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Bell Canada Junior Choir

University of Toronto

A. TABRIZI*Lawyer*

Intellectual Property Technology

Ted Rogers School of Management**PROGRAMS AND ACADEMIC DEPARTMENTS****BUSINESS MANAGEMENT**

Degree Awarded: Bachelor of Commerce (BComm)

Administered by the Ted Rogers School of Hospitality and Tourism Management

ADMISSION INFORMATION

Administered by the Ted Rogers School of Business Management

DEGREE: Four years of study following Grade 12 U/M graduation.

All applicants to the program must have the following qualifications: A and C, or B and C.

A. O.S.S.D. with six Grade 12 U/M courses, including Grade 12 U courses in: English and Mathematics (one of Grade 12 U Advanced Functions (MHF4U), Calculus and Vectors (MCV4U) or Mathematics of Data Management (MDM4U)).**OR****B.** Ability to meet Ryerson's Mature Student Guidelines.**AND****C.** Completion of at least one certificate program from the Business Management area taken through The G. Raymond Chang School of Continuing Education, or seven individual courses from the Bachelor of Commerce (Business Management) program taken through The G. Raymond Chang School of Continuing Education, or equivalent qualifications from other post-secondary institutions.**NOTES:**

1. The cumulative grade point average required for admission each year is determined on the basis of competition. Candidates are encouraged to present cumulative grade point averages of 2.67 (B-) or higher to maximize their chances for admission consideration on a competitive basis.
2. The grade(s) required in the subject prerequisites (normally in the 70 percent range) will be determined subject to competition.
3. ENG4U/EAE4U is the preferred English.
4. Grade 12 U Advanced Functions (MHF4U) or Grade 12 U Calculus and Vectors (MCV4U) are the preferred Mathematics courses.

DIRECT ENTRY PROGRAM

The Ted Rogers School of Business Management, Ryerson University will accept graduates of three-year Ontario College of Applied Arts and Technology (CAAT) Business Administration Diplomas into the third year of the Business Management program.

College graduates are required to complete all third and

fourth year courses. To ensure adequate academic preparation, graduates will also be required to complete up to six courses from the second year, or provide evidence that equivalent courses have already been completed. The additional course(s) will include FIN 300, FIN 401, LAW 122 or their equivalent.

Students who wish to pursue a Minor no longer have to apply for transfer credit for minor courses that are offered in the previous semesters/years of their program. For example, if a student is granted admission to a Direct Entry program or to an advanced level and seeks an Accounting Minor, a transfer credit application for ACC 100 is NOT required.

Admission Guidelines

A three-year CAAT Diploma in Business Administration. The cumulative grade point average required for admission each year is determined on the basis of competition. Candidates are encouraged to present a cumulative grade point average of 3.20 or higher to maximize their chances for admission consideration.

PROGRAM OVERVIEW

Staffed by a faculty with many years of business management and teaching experience, and sound academic qualifications, the Ted Rogers School of Business Management has become the largest undergraduate business school in Ontario. It supplies industry and government with intelligent, dedicated graduates who are practically oriented, immediately useful, and capable of further personal development whether through advanced formal education or by promotion to senior job responsibilities. The part-time Business Management Degree Program takes the equivalent of four years of full-time study to complete.

The program provides students with a specialization in their chosen vocation, a practical and comprehensive knowledge of all basic functions of business, an awareness of social, political, and economic issues facing contemporary society, a questioning attitude to encourage and assist change, an ability to employ analytical skills for decision-making, and a desire to continue to learn and develop. It is considered important that all students in the Business Management program demonstrate an ability to write in clear and correct English. A lack of competence in written work submitted may be reflected in the final grade. Further development of writing and communication skills can be obtained through the elective English and Communication courses.

The first two semesters are common to all students. The curriculum provides students with a general overview of business in society, introduces them to all the basic business functions, and develops their awareness of social, human and economic issues through the introduction of the liberal studies.

In third semester students enter their major in one of: Accounting, Economics and Management Science, Entrepreneurship, Finance, Global Management, Human Resources Management, Law and Business, or Marketing Manage-

ment. The Accounting, Finance and Marketing Management Majors have specific entrance requirements which are outlined within the curriculum. In addition, students continue studies in general business courses and the liberal studies area to broaden their perspective. The specialization started in the third semester is continued throughout the program.

The Marketing Department in the Ted Rogers School of Business Management co-ordinates an interdisciplinary Minor in Sales Management and Service Quality. This Minor provides students with the knowledge, skills and tools to manage customer relationships and to work effectively as a member of a sales team.

A limited number of students who have completed a three-year Business Administration diploma program with a minimum B average from a recognized Community College, are admitted each year. These students are usually approved directly into the third year of the program. This opportunity is available on either a full- or part-time basis.

Experience has shown that our graduates are well-equipped to offer valuable services to the business community. Many graduates will go into the business world and will find complete satisfaction in their progress to greater responsibilities. The students are not simply learning to react to business pressures. They are prepared to operate pro-actively. Students work in the classroom and on real-life projects, learning how the process of solving problems works. The professors immerse the students thoroughly in their disciplines and then add the dimension of experience making Business education at Ryerson more relevant in the business world.

Course Identification

Part-time courses are administered by either the program department or The G. Raymond Chang School of Continuing Education. The mode of delivery is not reflected in this calendar. Continuing education courses are listed in your enrollment information package and are identified by with a 'C' prefix (e.g., CACC100). These identifiers are for internal use only and do not affect the equivalency.

Curriculum Information - Part-Time Program

The part-time program is offered to accommodate those students who intend to take the degree at a slower pace than the full-time day program, due to the demands of daytime employment and/or family obligations. Part-time students fulfill their course requirements primarily in the evenings by enrolling in courses through The G. Raymond Chang School of Continuing Education for the first six semesters, and through The Ted Rogers School of Business Management evening course offerings for semesters seven and eight. **Part-time students are entitled to access up to a maximum of three courses per semester, space permitting.** The School can make no guarantees that all courses required will be offered or available each semester for the part-time program. Students who feel that the part-time course accessibility no longer suits them, should apply to transfer permanently into the full-time day program.

Students interested in pursuing an Entrepreneurship Major should know that the majority of courses required for the Major will not be available in the evening (at this time).

Students wanting to pursue this Major will have to take the majority of the required courses during the day.

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Liberal Studies - Direct Entry

Students must take three upper level liberal studies courses. If an upper level liberal studies course requires a prerequisite, students DO NOT have to apply for a transfer credit.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

FULL-TIME DEGREE PROGRAM

The Ted Rogers School of Business Management offers its curriculum on a full-time day-school basis. Please refer to the 2011-2012 Full-Time Undergraduate Calendar.

PROGRAM CO-ORDINATOR

For further information contact the Program Co-ordinator for the Part-time Business Management program Prof. Robert Meiklejohn, phone 416-979-5000 ext. 6296; e-mail bmeiklej@ryerson.ca.

Bachelor of Commerce BUSINESS MANAGEMENT

1ST SEMESTER

Common to all Majors

REQUIRED:

BUS 100† Strategies for Success
ECN 104* Introductory Microeconomics
ITM 102* Business Information Systems I
QMS 102*¶ Business Statistics I

REQUIRED GROUP 1: Select one course:

ACC 100 Introductory Financial Accounting
ACC 110¶‡* Financial Accounting

LIBERAL STUDIES: One course from [Table A](#).

NOTE: Students who have taken ACC 100 and ACC 406 in 1st and 2nd semester, who wish to access either the Accounting or Finance Major, may do so by taking ACC 333 through The Chang School in the Spring/Summer term, prior to 3rd semester. Students will not be allowed into ACC 414 without completion of either ACC 410 or ACC 333.

* Students planning to enter the Finance Major must obtain a cumulative grade point average of at least 2.33 (C+) in these courses.

¶ Students planning to enter the Accounting Major must obtain a grade of at least 2.67 (B-) in each of ACC 110, ACC 410 (or ACC 100, ACC 406, and ACC 333); and a cumulative grade point average of at least 2.67 (B-) in the following courses: ACC 110, ACC 410 (or ACC 100, ACC 406, and ACC 333), GMS 200, QMS 102, and QMS 202.

† This course is graded on a pass/fail basis.

‡ Required for Accounting and Finance Majors only.

2ND SEMESTER

Common to all Majors

REQUIRED:

ECN 204 Introductory Macroeconomics
GMS 200¶ Introduction to Global Management
MHR 523 Human Resources Management
MKT 100† Principles of Marketing
QMS 202*¶ Business Statistics II

REQUIRED GROUP 1: Select one course:

ACC 406 Introductory Management Accounting
ACC 410¶‡* Management Accounting

NOTE: Students who have taken ACC 100 and ACC 406 in 1st and 2nd semester, who wish to access either the Accounting or Finance Major, may do so by taking ACC 333 through The Chang School in the Spring/Summer term, prior to 3rd semester. Students will not be allowed into ACC 414 without completion of either ACC 410 or ACC 333.

* Students planning to enter the Finance Major must obtain a cumulative grade point average of at least 2.33 (C+) in these courses.

¶ Students planning to enter the Accounting Major must obtain a grade of at least 2.67 (B-) in each of ACC 110, ACC 410 (or ACC 100, ACC 406, and ACC 333); and a cumulative grade point average of at least 2.67 (B-) in the following courses: ACC 110, ACC 410 (or ACC 100, ACC 406, and ACC 333), GMS 200, QMS 102, and QMS 202.

† Students planning to enter the Marketing Management Major must obtain a grade of at least 2.67 (B-) in this course.

‡ Required for Accounting and Finance Majors only.

