

CHY 213	Analytical Chemistry I
CMN 279	Introduction to Contemporary Business Communication
CMN 313	Organizational Problem Solving and Report Writing
CMN 314	Professional Presentations
CYC 101	Intro to Child and Youth Care
CYC 201	Child Abuse and Neglect
CYC 401	Theories of Change for Children and Youth
DST 501	Rethinking Disability
DST 502	Disability and the State
DST 503	Current topics in Disability I
ENT 500	New Venture Startup
ENT 526	Entrepreneurial Behaviour and Strategy
ENT 601	Identifying Opportunities
FIN 562	Personal Finance
INP 901	Developing Effective Organizations
INP 902	Program Evaluation
INP 910	Strategic Planning
INT 900	Program Planning and Evaluation Strategies
INT 905	Conflict Resolution in Community Services
INT 908	Homelessness in Canadian Society
INT 912	Community Dev. Int'l Field Experience
INT 913	Issues of Migration
INT 914	Settlement Experiences
INT 917	Urban Community Development
ITM 102	Business Information Systems I
ITM 305	Systems Analysis and Design
ITM 350	Concepts of eBusiness
JRN 400	Critical Issues in Journalism
JRN 401	History of Journalism
JRN 402	Theory in Journalism and Mass Commun
JRN 403	Journalism and Ideas
JRN 404	Journalism's Best
LAW 122	Business Law
LAW 525	Law of the Marketplace
LAW 529	Employment and Labour Law
MHR 405	Organizational Behaviour and Interpersonal Skills
MHR 505	Organizational Behaviour II
MHR 522	Industrial Relations
MHR 523	Human Resources Management
MHR 640	Leadership
MHR 733	Training and Development
MKT 100	Principles of Marketing
MKT 300	Marketing Metrics and Analysis
MKT 600	Integrated Case Analysis
NNS 101	Introduction to News Studies
NNS 102	Understanding Multimedia Journalism
NNS 103	Basics of Photojournalism
OHS 208	Occupational Health and Safety Law
OHS 477	Integrated Disability Management
OHS 508	Occupational Health
PCS 120	Physics I
PCS 130	Physics II
SCI 102	Chaos and Fractals
SCI 104	Physics Answers to Everyday Questions

Faculty of Communication & Design PROGRAMS AND ACADEMIC DEPARTMENTS

FASHION COMMUNICATION FASHION DESIGN

Degree Awarded: Bachelor of Design (BDes)

Administered by the School of Fashion

ADMISSION INFORMATION

Administered by the School of Fashion

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English and one Grade 11 U or M or Grade 12 U Mathematics course (one of MCF3M, MCR3U, MHF4U, MCV4U, MDM4U).

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. The grade(s) required in the subject prerequisites (normally in the 65-70 percent range) will be determined subject to competition.
3. Admission to the School of Fashion is equally based on meeting the academic requirements determined by Undergraduate Admissions and Recruitment and on the portfolio guidelines set and evaluated by the School of Fashion.
4. Applicants must state their intended specialization at the time of application, i.e., Fashion Communication or Fashion Design.
5. A non-academic assessment fee of \$50 CDN (subject to change) is required and will be requested by Ryerson as applicable.
6. Subject to competition, candidates may be required to present averages/grades above the minimum.

Although Art/Visual Art and Sewing or Sewing classes are not treated as an academic prerequisite for entry into the Fashion program, it is strongly recommended that if Art courses (e.g. Life and/or Mechanical Drawing, Art History, and Introductory Sewing and/or basic sewing skills) are offered in the candidate's secondary school curriculum, they should be pursued.

Applicants are required to submit a mail-in portfolio which provides evidence of creative versatility and ability. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/ for details about the non-academic requirements.

PROGRAM OVERVIEW

The School of Fashion's aim is to provide career-oriented education at a degree level which will ultimately lead to professional careers for men and women in all industries related to fashion.

Students of Ryerson's School of Fashion are prepared for a

variety of careers in Fashion Communication and Fashion Design. The first year of the four-year program is common to all Fashion students. This foundation year is designed to give a general overview of the knowledge and skills applicable to all branches of the fashion industry. Introductory studies range from art history, textiles, clothing construction and pattern-making, design and colour, and fashion drawing. In addition, courses in liberal studies provide the broad foundation necessary for later specialization. In second year students begin their specialization in either: Fashion Communication or Fashion Design.

FASHION COMMUNICATION

Specialization in Fashion Communication also begins in second year. Business-related courses in areas such as marketing, business, communication, fashion in international markets, fashion and society are combined with professional studies in communication design, illustration, typography, curation and exhibition, photography, video production and fashion journalism to produce a graduate who can work in all areas of fashion communication. Through the selection of elective courses in second, third and fourth year, students may elect to pursue a minor or to otherwise customize their elective package to focus on their individual career objectives. Students also work in teams to produce a series of fashion events culminating in the year-end fashion presentation, attended by over 3,500 people, including industry and media representatives.

FASHION DESIGN

Students accepted into the Design program begin specialization in the second year. Within the third and fourth year there are core courses in intermediate and advanced apparel design, computer aided design, tailoring, production management, fashion and society, international marketing, grading and materials management. In addition students may further focus on such subjects as contour and knitwear design, theatre/historical costume, surface (textile) design, and curation and exhibition through the selection of elective courses in second, third and fourth year. Senior students work with some of Canada's most noted designers to develop their own apparel collections, which are critiqued by industry buyers and manufacturers and shown in the annual year-end fashion events. The collections may be produced individually or as part of a design team.

Internship

Through internship placements students gain experience in a range of professional settings and are given an opportunity to observe the various sectors in the fashion industry: manufacturing, design, styling, retail, import-export, promotion, multimedia, packaging and publishing. These internship(s) help students clarify their educational goals, integrate classroom theory into an applied setting and provide contacts for employment opportunities after graduation. Students are required to complete 400 hours of documentable work experience between first and fourth year. Students who do not complete the required 400 hours of internship will receive an 'incomplete' grade in FSN 402 Internship.

Liberal Studies

Students must take three lower level liberal studies courses

and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Design FASHION COMMUNICATION

1st SEMESTER

Common to Both Fashion Communication and Fashion Design

REQUIRED:

FSN 101	Textiles I
FSN 120	Fashion Design I
FSN 121	Fundamentals of Design and Colour I
FSN 122	Illustration I
FSN 123	Intro to Fashion
FSN 132	History of Art I

2nd SEMESTER

Common to Both Fashion Communication and Fashion Design

REQUIRED:

FSN 220	Fashion Design II
FSN 221	Fundamentals of Design and Colour II
FSN 222	Illustration II
FSN 223	Fashion Concepts and Theory
FSN 232	History of Art II

LIBERAL STUDIES: One course from [Table A](#).

3rd SEMESTER

REQUIRED:

CMN 373	Fashion Communication: Professional Approaches
FFC 303	Communication Design I
FFC 304	Intermediate Illustration for Communication I
FSN 203	History of Design

LIBERAL STUDIES: One course from [Table A](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

4th SEMESTER

REQUIRED:

- FFC 200 Topics in Fashion Photography
- FFC 403 Communication Design II
- FFC 404 Intermediate Illustration for Communication II
- MKT 100 Principles of Marketing

LIBERAL STUDIES: One course from [Table A](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

5th SEMESTER

Revised Curriculum Fall 2011

REQUIRED:

- FFC 300 Art Direction for Photography
- FFC 503 Digital Illustration and Product Development
- FSN 707 Research Methods

REQUIRED GROUP 1*: One course from the following:

- FFC 521 Fashion Promotion I
- FFC 552 Typography and Graphic Production I

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

* Students must complete either FFC 521/621 or FFC 552/652 in 5th and 6th semester.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

6th SEMESTER

REQUIRED:

- FFC 603 Advertising Design
- FSN 302 History of Costume I
- MKT 504 Effective Persuasion

REQUIRED GROUP 1*: One course from the following:

- FFC 621 Fashion Promotion II
- FFC 652 Typography and Graphic Production II

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

* Students must complete either FFC 521/621 or FFC 552/652 in 5th and 6th semester.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

7th SEMESTER

Revised Curriculum Commencing Fall 2012

REQUIRED:

- BRD 400 Introductory Video Production
- FFC 700 Communication Senior Project I
- FSN 707* Research Methods
- SOC 656** Fashion and Society

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

* Last offered to 7th semester Fall 2011.

** First offered to 7th semester Fall 2012.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

8th SEMESTER

REQUIRED:

- FFC 800 Communication Senior Project II
- FSN 400 Fashion in International Markets
- FSN 402* Internship

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

* This course is graded on a pass/fail basis.

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

Bachelor of Design
FASHION DESIGN

1st SEMESTER

Common to Both Fashion Communication and Fashion Design

REQUIRED:

- FSN 101 Textiles I
- FSN 120 Fashion Design I
- FSN 121 Fundamentals of Design and Colour I
- FSN 122 Illustration I
- FSN 123 Intro to Fashion
- FSN 132 History of Art I

2nd SEMESTER

Common to Both Fashion Communication and Fashion Design

REQUIRED:

- FSN 220 Fashion Design II
- FSN 221 Fundamentals of Design and Colour II
- FSN 222 Illustration II
- FSN 223 Fashion Concepts and Theory
- FSN 232 History of Art II

LIBERAL STUDIES: One course from [Table A](#).

3rd SEMESTER

REQUIRED:

- FFD 313 Intermediate Fashion Design I
- FFD 314 Intermediate Illustration for Design I
- FSN 302 History of Costume I
- MKT 100 Principles of Marketing

LIBERAL STUDIES: One course from [Table A](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

4th SEMESTER

REQUIRED:

- FFD 200 Textiles II
- FFD 413 Intermediate Fashion Design II
- FFD 414 Intermediate Illustration for Design II

LIBERAL STUDIES: One course from [Table A](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

5th SEMESTER

Revised Curriculum Fall 2011

REQUIRED:

- FFD 300 Computer Aided Design I
- FFD 405 Grading
- FFD 513 Advanced Fashion Design I
- FSN 707 Research Methods

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

6th SEMESTER

REQUIRED:

- FFD 303 Integrated Visual Communication I
- FFD 613 Advanced Fashion Design II
- FSN 203 History of Design

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

7th SEMESTER

Revised Curriculum Commencing Fall 2012

REQUIRED:

- FFD 400 Computer Aided Design II
- FFD 403 Integrated Visual Communication II
- FFD 710 Design Senior Project I
- FSN 707* Research Methods
- SOC 656** Fashion and Society

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

** Last offered to 7th semester Fall 2011*

***First offered to 7th semester Fall 2012*

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation.

8th SEMESTER

REQUIRED:

- FFD 801 Design Senior Project II
- FFD 802 Strategic Production Management
- FSN 400 Fashion in International Markets
- FSN 402* Internship

PROFESSIONAL AND PROFESSIONALLY-RELATED†: One course from [Table I](#), [II](#) or [III](#).

** This course is graded on a pass/fail basis.*

† Students must successfully complete two courses from each of Tables I, II and III prior to graduation. ADMISSION INFORMATION

PROFESSIONAL TABLE I

Fashion Communication

Students must successfully complete two courses from Table I prior to graduation.

- FFC 301 Packaging Design
- FSN 209 Textile Design I
- FSN 304 Introduction to Fashion Journalism
- FSN 500 Accessories Design
- FSN 505 Textile Design II
- FSN 507 Product Data Management
- FSN 506 Surface Design
- FSN 700 Advanced Illustration
- FSN 701 Copywriting
- FSN 703 Visual Merchandising and Display
- FSN 705 Merchandise Analysis
- FSN 706 Fashion Event Planning
- FSN 711 Curation and Exhibition
- FSN 712 Fashion: Creativity in Design

Fashion Design

Students must successfully complete two courses from Table I prior to graduation.

FFD 501	Contour Design
FFD 502	Fur Design
FFD 503	Knitwear Design
FFD 504	Women's Block Development
FFD 510	Functional Apparel Design
FFD 520	Menswear Development
FSN 209	Textile Design I
FSN 500	Accessories Design
FSN 505	Textile Design II
FSN 506	Surface Design
FSN 507	Product Data Management
FSN 700	Advanced Illustration
FSN 703	Visual Merchandising and Display
FSN 706	Fashion Event Planning
FSN 711	Curation and Exhibition
FSN 712	Fashion: Creativity in Design

ENT 527	Studies in Entrepreneurship
ENT 601	Identifying Opportunities
ENT 725	Management of Innovation
ENT 727	Applied Research in Entrepreneurship
GMS 200	Introduction to Global Management
HST 600	Innovators, Capitalists and Managers
HST 723	The Material Cultures of North America
MHR 405	Organizational Behaviour and Interpersonal Skills
MKT 300	Marketing Metrics and Analysis
MKT 400	Understanding Consumers and the New Media
MKT 500	Marketing Research
MKT 504*	Effective Persuasion
MKT 510	Innovations in Marketing
MKT 600	Integrated Case Analysis
MKT 700	Business Intelligence/Decision Modelling
MKT 723	Marketing in the Service Industry
MKT 730	Assessing/Managing Market Opportunities
MKT 731	Competitive Intelligence
NPF 553	Modern Movements in the Arts I
NPF 554	Modern Movements in the Arts II
NPF 558	Topics and Issues in Design
PHL 307	Business Ethics
PHL 921	Intellectual Property and Technology
PSY 209	Industrial Psychology
PSY 518	Environmental Psychology
PSY 714	Visual Information Processing
PSY 814	Principles of Aesthetic Production
PSY 941	Cross Cultural Psychology
RMG 100	Issues and Innovations in Retailing I
RMG 200	Introduction to Retail Management
RMG 400	Buying Process I
RMG 909	Advanced Buying Process II
SOC 931	Western Perspectives on Consumerism
THP 315	Corsetry: History and Construction
THP 333	Costume: Special Topics
THP 612	Fabric Dyeing and Costume Painting
THP 845	Costume III
THT 419	Costume Design II

* Available to Fashion Design students only.

