

NOVEMBER '09

echo

FASHION / GRAPHIC COMMUNICATIONS MANAGEMENT / IMAGE ARTS / INTERIOR DESIGN / JOURNALISM/ RADIO AND TELEVISION ARTS /
ROGERS COMMUNICATIONS CENTRE / THEATRE / PROFESSIONAL COMMUNICATION



News from the Deanery

News from the Deanery	1
FCAD News	2
SRC Activity	2
International News	2
Community News	2
Kudos & Awards	3
Upcoming Events	4

November is one of the busiest months on campus - although now that I think of it, every month seems to be the busiest. However, beyond the papers, projects and groups of students working even in our hallways, in November, FCAD is above all a month of celebration.

It is the moment when we can clearly show our pride in our students' accomplishments - and this is so evident at the annual student award ceremonies in each of our Schools. In 2008, at eight award ceremonies, FCAD awarded over 300 awards totalling approximately \$300,000.

These are indeed impressive gifts and it is so very important that we take a moment to thank our alumni and all the friends of our Schools and Faculty who generously support our students through these scholarships, awards and special recognitions.

November also has another meaning in FCAD. For the past two years we have celebrated the many achievements of our entire FCAD community through our annual publication - the *echoReview*. In the next few weeks, we look forward to sharing with you the newest issue, *echoReview 2008/2009* and the accomplishments of everyone at FCAD.

Dr. Daniel Doz, Dean



FCAD NEWS

FCAD WELCOMES NEW FACULTY

There are some new faces in the Faculty of Communication and Design this year. Over at the School of Fashion, **Dr. Tasha Lewis** will be focusing her activities on digital design. Tasha holds a Master of Science in Consumer and Textile Science from Ohio State University and a Ph.D. in Apparel Design from Cornell University. At the School of Image Arts, **Dr. Bruno Lessard** joined the film program faculty this fall. Bruno holds a Ph.D. in Literature and Cinema from the University of Montreal before working on a postdoctorate in the Future Cinema Lab at York University. Lastly, The School of Graphic Communications Management welcomes **Stefanie Stroh** to the faculty for a one-year term to fill in for sabbatical professor Chris Kular. Stefanie comes from Stuttgart Media University (HdM) in Germany with an M.S. in packaging design and an M.A. in European media. She is currently teaching first-year students about various packaging software.

FCAD WELCOMES JOINT DISTINGUISHED VISITING PROFESSOR

Peter C. Newman, best-selling author and former editor at the Toronto Star and Maclean's, has joined both FCAD and the Ted Rogers School of Management as Ryerson's first Distinguished Visiting Professor. Keep an eye out for announcements on special activities that Mr. Newman will be involved with - including an FCAD Dean's Lecture Series.

SRC ACTIVITY

INTERNATIONAL FUNDING FOR RESEARCH CHAIR

Greg Elmer, Bell Globemedia Research Chair and Director of Infoscape Research Lab, is currently working on an extensive three-year project exploring the political use of online social media tools such as YouTube and Twitter. With principle investigator Han Woo Park and international scholar Maurice Vergeer, Greg will be leading several seminars and workshops at South Korea's Yeungnam University. The project received \$5 million in funding from the World Class University Project.

FCAD LAUNCHES 2009/10 SRC SEMINARS

FCAD continues its ever popular lunchtime SRC Seminar Series now coordinated by Abby Goodrum, Associate Dean, SRC. First in line for this year's series was Assistant Professor **April Lindgren** from the School of Journalism who spoke about her current research mapping and exploring patterns of local news coverage in the greater Toronto area. Check out www.ryerson.ca/fcad/news/src for upcoming sessions.

INTERNATIONAL NEWS

GCM PROF SPENDS YEAR IN GERMANY

Martin Habekost, an assistant professor in the School of Graphic Communications Management, was selected to be a Research Ambassador at the German Academic Exchange Service (DAAD) for the 2009/10 academic year. As a DAAD Research Ambassador, Martin's goal is to build strong institutional ties and promote research opportunities in Germany among faculty, researchers and students in higher education.

