 4th semesters, and courses ENG 624, ENG 626, ENG 632 and ENG 633 be taken in 5th and 6th semesters.

Students are encouraged, but not required to take parts I and II in those courses whose titles indicate linked sequences.

Bachelor of Arts
RADIO AND TELEVISION

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Advisory Council

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President

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FRANCIS D'SOUZA

CHUM Limited
Reporter/News Anchor
CP24/Citytv News

BRYAN ELLIS

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Corus Entertainment Inc.

DAN FILL

Vice President Interactive
Decode Entertainment Inc.

CLAUDE GALIPEAU

Executive Director New Media
CBC Radio Canada

TERRY HORBATIUK

Senior Manager of Systems Engineering
Panasonic Canada Inc.

JEFF IBBOTSON

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Sony of Canada Ltd.

JOE MOTIKI

TV Personality

STEVE ORD

Executive Vice-President
International Distribution
Alliance Atlantis Communications Inc.

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BILL ROBERTS

President & CEO
Vision TV

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Vice-President, Industry Affairs
CHUM Limited

PAUL STECHLY

President
Applied Electronics

JAMES WEYMAN

Manager of Industry Initiatives
Ontario Media Development Corporation

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Vice-President and Executive Producer
OMNI Television