PROFESSIONALLY-RELATED TABLE II

Fashion Communication and Fashion Design

Students must successfully complete two courses from Table II prior to graduation.

FSN 501	Advanced Colour Theory
FSN 503	Design, Text and Ideas
FSN 504	Fashion Culture-From Suffragettes to CEO's
FSN 509	Topics in Fashion History and Theory
FSN 510	Symbiosis and Evolution: Film, Photo, Fashion
FSN 555	History of Fashion Illustration
FSN 556	History of Design II
FSN 704	History of Costume II

PROFESSIONALLY-RELATED TABLE III

Fashion Communication and Fashion Design

Students must successfully complete two courses from Table III prior to graduation.

CMN 288	Promotional Comm in New Media Contexts
CMN 305	Strategic Public Relations in Prof Comm
CMN 306	Risk and Crisis Communication
CMN 313	Organizational Problem Solving and Report Writing
CMN 314	Professional Presentations
CMN 315	Issues in Communication and the Contemporary Workplace
CMN 373*	Fashion Communication: Professional Approaches
CMN 413	Corporate Communications
CMN 414	Interpersonal Communication in Management
CMN 443	Contemporary Intercultural Communication
CMN 450	Participatory Media and Communication
ECN 220	Evolution of the Global Economy
ENT 500	New Venture Start Up
ENT 501	Family Business in Canada
ENT 526	Entrepreneurial Behaviour and Strategy

FACULTY/ADVISORY COUNCIL

Dean

Faculty of Communication & Design

G. HAUCK

Associate Dean, Faculty and Student Affairs

G. MOTHERSILL

Associate Dean, SRC

A. GOODRUM

Chair

R. OTT

Faculty

S. BARNWELL, MA, York (Can.), NDD, ATC

D. BRAME, BFA, Columbus College of Arts & Design, MFA, Cincinnati

A. CHU, BFA, National Taiwan, DipEd, McG., MA, Col.

L. DELL'AGNESE, Dip, Ryerson, MA, C'nell.

P. KELLY, AAS, BS, Central Connecticut State College, MA, Conn.

L. LAFRENZ, BS, Iowa State Univ., MS, PhD, Ohio State Univ.

T. LEWIS, BA, MS, Ohio State Univ., PhD, C'nell.

G. LYNCH, BFA, Univ. of Windsor, MFA, Guelph

A. MATTHEWS DAVID, BA, McG., MA, PhD, Stanford Univ.

J. MEDAGLIA, BFA, York (Can.), MA, Ryerson

B. MURRAY, BEd, MEd, Brock

R. OTT, BAA, Ryerson

O. RAHMAN, Higher Diploma in Fashion and Clothing Technology, Hong Kong Polytechnic Univ., MDes (RCA) Royal College of Art

S. J. G. STEWART, DipAD, Middlesex Univ.

S. TULLIO-POW, Dip, BAA, Ryerson, MEd, Brock

K. WAHL, BA, BFA, York (Can.), MA, W. Ont., PhD, Qu.

Adjunct Professor

E. SEMMELHACK

Professor Emeriti/ae

K. CLEAVER

J. C. FREEMAN

L. R. LEWIS

M. L. MacDONALD

P. ROSSTODD

V. E. WALKER

Advisory Council

JEANNE BEKER

Host/Segment Producer

"FT-Fashion Television" & "Fashion Television Channel"

LAURIE BELZAK

Sector Development Officer

Economic Development Office

Fashion, Apparel & Design

NINA BUDMAN

President Budman & Associates

KATHY CHENG

Director of Marketing & Business Development

WS & Company Ltd.

MARK DERBYSHIRE

President

Holt Renfrew

LYNDA FRIENDLY

Lynda Friendly and Associates Inc.

LORNE GERTNER

CEO

Hill & Gertner Capital Corporation

THOMAS HAIG

President, Fashion and Footwear

Retail Division

M.H. Alshaya, W.L.L.

PETER HOUSLEY

Consultant

ANDREW JENNINGS

Group Managing Director of Retail

Woolworths

ROBIN KAY

President

Fashion Design Council of Canada

OLGA KOEL

Executive Vice-President and Chief Merchandising Officer

Danier

GERRY MAMONE

President

Mamone & Partners

DARREN MASON

President/Owner Andrew's

Chair, Advisory Council

SAUL MIMRAN

President

Mimran Group Inc.

FRANCO MIRABELLI

Owner/Designer

Franco Mirabelli Design Inc.

FRANCINE TREMBLAY

Publisher & Senior VP, Consumer Publications

Transcontinental Media

MARY TURNER

Merchandise Vice President

Women, Mens, Kids & Intimates

The Bay

GRAPHIC COMMUNICATIONS MANAGEMENT

Degree Awarded: Bachelor of Technology (BTech)

Administered by the School of Graphic Communications Management

ADMISSION INFORMATION

Administered by the School of Graphic Communications Management

DEGREE: Four years of study following Grade 12 U/M graduation.**ADMISSION:** O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English and one Grade 11 U or M or Grade 12 U Mathematics course (one of MCF3M, MCR3U, MHF4U, MCV4U, MDM4U).**NOTES:**

1. ENG4U/EAE4U is the preferred English.
2. The grade(s) required in the subject prerequisites (normally in the 65-70 percent range) will be determined subject to competition.
3. Students are encouraged to take Grade 12 M Principles of Financial Accounting (BAT4M) and/or Communication Technology (TGJ4M).
4. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

The printing industries are among the most important and the largest employers in Canada. These industries produce all of the printed materials which play significant roles in our lives from books, magazines, and newspapers, to boxes, posters, and record jackets.

Ryerson's Bachelor of Technology (Graphic Communications Management) program aims to graduate individuals who will become effective professionals in the printing industries and who will have a foundation upon which they may develop themselves as managers. Naturally, the program cannot produce instant managers or executives. Graduates must gain acceptance and prove capability before winning the opportunity to acquire managerial responsibility.

The program curriculum reflects the opinions of industry managers regarding the educational content required to produce capable, knowledgeable graduates. The program stresses the application of theory to practical problems. Emphasis is placed on business and management subjects, which account for about half of the curriculum. The balance between technology and business management in the program makes graduates versatile and therefore flexible in terms of career development.

In laboratories, students operate equipment similar to that used in the printing industries, learn the fundamental principles underlying industry processes, and acquire practical insight into production problems by completing projects which simulate industry conditions. State-of-the-

art equipment and instruments in the labs enable students to investigate materials and processes in detail.

Between third and fourth years students are involved in a mandatory internship, as an employee of a printing company.

Fourth year features a course involving the preparation of a complete business plan for a new manufacturing business.

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Technology
GRAPHIC COMMUNICATIONS MANAGEMENT

1st SEMESTER**REQUIRED:**

- GRA 102 Layout and Typography I
- GRA 103 Introduction to Electronic Premedia I
- GRA 104 Printing Processes I
- MKT 100 Principles of Marketing

LIBERAL STUDIES: One course from [Table A](#).

2nd SEMESTER**REQUIRED:**

- CMN 279 Introduction to Contemporary Business Communication
- GMS 200 Introduction to Global Management
- GRA 202 Layout and Typography II
- GRA 203 Introduction to Electronic Premedia II
- GRA 204 Printing Processes II

LIBERAL STUDIES: One course from [Table A](#).

3rd SEMESTER

REQUIRED:

ACC 100	Introductory Financial Accounting
GRA 320	Binding and Finishing I
GRA 322	Electronic Document Design I
GRA 323	Intermediate Electronic Premedia I
GRA 324	Printing Processes III
MKT 300	Marketing Metrics and Analysis

4th SEMESTER

REQUIRED:

ACC 406	Introductory Management Accounting
GRA 420	Binding and Finishing II
GRA 422	Electronic Document Design II
GRA 423	Intermediate Electronic Premedia II
GRA 424	Quality Control in Printing

LIBERAL STUDIES: One course from Table A.

5th SEMESTER

REQUIRED:

GRA 216	Manufacturing Management for the Graphic Arts
GRA 230	Selling in the Graphic Arts
GRA 530	Management Studies I
GRA 533	Adv Electronic Premedia I
GRA 534	Printing Processes IV

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONALLY-RELATED: One course from [Table I](#).

6th SEMESTER

REQUIRED:

GRA 116	Estimating in the Graphic Arts
GRA 630	Management Studies II
GRA 633	Adv Electronic Premedia II
GRA 634	Printing Processes V

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONALLY-RELATED: One course from [Table I](#).

7th SEMESTER

REQUIRED:

GRA 704	Management of Workflow I
GRA 741	Management Studies III
GRA 743	Managing Advanced Technology I

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONALLY-RELATED: Two courses from [Table I](#).

8th SEMESTER

REQUIRED:

GRA 804	Management of Workflow II
GRA 841	Management Studies IV
GRA 843	Managing Advanced Technology II

PROFESSIONALLY-RELATED: Two courses from [Table I](#).

PROFESSIONALLY-RELATED TABLE I

ACC 333	Core Concepts of Accounting
CMN 288	Sales Communication in New Media Contexts
CMN 305	Strategic Public Relations in Prof Comm
CMN 306	Risk and Crisis Communication
CMN 314	Professional Presentations
CMN 315	Issues in Communication and the Contemporary Workplace
CMN 414	Interpersonal Communication in Management
CMN 444	On-Site Study in Commun: Non-Profit Sector
CMN 447	Communication and Law
CMN 448	Introduction to Visual Communication
CMN 450	Participatory Media and Communication
ECN 104	Introductory Microeconomics
ECN 204	Introductory Macroeconomics
ECN 301	Intermediate Macroeconomics I
ECN 321	Introduction to Law and Economics
ECN 501	Industrial Organization
ECN 504	Intermediate Microeconomics I
ENT 500	New Venture Startup
ENT 501	Family Business in Canada
ENT 526	Entrepreneurial Behaviour and Strategy
ENT 527	Studies in Entrepreneurship
ENT 601	Identifying Opportunities
ENT 725	Management of Innovation
FIN 300	Managerial Finance I
FIN 401	Managerial Finance II
FIN 501	Investment Analysis I
FIN 502	Personal Finance Planning
FIN 510	Entrepreneurial Finance
GMS 401	Operations Management
GMS 402	Introduction to Managerial Economics
GMS 522	International Marketing
GMS 550	Business-to-Business e-Commerce
GMS 723	International Trade
GMS 724	Management of International Enterprise
GMS 850	Global Management Strategy
ITM 102	Business Information Systems I
ITM 305	Systems Analysis and Design
ITM 350	Concepts of e-Business
ITM 410	Business Process Design
ITM 500	Logical Database Analysis and Design
ITM 505	Managing Information Systems

(Continued)

ITM 729 Data Mining and Warehousing Methods
 ITM 750 IT Project Management
 JRN 123 Ethics and Law in Journalism
 JRN 400 Critical Issues in Journalism
 JRN 401 History of Journalism
 JRN 402 Theory in Journalism and Mass Commun.
 JRN 403 Journalism and Ideas
 JRN 404 Journalism's Best
 JRN 405 Special Topics in Journalistic Theory
 JRN 412 Documentary Survey
 JRN 500 Journalism and the Arts
 JRN 504 Fashion Journalism
 JRN 505 Health and Science Journalism
 JRN 506 International Journalism
 JRN 508 Literary Journalism
 JRN 509 Journalism and the Political Arena
 JRN 512 Reporting Sports
 LAW 122 Business Law
 LAW 525 The Law of the Marketplace
 LAW 529 Employment and Labour Law
 LAW 603 Advanced Business Law
 LAW 723 Issues in Information Technology Law
 LAW 724 Legal Aspects of International Business
 MHR 405 Organizational Behaviour and Interpersonal Skills
 MHR 505 Organizational Behaviour II
 MHR 522 Industrial Relations
 MHR 523 Human Resources Management
 MHR 600 Diversity and Equity in the Workplace
 MHR 623 Recruitment and Selection (Staffing)
 MHR 640 Leadership
 MHR 650 Management of Change
 MHR 700 Cross-cultural Dimensions/Org Behaviour
 MHR 711 Occupational Health and Safety
 MHR 721 Negotiations and Conflict Resolution
 MHR 733 Training and Development
 MKT 300* Metrics and Analysis
 MKT 400 Understanding Consumers and the New Media
 MKT 500 Marketing Research
 MKT 504 Effective Persuasion
 MKT 510 Innovations in Marketing
 MKT 600 Integrated Case Analysis
 MKT 700 Business Intelligence/Decision Modelling
 MKT 723 Marketing in the Service Industry
 MKT 731 Competitive Intelligence
 NNS 101 Introduction to News Studies
 NNS 102 Understanding Multimedia Journalism
 NNS 103 Basics of Photojournalism
 NNS 502 Journalism and the World of Business
 NNS 507 Justice and the Courts
 NNS 510 Reporting Religion
 OHS 208 Occupational Health and Safety Law
 PSY 209 Industrial Psychology
 RMG 200 Introduction to Retail Management
 RMG 303 Managing Service Quality
 RMG 434 Intro to Logistics and Supply Chain Mgt.

RMG 905 Design, Commerce and Culture

RMG 910 Multi-Channel Retailing

* MKT 300 is not available as an elective for Fall 2009 (and subsequent) 1st year admits. Last offered in Table 2011-2012.

A maximum of one credit course offered by the Ted Rogers School of Business Management, outside of this Table, and approved by this department and the Ted Rogers School of Business Management may be taken by way of a course directive.