MAKING THE WORLD YOUR OYSTER

In addition to seeing a dozen or so students participate in this year's Summer Experience program, the FCAD International Exchange Office is again working with approximately 50 outbound Ryerson/FCAD students for their participation in international exchange opportunities throughout the academic year. Among the many firsts this year were the exchange of Interior Design students with the Universidad Iberoamericana of Mexico, and the placement of FCAD's first two students to the National Institute of Fashion Technology (NIFT) for the January 2010 semester.

A number of new partnerships are also on the horizon, including pending agreements with City University of Hong Kong, Nan Yang University in Singapore, and UNIACC in Santiago, Chile.

FCAD INTERNATIONAL ADVISORY COMMITTEE

Another new initiative is the FCAD Advisory Committee on International Programs (ACIP). The Committee, which will be holding its first meeting in mid-November, is comprised of FCAD faculty members and the FCAD International Exchange Office. It will serve in an advisory capacity to both the Dean and the Exchange Office.

COMMEMORATING FALL OF BERLIN WALL

Ryerson University, the Consulate General of Germany and the Embassy of Canada in Berlin are jointly presenting two exhibits to commemorate the 20th anniversary of the fall of the Berlin Wall. Images of the Berlin Wall which features work selected from the **Black Star Collection at Ryerson University** and **Freedom Rocks** by **Blake Fitzpatrick** and **Vid Ingelevics** of the School of Image Arts will both show at the Consulate General of Germany in Toronto until November 27th and at the Embassy of Canada in Berlin until December 18th. In their work **Freedom Rocks**, Blake and Vid present a visual documentation of fragments of the Berlin Wall. The images are accompanied by video interviews with the owners and custodians of the fragments.

COMMUNITY NEWS & LEADERSHIP

SCHOOL OF FASHION PARTNERSHIPS

The **School of Fashion** has collaborated with one of Canada's leading leather retailers **Danier** to provide third-year students a unique mentoring opportunity. Students will have the opportunity to design a leather jacket representing the Danier image. The three top designs will be awarded cash prizes with the first place winner having a chance to be featured as part of the 2011 fall Danier collection. The designs will be judged by both the Canadian public and a panel of industry experts including program chair Robert Ott, Danier's Chief Merchandising Officer Olga Koel, Fashion Television host Jeanne Beker, fashion stylist George Antonopoulos and fashion reporter Tijana Grulovic. Make your vote count at www.danier.com.

This past summer, **Christine Liu** (Fashion '09) hosted a fashion seminar as part of *Success at Every Step* - a one-day conference geared to secondary school students participating in the Pathways to Education Canada day long event. Through their innovative programming, the organization has been lowering dropout rates and increasing access to post-secondary education among disadvantaged youth.

FACULTY SHOWCASE IN MONTREAL

At this year's *Le Mois de la Photo à Montréal*, the work of two faculty members from the School of Image Arts was featured among solo exhibits from 24 international artists. **Pierre Tremblay's** *Dernière Soirée de l'été - Oonagh - les Grands Lacs (2008)* explored the use of kinetic effects with the still image while **Robert Burley's** *Photographic Proof*, an image of the demolition of the Kodak plant in France, was a site-specific installation on the façade of the Canadian Centre for Architecture. The theme for this year's *Le Mois de la Photo The Spaces of The Image* was developed by guest curator **Gaëlle Morel**, an adjunct professor of the graduate program in Photographic Preservation and Collections Management. Gaëlle also edited the publication accompanying the event.

ALUMNI AT REGIONAL GALLERIES

A few alumni exhibiting work in solo and group shows at local and regional galleries:

3Women/3Cameras in Personal Space
Sabrina Maltrese (IMA'08), **Talia Shipman** (IMA '07), and **Lizzie Vickery** (IMA '07)
Drabinsky Gallery, Toronto

Crude Landscapes
Jesse Boles (IMA '05)
Art Gallery of Hamilton

document
Dominic Nahr (IMA '08)
O'Born Contemporary Gallery, Toronto

FASHION POPS UP AROUND CAMPUS

What if a store came to you instead of the other way around? This fall, you may have seen a Nissan Cube around campus doing exactly that. Over the summer, senior year students from FCAD and the Ted Rogers School of Management teamed up to create *Ryerson PopUp*. The initiative headed by **Ashley Ford** (Fashion), **Jennifer Hileman** (Retail Management) and **Chris Fernando** (Information Technology Management), created a design concept where a store-on-wheels that will have limited edition student-designed products for purchase. Keep an eye out to see where the Cube will "pop up" and you can purchase the latest in Ryerson designed products.

