



Portfolio Submission Criteria Fall 2017

There are 3 components to the portfolio submissions. **Please ensure that you review the submission check list located on the last page of this document:**

1. The portfolio of your work;
2. The written component (2 parts)
3. The Non Academic Requirement Fee Form (Link to this form is found directly below the link to this document on the Admissions website).

Below is a description of each component.

When prompted by the University, please send your portfolio submission package to:

Mailing Address:

Ryerson University
School of Interior Design
Portfolio Selection Committee
350 Victoria Street
Toronto ON M5B 2K3

Courier Address or In Person Portfolio drop off ONLY (Please note, this is not a mailing address):

Ryerson University
School of Interior Design
Portfolio Selection Committee
302 Church Street
Toronto ON M5B 1Z5
(School Office Hours for in person portfolio drop off: Monday – Thursday, 9:00 am – 5:00 pm)

1. Portfolio Content

All applicants must submit or present a **non-returnable** portfolio of personally produced graphic or visual work. Submissions will not be returned to you.

DO NOT INCLUDE ORIGINAL WORK—inexpensively reproduced drawings, digital photographs, reductions, and good quality photocopies are acceptable and desired. Digital design work must be submitted as a hard copy: please do not send slides, CDs, or USB flash drives, these will not be reviewed. **Please do not put your work into a portfolio case, binder or plastic sheets, please follow the format listed below.**

The purpose of the portfolio is to demonstrate visual talent and skills. Your ability to express yourself visually is an important part of the review process. You may include school assignments as well as work completed on your own. YOUR ABILITY TO DRAW WELL IS ESSENTIAL and should be demonstrated in a variety of forms. You MUST incorporate the following into your work: pencil, ink and colour media. Your portfolio will be judged on creativity, originality, 3D sensibility and demonstrated potential to complete the 4-year program. Organize your portfolio to include:

- A variety of work demonstrating your 2D and 3D potential (may be in a variety of media). Aim for quality rather than quantity in selecting work. There should be **no more than 15 examples of personal work** including the three mandatory items listed below.
- The portfolio must include all of the following three items in black and white placed into a physical context. Drawings should not be from a photograph or image on the internet but from an existing condition/real life:

1. A freehand drawing of a staircase;
2. A freehand drawing of a collection of organic material (e.g., leaves, pods);
3. A freehand drawing of a chair.

The following guidelines have been established to assist applicants in selecting additional samples of personal work for the portfolio:

- Include other examples of drawings, artwork, photography, or anything else that may demonstrate visual abilities and three-dimensional thinking. Graphic, architectural or industrial design work may also be included;
- Include work for course assignments (if any) as well as work completed independently;
- Avoid extensive submissions of mechanically drafted drawings or computer drawings;

Label all work with your name, date, when work was executed, media used and original size. If the item was a course assignment, identify the course and summarize the assignment. This information should be conveyed in a statement of a maximum of twenty-five words.

Your reproduced work should be on 8 ½ x 11” size paper, (there is no need to use photographic paper) stapled at the top left hand side. If a staple will not go through the pages you can use a clip.

The Cover and Declaration Form page will be the first page (cover) of your portfolio submission. Ensure you complete the form with your name, your Ryerson Number (nine digits beginning with '500.....) and complete contact information and signed declaration. **This cover sheet can be found at the end of this document. Do not forget to sign the declaration at the bottom of the sheet.**

2. Written Component (2 Parts)

PART I

In **500 words or less**, please respond to the Pallasmaa excerpt below, describing an interior space (from your past or present) that has left an impression on you for reasons such as “precision, truthfulness, sincerity, or simplicity”. Please describe its essential qualities, and explain how your experience of this space has influenced your decision to pursue interior design. Please do not write about your own home, room etc. Please use 12 pt. font, single line spacing.

“It is disturbing to think that, in the era of the high-tech image, our innate capacities of imagination may be becoming impoverished. Beauty is always the result of the non-aesthetic, often mundane concerns, such as a quest for precision, truthfulness, sincerity, or simplicity. Beauty that takes a lasting hold of our emotions arises from a full sense of life, with all its complexities and contradictions, not from mere visual imagery or sensory pleasure. True artistic beauty, unlike momentary seduction, projects a timeless and unattainable ideal. Buildings are not just visual compositions; they are magical, mediating structures that evoke and enhance images of life.”

Juhani Pallasmaa

PART II

Please indicate, in point form, any extra-curricular activities that you are or have been involved with over the past two – three years. ‘Extra-curricular activities’ can include but are not limited to: committees, sports teams, clubs, societies, associations, etc. Please also specify any leadership roles that you have assumed in any of the above-mentioned activities.



Non-Academic Requirements Cover and Declaration Form

Student Information

Surname
(as it appears on your
Ryerson University
application)

First Name
(as it appears on your
Ryerson University
application)
Ryerson Number (nine
digits, beginning with
500.....)

Program Name

E-mail Address

Phone Number

My signature below indicates that all aspects and submissions are true and accurate and have been prepared by me. No relevant information, academic or otherwise has been withheld; otherwise my admission to or registration at Ryerson University may be revoked.

Signature

Date



Fall 2017 Portfolio Submission Check List

Be sure to include the following in your Portfolio Submission:

1. The Cover & Declaration Form – don't forget to sign the bottom!
2. The Portfolio of your work
3. The Essay Component
4. The Non Academic Requirement Fee Form – *found as a separate link located on the Undergraduate Admissions website, Interior Design program page, directly under the 'Portfolio Submission Criteria' link.*

Remember - don't send your submission in a portfolio case or binder nor in plastic sheets, keep it simple and staple or clip together all of the above documents with the Cover & Declaration Form as the first page of your submission.