FACULTY/ADVISORY COUNCIL

Dean

Faculty of Communication & Design

G. HAUCK

Associate Dean, Faculty and Student Affairs

G. MOTHERSILL

Associate Dean, SRC

A. GOODRUM

Chair

I. C. BAITZ

Faculty

R. ADAMS II, BS, Union, MS, RIT, PhD, C'nell

I. C. BAITZ, BTech, Ryerson, BEd, Tor., MEd, S. Qld.

N. GILEWICZ, BTech, Ryerson

M. HABEKOST, Dr.rer.nat, Germany

C. E. KULAR, BTech, Ryerson, MS (Hons.), Print Media, RIT

J. LISI, BTech, Ryerson, MEd, Univ. of S. Qld.

G. MOTHERSILL, BTech, Ryerson, MBA, Qu.

A. SETO, MBA, Athab.

A. SHARMA, BSc (Hons.), University of Westminster, PhD, Lond.

Professor Emeriti/ae

R. B. ATKINS

M. E. BLACK

M. H. BREEDE

R. GOODYEAR

M. M. JOHNSTON

F. McGUIRE

D. C. MILTON

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President

Heidelberg Canada Graphic Equipment Limited

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President & CEO

Avanti Computer Systems Limited

ROBERT COCKERILL

President

Schawk Canada Inc.

MICHAEL COLLINGE

President & CEO

Webcom Inc.

ANDREW DUNKERLY

Manager, In Store Communications

HBC

MARIE EVELINE

Executive Director

Canadian Printing Industries Sector Council

DON GAIN SR.

President

Harmony Printing Limited

(Continued)

MICHAEL HILL

Director of Sales
Alcan Packaging

DR. HADI MAHABADI

VP and Director
Xerox Research Centre of Canada (XRCC)

MICHAEL MAKIN

President & CEO
PIA|GATF

GUY MANUEL

President,
Transcontinental Printing
Marketing Products & Services Sector

NICKY MILNER

VP on Demand Solutions
Rastar-A Transcontinental Company

TERRY PITCHFORD

VP, Strategic Development
Paperlinx of Canada, Spicers

RUBEN SILVA

Managing Director
Agfa Graphic Systems Canada

DR. PATRICIA SORCE

Chair, School of Print Media
Rochester Institute of Technology

IMAGE ARTS

Degree Awarded: Bachelor of Fine Arts (BFA)

Administered by the School of Image Arts (Film - New Media - Photography Studies)

ADMISSION INFORMATION

Administered by the School of Image Arts (Film - New Media - Photography Studies)

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English. Aptitudes of applicants will be carefully assessed.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. The grade required in the subject prerequisite (normally in the 65-70 percent range) will be determined subject to competition.
3. Applicants will be required to provide samples of work appropriate to the option they intend to enter, as well as a written statement of interests and objectives. Applicants should be aware that the submission will not be returned. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/ for details about the non-academic requirements.

4. A non-academic assessment fee of \$50 CDN (subject to change) is required and will be requested by Ryerson as applicable.
5. Assessment will be made on the basis of academic performance, proficiency in communication skills, and creative potential, as demonstrated by the applicant's history and submissions.
6. Applicants must state their intended option at the time of application, i.e., Film Studies, New Media, or Photography Studies. Application may be made to change options after first year, but space is limited and will be filled on a competitive basis.
7. Students wishing to study on a part-time basis, as well as Special or Auditing Students are not normally admitted to this program.
8. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

The curriculum in the School of Image Arts program is designed to lead to careers in the film, photography, new media, communications and cultural industries. Graduates are capable of performing responsibly in these industries as professionals in both creative and managerial positions, and in undertakings ranging from the highly commercial to the artistic and experimental. The curriculum will also provide students with the necessary grounding to move on to advanced study in a variety of media-related academic and artistic disciplines. The Image Arts program provides a general background in design, art history, and cultural studies, along with professional education in the three areas of Film, New Media, and Photography Studies. There is a strong link between theory and practice in each of these options. The program is enhanced by a broad offering of liberal studies and professional and professionally-related electives. The School of Image Arts is equipped to high standards and students are expected to develop a professional approach to their work. Access to facilities is governed by School policies and procedures. Students will be required to own certain items of equipment appropriate to the option they enter. Please refer to the sections on Special Department Charges and on the Cost of Attending Ryerson in the Student Services portion of this calendar.

FILM STUDIES OPTION

The Film Studies Option offers a comprehensive academic framework for undergraduate studies in the theory and practice of film and video leading to career choices in the Canadian screen industries and to further scholarly activity at the graduate level. The program has an emphasis on experiential learning and is designed to nurture personal visions that will contribute to the growth of Canadian culture as well as enhancing the Canadian voice in international film and video. In addition, the program aims to create flexible, quick-thinking, highly adaptable film/video makers capable of working effectively in an enormous variety of circumstances and equipped to take advantage of many different artistic and commercial opportunities in the world of visual communication.

NEW MEDIA OPTION

The New Media Option provides a solid theoretical and practical background in creative production methods and techniques employed in interface, interaction, and experience art and design. Commensurate with the technological challenge it faces within an ever-evolving field, the program uses a variety of innovative teaching approaches to move students through an immersive, hands-on course of study. Emphasizing creativity, the New Media option expands the idea of computing. It encourages risk taking and experimentation within a supportive, collaborative environment designed to address the emerging challenges of the communication age. To this end, students engage new technologies not only as a means of production but as instruments of social, cultural, and artistic change. The curriculum is unique both in its substance and in its structure, which emphasizes depth as well as breadth and flexibility. The remarkable learning environment offered by the department, combined with Ryerson's proximity to the media production, telecommunications, and cultural industries, provide unparalleled opportunities for developing not only the tools, but an understanding of the medium in a field that is continually in the process of self-invention.

PHOTOGRAPHY STUDIES OPTION

The Photography Studies Option offers an integrated academic framework for undergraduate studies in the theory and practice of photography, leading to career possibilities in the many creative and commercial fields which utilize the photographic image, or to further scholarly activity at the graduate level. The aim of the program is to produce graduates capable of working effectively in both traditional and electronic image-making systems. The curriculum is designed for maximum flexibility. The foundation years provide a base for working in an interdisciplinary mode at upper levels. An atmosphere of creative and critical inquiry across all four years gives students a rich awareness of the visual, aesthetic, technological, and cultural issues affecting the creation of effective images, as well as an enhanced appreciation of the rapid and radical changes now occurring in the professions they will be entering.

PROFESSIONAL AND PROFESSIONALLY-RELATED COURSES

Professional courses include three kinds of courses: intermediate and advanced production courses for majors in the four primary media; intermediate and advanced production courses for students who wish to concentrate in a second medium; and specialized courses in such technical adjuncts as lighting, cinematography, photographic printing, film/video editing, animation, screenwriting and directing, sound recording and synthesis, special effects, graphic design, computer programming, interactive applications, and so on. Professionally-Related courses include intermediate and advanced courses in subjects ranging from art history and aesthetics through cultural, critical, communication, and film theory to business and professional development seminars in all three options.

Liberal Studies

Students must take two lower level liberal studies courses and four upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Fine Arts IMAGE ARTS Common to all Options

1ST & 2ND SEMESTER

REQUIRED:

MPC 13A/B Art History
MPC 101 Visual Studies I
MPC 201 Concepts and Theories

REQUIRED GROUP 1: Two courses from the Option selected:

FILM

MPF 16A/B Film Production
MPF 17A/B Tools and Applications

NEW MEDIA

MPM 16A/B Intro to Media for Experience Design
MPM 17A/B Research for Experience Design

PHOTOGRAPHY

MPS 16A/B Photographic Production
MPS 17A/B Tools and Applications

LIBERAL STUDIES: Two courses from [Table A](#).

Film Studies Option

3RD & 4TH SEMESTER

REQUIRED:

MPC 25A/B Visual Studies II
MPF 22A/B* Film Production
MPF 23A/B Technology
MPF 24A/B Writing for Film
MPF 27A/B Film History and Criticism

* This course has a weight of 3.00.

5TH & 6TH SEMESTER

REQUIRED:

- MPF 32A/B* Film Production
- MPF 35A/B Film Theory
- MPF 300 Technology
- MPF 301 Business of Film

LIBERAL STUDIES: Two courses from [Table B](#).**PROFESSIONAL¶:** One or two courses from [Table I](#).**PROFESSIONALLY-RELATED¶:** One or two courses from [Table II](#).** This course has a weight of 3.00.**¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.*

7TH & 8TH SEMESTER

REQUIRED:

- MPF 42A/B* Senior Project

LIBERAL STUDIES: Two courses from Table B.**PROFESSIONAL¶:** One or two courses from Table I.**PROFESSIONALLY-RELATED¶:** One or two courses from Table II.** This course has a weight of 3.00.**¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.*

New Media Option

3RD & 4TH SEMESTER

REQUIRED:

- MPC 25A/B Visual Studies II
- MPM 21A/B New Media History
- MPM 26A/B Theories of Representation
- MPM 27A/B Artistic Applications for Interaction Design
- MPM 28A/B Artistic Applications for Interface Design

5TH & 6TH SEMESTER

REQUIRED:

- MPM 33A/B Communication within Hybrid Environments
- MPM 34A/B Cultural Theory and Research Studio
- MPM 35A/B Visualization and Generative Processes

LIBERAL STUDIES: Two courses from [Table B](#).**PROFESSIONAL¶:** One or two courses from [Table I](#).**PROFESSIONALLY-RELATED¶:** One or two courses from [Table II](#).*¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any**combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.*

7TH & 8TH SEMESTER

REQUIRED:

- MPM 42A/B* Senior Project

LIBERAL STUDIES: Two courses from [Table B](#).**PROFESSIONAL¶:** One or two courses from [Table I](#).**PROFESSIONALLY-RELATED¶:** One or two courses from [Table II](#).** This course has a weight of 3.00.**¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.*

Photography Studies Option

3RD & 4TH SEMESTER

REQUIRED:

- MPC 25A/B Visual Studies II
- MPS 21A/B History of Photography
- MPS 26A/B Theories of Representation
- MPS 27A/B Photographic Technology
- MPS 28A/B Photography Production and Critique

5TH & 6TH SEMESTER

REQUIRED:

- MPS 34A/B Concepts and Theory
- MPS 35A/B Photography Production
- MPS 36A/B Digital Applications

LIBERAL STUDIES: Two courses from [Table B](#).**PROFESSIONAL¶:** One or two courses from [Table I](#).**PROFESSIONALLY-RELATED¶:** One or two courses from [Table II](#).*¶ A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.*

7TH & 8TH SEMESTER

REQUIRED:

MPS 42A/B* Senior Project

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL¶: One or two courses from [Table I](#).

PROFESSIONALLY-RELATED¶: One or two courses from [Table II](#).

* *This course has a weight of 3.00.*

¶ *A total of three single-term courses or equivalent are required between 5th and 8th semesters. Students may take these requirements in any combination. For example: two in 5th and 6th semesters and one in 7th and 8th semesters, or one in 5th and 6th semesters and two in 7th and 8th semesters.*

PROFESSIONAL TABLE I

Students must complete a **total of three** single-term courses (or equivalent) from Table I, between 5th & 8th semester. The order in which students access these courses is flexible and may be changed with permission of the School, providing requisites are completed. Contact the School for further enrollment information.

- FPN 31A/B* Production Design and Scenography
- FPN 32A/B* Directing Screen Performance
- FPN 33A/B* Screen Writing
- FPN 323 Sound Design for Visual Media I
- FPN 531 Cinematography and Lighting Design I
- FPN 532 Advanced Studio Lighting
- FPN 533 Sound Design for Visual Media II
- FPN 534 Graphic Design
- FPN 535 Interaction Design
- FPN 536 Media Business Studies
- FPN 537 Programming for Multimedia Production
- FPN 538 Authoring for New Media
- FPN 539 Human Figure
- FPN 541 Digital Animation Concepts
- FPN 542 Advanced New Media Topics
- FPN 543 Historical Processes Workshops
- FPN 544 Experimental Film Processes
- FPN 545 Multimedia Workshop
- FPN 546 Curation and Exhibition
- FPN 547 Co-operative Internship
- FPN 600 Film Craft Workshop
- FPN 631 Cinematography and Lighting Design I
- FPN 632 Advanced Studio Lighting II

* *A multi-term course.*

PROFESSIONALLY-RELATED TABLE II

Students must complete a total of three single-term courses (or equivalent) from Table II, between 5th & 8th semester. The order in which students access these courses is flexible and may be changed with permission of the School, providing requisites are completed. Contact the School for further enrollment information.