3RD SEMESTER

Common to all Majors

REQUIRED:

CMN 279† Intro to Professional Communication
FIN 300 Managerial Finance I
GMS 401 Operations Management
LAW 122†* Business Law

REQUIRED GROUP 1: One course from chosen major:

ACCOUNTING MAJOR

ACC 414 Intermediate Accounting I

ECONOMICS AND MANAGEMENT SCIENCE MAJOR

QMS 702 Calculus for Business

ENTREPRENEURSHIP MAJOR

ENT 526 Entrepreneurial Behaviour and Strategy

FINANCE MAJOR

ACC 414 Intermediate Accounting I

(Continued)

HUMAN RESOURCES MANAGEMENT MAJOR

MHR 405 Org Behaviour and Interpersonal Skills

LAW AND BUSINESS MAJOR

PHL 214 Critical Thinking I

GLOBAL MANAGEMENT MAJOR

GMS 402 Introduction to Managerial Economics

MARKETING MANAGEMENT MAJOR

MKT 300 Marketing Metrics and Analysis

LIBERAL STUDIES: One course from [Table A](#).*† Students will be assigned one of CMN 279/LAW 122 - one in 3rd, and the other in 4th semester.*** Law and Business Major: Students must take LAW 122 in 3rd semester or request permission to enroll in the Major on an individual basis if they take it in 4th semester.***ACCOUNTING MAJOR****4TH SEMESTER****REQUIRED:**

ACC 504 Accounting Cases and Concepts
 ACC 514 Intermediate Accounting II
 CMN 279* Intro to Professional Communication
 FIN 401 Managerial Finance II
 LAW 122* Business Law

LIBERAL STUDIES: One course from [Table A](#).** Students will be assigned one of CMN 279/LAW 122 - one in 3rd and the other in 4th semester.***5TH & 6TH SEMESTERS****REQUIRED GROUP 1:** Four courses from the following:

ACC 507 Accounting for Managers
 ACC 521 Auditing
 ACC 522 Taxation for Managers and Financial Planners
 ACC 605 Public Sector Accounting
 ACC 607 Accounting for Small Business
 ACC 621 Internal Auditing
 ACC 801 Cost and Management Accounting II

LIBERAL STUDIES: Two courses from [Table B](#).**PROFESSIONALLY-RELATED:** Four courses from [Table I](#). Course selection must not include any courses with ACC prefix.**7TH & 8TH SEMESTERS****REQUIRED:**

BUS 800 Strategic Management

REQUIRED GROUP 1: Five courses from the following:

ACC 703* Advanced Financial Accounting
 ACC 706* Accounting Theory
 ACC 742 Canadian Business Taxation I
 ACC 803 Advanced Management Accounting
 ACC 804 Introduction to Accounting Research

ACC 821 Advanced Auditing

ACC 842 Canadian Business Taxation II

LIBERAL STUDIES†: One course from [Table B](#).**PROFESSIONALLY-RELATED:** Three courses from [Table I](#). Course selection must not include any courses with ACC prefix.** At least one of ACC 703 or ACC 706 must be taken prior to graduation.
 † Offered in Fall term only.***ECONOMICS AND MANAGEMENT SCIENCE MAJOR****4TH SEMESTER****REQUIRED:**

CMN 279† Intro to Professional Communication
 ECN 301 Intermediate Macroeconomics I
 ECN 504 Intermediate Microeconomics I
 FIN 401 Managerial Finance II
 LAW 122† Business Law

LIBERAL STUDIES: One course from [Table A](#).*† Students will be assigned one of CMN 279/LAW 122 - one in 3rd and the other in 4th semester.***5TH & 6TH SEMESTERS****REQUIRED:**

QMS 442 Multiple Regression for Business
 QMS 522 Linear Algebra

LIBERAL STUDIES: Two courses from [Table B](#).**PROFESSIONAL:** Four courses from the following:

ECN 501 Industrial Organization
 ECN 506 Money and Banking
 ECN 600 Intermediate Macroeconomics II
 ECN 614 An Introduction to Game Theory
 ECN 700 Intermediate Microeconomics II
 QMS 703 Business Forecasting Techniques

PROFESSIONALLY-RELATED: Two courses from [Table I](#). Of the five courses required between 5th and 8th semesters, no more than one ECN/QMS course can be taken.**7TH & 8TH SEMESTERS****REQUIRED:**

BUS 800 Strategic Management
 ECN 627 Econometrics I

LIBERAL STUDIES†: One course from [Table B](#).**PROFESSIONAL:** Four courses from the following, one of which must have a QMS prefix:

ECN 502 Economics of Natural Resources
 ECN 510 Environmental Economics
 ECN 605 Labour Economics
 ECN 606 International Monetary Economics
 ECN 702 Econometrics II
 ECN 703 Public Finance I

(Continued)

ECN 707	Economics of International Trade
ECN 710	Transportation Economics
ECN 715	Advanced Microeconomics
ECN 803	Public Finance II
ECN 815	Advanced Macroeconomics
QMS 521	Business Optimization
QMS 751	Decision Models for Managers

PROFESSIONALLY-RELATED: Three courses from [Table I](#). Of the five courses required between 5th and 8th semesters, no more than one ECN/QMS course can be taken.

† Offered in Fall term only.

ENTREPRENEURSHIP MAJOR Fall 2008 and After 1st Yr Admits

4TH SEMESTER

REQUIRED:

CMN 279†	Intro to Professional Communication
ENT 601	Identifying Opportunities
FIN 401	Managerial Finance II
LAW 122†	Business Law

LIBERAL STUDIES: One course from [Table A](#).

PROFESSIONALLY-RELATED: One course from [Table I](#). Course selection must not include courses with an ENT prefix.

† Students will be assigned one of CMN 279/LAW 122 - one in 3rd and the other in 4th semester.

5TH & 6TH SEMESTERS

REQUIRED:

ENT 527	Studies in Entrepreneurship
ENT 726	Creating a Business Plan
FIN 510	Entrepreneurial Finance
GMS 450	Project Management

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL: One course from the following:

ENT 501	Family Business in Canada
ENT 633	Corporate Governance
MKT 730	Assessing/Managing Market Opportunities
MKT 731	Competitive Intelligence

PROFESSIONAL AND PROFESSIONALLY-RELATED: Three courses from [Table I](#). Course selection must not include courses with an ENT prefix.

7TH & 8TH SEMESTERS

Revised Program Commencing 2011-2012

REQUIRED:

BUS 800	Strategic Management
ENT 725	Management of Innovation
ENT 730	Entrepreneurial Organizational Appraisal I
ENT 830	Entrepreneurial Organizational Appraisal II

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL: One course from the following:

ENT 501	Family Business in Canada
ENT 633	Corporate Governance
ENT 727	Applied Research in Entrepreneurship
MKT 730	Assessing/Managing Market Opportunities
MKT 731	Competitive Intelligence

PROFESSIONAL AND PROFESSIONALLY-RELATED: Four courses from [Table I](#). Course selection must not include any courses with ENT prefix.

FINANCE MAJOR

4TH SEMESTER

REQUIRED:

CMN 279†	Intro to Professional Communication
FIN 401	Managerial Finance II
FIN 501	Investment Analysis I
FIN 502	Personal Financial Planning
LAW 122†	Business Law

LIBERAL STUDIES: One course from [Table A](#).

† Students will be assigned one of CMN 279/LAW 122 - one in 3rd and the other in 4th semester.

5TH & 6TH SEMESTERS

REQUIRED GROUP 1: Four courses from the following:

FIN 510	Entrepreneurial Finance
FIN 512	Risk Management and Insurance
FIN 521	Advanced Portfolio Management
FIN 601	Investment Analysis II
FIN 610	Short-Term Financial Management
FIN 611	Applied Investment Management
FIN 612	Retirement and Estate Planning
FIN 621	International Finance
FIN 631	Financial Modelling I

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONALLY-RELATED: Four courses from [Table I](#). Course selection must not include IBS 621 or any courses with FIN prefix.

7TH & 8TH SEMESTERS

REQUIRED:

- BUS 800 Strategic Management
- FIN 701 Financial Intermediation
- FIN 800 Ethics in Finance

REQUIRED GROUP 1: Three courses from the following:

- FIN 621 International Finance
- FIN 707 Real Estate Finance
- FIN 710 Advanced Corporate Finance
- FIN 711 Advanced Investment Management
- FIN 731 Financial Modelling II
- FIN 801 Financial Risk Management
- FIN 810 Corporate Financial Analysis
- FIN 812 Advanced Personal Financial Planning

LIBERAL STUDIES†: One course from Table B.

PROFESSIONALLY-RELATED: Three courses from Table I. Course selection must not include IBS 621 or any courses with FIN prefix.

† Offered in Fall term only.

GLOBAL MANAGEMENT MAJOR

4TH SEMESTER

Revised Curriculum Winter 2012

REQUIRED:

- CMN 279† Intro to Professional Communication
- FIN 401 Managerial Finance II
- GMS 400 The Global Bus. Environment
- GMS 450 Project Management
- LAW 122† Business Law

LIBERAL STUDIES: One course from [Table A](#).

† Students will be assigned one of CMN 279/LAW 122 - one in 3rd and the other in 4th semester.

5TH & 6TH SEMESTERS

Revised Curriculum 2011-2012

REQUIRED:

- FIN 621 International Finance
- GMS 522 International Marketing
- GMS 723 International Trade
- GMS 802 Ethics and Regulation of Intn'l Bus

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL: Three courses from the following:

- ENT 526 Introduction to Entrepreneurial Behaviour
- ENT 527 Studies in Entrepreneurship
- ENT 725 Management of Innovation
- GMS 422 Quality Management
- GMS 502 Management Control
- GMS 528 Issues in Operations Management
- GMS 550 Business-to-Business e-Commerce
- GMS 601 International Economics

- GMS 614 Special Topics in Global Management
- GMS 690* The North American Business Environment
- GMS 691* The Asian Business Environment
- GMS 692* The European Business Environment
- GMS 693* The Latin Amer and Caribbean Bus Environ
- GMS 694* The African Business Environment
- GMS 695* The Middle Eastwtern Business Environment
- GMS 701 Purchasing and Supply Management I
- GMS 750 Consulting to Management
- GMS 801 Purchasing and Supply Management II
- GMS 803 Principles of Transportation
- GMS 804 Studies in Global Supply Chain Management
- GMS 805 Manufacturing Management
- MHR 700 Cross Cultural Dimensions of Organizational Behaviour

PROFESSIONALLY-RELATED: One course from Table I. Course selection must not include any courses with the GMS prefix.

