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Session Organizer: Rebecca Raby

Authors: Meagan Minott, Diversity Institute, Ted Rogers School of Management Office of the Vice President, Research and Innovation Ryerson University; (meagan.minott@ryerson.ca)

Patrizia Albanese, Department of Sociology, Ryerson University, palbanes@soc.ryerson.ca

Presenter: Meagan Minott

Title: Union Youth Un(der)employment Strategies

Abstract/Proposal

Youth un(der)employment remains a salient issue in the current Canadian political landscape. While various government and non-government organizations offer a variety of proposed solutions to this mounting problem, the growing voice of unions and related union coalitions have emerged as increasingly important advocates and service providers in combating youth un(der)employment. There are a variety of union approaches to combating youth un(der)employment, with solutions varying from suggested policy reforms, to the implementation of youth employment programs. This project maps some of the union initiatives and provides an analysis of some of the key approaches used by large Canadian Unions in the Greater Toronto Area (GTA) to address youth un(der)employment. It involved an analysis of websites outlining union initiatives, followed by key informant interviews with union representatives working to tackle this issue. The paper will present an analysis of the discourses used to frame the union initiatives, and the strengths and weaknesses that we identified in accessing the information and programs they provide. It ends by identifying best practices, providing recommendations, and outlining next steps for future research in this area.