- CMN 450 Participatory Media in Communication
- ENG 108 The Nature of Narrative I
- ENG 208 The Nature of Narrative II
- HST 723 The Material Cultures of North America
- MUS 31A/B* Music in Film and Media
- NPF 34A/B* Technology, Culture and Communication
- NPF 35A/B* History and Theory of Independent Cinema
- NPF 36A/B* Art History/Theories of Art
- NPF 37A/B* Critical and Cultural Theory
- NPF 548 Modern Movements/Issues in Photography
- NPF 549 Theories of Photography: Contemporary Topics
- NPF 550 New Media Applications
- NPF 551 Interactivity and Networking
- NPF 552 The Political Economy of Culture
- NPF 553 Modern Movements in the Arts I
- NPF 554 Modern Movements in the Arts II
- NPF 555 Experimental Media
- NPF 557 Topics in Film
- NPF 558 Topics and Issues in Design
- NPF 559 Adv Topics in Photo History and Theory
- NPF 560 Adv Topics in Film History and Theory
- NPF 561 Adv Topics in New Media History and Theory
- NPF 562 Media and Communication
- NPF 563 Directors and Composers - 1940 to Present
- NPF 564 Contemporary World Cinema
- NPF 565 Contemporary Canadian Cinema
- NPF 566 History of Animation
- NPF 567 Exhibition Practices in Contemporary Art
- NPF 568 Analogue as Meaning
- NPF 569 Disaster Images: Memory and Response
- PSY 714 Visual Information Processing
- PSY 814 Principles of Aesthetic Production

* *A multi-term course.*

FACULTY/ADVISORY COUNCIL

Dean

Faculty of Communication & Design

G. HAUCK

Associate Dean, Faculty and Student Affairs

G. MOTHERSILL

Associate Dean, SRC

A. GOODRUM

Chair

to be determined

Program Director, Film Studies

M. CONFORD

Program Director, New Media

L. PINE

Program Director, Photography Studies

R. BURLEY

Faculty

A. ALTER, MFA, Cranbrook**A. ANDERSON**, BA (Hons.), Tor., MA, York (Can.)**C. AYLWARD**, BA (Hons.), McG., MA, Tor., MFA, York (Can.)**A. BAL**, BAA, Ryerson, DEA, Paris XIII**D. BOUCHARD**, BCompSc, C'dia., MS, M.I.T**M. BRAUN**, BA (Hons.), Tor., MA, (magna cum laude) N.Y. State, ARCT**J. BRUCE**, PhD, C'dia.**R. BURLEY**, BAA, Ryerson, MFA, Art Institute of Chicago**G. CAMMAER**, BA, MA, K. U. Leuven, BFA, MFA, PhD, C'dia**M. CONFORD**, A.B., Brandeis University, Master of Journalism, Univ. Calif. (Berkeley)**B. DAMUDE**, BA, McG., MFA, N.Y.**S. DANIELS**, BSc, MSc, Manit.**R. B. ELDER**, BA (Hons., summa cum laude), McM., BAA Ryerson, MA (magna cum laude), Tor.**G. FILEWOD**, BEd, Brock, MEd, Tor.**B. FITZPATRICK**, BAA, Ryerson, MA, Ohio State, PhD, Tor.**D. HARRIS**, BA (Hons.), Tor., MA, Univ. of New Mexico**V. INGELEVICS**, MFA, Visual Arts, York (Can.)**B. LESSARD**, BA, Université du Québec a Chicoutimi, MA, Laval, PhD, Montr.**M. K. McCORMICK**, BA, Calif., MFA, School of the Art Inst. of Chicago**W. MICHALAK**, MA, Univ. of LodZ, PhD, Alta.**L. PINE**, BA, Mt. St. Vin. MFA, York (Can.)**W. PITTENDREIGH**, BAA, Ryerson**I. PRUSKA-OLDENHOF**, BAA, Ryerson, MA, PhD, York (Can.)**E. SLOPEK**, Dip, MMFA, Montr., MA, Leicester, PhD, McG.**J. M. SNYDER**, BA, Yale, MA, Goddard College**P. TREMBLAY**, BAA, Ryerson, BFA, Laval, LIC A.T.I., Université de Paris VIII

Professor Emeriti/ae

P. BERGERSON**L. J. CAZA****D. GILLIES****J. B. KELLY****E. KOLOMPAR****L. LEWIS****J. LUTZ****D. MILES****I. MORGULIS****E. SAURO****F. W. SCANLON****R. B. SCOTT****G. E. SHENNETTE****J. SOLOWSKI****H. WESTERBLOM**

Advisory Council

ROB DAVIDSON

Photographer

SEAN FARNEL

Director of Programming

Hot Docs Film Festival

VERA FRENKEL

Multidisciplinary Artist

BRUCE HORSBURGH

Director, Corporate Communications and Public Affairs

Kodak Canada Inc.

GEOFFREY JAMES

Photographer/Writer

MICHAEL KENNEDY

Film and Television Director/Writer

ANN THOMAS

Curator, Photographs Collection

The National Gallery of Canada

TONY TOBIAS

President, Executive Producer

Pangaea Media & Music Inc.

INTERIOR DESIGN

Degree Awarded: Bachelor of Interior Design (BID)

Administered by the School of Interior Design

ADMISSION INFORMATION

Administered by the School of Interior Design

DEGREE: Four years of study following Grade 12 U/M graduation. Accredited by (CIDA) Council for Interior Design Accreditation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English, Grade 11 U or M or Grade 12 U Mathematics (one of MCF3M, MCR3U, MHF4U, MCV4U, MDM4U), and one additional Grade 12 U or M course from: Visual Arts (AVI4M), Economics: Analyzing Current Economic Issues (CIA4U), Canadian & World Issues: A Geographical Analysis (CGW4U), Canada: History, Identity and Culture (CHI4U), Physics (SPH4U), Communications Technology (TGJ4M) or Technological Design (TDJ4M). Other Grade 12 U or M courses in Canadian & World Issues may be considered on an individual basis.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. The grade(s) required in the subject prerequisites (normally in the 65-70 percent range) will be determined subject to competition.
3. Students should select Physics (Grade 11 or higher) and the Art option in Grades 11 and 12 if available.

4. Preference may be given to students who have included History or Visual Arts/Art History in their Grade 12 U/M studies.
5. A portfolio submission will be required and will be used with the applicant's academic performance in the admission process. An interview with faculty may be required. As part of the admission selection process, applicants must visit <http://www.ryerson.ca/undergraduate/admission/overview/> for details about the non-academic requirements.
6. A non-academic assessment fee of \$50 CDN (subject to change) is required and will be requested by Ryerson as applicable.
7. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

This program prepares graduates for a career as a professional Interior Designer. While most graduates become registered members of A.R.I.D.O. (Association of Registered Interior Designers of Ontario) or of the Interior Design Associations in other provinces, some pursue graduate studies in Interior Design or related disciplines, and others enjoy successful careers in allied fields.

The first year concentrates on giving all students a common base of theory, knowledge and skills. In the second year, Interior Design is a key professional course conducted in conjunction with other supportive and developmental courses. From the beginning students are encouraged to become self-sufficient with the guidance and assistance of the faculty.

Through the third and fourth years the development of the necessary common capabilities continues, adding professional practice courses and giving students progressive opportunities to explore a few areas in depth and to develop a high level of competency in an area of design of their own choosing. Courses in Liberal Arts, Humanities, Social Sciences and the History of Design provide intellectual depth and breadth and prepare the graduate for the legal, social and ethical responsibilities of professional practice. Communication skills, emphasized throughout the program, focus on freehand drawing in varied colour media and include manual drafting, CAD, writing and oral presentation. Technology studies cover principles and practice, regulations and standards of interior construction, fitment detailing, material finishes, building services, incorporating 'sustainable design', barrier-free access and environmental health. The Design Dynamics courses in the first and second years develop the theoretical and practical understanding of the design process, creativity, design theory and human factors engineering, with an emphasis on their application in the studio and workshop. The Interior Design courses through all four years involve the application and synthesis of all accumulated understanding and capabilities to develop competency as the creative problem-solving interior designer. They culminate in the fourth year advanced projects, utilizing and exercising each student's area of greatest strength and inclination. These projects are publicly presented to a panel of professional designers

and faculty.

Field trips of varying lengths form part of the formal curriculum and may occur in each of the years in connection with one or more courses.

Internship: Students are required to complete 400 hours of a monitored and documented internship. Typically, this internship is undertaken by students in the summer between third and fourth years.

Liberal Studies

Students must take three lower level liberal studies courses and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising complete details.

Bachelor of Interior Design

1ST & 2ND SEMESTER

Revised Curriculum 2011-2012

REQUIRED:

IRC 112	Communications I
IRC 113	Communications II
IRD 100*	Design Dynamics Studio I
IRD 200	Design Dynamics Studio II
IRH 102	History of Art I
IRH 202	History of Art II
IRN 100	Interior Design I
IRN 200*	Interior Design II
IRT 101	Design Technology I

LIBERAL STUDIES: Two courses from [Table A](#).

* This course has a weight of 2.00.

3RD & 4TH SEMESTER*Revised Curriculum 2011-2012***REQUIRED:**

IRC 312	Communications III
IRD 300	Design Dynamics III
IRD 400	Design Dynamics Studio IV
IRH 101	History of Design I
IRN 300	Interior Design III
IRN 400	Interior Design IV
IRT 201*	Design Technology II

LIBERAL STUDIES: One course from [Table A](#).**PROFESSIONALLY-RELATED:** One course from [Table II](#).** This course has a weight of 2.00.***5TH & 6TH SEMESTER***Revised Curriculum 2011-2012***REQUIRED:**

IRC 412	Communications IV
IRH 201	History of Design II
IRN 500*	Interior Design V
IRN 600*	Interior Design VI
IRP 601	Professional Study Preparation
IRT 301	Design Technology III
PSY 217	Psychology and Design

LIBERAL STUDIES: One course from [Table B](#).**PROFESSIONAL:** Two courses from [Table I](#).**PROFESSIONALLY-RELATED:** One course from [Table II](#).** This course has a weight of 2.00.***7TH & 8TH SEMESTER****REQUIRED:**

IRH 401	Design Seminar I
IRH 402	Design Seminar II
IRN 700*	Interior Design VII
IRN 800*	Interior Design VIII
IRP 701	Professional Study Practicum
IRP 801	Professional Practice
IRT 401	Design Technology IV
IRT 501	Design Technology V

LIBERAL STUDIES: Two courses from [Table B](#).**PROFESSIONAL:** One course from [Table I](#)** This course has a weight of 2.00.***PROFESSIONAL TABLE I**

A total of three courses is required.

IDE 301	Furniture Design
IDE 302	Design Management
IDE 303	Housing in Society
IDE 304	Set Design
IDE 305	Strategy in Interior Design
IDE 306	Advanced Detailing
IDE 307	Colour and Space
IDE 308	The Design Context
IDE 309	Sustainable Design
IDE 310	Advanced Portfolio Presentation
IDE 311	Facilities Management
IDE 312	Technology of Historic Interiors
IDE 313	Textiles
IDE 500	Selected Topics in Interior Design
IDE 501	Selected Topics in Interior Design

PROFESSIONALLY-RELATED TABLE II

A total of two courses is required.

CMN 313	Organizational Problem Solving and Report Writing
CMN 314	Professional Presentations
ENT 500	New Venture Startup
HST 723	The Material Cultures of North America
PSY 714	Visual Information Processing
RMG 100	Issues and Innovations in Retailing I
SOC 300	The Sociology of Diversity

FACULTY/ADVISORY COUNCIL*Dean**Faculty of Communication & Design***G. HAUCK***Associate Dean, Faculty and Student Affairs***G. MOTHERSILL***Associate Dean, SRC***A. GOODRUM***Chair***A. N. G. MITCHELL***Associate Chair***B. VOGEL***Faculty***L. DI CINTIO**, *BEnvDes, Tor., MArch, Cranbrook, ARIDO, IDEC***C. DOWLING**, *BID, Manit., BES, BArch, Wat.***A. FURMAN**, *BAA, Ryerson, MArch, Br. Col., ARIDO, IDC, IDEC, NCIDQ #017502***A. KOLODZIEJ**, *MFA, Academy of Fine Arts, Poland, MArch, Technical University of Krakow, ARIDO, DGC, ZPAP***J. MACALIK**, *BEnvDes, MArch, Dal., NCIDQ #020055**(Continued)*

A. N. G. MITCHELL, DipAA, Sheridan College, BA, Tor., ARIDO, IDC
F. ONGUC-KLASSEN, BArch, Middle East Technical Univ., MArch, McG.,
 UIA, IDEC, ARIDO, NCIDQ #017308
M. PLASSE-TAYLOR, BID, Manit., MSc (Interior Design) Pratt Institute,
 ARIDO, IDC, IDEC, NCIDQ #016409
B. VOGEL, MA (Arch.), Cracow University of Technology, RCA, RCA, OAA,
 ARIDO

Professor Emeriti/ae

P. G. GILBERT
T. E. HENRICKSON
D. JOHNSTON
L. KELLY
W. KILBORN
J. H. KITAMURA
D. G. TAYLOR
A. C. VASILEVICH
W. E. VINE

Advisory Council

INGER BARTLETT

Partner
 Bartlett & Associates Ltd.

TRACY BOWIE

VP of Sales
 IIDEX/NeoConCan
 MMPi Canada

DIEGO BURDI

Principal
 Burdifilek

LORAINÉ BUYAR

Market Manager, Architect & Design
 Teknion Furniture Systems

LINNEA CAIN

Account Executive
 InterfaceFlor

NELLA FIORINO

Principal
 Fiorino Design

VICTORIA HOROBIN

Partner
 KBH Interior Design Inc.

RON T. HUGHES

Vice President, Sales
 Teknion Furniture Systems

TREVOR KRUSE

Principal
 Hudson Kruse

MARIANNE MCKENNA

Partner
 Kuwabara Payne
 McKenna Blumberg Architects

SUSAN MOLE

Partner
 Mole White & Associates Ltd.

DAVID MORETTI

Sales Representative
 Maharam

RORY PLANT

Regional Sales Director, Canada
 Steelcase Canada Ltd.

Honorary Members

JOE PETTIPAS

HOK Canada
 Senior Vice President
 Hospitality & Commercial Interiors

GLENN PUSHELBERG

President
 Yabu Pushelberg

JOURNALISM

Degree Awarded: Bachelor of Journalism (BJourn)

Administered by the School of Journalism

ADMISSION INFORMATION

Administered by the School of Journalism

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English (ENG4U)/Anglais (EAE4U). Candidates will be screened on the basis of their overall Grade 12 U/M average (i.e., six Grade 12 U/M courses or equivalent).