* A minimum of one course, to a maximum of two courses must be selected.

7TH & 8TH SEMESTERS

Commencing 2011-2012

REQUIRED:

- BUS 800* Strategic Management
- GMS 724 Management of International Enterprise
- GMS 850* Global Management Strategy

LIBERAL STUDIES†: One course from Table B.

PROFESSIONAL: Two courses from the following:

- ENT 526 Introduction to Entrepreneurial Behaviour
- ENT 527 Studies in Entrepreneurship
- ENT 725 Management of Innovation
- GMS 422 Quality Management
- GMS 502 Management Control
- GMS 528 Issues in Operations Management
- GMS 550 Business-to-Business e-Commerce
- GMS 601 International Economics
- GMS 614 Special Topics in Global Management
- GMS 701 Purchasing and Supply Management I
- GMS 723+ International Trade
- GMS 750 Consulting to Management
- GMS 801 Purchasing and Supply Management II
- GMS 803 Principles of Transportation
- GMS 804 Studies in Global Supply Chain Management
- GMS 805 Manufacturing Management
- MHR 700 Cross Cultural Dimensions of Organizational Behaviour

PROFESSIONALLY-RELATED: Four courses from Table I. Course selection must not include any courses with the GMS prefix.

* It is not advisable for students to enroll in both GMS 850 and BUS 800 in the same semester.

† Offered in Fall term only.

+ Last offered to 7th and 8th semesters 2011-2012.

HUMAN RESOURCES MANAGEMENT MAJOR**4TH SEMESTER****REQUIRED:**

- CMN 279† Intro to Professional Communication
 FIN 401 Managerial Finance II
 LAW 122† Business Law
 MHR 505 Organizational Behaviour II
 MHR 522 Industrial Relations

LIBERAL STUDIES: One course from [Table A](#).

† Students will be assigned one of CMN 279/LAW 122 - one in 3rd and the other in 4th semester.

5TH & 6TH SEMESTERS**REQUIRED:**

- MHR 600 Diversity and Equity in the Workplace
 MHR 623 Recruitment and Selection (Staffing)
 MHR 741 Managing Interpersonal Dynamics

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL: One course from the following:

- MHR 640 Leadership
 MHR 650 Management of Change
 MHR 670 Special Topics in Org Behav and HR Mgmt
 MHR 671 Human Resources Information Systems
 MHR 700 Cross-Cultural Dimensions of Organizational Behaviour
 MHR 711 Occupational Health and Safety
 MHR 721 Negotiation and Conflict Resolution
 MHR 733 Training and Development
 MHR 749 Compensation Management
 MHR 849 Human Resources Planning
 MHR 850 Organization Development

PROFESSIONALLY-RELATED: Four courses from [Table I](#), one of which must be LAW 529. Course selection must not include any courses with MHR prefix.

7TH & 8TH SEMESTERS**REQUIRED:**

- BUS 800 Strategic Management
 MHR 841 Organizational Theory and Design

LIBERAL STUDIES†: One course from [Table B](#).

PROFESSIONAL: Four courses from the following:

- MHR 640 Leadership
 MHR 650 Management of Change
 MHR 670 Special Topics in Org Behav and HR Mgmt
 MHR 671 Human Resources Information Systems
 MHR 700 Cross-Cultural Dimensions and Organizational Behaviour
 MHR 711 Occupational Health and Safety
 MHR 721 Negotiation and Conflict Resolution
 MHR 733 Training and Development

- MHR 749 Compensation Management
 MHR 849 Human Resources Planning
 MHR 850 Organization Development

PROFESSIONALLY-RELATED: Three courses from [Table I](#). Course selection must not include any courses with MHR prefix.

† Offered in Fall term only.

LAW AND BUSINESS MAJOR**4TH SEMESTER****REQUIRED:**

- CMN 279 Intro to Professional Communication
 FIN 401 Managerial Finance II
 LAW 534 Government Regulation of Business
 LAW 603 Advanced Business Law

LIBERAL STUDIES: One course from [Table A](#).

5TH & 6TH SEMESTERS**REQUIRED:**

- LAW 533 Corporate Social Responsibility and the Law

REQUIRED GROUP 1: Three courses from the following:

- LAW 321 The Law of Hospitality and Tourism
 LAW 525 The Law of the Marketplace
 LAW 529 Employment and Labour Law
 LAW 535* Environmental Law and Business
 LAW 723* Issues in Information Technology Law
 LAW 724* Legal Aspects of International Business

REQUIRED GROUP 2: Two courses from the following:

- CMN 447 Communication and Law
 CRM 200 Criminal Law
 ECN 321 Introduction to Law and Economics
 ENT 633 Corporate Governance
 OHS 208 Occupational Health and Safety Law
 PHL 612 Philosophy of Law
 PPA 301 Administrative Law

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONALLY-RELATED: Two courses from [Table I](#). Course selection must not include any courses with LAW prefix.

* It is strongly recommended that this course be taken in the student's final year.

7TH & 8TH SEMESTERS

Commencing 2011-2012

REQUIRED:

- BUS 800 Strategic Management
- LAW 722 Law and Canadian Business

REQUIRED GROUP 1†: Three courses from the following:

- LAW 321 The Law of Hospitality and Tourism
- LAW 525 The Law of the Marketplace
- LAW 529 Labour Law
- LAW 535* Environmental Law and Business
- LAW 723* Issues in Information Technology Law
- LAW 724* Legal Aspects of International Business

REQUIRED GROUP 2†: One course from the following:

- CMN 447 Communication and Law
- CRM 200 Criminal Law
- ECN 321 Introduction to Law and Economics
- ENT 633 Corporate Governance
- OHS 208 Occupational Health and Safety Law
- PHL 612 Philosophy of Law
- PPA 301 Administrative Law

LIBERAL STUDIES: One course from Table B.

PROFESSIONALLY-RELATED: Three courses from Table I. Course selection must not include any courses with the LAW prefix.

† Must not include courses selected in 5th & 6th semester.

* It is strongly recommended that this course be taken in the student's final year.

MARKETING MANAGEMENT MAJOR

4TH SEMESTER

REQUIRED:

- CMN 279† Intro to Professional Communication
- FIN 401 Managerial Finance II
- LAW 122† Business Law
- MKT 400 Understanding Consumers and the New Media

LIBERAL STUDIES: One course from Table A.

PROFESSIONALLY-RELATED: One course from Table I. Course selection must not include GMS 522 or courses with a MKT prefix.

† Students will be assigned one of CMN 279/LAW 122 - one in 3rd and the other in 4th semester.

5TH & 6TH SEMESTERS

REQUIRED:

- MKT 500 Marketing Research
- MKT 510 Innovations in Marketing
- MKT 600 Integrated Case Analysis

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED*: Five courses from Table I. A maximum of two of the following may be selected: GMS 522, MKT 504, MKT 723, MKT 730, MKT 731, MKT 828, MKT 829, MKT 850.

* A maximum of four Professional electives in total may be taken and applied towards the obtainment of the BComm in Business Marketing Management: a maximum two of GMS 522, MKT 504, MKT 723, MKT 730, MKT 731, MKT 829 may be taken in the 5th and 6th semesters, and a maximum of two of GMS 522, MKT 504, MKT 723, MKT 730, MKT 731, MKT 828, MKT 829, MKT 850 may be taken in the 7th and 8th semesters.

7TH & 8TH SEMESTERS

Revised Program Commencing 2011-2012

REQUIRED:

- BUS 800 Strategic Management
- MKT 700 Business Intelligence/Decision Making
- MKT 702 Advanced Marketing Management
- MKT 802 Advanced Market Planning

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL AND PROFESSIONALLY-RELATED*: Five courses from Table I. A maximum of two of the following may be selected: GMS 522, MKT 504, MKT 723, MKT 730, MKT 731, MKT 828, MKT 829, MKT 850.

* A maximum of four Professional electives in total may be taken and applied towards the obtainment of the BComm in Business Marketing Management: a maximum two of GMS 522, MKT 504, MKT 723, MKT 730, MKT 731, MKT 828, MKT 829, MKT 850 may be taken in the 5th and 6th semesters, and a maximum of two of GMS 522, MKT 504, MKT 723, MKT 730, MKT 731, MKT 828, MKT 829, MKT 850 may be taken in the 7th and 8th semesters.

PROFESSIONALLY-RELATED TABLE I

- ACC 333*** Core Concepts of Accounting
- ACC 414 Intermediate Accounting I
- ACC 504 Advanced Accounting
- ACC 507 Accounting for Managers
- ACC 514 Intermediate Accounting II
- ACC 521 Auditing
- ACC 522 Taxation for Managers and Financial Planners
- ACC 605 Public Sector Accounting
- ACC 607 Accounting for Small Business
- ACC 621 Internal Auditing
- ACC 703 Advanced Financial Accounting
- ACC 706 Accounting Theory
- ACC 742 Canadian Business Taxation I
- ACC 801 Intermediate Cost and Management Accounting
- ACC 803 Advanced Management Accounting

(Continued)