FILM FESTIVALS SHOWCASE RYERSON TALENT

If you've been to any of the major film festivals lately, you could likely have viewed films by our very own FCAD graduates.

Toronto International Film Festival 2009: *5 Dysfunctional People in a Car* by **Pat Mills** (IMA)

Out in that Deep Blue Sea by **Kazik Radwanski** (IMA '08) and **Daniel Montgomery** (IMA '08)

Petropolis: Aerial Perspectives on the Alberta Tar Sands by **Peter Mettler** (IMA '82)

The Topp Twins
Winner: Cadillac People's Choice Award for best documentary by **Leanne Pooley** (RTA)

In addition, **Denise Blinn** (IMA '97), **Stephen Dunn** (IMA '11) **Kazik Radwanski** (IMA '08), and **Daniel Montgomery** (IMA '08) were all selected to participate in the **2009 TIFF Talent Lab** 2009.

2009 YoungCuts Film Festival (Montreal): *Fanfare*

by **Michael Pierro** (IMA '07) and **Mitchell Arend** (IMA '07)
A Clean, Well-lighted Place by **Joe Ciaravino's** (IMA '08).

Montreal World Film Festival 2009:

Avec Elle by **Sophie Richer** (IMA '09)

Sophie also was the production designer for *So Soon Forgotten*.

enRoute Film Festival

Princess Margaret Blvd
Kazik Radwanski (IMA '08) and **Dan Montgomery** (IMA '08)

ALUMNI HELP SPONSOR WORDSTOCK AND PANEL DISCUSSIONS

Held during Alumni Weekend, *Wordstock*, the annual event hosted by alumni from the **School of Journalism**, attracted about 160 participants. Each year, the focus of the event has been on the craft of writing, editing, and reporting. This year, additional emphasis was placed on new tools for on-line journalism, including social media, audio, storytelling for the web and blogging.

Two separate discussion panels focussing on *What's Next for News: A Conversation about*

the Future of Journalism were also held the evening prior to *Wordstock* and were co-sponsored by the School of Journalism and the Ryerson Journalism Alumni Association.

NAPitAt CONTINUES TO GRAB PRESS

The hybrid workspace NAPitAt designed by **School of Interior Design** students last academic year continues to get press attention. Since showcasing at the 2009 Interior Design Show last February and appearing in the May/June issue of *Canadian Interiors*, NAPitAt has been highlighted on such news shows as *CBC News: Morning*, *CBC News: Today*, and *Newswatch*.

NUIT BLANCHE INSPIRES YET AGAIN

For the third year in a row, FCAD showcased the bright and innovative talent of Ryerson students, alumni, staff and faculty at this year's *Scotiabank Nuit Blanche 2009*. From sunset on October 3rd until sunrise the next morning, *Light up the Night* attracted thousands of night dwellers with exciting new installations from the **Schools of Fashion, Image Arts, Interior Design, Radio and Television Arts, Theatre** and the **Rogers Communications Centre**. The eight installations this year included: *Illuminating Fashion as Art*, *Gravity Wave*, *In Praise of Shadows*, *Paris de Nuit*, *Contemporary Student Art*, *Of Plastic Circumstance*, *inCENTive*, and *MultiTorch*. For more information on each of this year's installations, visit www.ryerson.ca/fcad/nuitblanche.

TAKING THE RUNWAY AT FASHION WEEK

Each year, the work of talented Ryerson alumni grace the runways during LG Fashion Week. This fall was no exception. Among the alumni showcasing individual collections on the runway were **Wesley Badanjak** for *LOVAS*, **Jessic Biffi**, **Tyrell Chinyee** for *Hoax Couture*, **Monica Chiu** for *Aime*, **David Dixon**, **Paul Hardy**, **Lucian Matis**, and **Ula Zukowska**. **Lucian Matis** was also the recipient of the first *Fashion Design Council of Canada's Designer Development Award*. Not only will **Lucian** now be sponsored to show his Fall 2010 Collection at the spring LG Fashion Week, but he also receives a business mentorship with the President of the FDCC, **Robin Kay**. This year, the FDCC also presented *Fashion Forward: Toronto (ad)resses the futures* - an exhibition currently on display at the OCAD Professional Gallery. Included in the exhibit are works by alumnus **Lida Baday** and faculty members **Sandra Tullio-Pow** and **Sue Barnwell**. The exhibit runs until Jan. 24th.