NOTES:

1. A grade of 70 percent or higher will be required in ENG4U/EAE4U.
2. Applicants are required to answer a questionnaire on their journalism and life experience and submit a 300-word essay on a topic to be provided. A portfolio of published work is encouraged. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/ for details about the non-academic requirements.
3. A non-academic assessment fee of \$50 CDN (subject to change) is required and will be requested by Ryerson as applicable.
4. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM FOR UNIVERSITY GRADUATES: The Bachelor of Journalism Program for University Graduates has been discontinued. A Master of Journalism (MJ) is offered through the School of Graduate Studies. Please refer to www.ryerson.ca/graduate/journalism.

PROGRAM OVERVIEW

Students are introduced to journalism as practised across all forms of media within the first two years, after which they may choose courses to concentrate in specific media (online, newspaper, magazine and broadcast) or gain expertise in a cross-media skill such as editing, or in a specific beat in journalism (including sports, business or international reporting).

After taking courses building skills and evaluating theories associated with journalism, students may finish their program with an internship at a professional news organization and/or with the chance to work on the School of Journalism's print, T.V. and online products (see the School's website for details).

Students are coached and assisted by instructors drawn from major newspapers, magazines, online news, and television and radio networks.

Students also take a variety of liberal studies and professionally related subjects.

Liberal Studies

Students must take two lower level liberal studies courses and four upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

BACHELOR OF JOURNALISM**1ST & 2ND SEMESTER****REQUIRED:**

- ENG 108 The Nature of Narrative I
- ENG 208 The Nature of Narrative II
- JRN 100 Information and Visual Resources for Journalists
- JRN 120 The Culture of News
- JRN 121 Introduction to Reporting
- JRN 199* Grammar

LIBERAL STUDIES: Two courses from [Table A](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* This course is graded on a pass/fail basis.

3RD & 4TH SEMESTER*Revised Curriculum Commencing 2011-2012***REQUIRED:**

- JRN 112 Introduction to Online Journalism
- JRN 124 Elements of Feature Writing
- JRN 125 Introduction to Video & TV Journalism

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL: Two courses from [Table II](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

5TH & 6TH SEMESTER*Revised Program Commencing 2012-2013***REQUIRED:**

JRN 123 Ethics and Law in the Practice of Journalism
LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL*: Five one-count (or equivalent) courses from [Table I](#).

PROFESSIONAL: One course from [Table II](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* Course selection must total a minimum of 15 hours.

7TH & 8TH SEMESTER*Revised Program Commencing 2013-2014*

PROFESSIONAL*: One two-count course or two one-count courses from either [Table I](#) or [Table II](#).

PROFESSIONAL: Three courses from [Table IV](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* Course selection must total a minimum of six hours.

**BACHELOR OF JOURNALISM
Fall 2009 and Prior 1st Yr Admits****5TH & 6TH SEMESTERS***Last Offered 2011-2012***REQUIRED:**

JRN 123 Ethics and Law in the Practice of Journalism
LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL*: A minimum of four one-count, or two two-count courses from [Table I](#).

PROFESSIONAL: Two one-count, or one two-count courses from either [Table I](#) or [Table II](#).

PROFESSIONAL: One course from [Table II](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* Must total a minimum of 12 hours.

7TH & 8TH SEMESTERS*Last Offered 2012-2013***REQUIRED:**

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL: One one-count course from either [Table I](#) or [Table II](#).

PROFESSIONAL: One course from [Table II](#).

PROFESSIONAL: Three courses from [Table IV](#).

PROFESSIONAL TABLE I

Fall 2009 and Prior 1st Yr Admits: A minimum of 12 hours must be completed for graduation. Please verify course hours prior to course selection. A total of 15 hours is recommended.

Fall 2010 1st year Admits and later require a minimum of 15 hours from Table I.

JRN 201*	Introductory Photojournalism
JRN 202	Editing Essentials
JRN 203	Page Design for Print Media
JRN 204	Infographics
JRN 302*	Magazine Editing
JRN 303*	Feature Reporting Workshop
JRN 304*	Reporting for Newspapers Workshop
JRN 305*	Online Reporting Workshop
JRN 306*	Reporting for Radio Workshop
JRN 310	TV Production Techniques
JRN 314*	Reporting for TV Workshop
JRN 315*	Advanced Research Methods for Journalists
JRN 316	The Freelance Career
JRN 317	Exactly So: The Challenge of Precision
JRN 318	Basics of Radio Reporting
JRN 319	Special Topics in Journalism Practice
JRN 320	Innovation Workshop

* This course has a course count of two, and a course weight of 2.00.

PROFESSIONAL TABLE II

A minimum of three courses are required and, at least one course must be taken from each of the three groupings below. All courses are three hours in length.

One of:

It is recommended that this course selection be taken in 3rd and 4th semester.

JRN 400	Critical Issues in Journalism
JRN 401	History of Journalism

One of:

It is recommended that this course selection be taken in 3rd and 4th semester.

JRN 402	Theory in Journalism and Mass Communications
JRN 403	Journalism and Ideas
JRN 404	Journalism's Best
JRN 405	Special Topics in Journalism Theory

One of:

It is recommended that this course selection be taken in 5th and 6th semester.

JRN 412	Documentary Survey
JRN 500	Journalism and the Arts
JRN 501	Sampling the Beats
JRN 502	Journalism and the World of Business
JRN 503	Critical and Opinion Writing
JRN 504	Fashion Journalism
JRN 505	Health and Science Journalism

JRN 506	International Journalism
JRN 507	Justice and the Courts
JRN 508	Literary Journalism
JRN 509	Journalism and the Political Arena
JRN 510	Reporting Religion
JRN 511	News They Can Use
JRN 512	Reporting Sports

PROFESSIONALLY-RELATED TABLE III

A total of four courses is required. Students may substitute, upon approval of the School, any undergraduate course, subject to course requisites.

CRM 400	Indigenous Governance/Justice
ECN 104	Introductory Microeconomics
ECN 204	Introductory Macroeconomics
ECN 220	Evolution of the Global Economy
ECN 301	Intermediate Macroeconomics I
ECN 321	Introduction to Law and Economics
ECN 501	Industrial Organization
ECN 502	Economics of Natural Resources
ECN 504	Intermediate Microeconomics I
ECN 506	Money and Banking
ECN 510	Environmental Economics
ECN 600	Intermediate Macroeconomics II
ECN 605	Labour Economics
ECN 606	International Monetary Economics
ECN 614	An Introduction to Game Theory
ECN 700	Intermediate Microeconomics II
ECN 703	Public Finance I
ECN 707	Economics of International Trade
ECN 710	Transportation Economics
ECN 803	Public Finance II
ENG 200	Writing as a Cultural Act
ENG 222	Fairy Tales and Fantasies
ENG 224	Children's Fiction
ENG 413	Colonial and Postcolonial Literatures
ENG 416	Modern American Experience
ENG 421	16C Literature and Culture
ENG 422	17C Literature and Culture
ENG 520	The Language of Persuasion
ENG 530	Studies in Literary Non-Fiction
ENG 531	18C Literature and Culture I
ENG 532	18C Literature and Culture II
ENG 540	Studies in Genre: Novel
ENG 550	Studies in Genre: Drama
ENG 560	Studies in Genre: Poetry and Poetics
ENG 570	Studies in Auto/Biography
ENG 580	Studies in the Gothic
ENG 590	Studies in Word and Image
ENG 621	Reading Gender in a Global Context
ENG 624	20C Literature and Culture I
ENG 626	20C Literature and Culture II
ENG 632	19C Literature and Culture I
ENG 633	19C Literature and Culture II

ENG 701	Studies in Canadian Literature	POG 444	Politics, Media and Technology
ENG 703	Popular Literatures	POG 446	Voters, Elections, and Parties
ENG 705	Reading Visual Cultures	PSY 102	Introduction to Psychology I
ENG 706	Shakespeare and Performance	PSY 108	Applied Problem Solving
ENG 720	The History of Rhetoric	PSY 124	Social Psychology
ENG 730	The History of the Book and Publishing	SOC 25A/B*	Media and Society
ENG 740	Literary Criticism: History and Practice	SOC 104	Understanding Society
ENG 888	Television Texts of Contexts	SOC 300	The Sociology of Diversity
ENG 921	Narrative in a Digital Age	SOC 319	Sociological Perspectives on Crime
ENG 930	High and Low Culture	SOC 402	The City and Social Problems
ENG 941	Gender and Sex in Literature and Culture	SOC 500	Youth and Society
ENG 942	Postcolonial Interventions	SOC 502	Violence and the Family
FIN 562	Personal Finance	SOC 504	Children and Society
GEO 703	Perspectives on Environmental Management	SOC 525	Media in Images of Inequality
GEO 714	GIS for the Municipal Professional I	SOC 605	Canadian Families: Myth and Legal Reality
GEO 719	GIS in Business: Strategic Management Decisions	SOC 606	Work and Families in the 21st Century
GEO 803	Recreation and Tourism Analysis	SOC 608	Women, Power and Change
GMS 402	Introduction to Managerial Economics	SOC 609	Women and Human Rights
HST 581	Canada, The Origins of Conflict	SOC 700	Men and Masculinities in the 21st Century
HST 681	Canada, Defining a Nation		
INP 900	Intro to the Nonprofit/Voluntary Sector		
MHR 405	Organizational Behaviour and Interpersonal Skills		
MHR 522	Industrial Relations		
MHR 523	Human Resources Management		
PHL 400	Human Rights and Justice		
PHL 449	Issues in the Philosophy of Punishment		
POG 100	People, Power and Politics		
POG 110	Canadian Politics		
POG 210	Power and Authority in Canada		
POG 214	Controversial Policy Topics		
POG 225	Global Governance		
POG 235	Western Political Thought		
POG 240	Intro to Comparative Politics		
POG 310	Provincial Politics		
POG 313	Race and Ethnicity in Canada		
POG 315	Equity and Human Rights		
POG 316	Social Policy		
POG 317	Education Politics and Policy		
POG 320	Social Identity and Citizenship		
POG 323	The Politics of Development		
POG 410	Canadian Urban Politics		
POG 411	Canadian Foreign Policy		
POG 412	Government and the Economy		
POG 415	Environmental Politics and Policy		
POG 416	Canadian Federalism		
POG 417	Canadian-American Relations		
POG 423	Nationalism and Identity		
POG 424	Human Rights and Global Politics		
POG 425	Regional Economic Integration		
POG 426	Contemporary Global Conflicts		
POG 430	Contemporary Political Thought		
POG 431	Power, Hegemony and Resistance		
POG 440	Indigenous Governance/Justice		
POG 442	Women and Comparative Politics		
POG 443	Global Cities		

* A multi-term course.

PROFESSIONAL TABLE IV

Revised Curriculum 2011-2012

Three courses are required for graduation. Students may select **all three** from Group I;

OR

One course from Group I **PLUS** two courses from Group II;

OR

One course from Group I **PLUS** two courses from Group III.

Group I:

JRN 800	TV Documentary
JRN 801	Radio Documentary
JRN 805	Senior Reporting
JRN 806	Advanced Feature Writing
JRN 807	Advanced Photojournalism

Group II:

JRN 808	Magazine Production
JRN 950*	Magazine Masthead

Group III:

JRN 850*	Internship
JRN 910*	Integrated Masthead

* Enrollment in these courses may require an interview.

FACULTY/ADVISORY COUNCIL

Dean
Faculty of Communication & Design

G. HAUCK

Associate Dean, Faculty and Student Affairs

G. MOTHERSILL

Associate Dean, SRC

A. GOODRUM

Chair

S. KELMAN

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- K. AL-SOLAYLEE**, MA, Keele Univ., PhD, Nott.
- M. BARBER**, BA (Hons.), McG., MA, Tor.
- J. CARR-LOCKE**, BA, C'dia, BEd, MA, Tor.
- L. CUNNINGHAM**, BA, Tor., MA, York (Can.)
- A. GOODRUM**, BSc, Radio-Television-Film, MLISc, Texas, PhD, North Texas
- S. KELMAN**, BA, MA, Tor.
- P. KNOX**, BA, MA, Br. Col.
- A. LINDGREN**, BJ, Car., Dip. Graduate Inst. of Int'l Studies, Geneva
- A. McNEILLY**, BA, Qu. MA, W. Ont.
- J. NEIL**, BJ, MA, Car.
- A. RAUHALA**, BA, Tor., BAA, Ryerson, MA, Tor.
- W. REYNOLDS**, BA, Calg., MA, Wat.
- I. SHAPIRO**, B.Th (Hons.), S.A., MA, Capetown
- J. E. SMITH**, BA, Tor., MA, W. Ont., PhD, Natal
- V. SRIVASTAVA**, BA, Tor., MSc, New School Univ.

Adjunct Professors

- B. BRUSER**
- B. M. ROGERS**, BA (Hons.), Qu. LLB, Tor.

Professor Emeriti/ae

- J. DOUGLAS**
- D. GIBB**
- L. LIND**
- J. D. R. McCALLUM**
- J. MILLER**
- D. OBE**
- P. RUSH**
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- MARY SHEPPARD**
Executive Producer
CBC Online

**PERFORMANCE ACTING
PERFORMANCE DANCE
PERFORMANCE PRODUCTION**

Degree Awarded: Bachelor of Fine Arts (BFA)
Administered by the Theatre School

ADMISSION INFORMATION

Administered by the Theatre School

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including:

- Performance Acting:** Grade 12 U English.
- Performance Dance:** Grade 12 U English.
- Performance Production:** Grade 12 U English.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. The grade required in the subject prerequisite (normally in the 65-70 percent range) will be determined subject to competition.
3. Applicants will be expected to appear for an entrance audition or in the case of Performance Production an evaluation interview. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/ for details about the non-academic requirements.
4. A non-academic assessment fee of \$50 CDN (subject to change) is required and will be requested by Ryerson as applicable.
5. Dance applicants must demonstrate exceptional physical ability and possess a satisfactory background of training in dance (minimum of five years of ballet, jazz and/or modern technique is preferred).
6. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

The Ryerson Theatre School's Performance programs in Acting, Dance and Production are highly respected by the theatre, dance, and entertainment communities across the country. With an emphasis placed on a conservatory approach to training, the education our students receive, both practical and academic, is uniquely rigorous and thorough.