ACC 821	Advanced Auditing	FIN 612	Retirement and Estate Planning
ACC 842	Canadian Business Taxation II	FIN 621	International Finance
BUS 720	Independent Research	FIN 631	Financial Modelling I
CMN 288	Promotional Comm in New Media Contexts	FIN 701	Financial Intermediation
CMN 305	Strategic Public Relations in Prof Comm	FIN 707	Real Estate Finance
CMN 306	Risk and Crisis Communication	FIN 710	Advanced Corporate Finance
CMN 304	Career Advancement Communications	FIN 711	Advanced Investment Management
CMN 313	Organizational Problem Solving and Report Writing	FIN 731	Financial Modelling II
CMN 314	Professional Presentations	FIN 800	Ethics in Finance
CMN 315	Issues in Communication and the Contemporary Workplace	FIN 801	Financial Risk Management
CMN 413	Corporate Communications	FIN 810	Corporate Financial Analysis
CMN 414	Interpersonal Communication in Management	FIN 812	Advanced Personal Financial Planning
CMN 443	Contemporary Intercultural Communication	FRE 402	French Conversation and Pronunciation
CMN 444	On-Site Study in Commun: Non-Profit Sector	FRE 502	Advanced Business French I
CMN 447	Communication and Law	FRE 515	Introduction to Business French
CMN 448	Introduction to Visual Communication	FRE 602	Advanced Business French II
CMN 450	Participatory Media and Communication	GEO 301	Marketing Geography
ECN 301	Intermediate Macroeconomics I	GEO 719	GIS in Business Strategic Management Decisions
ECN 321	Introduction to Law and Economics	GMS 402	Introduction to Managerial Economics
ECN 501	Industrial Organization	GMS 422	Quality Management
ECN 502	Economics of Natural Resources	GMS 450	Project Management
ECN 504	Intermediate Microeconomics I	GMS 502	Management Control
ECN 506	Money and Banking	GMS 522**	International Marketing
ECN 510	Environmental Economics	GMS 528	Issues in Operations Management
ECN 600	Intermediate Macroeconomics II	GMS 550	Business-to-Business e-Commerce
ECN 601	International Economics	GMS 690	The North American Business Environment
ECN 605	Labour Economics	GMS 691	The Asian Business Environment
ECN 606	International Monetary Economics	GMS 692	The European Business Environment
ECN 614	An Introduction to Game Theory	GMS 693	The Latin Amer and Caribbean Bus Environ
ECN 700	Intermediate Microeconomics II	GMS 694	The African Business Environment
ECN 703	Public Finance I	GMS 695	The Middle Eastern Business Environment
ECN 707	Economics of International Trade	GMS 701	Purchasing and Supply Management I
ECN 710	Transportation Economics	GMS 723	International Trade
ECN 715	Advanced Microeconomics	GMS 724	The Management of International Enterprise
ECN 803	Public Finance II	GMS 750	Consulting to Management
ECN 808	Economics of Technological Change	GMS 801	Purchasing and Supply Management II
ECN 815	Advanced Macroeconomics	GMS 802	Ethics and Regulation of Intn'l Bus
ENT 501	Family Business in Canada	GMS 803	Principles of Transportation
ENT 526	Entrepreneurial Behaviour and Strategy	GMS 804	Studies in Global Supply Chain Management
ENT 527	Studies in Entrepreneurship	GMS 805	Manufacturing Management
ENT 601	Identifying Opportunities	GMS 807	Supply Management for the Public Sector
ENT 633	Corporate Governance	GMS 850	Global Management Strategy
ENT 725	Management of Innovation	HST 500‡	Modern International Relations
ENT 726	Creating a Business Plan	HST 600	Innovators, Capitalists, and Managers
ENT 727	Applied Research in Entrepreneurship	HTH 102	Service and Professionalism
FIN 501	Investment Analysis I	HTI 746	Hospitality Information Systems
FIN 502	Personal Financial Planning	HTT 607	Event Management
FIN 510	Entrepreneurial Finance	INP 915	Financial Management
FIN 512	Risk Management and Insurance	ITM 200	Fundamentals of Programming
FIN 521	Advanced Portfolio Management	ITM 305*	Systems Analysis and Design
FIN 562††	Personal Finance	ITM 330	Supply Chain Process Architecture
FIN 601	Investment Analysis II	ITM 350	Concepts of eBusiness
FIN 610	Short-Term Financial Management	ITM 360	Establishing an eBusiness Operation
FIN 611	Applied Investment Management	ITM 410	Business Process Design
		ITM 420	Information Systems Security and Control

(Continued)

ITM 500	Logical Database Analysis and Design	POG 100	People, Power and Politics
ITM 505	Managing Information Systems	POG 110	Canadian Politics
ITM 510	Advanced Applications Development	POG 210	Power and Authority in Canada
ITM 595	Auditing of Information Systems	POG 214	Controversial Policy Topics
ITM 610	Database Administration	POG 225	Global Governance
ITM 696*	Accounting Information Systems	POG 235	Western Political Thought
ITM 729	Data Mining and Warehousing Methods	POG 240	Intro to Comparative Politics
ITM 750	IT Project Management	POG 313	Race and Ethnicity in Canada
LAW 525	The Law of the Marketplace	POG 316	Social Policy
LAW 529	Employment and Labour Law	POG 317	Education Politics and Policy
LAW 533	Corporate Social Responsibility and the Law	POG 320	Social Identity and Citizenship
LAW 534	Government Regulation of Business	POG 323	The Politics of Development
LAW 535+	Environmental Law and Business	POG 410	Canadian Urban Politics
LAW 603	Advanced Business Law	POG 411	Canadian Foreign Policy
LAW 722+	Law and Canadian Business	POG 412	Government and the Economy
LAW 723+	Issues in Information Technology Law	POG 415	Environmental Politics and Policy
LAW 724+	Legal Aspects of International Business	POG 416	Canadian Federalism
MHR 405††	Org Behaviour and Interpersonal Skills	POG 417	Canadian-American Relations
MHR 505	Organizational Behaviour II	POG 423	Nationalism and Identity
MHR 522	Industrial Relations	POG 425	Regional Economic Integrity
MHR 600	Diversity and Equity in the Workplace	POG 426	Contemporary Global Conflicts
MHR 623	Recruitment and Selection (Staffing)	POG 431	Power, Hegemony and Resistance
MHR 640	Leadership	POG 440	Indigenous Governance/Justice
MHR 650	Management of Change	POG 442	Women and Comparative Politics
MHR 670	Special Topics in Org Behav and HR Mgmt	POG 443	Global Cities
MHR 671	Human Resources Information Systems	POG 444	Politics, Media and Technology
MHR 700	Cross-Cultural Dimensions of Organizational Behaviour	POG 446	Voters, Elections, and Parties
MHR 711†	Occupational Health and Safety	PPA 101	Canadian Public Administration I: Institutions
MHR 721	Negotiation and Conflict Resolution	PPA 102	Canadian Public Administration II: Processes
MHR 733	Training and Development	PPA 120	Canadian Politics and Governance
MHR 741	Managing Interpersonal Dynamics	PPA 211	Public Policy
MHR 749	Compensation Management	PPA 301	Administrative Law
MHR 841	Organizational Theory and Design	PPA 303	Financial Management
MHR 849	Human Resources Planning	PPA 319	Politics of Work and Labour
MHR 850	Organization Development	PPA 335	Theories of Bureaucracy
MKT 300	Marketing Metrics and Analysis	PPA 401	Collaborative Governance
MKT 400	Understanding Consumers and the New Media	PPA 403	e-Government
MKT 500	Marketing Research	PSY 102	Introduction to Psychology I
MKT 504**	Effective Persuasion	QMS 442	Multiple Regression for Business
MKT 510	Innovations in Marketing	QMS 521	Business Optimization
MKT 600	Integrated Case Analysis	QMS 522†	Linear Algebra
MKT 700	Business Intelligence/Decision Modelling	QMS 702†	Calculus for Business
MKT 702	Advanced Marketing Management	QMS 703	Business Forecasting Techniques
MKT 723**	Marketing in the Service Industry	RMG 200	Introduction to Retail Management
MKT 730**	Assessing/Managing Market Opportunities	RMG 302	Retail Consumer Insight
MKT 731**	Competitive Intelligence	RMG 303	Managing Service Quality
MKT 802	Advanced Market Planning	RMG 400	Buying Process I
MKT 828**	Sport Marketing Concepts and Strategy	RMG 452	Visual Merchandising and Space Planning
MKT 829**	International Sport Marketing	RMG 902	Franchising
MKT 850**	Applied Research Project	RMG 905	Design, Commerce and Culture
OHS 208	Occupational Health and Safety Law	RMG 906	International Retail Markets
OHS 718†	Systems Management I	RMG 907	Relationship Marketing
PHL 307	Business Ethics	RMG 909	Advanced Buying Process II
PLG 710	Municipal Finance for Planners	RMG 910	Multi-Channel Retailing
		RMG 925	Optimizing Retail Service Quality

SOC 25A/B	Media and Society
SOC 300	The Sociology of Diversity
SOC 302	The City and Society
SOC 470	Toronto: The Changing City
SOC 472	Sociology of Work and Occupations
SOC 525	Media and Images of Inequality
SOC 609	Women and Human Rights
SOC 700	Men and Masculinities in the 21st Century
SOC 706	Sociology of the Global Economy
SPN 515	Introduction to Business Spanish
SPN 702	Advanced Business Spanish

* Students may complete one of ITM 305 or ITM 696 for credit towards the program.

** A maximum of four Professional MKT courses may be selected between 5th and 8th semester for students in the Marketing Management Major.

*** Not available to students who have completed ACC 110 and ACC 410. + Strongly recommended that this be taken in the student's final year.

¶ Students may select only one of MHR 711 or OHS 718. Students pursuing the CHRP designation are strongly encouraged to complete MHR 711. ¶¶ MHR 405 first offered 2011-2012 to Fall 2010 1st year admits.

† Many graduate business schools now require at least one undergraduate level Linear Algebra and/or Calculus course. It is strongly recommended that students who are considering graduate studies in business select QMS 522 and/or QMS 702 as an elective.

†† Only available to students in Economics and Management Science, Human Resources Management, and Marketing Management Majors.

‡ Not available to students in the Global Management Major.

NOTE: Human Resources Management Majors must take LAW 529.

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BUSINESS TECHNOLOGY MANAGEMENT

Degree Awarded: Bachelor of Commerce (BComm)

Administered by the Ted Rogers School of Information Technology Management

ADMISSION INFORMATION

Administered by the Ted Rogers School of Information Technology Management

DEGREE: Four years of study following Grade 12 U/M graduation.**NOTE: The BComm in Business Technology Management replaced the former BComm in Information Technology Management in 2010. All current and future students are affected by this program name change.**

All applicants to the program must have the following qualifications: A or B or C.

A. O.S.S.D. with six Grade 12 U/M courses including Grade 12 U courses in: English and Mathematics (one of Grade 12 U Advanced Functions (MHF4U), Calculus and Vectors (MCV4U), or Mathematics of Data Management (MDM4U)).**OR****B.** Ability to meet Ryerson's Mature Student Guidelines.**OR****C.** Mature students who have a Grade 12 U or OAC course in English (or equivalent), but do not meet the Mathematics (or equivalent) prerequisite, must complete at least one Ryerson Certificate with a grade point average of 2.00 ('C') in Information Systems Management, or Telecommunications Management or the equivalent in individual courses from other post-secondary institutions.**NOTES:**

1. ENG4U/EAE4U is the preferred English.
2. The grade(s) required in the subject prerequisites (normally in the 65-70 percent range) will be determined subject to competition.
3. Subject to competition, candidates may be required to present averages/grades above the minimum.

Admission Procedures

Applicants must submit the following to Undergraduate Admissions and Recruitment:

- a. A brief resume outlining employment timelines. Employers may be contacted for verification of documents.
- b. Officially certified academic transcripts including promotion/graduation status of secondary and post-secondary (if applicable) studies.

NOTE:

1. There is only one admission phase each year in the Fall semester.

ADVANCED STANDING PROGRAMS FOR GRADUATES OF APPROVED (CAAT) BUSINESS ADMINISTRATION OR TECHNOLOGY-RELATED DIPLOMAS SPECIALIZING IN COMPUTER PROGRAMMING, INFORMATION TECHNOLOGY OR TELECOMMUNICATIONS.

The Ted Rogers School of Information Technology Management will accept graduates of three year approved Ontario College of Applied Arts and Technology (CAAT) diplomas with a specialization in Computer Programming, Information Technology or Telecommunications to the third year of the program. Students must complete all course requirements in third and fourth year AND up to a maximum of six (6) single-term prescribed first and second year reachback courses depending on previous academic preparation. Due to the accelerated nature of all degree programs, students may have difficulties accessing some electives due to prerequisites. Students may consider enrolling in one (1) or two (2) reachback courses during the Spring/Summer semesters. Please contact the Ted Rogers School of Information Technology Management to obtain information on course planning.

ADMISSION INFORMATION**Admission Guidelines**

A three-year approved CAAT Diploma with specialization in Computer Programming, Information Technology or Telecommunications with a cumulative average of 3.0 ('B') or higher is required for admission consideration. Subject to competition and space limitation, a higher grade point average may be required.

PROGRAM FOR (CAAT) BUSINESS ADMINISTRATION DIPLOMA GRADUATES

The Ted Rogers School of Information Technology Management will accept graduates of three-year Ontario College of Applied Arts and Technology (CAAT) Business Administration diplomas. Students may complete the degree by completing twenty-one (21) single-term courses. Due to the accelerated nature of all options, students may have difficulties accessing some electives due to prerequisites. Please contact the Ted Rogers School of Information Technology Management to obtain information on course planning.

ADMISSION INFORMATION**Admission Guidelines**

A CAAT Diploma in Business Administration with a cumulative average of 3.00 ('B') or higher is required for admission consideration. Subject to competition and space limitation, a higher grade point average may be required.

PROGRAM OVERVIEW

Information & Communication Technology (ICT) is crucial to the innovation and productivity of every industry, including energy, health care, life sciences, media and culture,

publishing, advertising, natural resources, financial services, construction, retail or education. It is a critical tool for every level of government. It impacts the daily lives of every Canadian. ICT is an essential contributor to the creativity, innovation, customer satisfaction, productivity, safety, and competitive advantage of Canadian businesses.

For these reasons, demand for ICT-based solutions are projected continue to outpace overall economic growth as we move out of the current recession. This means a continued above-average demand for workers. However the nature of these jobs is changing. The popular image of an ICT worker as some sort of “nerdy” technologist is outdated and does not reflect today’s reality. Canadian ICT industry leaders project that almost half of the future jobs demands in ICT will be for people who combine two skill sets and are both:

- Business professionals who have the knowledge, skills and personal qualities to lead and support the effective, competitive use of information technologies; and
- Specialized technologists - both IT-focuses and multidisciplinary - who operate at the leading edge of innovation in every field.

The Ted Rogers School of Information Technology Management has always been a leader in providing a degree that meets this need and, starting in 2010, it is offering Canada’s newest and world-leading ICT degree - The Bachelor of Commerce in Business Technology Management. This degree has been developed with the close participation of Canada’s leading employers and provides students with the education - the knowledge, skills and experience - that sets them up for success in their careers in this exciting field.

Students build their knowledge and skills on two foundations. They study the core business disciplines, such as marketing, operations, accounting, finance, human resources, and law. They receive a solid grounding in the world of ICT in subjects such as systems analysis and design, Internet & web-based applications, ICT architecture and infrastructure, and privacy & security. In their senior years, students integrate the knowledge from these two foundations to learn how ICT can make a difference in every business studying strategic application of ICT, the role of ICT in business processes activities such as supply chain, sales and customer relations. They learn about project management and the integration of ICT into business.

In addition to providing a broad and deep understanding of both business and ICT, the program also has an emphasis on building personal and interpersonal skills and on providing students with real-life work experience, with case competitions, in-depth consulting projects with real clients and employment opportunities in the field, including internships, part-time work practicums and an optional Co-op program. In addition, students have access to a wide range of Minors, including Marketing, Accounting, Finance, Law, and Human Resources.

BTM graduates will learn how to analyze business needs, design appropriate technology-based processes and solutions, and communicate these effectively. They will learn to lead work-based teams, participate effectively in projects and understand best practices of organizational change.

They will develop skills in interpersonal communications, collaboration, and leadership. Graduates will be ready for high demand jobs in business analysis, project management, sales, consulting, customer and supplier management, and marketing support.

Through the student International exchange program, opportunities are available for students to spend a semester studying abroad. International experience gained in this way places undergraduates at a significant advantage in the competitive global economy. The school has 12 International partners including universities in England, Holland, Italy, Scotland, France, Germany, Austria, Denmark, and Australia.

The graduate of this program is a hybrid business and ICT specialist who can define business objectives clearly, identify technology options to meet those needs, develop appropriate systems, implement and manage them.

Typical employment areas include both profit and non-profit organizations, which use information systems as well as large and small information technology, telecommunications, and multimedia product and service providers. Some typical job titles of graduates of the program include:

- Business Analyst
- Marketing Specialist
- Systems Architect
- ICT Product & Service Sales
- Project Leader/Manager
- Customer Support Specialist
- eBusiness Analyst
- Information Systems Consultant
- Telecommunications Analyst
- Management Consultant
- Applications & Multimedia Developer
- Systems Integrator
- Database Analyst/Administrator
- User Support Specialist
- Network Administrator
- Business & ICT Educator/Trainer

Graduates of the program can also further their education through teachers college, law school or graduate studies such as an MBA, MMSc, MSc, or MA. For more information about Graduate Studies, visit www.ryerson.ca/mba. The program is supported by a wide range of facilities to provide students with the essential hands-on and experience required.

Transfer Credit

Students may apply for transfer credit, after admission to the program, through the Office of Curriculum Advising, enclosing officially certified transcripts and course descriptions/teaching outlines. (See also sections on Transfer Credit and on Admission with Advanced Standing and Admission from other Post-Secondary Institutions.

Challenge Credits

Challenge credit provides the opportunity for applicants with business experience or technology skills, to earn

credit and reduce the total number of courses required to complete their degree program. This option is available in several professional courses. Please refer to Challenge Credits for policies and procedures. The Ted Rogers School of Information Technology Management holds challenge examinations in April, August and December of each year. Challenge examinations must be written within the first year of admission to the program. Course outlines are available for reference on the ITM website at www.ryerson.ca/tedrogersschool/itm.

CURRICULUM INFORMATION

Students approved to the Business Technology Management program prior to Fall 2008 will continue to follow the curriculum as outlined in the Part-Time Undergraduate Calendar for the year in which they were approved, using course substitutions/directives, if required.

Students should plan their program carefully to ensure that they have the required prerequisite courses to proceed to courses higher than second semester. Course descriptions include prerequisites, corequisites and antirequisites.

The curriculum published in this calendar illustrates the structure of the revised program. It is not always necessary to take courses in the sequence indicated, provided prerequisites are met.

Students must select courses from appropriate Tables as outlined in order to meet degree requirements.

Course Identification

Part-time degree courses are administered by the program department and most are delivered by The G. Raymond Chang School of Continuing Education. The mode of delivery is not reflected in this calendar. Continuing education courses are listed in your enrollment information package and are identified by with a "C" prefix (e.g., CACC100). These identifiers are for internal use only and do not affect the equivalency

Course Offerings

The School plans to offer all required courses and most courses from the Tables over the next academic year. Course offerings are dependent upon sufficient enrollment. Check The G. Raymond Chang School of Continuing Education Calendar for days and times of course offerings.

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Liberal Studies - For (CAAT) Graduates

Students must take three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

Degree Requirements and Completion Times

Students who entered the regular degree program as of Fall 1999, must complete their degree requirements in 14 years. Students approved to the CAAT undergraduate program must complete their degree requirements in eight years.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

The G. Raymond School of Continuing Education

Prior to formal admission to the degree, students may enroll in degree courses which are offered through The G. Raymond Chang School of Continuing Education during the Winter and Spring/Summer terms prior to admission in September. These (successfully completed) courses will be transferred as transfer credits (CRT) to the student's academic record upon admission if applicable. Transfer credits are not included in a student's grade point average.

It is the student's responsibility to ensure that courses taken prior to admission are part of the current curriculum. Students may take some courses via distance delivery modes, i.e., print, audio cassette, or the Internet. For example, the docu-lecture, audio courses include Economics, English, History, Marketing, Psychology, and Sociology. These courses may be used as credit towards the degree in Business Technology Management. See The Chang School, or telephone (416) 595-0485 for course information.

Special Departmental Charges

There is a departmental ancillary fee of \$10.50 (subject to change) for each ITM course.