The combination of intensive practical training and academic university theory truly distinguishes Ryerson's Performance programs. While learning to achieve their professional goals, students gain a well-rounded education in the humanities and liberal arts. They develop valuable skills in problem solving, adaptability, critical thinking, research, and communication. These skills are essential for success in the current arts and cultural industry and they enrich all facets of the student's life.

The four-year Acting and Dance programs offer an intensive conservatory approach in performance complemented by academics which are a crucial part of the program curriculum. Actors and dancers spend a portion of each day in the studio, and each year brings fresh opportunities to perform in productions of original, innovative and established works. The program trains performers who are distinguished by their capacity to generate original artistic material and their ability to bring a rich mixture of skills into the multi-disciplinary environment. Graduates of the program will be ready for immediate entry into a wide range of performance-related careers and for future professional growth.

The four-year Production program is designed for those who wish to become professionals in the production areas of the performing arts/entertainment industries – design, artisan, technical, production management and arts administration, publicity and promotion, as well as manufacturing and sales. A rigorous balance of academic and production work is integral to all four years. As students progress, they assume positions of increasing responsibility for all facets of Theatre School dance and theatre productions. This brings them into close working contact with the prominent professional directors, designers and choreographers engaged by the School. As well, Production students network with their acting and dance colleagues in both the School's shows and common courses and form creative partnerships that can continue beyond the School.

The Bachelor of Fine Arts (BFA) degree awarded to our Performance graduates is recognized internationally in the profession and gives the option of further pursuing studies at the graduate (Master's) level.

Toronto: Centre for Canadian Theatre and Dance

Toronto is one of the major centres of performing arts activity in North America and Ryerson, located in the heart of Toronto, offers students unsurpassed access to shows, performers, and the theatre environment. With more than 125 professional dance and theatre companies, commercial and non-profit, producing over 10,000 live dance and theatre performances per year, students have plenty of opportunity for theatre-going and interaction with working performers - the key to developing discerning critical skills and to bring training into sharper focus.

The Program of Study

The Performance program challenges students with creative study, critical analysis, and exciting traditional and innovative areas of application for their performance skill development.

In the tradition of all Ryerson programming, the program offers a very strong conservatory perspective to the theoretical exploration of dance or acting. There is a wide variety of practical/studio work, active learning projects, and performance-related assignments. Everyone has the opportunity to perform under the guidance of working professionals who are leaders in the artistic community.

The Core Years - Acting

The Acting Program provides a multidisciplinary perspective to performing through a varying combination of studies

in theatre, film, television, voice, music, acting and dance, including all aspects of movement training. A number of theatrical productions staged annually at Ryerson bring classroom theory to life.

Experienced directors are invited to stage and rehearse well-known theatrical works for annual fully produced mainstage presentations, open to the public. Students also have opportunities to present their own original works.

The first two years introduce the fundamentals of theatre performance which include courses in Anatomy of Movement, Film Studies, Time-lines of Performance History, Performance Arts in Canada, Music, Acting, Production Techniques, Elements of Performance and Creative Performance Studies. Through these foundation courses, students learn to critically approach their work, to develop entrepreneurial initiative, and to find joy in the creative process.

In the third and fourth years students engage in a Period Study, Clown Project, courses in Commedia dell'Arte and Character Masks. The students may further refine their career goals through professional and professionally related electives. Students may choose to focus on Business and Marketing oriented courses such as Entrepreneurship, New Venture Startup and Promotion. Electives are also available in the more traditional theatrical applications of Film, Vocal or Dance Pedagogy, Audition preparation, Jazz. Staging the Theatrical Production, Musical Theatre Dance Repertoire, Dance Styles: Historical Period or Modern Social and many other courses.

The Core Years - Dance

Throughout the four years of study, the Dance Program offers intensive professional training with daily dance classes in ballet, jazz, and modern dance. It is designed to develop versatile dance professionals prepared for immediate entry into the performance industry, arts education, and multimedia entertainment.

Well-known, experienced choreographers are invited to create, stage, and rehearse their works for annual fully produced mainstage presentations, open to the public. There is also an annual choreographic workshop featuring the students' own original creations.

The first two years introduce the fundamentals of theatre performance including courses in Improvisation, Anatomy of Movement and Lifestyle, Time-lines of Performance History, Performance Arts in Canada, The Rudiments of Music, a Dance History, and the Basics of Theatrical Production and Creative Performance. Through these foundation courses students learn to critically approach their work, to develop an entrepreneurial initiative, and to find joy in the creative process.

In the third and fourth years students may further refine their career goals through professional and professionally related electives. Students may choose to focus on Business and Marketing oriented courses such as Entrepreneurship and New Venture Startup. Electives are also available in the more traditional theatrical applications of Film, Dance Pedagogy, Audition preparation, Acting, Staging the Theatrical Production, Musical Theatre Repertoire, Dance Criticism and many other courses.

The Core Years - Production

The first two general years of the Production program introduce the student to the multi-disciplinary and collaborative nature of production work. In core courses consisting of lectures and labs, students learn the basics of the skills required to mount a show and apply those skills in junior capacities on the School's shows. Lecture courses include instruction in the management of the process, theatre history and the research skills required for critical thinking.

In the third and fourth years, through a large menu of lecture and lab electives, students concentrate on those areas where their interests are greatest. They take the gained knowledge with the skills learned in their first two years and apply both to their duties in more senior positions on the School's various dance and theatre productions. Academic courses broaden the understanding of the holistic process required for producing. Students also take business and management electives to broaden their understanding of those issues.

Advanced Courses

The advanced courses offered by the Ryerson Theatre School are unique opportunities for special students to work in Stage Design, Directing, Playwriting and Dance, under the guidance of professionals in a complete theatre environment.

Admission to these courses is based on audition and/or portfolio of the applicant's work and on a special project to be discussed at the interview. It is assumed that applicants are already experienced in these areas. Students are selected on the basis of background and talent, and have individual timetables prepared according to their own needs and wishes. Students may be required to take other Theatre School courses where their knowledge is limited, and may be permitted to take other courses at Ryerson provided they have the prerequisite knowledge.

Graduates in Demand

Students graduate with an entrepreneurial spirit and a wealth of versatile career skills. Their performance skills ensure that they are well-equipped to enter the Performing Arts and entertainment sector which includes Theatre, Dance Companies, Musicals, Videos, Cruise Lines, Commercials, Industrials, Film. Their exposure to the entrepreneurial dimensions of the Performing Arts equips them to function as a freelance artist, or as a member of creative companies.

Liberal Studies

Students must take three lower level and three upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Fine Arts PERFORMANCE ACTING/DANCE

1ST & 2ND SEMESTER

REQUIRED:

- THF 10A/B Music I: Introduction
- THF 11A/B Creative Performance Studies I
- THF 100 Anatomy of Movement and Lifestyle I
- THF 101 Elements of Production I
- THF 200 Time Lines of Performance History I
- THF 201 Time Lines of Performance History II

REQUIRED GROUP 1: Two courses from the following (one of two pairs):

- THA 100†* Fundamentals of Tech I: Acting
- THA 101†* Fundamentals of Tech II: Acting

OR

- THD 100¶* Fundamentals of Tech I: Dance
- THD 101¶* Fundamentals of Tech II: Dance

LIBERAL STUDIES: Two courses from [Table A](#).

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

3RD & 4TH SEMESTER

REQUIRED:

- FPN 200 The Moving Image in Performance I
- THF 20A/B Music II: Singing
- THF 21A/B Creative Performance Studies II
- THF 204 Performing Arts in Canada

REQUIRED GROUP 1: Three courses from the following (one of two pairs):

- THA 200†* Intermediary Tech I: Acting
- THA 201†* Intermediary Tech II: Acting
- THF 403† Landmarks in Canadian Theatre

OR

- THD 200¶* Intermediary Tech I: Dance
- THD 201¶* Intermediary Tech II: Dance
- THF 404¶ Landmarks of Choreographic Development

LIBERAL STUDIES:** One course from [Table A](#).

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

** Offered in Fall Term.

5TH & 6TH SEMESTER

REQUIRED:

THF 31A/B Creative Performance Studies III

REQUIRED GROUP 1: Two courses from the following (one of two pairs):

THA 300†* Performance Tech I: Acting

THA 301†* Performance Tech II: Acting

OR

THD 300¶* Performance Tech I: Dance

THD 301¶* Performance Tech II: Dance

LIBERAL STUDIES: Two courses from [Table B](#).

PROFESSIONAL: Two courses from [Table I](#).

PROFESSIONALLY-RELATED: Two courses from [Table II](#).

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

NOTE: Additional Advanced Professional courses are available with special permission of the School.

7TH & 8TH SEMESTER

REQUIRED

THF 400 Creative Performance Studies IV

THF 401 Independent Study Seminars

REQUIRED GROUP 1: Two courses from the following (one of two pairs):

THA 400†* Adv Performance Tech I: Acting

THA 401†* Adv Performance Tech II: Acting

OR

THD 400¶* Adv Performance Tech I: Dance

THD 401¶* Adv Performance Tech II: Dance

LIBERAL STUDIES:** One course from [Table B](#).

PROFESSIONAL: Two courses from [Table I](#).

PROFESSIONALLY-RELATED: Two courses from [Table II](#).

† Required for students in Performance Acting.

¶ Required for students in Performance Dance.

* This course has a weight of 2.00 and will require additional hours of warm-ups, workshops and production requirements.

** Offered in Fall term.

NOTE: Additional Advanced Professional courses are available with special permission of the School.

PERFORMANCE ADVANCED COURSES**REQUIRED:**

THA 628†¶ Acting Practicum II

THD 151†† Dance Master Class I

THD 251†† Dance Master Class II

THG 32A/B* Staging the Theatrical Production

THG 42A/B** Advanced Practicum in Production

* Optional course for 3rd year students in all Performance programs. Admission by interview, and permission of the Chair. This course may be substituted, with permission, for a Professional (multi-term) course, by students in the Performance Production program.

** Optional course for Theatre School students; prerequisite THG 32A/B, or special permission of the Chair. Open to mature students with appropriate prerequisite professional experience or training. Hours vary according to assignments.

† A special intensive coaching and company production apprenticeship experience. Admission only by audition and permission of the Chair. Offered during Spring/Summer term.

†† These courses are open to mature students with appropriate prerequisite training. Admission is by audition and permission of the Chair and is contingent upon available space.

¶ This course has a weight of 2.00.

PROFESSIONAL TABLE I - PERFORMANCE ACTING/DANCE

Students must successfully complete the equivalent of four single-term courses from Table I, between 5th & 8th semester.

The following courses will be offered in 2011-2012:

THF 32A/B Vocal Pedagogy: Speech Arts

THF 33A/B Singing for Performers

THF 40A/B Dance Pedagogy: Adolescence

THF 310 Audition Preparation

THF 313 Special Topics

THF 314 Musical Theatre Repertoire

THF 411 Dance Styles: Modern Social

THF 415 Drama/Dance in Education: Secondary

THG 32A/B Staging the Theatrical Production

THG 42A/B Advanced Practicum in Production

THP 312 Make-Up and Wiggery

The following courses will be offered in 2012-2013:

THF 30A/B Dance Pedagogy: Children

THF 32A/B Vocal Pedagogy: Speech Arts

THF 33A/B Singing for Performers

THF 310 Audition Preparation

THF 311 Dance Styles: Historical Period

THF 313 Special Topics

THF 314 Musical Theatre Repertoire

THF 315 Drama/Dance in Education: Elementary

THG 32A/B Staging the Theatrical Production

THG 42A/B Advanced Practicum in Production

THP 312 Make-Up and Wiggery

PROFESSIONALLY-RELATED TABLE II -
PERFORMANCE ACTING/DANCE

Students must successfully complete four courses from Table II between 5th & 8th semester.

CMN 288	Promotional Comm in New Media Contexts
CMN 305	Strategic Public Relations in Prof Comm
CMN 306	Risk and Crisis Communication
CMN 450	Participatory Media and Communication
ENT 500	New Venture Startup
FPN 201	The Moving Image in Performance II
FSN 302	History of Costume I
HST 723	The Material Cultures of North America
GMS 200	Introduction to Global Management
MHR 405	Organizational Behaviour and Interpersonal Skills
MKT 100	Principles of Marketing
MKT 300	Marketing Metrics and Analysis
MKT 400	Understanding Consumers and the New Media
MKT 500	Marketing Research
MKT 510	Innovations in Marketing
MKT 600	Integrated Case Analysis
MKT 700	Business Intelligence/Decision Modelling
MUS 300	Musicology
THF 300	Anatomy of Movement and Lifestyle II
THF 402	Text Examination: Dramaturgy and Direction
THF 405	Human Development in the Arts
THF 406	Performance Entrepreneurship I
THF 408	Applications of Music in Performance
THF 416	20th Century Performance Methods/Styles
THF 417	Dance, Writing and Criticism
THF 500	Performing Arts in the Media
THM 327	Theatre Administration

Bachelor of Fine Arts
PERFORMANCE PRODUCTION

1st SEMESTER

REQUIRED:

THF 101	Elements of Production I
THF 200	Time Lines of Performance History I
THP 101*	Production Technique I
THT 100	Design Communication I

LIBERAL STUDIES: One course from [Table A](#).