Program Coordinator

For further details on the part-time Business Technology Management program, please contact:

Gloria Allen, Part Time Degree Co-ordinator, Student Affairs, Ted Rogers School of Information Technology Management (416) 979-5000, ext. 7128

FULL-TIME DEGREE PROGRAM

The Ted Rogers School of Information Technology Management offers its curriculum on a full-time day school basis. Please refer to the 2011-2012 Full-Time Undergraduate Calendar.

Bachelor of Commerce
BUSINESS TECHNOLOGY MANAGEMENT

1st SEMESTER**REQUIRED:**

ACC 100* Introductory Financial Accounting
 GMS 200 Introduction to Global Management
 ITM 100*† Business and Information Systems
 MHR 405 Organizational Behaviour and Interpersonal Skills
 MKT 100* Principles of Marketing
 QMS 204* Statistics for Management

LIBERAL STUDIES: One course from [Table A](#).

* Students will be assigned one of ACC 100 or QMS 204, and either ITM 100 or MKT 100 between 1st and 2nd semesters.

† Challenge Credit Examination available.

2nd SEMESTER**REQUIRED:**

ACC 100* Introductory Financial Accounting
 CMN 124 Communication in ITM
 ITM 100*† Business and Information Systems
 ITM 200† Fundamentals of Programming
 MKT 100* Principles of Marketing
 QMS 204* Statistics for Management

LIBERAL STUDIES: One course from [Table A](#).

* Students will be assigned one of ACC 100 or QMS 204, and either ITM 100 or MKT 100 between 1st and 2nd semesters.

† Challenge Credit Examination available.

3rd SEMESTER**REQUIRED:**

FIN 300 Managerial Finance I
 ITM 301 Introduction to IT Infrastructure
 ITM 305† Systems Analysis and Design
 ECN 104 Introductory Microeconomics
 LAW 122 Business Law

† Challenge Credit Examination available.

4th SEMESTER**REQUIRED:**

ACC 406 Introductory Management Accounting
 ECN 204 Introductory Macroeconomics
 ITM 407 Info Tech, Ethics, and Society
 ITM 500 Logical Database Analysis and Design

LIBERAL STUDIES: One course from [Table A](#).

5th SEMESTER**REQUIRED:**

ITM 330 Supply Chain Process Architecture
 ITM 501 Decision Analysis
 ITM 505 Managing Information Systems
 ITM 600 Data Communications Network Design

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

6th SEMESTER**REQUIRED:**

ITM 350 Concepts of eBusiness
 ITM 410 Business Process Design
 ITM 430 Systems Design and Implementation

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

7th SEMESTER

Revised Program Commencing Fall 2011

REQUIRED:

ITM 601 Advanced Business Process Methods
 ITM 700 Information Technology and Strategic Management
 ITM 750 IT Project Management

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

8th SEMESTER

Revised Program Commencing Winter 2012

REQUIRED:

ITM 800 Applied Feasibility Analysis
 ITM 820 Information Systems Security and Privacy

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED: Two courses from [Table I](#).

Bachelor of Commerce
BUSINESS TECHNOLOGY MANAGEMENT
 2-Year (CAAT) Programs

 1st SEMESTER

REQUIRED:

ITM 301	Introduction to IT Infrastructure
ITM 305	Systems Analysis and Design
ITM 501	Decision Analysis
ITM 505	Managing Information Systems

LIBERAL STUDIES: One course from [Table B](#).

 2nd SEMESTER

REQUIRED:

ITM 200	Fundamentals of Programming
ITM 350	Concepts of eBusiness
ITM 407	Info Tech, Ethics, and Society
ITM 410	Business Process Design
ITM 430	System Design and Implementation

LIBERAL STUDIES: One course from [Table B](#).

 3rd SEMESTER

Revised Curriculum Commencing Fall 2011

REQUIRED:

ITM 330	Supply Chain Process Architecture
ITM 600	Data Communications Network Design
ITM 700	Information Technology and Strategic Management
ITM 750	IT Project Management

LIBERAL STUDIES: One course from [Table B](#).

 4th SEMESTER

Revised Curriculum Commencing Winter 2012

REQUIRED:

ITM 601	Advanced Business Process Methods
ITM 500	Logical Database Analysis and Design
ITM 800	Applied Feasibility Analysis
ITM 820	Information Systems Security and Privacy

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

PROFESSIONAL AND PROFESSIONALLY RELATED TABLE I

ACC 333	Core Concepts of Accounting
ACC 414	Intermediate Accounting I
ACC 507	Accounting for Managers
ACC 514	Intermediate Accounting II
ACC 522	Taxation for Managers and Financial Planners
ACC 605	Public Sector Accounting
ACC 607	Accounting for Small Business
ACC 621	Internal Auditing
ACC 801	Intermediate Cost and Management Accounting
CMN 288	Promotional Comm in New Media Contexts
CMN 304	Career Advancement Communications
CMN 305	Strategic Public Relations in Prof Comm
CMN 306	Risk and Crisis Communication
CMN 313	Organizational Problem Solving and Report Writing
CMN 314	Professional Presentations
CMN 315	Issues in Communications and Business
CMN 413	Corporate Communications
CMN 414	Interpersonal Communication in Management
CMN 443	Contemporary Intercultural Communication
CMN 444	On-Site Study in Commun: Non-Profit Sector
CMN 447	Communication and Law
CMN 448	Introduction to Visual Communication
CMN 450	Participatory Media and Communication
ECN 301	Intermediate Macroeconomics I
ECN 501	Industrial Organization
ECN 502	Economics of Natural Resources
ECN 504	Intermediate Microeconomics I
ECN 506	Money and Banking
ECN 510	Environmental Economics
ECN 605	Labour Economics
ECN 606	International Monetary Economics
ECN 703	Public Finance I
ECN 707	Economics of International Trade
ECN 801	Principles of Engineering Economics
ECN 803	Public Finance II
ECN 808	Economics of Technological Change
ENT 526	Entrepreneurial Behaviour and Strategy
ENT 527	Studies in Entrepreneurship
ENT 725	Management of Innovation
ENT 726	Creating a Business Plan
FIN 401	Managerial Finance II
FIN 501	Investment Analysis I
FIN 502	Personal Financial Planning
FIN 510	Entrepreneurial Finance
FIN 601	Investment Analysis II
FIN 701	Financial Intermediation
FRE 502	Advanced Business French I
FRE 602	Advanced Business French II
GEO 301	Marketing Geography
GEO 719	GIS in Business Strategic Management Decisions
GMS 401	Operations Management
GMS 402	Introduction to Managerial Economics

(Continued)

GMS 422	Quality Management	MHR 700	Cross-Cultural Dimensions of Organizational Behaviour
GMS 522	International Marketing	MHR 711	Occupational Health and Safety
GMS 550	Business-to-Business e-Commerce	MHR 721	Negotiation and Conflict Resolution
GMS 701	Purchasing and Supply Management I	MHR 733	Training and Development
GMS 723	International Trade	MHR 741	Managing Interpersonal Dynamics
GMS 724	Management of International Enterprise	MHR 749	Compensation Management
GMS 750	Consulting to Management	MHR 841	Organizational Theory and Design
GMS 801	Purchasing and Supply Management II	MHR 849	Human Resources Planning
GMS 802	Ethics and regulation of Intn'l Bus	MHR 850	Managing Organizational Change
GMS 803	Principles of Transportation	MKT 300	Marketing Metrics and Analysis
GMS 850	Global Management Strategy	MKT 400	Understanding Consumers and the New Media
HST 500	Understanding International Relations	MKT 500	Marketing Research
HST 600	Innovators, Capitalists, and Managers	MKT 504	Effective Persuasion
HTI 746	Destination Management Systems	MKT 510	Innovations in Marketing
HTT 607	Event Management	MKT 600	Integrated Case Analysis
ITM 315	Network Administration	MKT 700	Business Intelligence/Decision Modelling
ITM 360	Establishing an eBusiness Operation	MKT 723	Marketing in the Service Industry
ITM 445	Multimedia in Business	MKT 730	Assessing/Managing Market Opportunities
ITM 513	Adv Infrastructure Deployment and Mgmt	MKT 731	Competitive Intelligence
ITM 520	Emerging Voice and Multimedia Systems	MKT 828	Sport Marketing Concepts and Strategy
ITM 525	Internet Applications Development	MKT 829	International Sport Marketing
ITM 530	Interaction for Multimedia	MKT 850	Applied Research Project
ITM 540	Web-based Applications Development	OHS 208	Occupational Health and Safety Law
ITM 602	Configuring and Implementing ERP Apps	OHS 718	Systems Management I
ITM 605	Client Server Applications	POG 100	People, Power and Politics
ITM 610	Database Administration	POG 110	Canadian Politics
ITM 612	Knowledge Management/Learning Technologies	POG 210	Power and Authority in Canada
ITM 613	Information Services Architecture	POG 214	Controversial Policy Topics
ITM 617	Physical Dbase Design and Implementation	POG 225	Global Governance
ITM 702*	Summer Term Practicum	POG 235	Western Political Thought
ITM 703	Current Issues in Information Systems Management	POG 240	Intro to Comparative Politics
ITM 704	Wireless and Mobile Communications	POG 310	Provincial Politics
ITM 717	IT-Enabled Customer Management	POG 316	Social Policy
ITM 720	Business Model and Games Design	POG 317	Education, Politics, and Policy
ITM 724	Consulting Skills for IT Professionals	POG 410	Canadian Urban Politics
ITM 732	Switching and Routing Laboratory	POG 412	Government and the Economy
ITM 733	Research in IT - Independent Study	POG 425	Regional Economic Integrity
ITM 805	Special Topics in IT Infrastructure	POG 443	Global Cities
LAW 525	The Law of the Marketplace	POG 444	Politics, Media and Technology
LAW 529	Employment and Labour Law	PPA 101	Canadian Public Administration I: Institutions
LAW 603	Advanced Business Law	PPA 102	Canadian Public Administration II: Processes
LAW 723†	Issues in Information Technology Law	PPA 120	Canadian Politics and Government
LAW 724†	Legal Aspects of International Business	PPA 122	Local Politics and Government
MHR 505	Organizational Behaviour II	PPA 211	Public Policy
MHR 522	Industrial Relations	PPA 301	Administrative Law
MHR 523	Human Resources Management	PPA 303	Financial Management
MHR 600	Diversity and Equity in the Workplace	PPA 319	Politics of Work and Labour
MHR 623	Recruitment and Selection (Staffing)	PPA 335	Theories of Bureaucracy
MHR 638	Coaching, Mentoring and Consulting Skills	PPA 401	Collaborative Governance
MHR 640	Leadership	PPA 403	e-Government
MHR 650	Management of Change	QMS 202	Business Statistics II
MHR 670	Special Topics in Org Behaviour and HR Mgmt	QMS 442	Multiple Regression for Business
		QMS 521	Business Optimization

(Continued)

QMS 522 Linear Algebra
 QMS 702 Calculus for Business
 QMS 703 Business Forecasting Techniques
 RMG 910 Multi-Channel Retailing

† It is strongly recommended that this be taken in final year.
 * Not available to students in the part-time program.

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RETAIL MANAGEMENT

Degree Awarded: Bachelor of Commerce (BComm)

Administered by the Ted Rogers School of Retail Management

ADMISSION INFORMATION

Administered by the Ted Rogers School of Retail Management

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U courses in: English and Mathematics (one of Grade 12 U Advanced Functions (MHF4U), Calculus and Vectors (MCV4U) or Mathematics of Data Management (MDM4U)).

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. The grade(s) required in the subject prerequisites (normally in the 65-70 percent range) will be determined subject to competition.
3. Grade 12 U Advanced Functions (MHF4U) or Grade 12 U Calculus and Vectors (MCV4U) are the preferred Mathematics courses.
4. An interview or demonstrated ability to succeed in the Retail Industry may be required.
5. Preference may be given to applicants who complete six (6) or more Retail and/or Business Management courses taken through the G. Raymond Chang School of Continuing Education. Candidates are encouraged to present cumulative grade point averages of 2.67 (B-) or higher to maximize their chances for admission consideration on a competitive basis.
6. Subject to competition, candidates may be required to present averages/grades above the minimum.

DIRECT ENTRY PROGRAM

The Ted Rogers School of Retail Management will consider graduates of the following two-year Diploma programs for admission to the second year of Ryerson's Retail Management Program. Some reach backs are required. A cumulative average of 'B' is required. Subject to competition, candidates may be required to present averages above the minimum.

- Fashion Business program at Seneca College of Applied Arts and Technology;
- Fashion Management program at George Brown College of Applied Arts and Technology;
- Fashion Merchandising program at Fanshawe College of Applied Arts and Technology;
- Fashion Arts program at Humber Institute of Technology and Advanced Learning.

PROGRAM OVERVIEW

The Retail Management part-time degree program allows students employed in the retail sector or related fields, to pursue part-time studies through year round flexible programming.

The part-time program is offered to accommodate those students who intend to take the degree at a slower pace than the full-time day program, due to the demands of daytime employment and/or family obligations. This program enhances career opportunities for those working in the retail industry. Part-time students fulfill their course requirements primarily in the evenings or by Distance options where available, by enrolling in courses through The G. Raymond Chang School of Continuing Education for the first three semesters, and through the Ted Rogers School of Retail Management day and evening course offerings for semesters four to eight. **Part-time students are entitled to access up to a maximum of three courses per semester, space permitting.** The School can make no guarantee that all courses required will be offered or available each semester for the part-time program. Therefore, enrollment is subject to availability. Students who feel that the part-time course accessibility no longer suits their personal and academic needs and have taken at least eight courses (including RMG 200), should apply to transfer permanently into the full-time day program.

The Bachelor of Commerce in Retail Management prepares students for professional careers in the retail sector and its related industries. An expanding global industry, the retail career opportunities are increasingly diverse. As well, the program will prepare those students interested in postgraduate studies in this, or related areas. The program is designed to develop effective leadership and analytic skills toward a strategic understanding of consumer insight and drivers of the demand chain.

Graduates of the Retail Management program may pursue a variety of career options within the industry:

- buying and supply chain management positions in a retailer's or manufacturer's head office including: trend identification, assortment planning, selection and procurement, supply chain management and logistics functions;

- store operations management positions in single-unit or multi-unit organizations which specialize in products or services;
- marketing positions in retail companies and related industries of advertising and communications;
- planning and analysis positions for retailers in areas such as: rapidly changing consumer needs, the global retail environment and the impact of technology on changing retail formats;
- retail real estate companies in marketing, leasing or analytics;
- new venture start-up and management.

The program provides students with an integrated perspective of the many facets of a retail organization as well as insight into the broader context of retailing in society. Students will develop practical and comprehensive knowledge of customer service strategies, 'people' skills, information systems, merchandising and financial acumen as essential elements in the Retail Industry.

The four-year program is divided into two parts. First and second year provide students with the foundational skills and knowledge of a Bachelor of Commerce degree and introductory courses with an emphasis on retail management. Some of the topics include: Consumer Insight, Logistics and Supply Chain, Buying, Merchandising and Service Quality Management.

In third and fourth years, students have the opportunity to delve into more advanced (and strategic) theories, concepts and practices. Retailing in the context of the entire value chain is explored with concepts related to service strategy taking on a broader dimension. A package of elective courses provides students with flexibility in building a program of study that meets individual needs including topics such as Advanced Buying, Relationship Marketing, Sustainability in Retailing, Franchising, and Channel Management.

Exchange and Travel Study

After the completion of 20 credits minimum, students have the opportunity, subject to availability of spaces and academic performance, to study for a semester abroad. Travel/Study trips to Europe, Asia, and/or North America may be available to students in conjunction with specific courses. In a given year, students may also choose to participate in an extra-curricular Travel Study in major retail centres such as Montreal, New York, or Chicago.

Internship

Upon completion of a school-approved work placement, students in their final year of the program will be enrolled in "Academic and Career Preparedness II". This course will provide an opportunity to explore leadership and management skills along with guidance for career planning, while building from accumulated work experience and personal reflection.

Mandatory work placements are typically completed in the summer following sixth semester and documented through the School's Internship Program. This work experience may cover one or more areas from a broad range of Retail Management opportunities including store management,

visual merchandising, marketing roles and more.

Challenge Credits

Challenge Credit provides the opportunity for applicants with retail or business experience to earn credit and reduce the total number of courses required to complete their degree program. This option may be possible in select cases in accordance with the policies and procedures outlined under Challenge Credit section of this Calendar. Course outlines are available for reference on the TRSRM website at www.ryerson.ca/tedrogersschool/rm/

Course Identification

Part-time courses are administered by either the program department or The G. Raymond Chang School of Continuing Education. The mode of delivery is not reflected in this calendar. Continuing education courses are listed in your enrollment information package and are identified by with a "C" prefix (e.g., CRMG 200). These identifiers are for internal use only and do not affect the equivalency.

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

FULL-TIME DEGREE PROGRAM

The Ted Rogers School of Retail Management offers its curriculum on a full-time basis. Please refer to the 2011-2012 Full-Time Undergraduate Calendar.

Bachelor of Commerce RETAIL MANAGEMENT

1st SEMESTER

REQUIRED:

CMN 201	Retail Management Communication
GMS 200	Introduction to Global Management
MHR 405	Organizational Behaviour and Interpersonal Skills
QMS 102	Business Statistics I
RMG 10A/B*	Academic and Career Preparedness
RMG 100	Issues and Innovations in Retailing I

* A multi-term course.

2nd SEMESTER

REQUIRED:

ACC 100	Introductory Financial Accounting
ECN 104	Introductory Microeconomics
ITM 102	Business Information Systems I
MKT 100	Principles of Marketing
RMG 10A/B*	Academic and Career Preparedness
RMG 200	Introduction to Retail Management

* A multi-term course.

3rd SEMESTER

REQUIRED:

ACC 406	Introductory Management Accounting
ENT 500	New Venture Start Up
RMG 301	Retail Operations: Processes and Value Chn
RMG 400	Buying Process I

LIBERAL STUDIES: One course from [Table A](#).

4th SEMESTER

REQUIRED:

ECN 204	Introductory Macroeconomics
RMG 300	Retail Information Management
RMG 302	Retail Consumer Insight
RMG 303	Managing Service Quality

LIBERAL STUDIES: One course from [Table A](#).

5th SEMESTER

Revised Program Commencing Fall 2011

REQUIRED:

GEO 419	Retail GIS and Geodemographics
LAW 122	Business Law
RMG 434	Intro to Logistics and Supply Chain Mgmt

LIBERAL STUDIES: One course from [Table A](#).

PROFESSIONAL: One course from [Table III](#).

PROFESSIONALLY-RELATED: One course from [Table II](#).

6th SEMESTER

Revised Program Commencing Winter 2012

REQUIRED:

FIN 300	Managerial Finance I
RMG 452	Visual Merchandising and Space Planning
RMG 700	Applied Retail Research

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL: One course from [Table III](#).

7th SEMESTER

*Revised Program Commencing Fall 2012***REQUIRED:**

- RMG 500 Retail Strategy
 RMG 801 Academic and Career Preparedness II

LIBERAL STUDIES: One course from [Table B](#).**PROFESSIONAL:** One course from [Table III](#).**PROFESSIONALLY-RELATED:** Two courses from [Table II](#).

8th SEMESTER

*Revised Program Commencing Winter 2013***REQUIRED:**

- RMG 908 Issues and Innovations in Retailing II
 RMG 925 Optimizing Retail Service Quality

LIBERAL STUDIES: One course from [Table B](#).**PROFESSIONAL:** One course from [Table III](#).**PROFESSIONALLY-RELATED:** One course from [Table II](#).**Fall 2008 1st Yr Admits.**

7th SEMESTER

*Last Offered Fall 2011***REQUIRED:**

- RMG 500 Retail Strategy
 RMG 801 Academic and Career Preparedness II

REQUIRED GROUP I: One course from the following:

- MKT 504 Effective Persuasion
 MKT 723 Services Marketing and Management

LIBERAL STUDIES: One course from [Table B](#).**PROFESSIONAL:** One course from [Table I](#).**PROFESSIONALLY-RELATED:** One course from [Table II](#).