** This course has a weight of 2.00.*

2nd SEMESTER

REQUIRED:

THF 102	Elements of Production II
THF 201	Time Lines of Performance History II
THM 200	Production Communication I
THP 102*	Production Technique II
THT 200	Design Communication II

** This course has a weight of 2.00.*

3rd SEMESTER

REQUIRED:

IDF 201	Fundamentals of Design Theory
THF 403	Landmarks in Canadian Theatre
THM 300	Production Communication II
THP 201*	Production Technique III

LIBERAL STUDIES: One course from [Table A](#).

** This course has a weight of 2.00.*

4th SEMESTER

REQUIRED:

THF 204	Performing Arts in Canada
THF 501	Research Methods
THP 202*	Production Technique IV
THT 418	Design Communication III

LIBERAL STUDIES: One course from [Table A](#).

** This course has a weight of 2.00.*

5th SEMESTER

REQUIRED:

MUS 300	Musicology
THP 301*	Production Technique V
THP 500	Conceiving the Production

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL: Two courses from [Table I](#).

** This course has a weight of 2.00.*

6th SEMESTER

REQUIRED:

THP 302*	Production Technique VI
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LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL: One course from [Table I](#).

PROFESSIONALLY-RELATED: Two courses from [Table II](#).

** This course has a weight of 2.00.*

7th SEMESTER

REQUIRED:

THP 401*	Production Technique VII
----------	--------------------------

PROFESSIONAL: Three courses from [Table I](#).

PROFESSIONALLY-RELATED: One course from [Table II](#).

** This course has a weight of 2.00.*

8th SEMESTER

REQUIRED:

- THP 403* Production Technique VIII
 THP 800 Independent Study

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL: Two courses from [Table I](#).

* This course has a weight of 2.00.

PROFESSIONAL TABLE I - PERFORMANCE PRODUCTION

A total of eight courses is required between 5th and 8th semesters. Courses are offered in alternating years. Some courses are companion courses and it is advised that they be taken together. Please contact the Theatre School for more information.

The following courses will be offered in 2011-2012:

- FSN 302 History of Costume I
 THG 32A/B Staging the Theatrical Production
 THM 114 Advanced Stage Management
 THM 327 Theatre Administration
 THM 401 Production Management
 THP 303 Music in Theatre
 THP 315 Corsetry: History and Construction
 THP 325 Theatre Costume
 THP 328 Scenic Construction
 THP 333 Costume: Special Topics
 THP 337 Lighting Design
 THP 404 Lighting Design Special Topics
 THP 422 Scenic Painting
 THP 515 Theatre Safety
 THP 538 Properties: Design and Construction
 THP 843 Pyrotechnics
 THT 319 Costume Design
 THT 383 Sound Design
 THT 582 Power and Electricity in Theatre

The following courses will be offered in 2012-2013:

- FSN 302 History of Costume I
 THG 32A/B Staging the Theatrical Production
 THM 114 Advanced Stage Management
 THM 301 Technical Direction
 THM 303 Administration Special Topics
 THM 327 Theatre Administration
 THM 503 Tour Administration
 THP 312 Makeup and Wiggery
 THP 325 Theatre Costume
 THP 328 Scenic Construction
 THP 337 Lighting Design
 THP 422 Scenic Painting
 THP 515 Theatre Safety
 THP 612 Fabric Dyeing and Costume Painting
 THP 648 Construction Special Topics

- THP 748 Scenic Construction III
 THT 318 Set Design
 THT 383 Sound Design
 THT 500 Structure for Performing Arts
 THT 893 Sound Special Topics

Students may take up to two courses offered by the University outside the Theatre School and approved by the School.

PROFESSIONALLY-RELATED TABLE II - PERFORMANCE PRODUCTION

A total of three courses is required from Table II.

Select two courses:

- CMN 288 Promotional Comm in New Media Contexts
 CMN 305 Strategic Public Relations in Prof Comm
 CMN 306 Risk and Crisis Communication
 CMN 450 Participatory Media and Communication
 ENT 500 New Venture Startup
 LAW 529 Employment and Labour Law
 MHR 405 Organizational Behaviour and Interpersonal Skills
 MHR 522 Industrial Relations
 MKT 100 Principles of Marketing
 MKT 300 Marketing Metrics and Analysis
 MKT 500 Marketing Research
 MKT 510 Innovations in Marketing
 MKT 600 Integrated Case Analysis
 MKT 700 Business Intelligence/Decision Modelling
 THF 406 Performance Entrepreneurship I

Select one course:

- ENG 108 The Nature of Narrative I
 ENG 208 The Nature of Narrative II
 FSN 706 Fashion Event Planning
 PSY 813 Psychology of Art and Creativity
 SOC 932 The Entertainment Industry
 THF 404 Landmarks of Choreographic Development

NOTE: At the Program's discretion, students with a strong Academic Standing may take up to two other courses offered by the University in place of courses listed above. Students must obtain prior approval.

FACULTY/ADVISORY COUNCIL

*Dean
 Faculty of Communication & Design*

G. HAUCK

Associate Dean, Faculty and Student Affairs

G. MOTHERSILL

Associate Dean, SRC

A. GOODRUM

Chair

P. SHANNON

(Continued)

Associate Chair

to be determined

Program Directors

C. ASHPERGER, PERFORMANCE ACTING
K. DUPLISEA, PERFORMANCE DANCE
V. ST. DENYS, PERFORMANCE DANCE
S. DOLGOY, PERFORMANCE PRODUCTION
T. MENDES, PERFORMANCE PRODUCTION

Faculty

C. ASHPERGER, MA, PhD, Tor.
S. DOLGOY, MA, York (Can.)
K. DUPLISEA, MA, BFA, Hon. in Dance, York (Can.)
G. HAUCK, MA, SUS, MLitt, Camb., PhD., Tor.
I. A. LEVINE, BA, Roch., MA, PhD, Tor.
T. MENDES, MA, Tor., BFA (Hons.), York (Can.)
C. O'BRIEN, BA, St. Thomas (NB), BHomeEcon(ED) in Clothing and Textiles, Mt. St. Vin.
I. PAUZER, MFA, York (Can.)
N. POTTS
S. ROSEN, MA, Syr., BA, Roch.
P. SHANNON, MFA, Wash., BA, University of California Riverside
V. ST. DENYS, MA, York (Can.)
P. SCHNEIDERMAN, BA, McG.

Professor Emeriti/ae

J. C. BLACK
F. T. B. LOJEKOVA
I. MacGREGOR BANNERMAN
B. MEESON

Advisory Council

DANNY AUSTIN
Independent Dance Performer,
 Choreographer and Director

JIM BRETT
President
 Local 58, IATSE

ERIC COATES
Ryerson Alumni
 Artistic Director
 Blyth Festival

ANDREW FLEMING
Senior Partner
 Ogilvy Renault

MALLORY GILBERT
Consultant, Volunteer

MICHAEL HARRIS
Managing Partner
 CETEC INC

EDA HOLMES
Associate Director
 Shaw Festival

MARY JAGO-ROMERIL
Former Principal Dancer
 National Ballet of Canada

JANINE PEARSON
Head of Voice
 Stratford Festival

FIONA REID
Actor

KELLY ROBINSON
Ryerson Alumni
 Director of Creative Development
 Mirvish Productions
 Director, Theatre Arts
 Banff Centre

SANDRA ROBINSON
Ryerson Alumni
 Director of Operations
 Sony Centre for the Performing Arts

SHAUNA SEXSMITH
Vice President
 Senior Portfolio Manager
 Manulife Financial

PETER SMITH
Architect, Retired

SCHOOL OF PROFESSIONAL COMMUNICATION

The School of Professional Communication offers professional communication courses to Ryerson programs. Offerings are individually tailored to meet the communication demands of students' prospective careers. Courses focus on the development and application of analytical, organizational, and stylistic skills in a wide range of oral, written and digital communication situations.

The School also administers a Minor in Business Communication and a Master of Professional Communication.

Dean
 Faculty of Communication & Design

G. HAUCK

Associate Dean, Faculty and Student Affairs

G. MOTHERSILL

Associate Dean, SRC

A. GOODRUM

Chair

C. SCHRYER

Faculty

S. CODY, BA (Hons.), summa cum laude, York (Can.), MA, PhD, Tor.

A. CROSS, AM, Mich., Ann Arbor, PhD, Tor.

J. DINOVA, BA (Hons.), York (Can.), MA, PhD, Wat.

W. FREEMAN, BA, York (Can.), MA, Syr., PhD, Tor

G. LEVEY, BA, Tor., MA, NYU, JD, Fordham

J. MASON, BA (Hons.), C'dia, MA, PhD, McG.

C. MEYER, BA, MA, Tor., PhD, McM.

S. A. O'NEILL, BA, MEd, Tor.

I. PEDERSEN, BA (Hons.), Tor., MA, PhD, Wat.

C. SCHRYER, BA, Tor., MA, Guelph, PhD, University of Louisville

D. P. WHITE, BA, MA, PhD, Qu.

Professor Emeriti/ae

D. W. H. GODFREY

W. M. KING

A. KRUMINS

R. LUNN

A. PETTYPIECE

RADIO AND TELEVISION

Degree Awarded: Bachelor of Arts (BA)

Administered by the School of Radio and Television

ADMISSION INFORMATION**DEGREE:** Four years of study following Grade 12 U/M graduation.**ADMISSION:** O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English (ENG4U)/Anglais (EAE4U).**NOTES:**

1. A grade of 70 percent or higher will be required ENG4U/EAE4U.
2. Final admission selection will be based on grades and non-academic criteria.
3. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/ for details about the non-academic requirements.
4. A non-academic assessment fee of \$50 CDN (subject to change) is required and will be requested by Ryerson as applicable.
5. Students must be able to keyboard, as hand written assignments will not be accepted.
6. Subject to competition, candidates may be required to present averages/grades above the minimum.

PROGRAM OVERVIEW

Media Communications in Canada is a rapidly changing environment which requires motivated individuals who possess discipline, flexibility and creativity. The information age is open to those with analytical and conceptual skills and the flair to recognize and act on new opportunities.

An appropriate academic background for this program would include the foundation skills developed in the traditional secondary/post-secondary courses which stress research, information synthesis and application of process to achieve results. Performance, arts and media courses should be chosen sparingly to develop and indicate career interest.

Ryerson's Bachelor of Arts (Radio and Television) program is designed to prepare students to perform a wide variety of tasks which make up the profession of electronic communications.

The program provides an integrated series of courses to equip students with practical skills and a foundation of theoretical knowledge.

The first two years of the program provides common foundation courses in the mainstream elements of Radio and Television. In the professional courses, students are able to achieve increased specialization in the latter two years. The fourth year allows students to both emulate and practice within industry while continuing to explore the aesthetic and technical forces which are transforming this complex

industry. Students may concentrate on writing/creative, management practices or audio/video production. A variety of projects in the practical courses apply the theoretical elements to effectively communicate ideas using existing and new media. All of the professional training is paralleled with the Liberal Studies and English Literature courses which enhance the entire four years of study.

Liberal Studies

Students must take three lower level liberal studies courses and four upper level liberal studies courses to graduate.

Minors

Students may pursue any Minor offered by Ryerson (with exceptions), and are eligible for only one Minor. Please refer to the Minors Policy section of this calendar for further information on individual Minor requirements and restrictions.

The G. Raymond Chang School of Continuing Education Certificates

Undergraduate students wishing to pursue a continuing education certificate program should be aware of possible restrictions. Please refer to the Curriculum Advising website at www.ryerson.ca/curriculumadvising for complete details.

Bachelor of Arts
RADIO AND TELEVISION

1st SEMESTER**REQUIRED:**

BDC 102	Media Writing I - Audio and Digital Media
BDC 111	Media Tech Theory I - Audio and Digital Media
BDC 191	Audio Production I
BDC 192	Digital Media Production I
ENG 108	The Nature of Narrative I

LIBERAL STUDIES: One course from [Table A](#).

2nd SEMESTER**REQUIRED:**

BDC 201*	Media Production II - TV Studio and EFP
BDC 202	Media Writing II - TV Studio and EFP
BDC 210	Broadcast History
BDC 211	Media Tech Theory II - TV Studio and EFP
ENG 208	The Nature of Narrative II

LIBERAL STUDIES: One course from Table A.

* This course has a weight of 2.00.

3rd SEMESTER**REQUIRED:**

BDC 310	Information Gathering and Research Methods
BDC 311	Communications Theory

(Continued)

REQUIRED GROUP 1: One course from the following:

- BDC 301* Production - Audio
- BDC 302* Production - Digital Media
- BDC 303* Production - TV Studio
- BDC 304* Production - EFP

LIBERAL STUDIES: One course from [Table A](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* This course has a weight of 2.00.

4th SEMESTER

REQUIRED:

- BDC 401 Design in Media
- BDC 402 Management and Regulation

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL: One course from [Table II](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

5th SEMESTER

REQUIRED GROUP 1: One course from the following **OR** two courses from [Table I](#) or [II](#).

- BDC 301* Production - Audio
- BDC 302* Production - Digital Media
- BDC 303* Production - TV Studio
- BDC 304* Production - EFP

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* This course has a weight of 2.00.

6th SEMESTER

REQUIRED GROUP 1: One course from the following **OR** two courses from [Table I](#) or [II](#).

- BDC 601* Advanced Production - Audio
- BDC 602* Advanced Production - Digital Media
- BDC 603* Advanced Production - TV Studio
- BDC 604* Advanced Production - EFP

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* This course has a weight of 2.00.