8th SEMESTER

*Last Offered Winter 2012***REQUIRED:**

- RMG 900 Retail Operations I: HR Challenges
 RMG 908 Issues and Innovations in Retailing II

LIBERAL STUDIES: One course from [Table B](#).**PROFESSIONAL:** One course from [Table I](#).**PROFESSIONALLY-RELATED:** One course from [Table II](#).

PROFESSIONAL TABLE I

A total of four courses is required from Table I.

- GEO 302 Retail Location I
 IRP 653 Store Design and Planning
 RMG 800 Independent Project
 RMG 902 Franchising
 RMG 905 Design, Commerce and Culture
 RMG 906 International Retail Markets
 RMG 907 Relationship Marketing
 RMG 909 Advanced Buying Process II
 RMG 910 Multi-Channel Retailing

PROFESSIONALLY-RELATED TABLE II

A total of four courses is required.

- ACC 333 Core Concepts of Accounting
 ACC 414 Intermediate Accounting I
 ACC 507 Accounting for Managers
 ACC 514 Intermediate Accounting II
 ACC 522 Taxation for Managers and Financial Planners
 ACC 607 Accounting for Small Business
 ACC 621 Internal Auditing
 ACC 801 Intermediate Cost and Management Accounting
 CMN 288 Promotional Comm in New Media Contexts
 CMN 304 Career Advancement Communications
 CMN 305 Strategic Public Relations in Prof Comm
 CMN 306 Risk and Crisis Communication
 CMN 313 Organizational Problem Solving and Report Writing
 CMN 314 Professional Presentations
 CMN 315 Issues in Communication and the Contemporary Workplace
 CMN 413 Corporate Communications
 CMN 414 Interpersonal Communication in Management
 CMN 443 Contemporary Intercultural Communication
 CMN 447 Communication and Law
 CMN 448 Introduction to Visual Communication
 CMN 450 Participatory Media and Communication
 ECN 301 Intermediate Macroeconomics I
 ECN 501 Industrial Organization
 ECN 504 Intermediate Microeconomics I
 ECN 506 Money and Banking
 ECN 605 Labour Economics
 ECN 606 International Monetary Economics
 ECN 703 Public Finance I
 ECN 707* Economics of International Trade
 ECN 801 Principles of Engineering Economics
 ECN 803 Public Finance II
 ECN 808 Economics of Technological Change
 ENT 501 Family Business in Canada
 ENT 526 Entrepreneurial Behaviour and Strategy
 ENT 527 Studies in Entrepreneurship
 ENT 601 Identifying Opportunities
 ENT 725 Management of Innovation

(Continued)

FFC 521	Fashion Promotion I	MHR 634	Fundamentals of Learning
FFC 621	Fashion Promotion II	MHR 635	Training Needs Assessment and Evaluation
FIN 401	Managerial Finance II	MHR 650	Management of Change
FIN 501	Investment Analysis I	MHR 700	Cross-Cultural Dimensions of Organizational Behaviour
FIN 502	Personal Financial Planning	MHR 721	Negotiation and Conflict Resolution
FIN 510	Entrepreneurial Finance	MHR 733	Training and Development
FRE 402	French Conversation and Pronunciation	MHR 741	Managing Interpersonal Dynamics
FRE 502	Advanced Business French I	MHR 749	Compensation Management
FRE 515	Introduction to Business French	MHR 841	Organizational Theory and Design
FRE 602	Advanced Business French II	MHR 849	Human Resources Planning
FSN 101	Textiles I	MHR 850	Organization Development
FSN 121	Fundamentals of Design and Colour I	MKT 300	Marketing Metrics and Analysis
FSN 123	Intro to Fashion	MKT 400	Understanding Consumers and the New Media
FSN 221	Fundamentals of Design and Colour II	MKT 500	Marketing Research
FSN 223	Fashion Concepts and Theory	MKT 510	Innovations in Marketing
FSN 302	History of Costume I	MKT 504	Effective Persuasion
FSN 400	Fashion in International Markets	MKT 600	Integrated Case Analysis
FSN 503	Design Text and Ideas	MKT 700	Business Intelligence/Decision Modelling
FSN 504	Fashion Culture - Suffragettes to CEO's	MKT 723	Marketing in the Service Industry
FSN 509	Topics in Fashion History and Theory	MKT 730	Assessing/Managing Market Opportunities
FSN 510	Symbiosis and Evolution in Film, Photo, Fashion	MKT 731	Competitive Intelligence
FSN 555	History of Fashion Illustration	MKT 828	Sport Marketing Concepts and Strategy
GEO 221	Location Analysis	MKT 829	International Sport Marketing
GEO 301	Marketing Geography	MKT 850	Applied Research Project
GEO 719	GIS in Business: Strategic Management Decisions	OHS 208	Occupational Health and Safety Law
GMS 402	Introduction to Managerial Economics	OHS 718	Systems Management I
GMS 422	Quality Management	PHL 307	Business Ethics
GMS 522	International Marketing	POG 110	Canadian Politics
GMS 550	Business-to-Business e-Commerce	PPA 101	Canadian Public Administration I: Institutions
GMS 701	Purchasing and Supply Management I	PPA 102	Canadian Public Administration II: Processes
GMS 723*	International Trade	PPA 120	Canadian Politics and Governance
GMS 724	Management of International Enterprise	PPA 122	Local Politics and Government
GMS 750	Consulting to Management	PPA 211	Public Policy
GMS 801	Purchasing and Supply Management II	PPA 319	Politics of Work and Labour
GMS 802	Ethics and Regulation of Intn'l Bus	PPA 335	Theories of Bureaucracy
GMS 803	Principles of Transportation	PPA 403	e-Government
GMS 850	Global Management Strategy	QMS 202	Business Statistics II
HST 500	Modern International Relations	QMS 442	Multiple Regression for Business
HST 600	Innovators, Capitalists, and Managers	QMS 521	Business Optimization
HTT 607	Event Management	QMS 522	Linear Algebra
ITM 305	System Analysis and Design	QMS 702	Calculus for Business
ITM 350	Concepts of eBusiness	QMS 703	Business Forecasting Techniques
ITM 360	Establishing an eBusiness Operation	SPN 515	Introduction to Business Spanish
ITM 445	Multimedia in Business	SPN 702	Advanced Business Spanish
ITM 505	Managing Information Systems		
LAW 525	The Law of the Marketplace		
LAW 529	Employment and Labour Law		
LAW 603	Advanced Business Law		
LAW 723	Issues in Information Technology Law		
LAW 724	Legal Aspects of International Business		
MHR 505	Organizational Behaviour II		
MHR 522	Industrial Relations		
MHR 523	Human Resources Management		
MHR 600	Diversity and Equity in the Workplace		
MHR 623	Recruitment and Selection (Staffing)		

* Only one of ECN 707 or GMS 723 may be selected.

PROFESSIONAL TABLE III

A total of four courses is required between 5th and 8th semester. Not all courses may be offered every semester. Enrollment is subject to requisites.

GEO 302	Retail Location I
IRP 653	Store Design and Planning
RMG 800	Independent Project
RMG 902	Franchising
RMG 905	Design, Commerce and Culture
RMG 906	International Retail Markets
RMG 907	Relationship Marketing
RMG 909	Advanced Buying Process II
RMG 910	Multi-Channel Retailing
RMG 911	Retail Sales Management
RMG 912	Sustainability in Retailing
RMG 913	Retail Private Label
RMG 914	Sector Studies
RMG 915	Retail Internationalization
RMG 916	Channel Management
RMG 917	Experiential Learning - Asia Pacific Study
RMG 918	Retail IT-Case Study of Best Practices
RMG 919	Applied Demand Forecasting
RMG 920	Service Leadership
RMG 922	Retailing 2.0: Social Media Marketing
RMG 923	Retail Advertising and Communication
RMG 924	Retail Branding

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ELITE - IVF

BRIAN WORTS

(Former President & CEO
World Vintners Inc.)

MINORS

MINORS POLICY/MINORS

Students at Ryerson may earn a Minor outside their core program/major/option, and primarily, outside the professional category of courses in their program. A Minor is a concentration of six or more, single-term courses or the equivalent with a coherence based upon discipline, theme and/or methodology. Ryerson currently offers 29 Minors.

Students may pursue any Minor offered by Ryerson subject to:

- the Minor's subject area is not within the same subject area as the student's major area of program study (e.g., a Business Management - Accounting major student is not eligible to earn an Accounting Minor);
- the inclusion of at least one-half of the Minor's courses in the student's program;
- space availability in the courses that constitute the Minor;
- the completion of appropriate prerequisites;
- timetable compatibility.

Student's priority should be given to enrollment in, and the completion of, their program's graduation requirements. Students are cautioned that taking courses over and above basic program requirements in order to earn a Minor, may adversely affect overall academic performance and jeopardize Academic Standing. Extra courses may result in additional fees. Students on PROBATIONARY Standing will not be authorized to take extra courses for the purposes of earning a Minor.

A maximum of two single-term (or equivalent) professional/compulsory/required courses may be applied towards the Minor.

Students are not permitted to earn more than one Minor. Minor courses cannot be substituted.

Successful completion of the requirements for all Minors will be reflected on all Ryerson official transcripts. Students may only meet the requirements for a Minor during their Ryerson program studies. A student **cannot become eligible** for a Ryerson Minor **after graduation** from their Ryerson program. It is the student's responsibility to apply for the Minor at the time they apply to graduate (they are two separate procedures on RAMSS).

NOTE: Students should also be aware, that if they are eligible to graduate from the program, regardless of whether they have completed the requirements of the Minor they have applied for, they will still graduate from the program.

ACCOUNTING MINOR

The Minor in Accounting will offer future business managers and entrepreneurs an understanding of the accounting functions of a business. Courses selected for this Minor are intended to focus on the needs of managers and entrepreneurs.

The Accounting Minor is not available to Business Management Program - Accounting Plan students.