7th SEMESTER

REQUIRED:

- BDC 710 Senior Capstone Lectures I

REQUIRED GROUP 1: One course from the following:

- BDC 701* Practicum I - Pre-Production and Production
- BDC 790* Major Research Paper I

LIBERAL STUDIES: One course from [Table B](#).

PROFESSIONAL AND PROFESSIONALLY-RELATED: One course from [Table I](#).

PROFESSIONALLY-RELATED: One course from [Table III](#).

* This course has a weight of 2.00.

8th SEMESTER

REQUIRED GROUP 1: One course from the following:

- BDC 801* Practicum II - Production and Post-Production
- BDC 890* Major Research Paper II

REQUIRED GROUP 2: One course from the following:

- BDC 820* Internship
- BDC 821* Special Project

* This course has a weight of 2.00.

PROFESSIONAL AND PROFESSIONALLY-RELATED TABLE I

Enrollment is subject to course requisites and timetabling constraints. Some courses are only available at night.

- ACC 607 Accounting for Small Business
- BDC 901 Advertising in Electronic Media
- BDC 902 Electronic Media Sales
- BDC 903 News and Current Affairs Theory
- BDC 904 Advanced Media Management
- BDC 905 The Business of Music
- BDC 906 Media Marketing and Promotion
- BDC 907 Television Programming
- BDC 908 Business Aspects of Independent Prod I
- BDC 909 Business Aspects of Independent Prod II
- BDC 910 Production Management
- BDC 911 Media Distribution
- BDC 912 Legal and Bus Aspects of Interactive Media
- BDC 913 Media Entrepreneurship
- BDC 914 Economics of Media
- BDC 915 Legal Issues in Media
- BDC 916 Issues in Communications
- BDC 917 Public Relations
- BDC 918 Ethics in Media
- BDC 919 Media Research - Theory and Practice
- BDC 920 Media Restoration and Content Management
- BDC 921 Advanced Audio Theory
- BDC 922 Business Case Studies in Communications

(Continued)

BDC 923	Music Publishing
BDC 924	Decoding Canadian Television
BDC 925	Issues in Popular Culture
BDC 926	Studies in Genre: Drama
CMN 443	Contemporary Intercultural Communication
ECN 321	Introduction to Law and Economics
ENH 121	Health Law
ENH 721	Public Health Law
ENT 500	New Venture Startup
ENT 501	Family Business in Canada
ENT 526	Entrepreneurial Behaviour and Strategy
ENT 527	Studies in Entrepreneurship
ENT 601	Identifying Opportunities
ENT 725	Management of Innovation
ENT 726	Creating a Business Plan
ENT 727	Applied Research in Entrepreneurship
FIN 502	Personal Financial Planning
FIN 510	Entrepreneurial Finance
FSN 302	History of Costume I
GEO 719	GIS in Business: Strategic Management Decisions
GMS 200	Introduction to Global Management
GMS 422	Quality Management
GMS 701	Purchasing and Supply Management I
GMS 750	Consulting to Management
HST 600	Innovators, Capitalists, and Managers
LAW 122	Business Law
LAW 321	The Law of Hospitality and Tourism
LAW 525	The Law of the Marketplace
LAW 529	Employment and Labour Law
LAW 603	Advanced Business Law
LAW 723	Issues in Information Technology Law
LAW 724	Legal Aspects of International Business
MHR 741	Managing Interpersonal Dynamics
MKT 400	Understanding Consumers and the New Media
MKT 500	Marketing Research
MKT 504	Effective Persuasion
MKT 510	Innovations in Marketing
MKT 600	Integrated Case Analysis
MKT 700	Business Intelligence/Decision Modelling
MKT 723	Marketing in the Service Industry
MKT 730	Assessing/Managing Market Opportunities
MKT 731	Competitive Intelligence
NPF 552	The Political Economy of Culture
NPF 553	Modern Movements in the Arts I
NPF 554	Modern Movements in the Arts II
NPF 558	Topics and Issues in Design
NPF 562	Media and Communication
OHS 208	Occupational Health and Safety Law
PPA 301	Administrative Law
RMG 100	Issues and Innovations in Retailing I
RMG 200	Introduction to Retail Management
SOC 25A/B	Media and Society
SOC 104	Understanding Society
THF 406	Performance Entrepreneurship I

PROFESSIONAL TABLE II

Enrollment is subject to course requisites and timetabling constraints. Some courses are only available at night.

BDC 940	Media Writing III
BDC 941	Dramatic Writing
BDC 942	Commercial Writing
BDC 943	Comedic Writing
BDC 944	Writing for Animation
BDC 945	Writing for Factual Programs
BDC 946	Interactive Writing
BDC 947	Special Project: Writing
BDC 951	Broadcast Presentation I
BDC 952	Broadcast Presentation II
BDC 953	Post-production Supervising
BDC 955	Sports Broadcasting
BDC 956	Children's Television Production
BDC 957	Documentary Production
BDC 958	Comedic Television Production
BDC 961	2-D and Object Animation
BDC 962	3-D Animation
BDC 963	Digital Graphic and Web Design
BDC 964	Digital Virtual Environments
BDC 971	Set Design
BDC 972	Television Technical Producing
BDC 973	Lighting, Grip and Effects Specialty
BDC 974	Audio Post-Production & Sound Design
BDC 975	Sound Synthesis
BDC 976	Independent Project: Media Production
BDC 977	Digital Media Broadcasting
BDC 979	Radio Production
BDC 980	Art Direction
BDC 981	PA, AD, and Continuity
BDC 982	Video Compositing and Special Effects
BDC 983	Radio Broadcast Journalism
BDC 984	TV Broadcast Journalism
BDC 985	Factual and Entertainment Features
BDC 986	Creative Commercial Production
BDC 987	Corporate Media Production
BDC 988	Television Editing Specialty

PROFESSIONALLY-RELATED TABLE III

ENG 200	Writing as a Cultural Act
ENG 222	Fairy Tales and Fantasies
ENG 224	Children's Fiction
ENG 413	Colonial and Postcolonial Literatures
ENG 416	Modern American Experience
ENG 421	16C Literature and Culture
ENG 422	17C Literature and Culture
ENG 520	The Language of Persuasion
ENG 530	Studies in Literary Non-Fiction
ENG 531	18C Literature and Culture I

(Continued)

ENG 532	18C Literature and Culture II
ENG 540	Studies in Genre: Novel
ENG 550	Studies in Genre: Drama
ENG 560	Studies in Genre: Poetry and Poetics
ENG 570	Studies in Auto/Biography
ENG 580	Studies in the Gothic
ENG 590	Studies in Word and Image
ENG 621	Reading Gender in a Global Context
ENG 624	20C Literature and Culture I
ENG 626	20C Literature and Culture II
ENG 632	19C Literature and Culture I
ENG 633	19C Literature and Culture II
ENG 701	Studies in Canadian Literature
ENG 703	Popular Literatures
ENG 705	Reading Visual Cultures
ENG 706	Shakespeare and Performance
ENG 720	The History of Rhetoric
ENG 730	The History of the Book and Publishing
ENG 740	Literary Criticism: History and Practice
ENG 810	Advanced English Research Methods
ENG 888	Televisual Texts and Contexts
ENG 921	Narrative in a Digital Age
ENG 930	High and Low Culture
ENG 941	Gender and Sex in Literature and Culture
ENG 942	Postcolonial Interventions

The Department recommends that courses ENG 421, ENG 422, ENG 531 and ENG 532 be taken in 3rd and 4th semesters, and courses ENG 624, ENG 626, ENG 632 and ENG 633 be taken in 5th and 6th semesters.

Students are encouraged, but not required to take parts I and II in those courses whose titles indicate linked sequences.

FACULTY/ADVISORY COUNCIL

*Dean
Faculty of Communication & Design*

G. HAUCK

Associate Dean, Faculty and Student Affairs

G. MOTHERSILL

Associate Dean, SRC

A. GOODRUM

Chair

C. FALZON

Faculty

L. BECKSTEAD, BSc, Wat., BAA, Ryerson, BEd, OISE/Tor., MA, Technol. Syd.

M. BOCIURKIW, PhD, Br. Col.

E. M. COOMEY, MA, W. Ont.

M. COUTANCHE, BA, Laur., BAA, Ryerson, MFA, York (Can.)

C. DAVIS, BA, Kalamazoo, MA, Notre Dame, PhD, Montr.

G. ELMER, MA, PhD, Mass. (Amherst)

C. FALZON, BAA, Ryerson, MA, Tor.

R. GRUNBERG, BAA, Ryerson, MA, York (Can.)

P. HEARTY, BSc (Hons.), Nfld., PhD, Qu.

R. W. LACHMAN, BSc, Electrical Eng. & Computer Science, MIT, MSC,

Media Arts & Sciences, MIT

D. LEE, BAA, Ryerson, MEd, York (Can.)

M. MURPHY, BA, BSc, Qu., MBA York (Can.), PhD, McM.

J. NADLER, AB, Dartmouth College, BL, W. Ont.

L. NENYCH, BAA, Ryerson, LLB, York, (Can.)

L. PETROU, BFA, Qu., MA, Ryerson

D. TUCKER, BFA, (Hons.), York, (Can.), MFA, Goddard

H. WARWICK, BFA, Rutgers, MFA, Goddard

C. ZAMARIA, BFA, York (Can.), MA, Windsor

Professor Emeriti/ae

N. J. DIAMOND

R. GARDNER

J. GOOD

J. KEEBLE

L. B. McCOLL

R. MCKEE

L. ORENSTEIN

S. PERLMUTTER

J. E. TWOMEY

C. VANDERBURGH

Advisory Council

RUDY BUTTIGNOL

Creative Director of Independent Productions

Documentaries & Network

TVOntario

NANCY CHAPELLE

Managing Director,

Content and Programming

TVO

PAUL CHAPUT

President

Creative Consulting

FRANCIS D'SOUZA

CHUM Limited

Reporter/News Anchor

CP24/Citytv News

BRYAN ELLIS

Vice President

Corus Entertainment Inc.

DAN FILL

Vice President Interactive

Decode Entertainment Inc.

CLAUDE GALIPEAU

Executive Director New Media

CBC Radio Canada

JIAN GHOMESHI

Broadcaster/Writer

CBC

JILL GOLICK

President/Writer

Writers Guild of Canada

JOCELYN HAMILTON

VP, Original Programming

Corus Entertainment

MICHAEL HIRSH

CEO

Cookie Jar Entertainment

Founder of Nelvana

TERRY HORBATIUK

Senior Manager of Systems Engineering

Panasonic Canada Inc.

Founder of Nelvana

(Continued)

MATT HORNBURG

Executive Producer/Partner
Marblemedia

JEFF IBBOTSON

General Manager Sales & Marketing
Sony of Canada Ltd.

RAJA KHANNA

Co-CEO
Glassbox Television

ASPA KOTSPOULOS

Senior Analyst
CRTC

JOE MOTIKI

TV Personality

STEVE ORD

Executive Vice-President
International Distribution
Alliance Atlantis Communications Inc.

SUSAN PEACOCK

Vice-President
Copyright Collective of Canada

KEITH PELLEY

President
Rogers Media

JUSTIN POY

President and Creative Director
Justin Poy Media Inc.

BILL ROBERTS

President & CEO
Zoomer TV

DUFF ROMAN

Vice-President, Industry Affairs
CHUM Limited

PAUL STECHLY

President
Applied Electronics

KIRSTINE STEWART

Interim Executive VP
English Services, CBC

KEVIN SUGDEN

Director of Design Communication
Research in Motion

PETER SUSSMAN

President
Aver Media
Former CEO Alliance Atlantis
Entertainment Group

JAY SWITZER

Former President/CEO
CHUM Ltd.

KAREN THORNE-STONE

President and CEO
Ontario Media Development Corporation

JOANNA WEBB

Sr. Vice-President Programming
CTV

JAMES WEYMAN

Manager of Industry Initiatives
Ontario Media Development Corporation

MADLINE ZINIAK

Vice-President and Executive Producer
OMNI Television

DAVID ZITZEMAN

Partner
Goodmans Entertainment Group

Faculty of Community Services**PROGRAMS AND ACADEMIC DEPARTMENTS****CHILD AND YOUTH CARE**

Degree Awarded: Bachelor of Arts (BA)

Administered by the School of Child and Youth Care

ADMISSION INFORMATION

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses including Grade 12 U English.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. A grade of 70 percent or higher will be required in Grade 12 U English.
3. As part of the admission selection process, applicants must visit www.ryerson.ca/undergraduate/admission/overview/ for details about the non-academic requirements.
4. Subject to competition, candidates may be required to present averages/grades above the minimum.
5. Applicants are advised that a criminal record check will be required by organizations accepting students for internship placements.

DIRECT ENTRY PROGRAM:

DEGREE: Two years of study following community college graduation.

The requirements for Direct Entry (full- or part-time) in Child and Youth Care include all of the following:

- A three year Ontario College of Applied Arts and Technology Diploma in Child and Youth Work with at least a 'B' average; and
- Non-academic criteria as noted below; and
- Subject to competition, candidates may be required to present averages/grades above the minimum and work experience in the field is beneficial.

NOTE: Potential students with work experience in the field but with post-secondary academic credentials other than the three-year CAAT Diploma in Child and Youth Work will be considered on an individual basis and should apply to first year. Those with out-of-province two-year Child Youth Work (CYW) diplomas will also be assessed on an individual basis.

PROGRAM OVERVIEW

The School of Child and Youth Care offers a full-time four-year degree program. This complements the part-time Direct-Entry program first offered in Fall 1989. Students are able to enter on a full-time basis following high school or Direct Entry on a full- or part-time basis directly into year 3 following the completion of a three-year Child and Youth