NIGHTWOOD THEATRE SPOTLIGHTS RYERSON PRODUCTION

Since 1979, Toronto's Nightwood Theatre has been the national leader of women's theatre - launching the careers of many leading Canadian artists. This fall, the **Ryerson Theatre School** was honored as the only theatre school to take part in Nightwood's 30th anniversary season *4X4: An Off-Road Event of Women Directors* - presenting the play *Serious Money* directed by **Eda Holmes**.

The play first ran at the Abrams Theatre on campus until November 7th before moving to Theatre Passe Muraille for a 3 day run as part of the Festival. Showcased as one of the four women directors for *4X4*, In addition to being a member of the Theatre School's Advisory Board, **Eda Holmes** is also the associate director of the Shaw Theatre Festival.

THEATRE DIRECTOR PERFORMS ON STAGE

Cynthia Ashperger, Director of the Acting Program at the Ryerson Theatre School has not only directed and produced but also takes the lead role in Norwegian writer **Jon Fosse's** *A Summer's Day*. A story of how the past imprisons an elderly woman's present incorporates elements of Japanese *Butoh* Theatre and Balinese masks. In addition to receiving great reviews, the play which just ended its run at the Alley Theatre Workshop at the Lennox Contemporary Gallery was sponsored by the Norwegian government.

JOURNALISM PROF PENS WALRUS ARTICLE

In the October issue of *The Walrus*, Journalism professor **Lynn Cunningham** has written a powerful memoir about living with fetal alcohol syndrome. The story outlines the many challenges during the years raising her step-grandson who was born with the condition, and also acknowledges the lack of resources for individuals born with FAS.

IMAGE ARTS PROF SCREENS FILMS

Gerda Cammaer (Image Arts) screened her film series *Lipsett's Legacy* documenting the unique filmmaking craft of **Arthur Lipsett** in Ottawa and launched the 2009 season of the Available Light Screening Collective. In Victoria, at the *Antimatter Film Festival*, **Gerda** presented her film *Stardust*, which celebrates old film formats and its imperfections. **Gerda** also presented her thesis on film preservation at Simon Fraser University.

WAR AT A DISTANCE EXHIBIT / SYMPOSIUM

In October, the School of Image Arts in partnership with Gallery TPW presented *War At A Distance*, an exhibition exploring how Canadians are struggling to make sense of the war in Afghanistan. The exhibition which was co-curated by **Blake Fitzpatrick** (Image Arts) was complemented by a two-day symposium at Ryerson University exploring ways in which new representational practices are impacting how Canadians make sense of military conflict.

KUDOS AND AWARDS

IMAGE ARTS GRAD GIVEN NEWCOMER OF THE YEAR AWARD

Dominic Nahr (IMA '08) has been given the **Leica Oskar Barnack Newcomer Award** of

2009 for *The Road to Nowhere* a photographic essay featuring images of the Democratic Republic of Congo. Dominic's winning essay captured the hopeless circumstances of local civilians attempting to escape the extreme violence of Tutsi rebels. Dominic's images have also appeared in the New York Times and can be seen at the O Born Contemporary Art Gallery in Toronto until November 14th.

ALUMNI HONOURED IN FRANCE

Mark Bishop and **Matt Hornburg** (RTA '98) were recently named among 20 people under the age of 35 from across the world who are helping to shape the next generation of broadcasting. Founders of marbledmedia, the duo have previously been given the Alumni Achievement Award by Ryerson and are the creators of such innovative programming as *The Dating Guy*, *Skatoony*, *Taste Buds*, *This is Daniel Cook*, and *DeafPlanet.com*.

PROF WINS PRESTIGIOUS BOOK AWARD

This summer, **Dr. R. Bruce Elder** (Image Arts) was the winner of the Robert Motherwell Book Award for his latest publication *Harmony and Dissent*. The award, granted by the Dedalus Foundation based in New York, honours publications in the history and criticism of modernism in the arts. Bruce's work explores early twentieth century film and avant-garde art movements. The award includes an honourarium of \$20,000.

JOURNALISM STUDENT'S FILM WINS AWARDS

Originally produced for his TV Documentary class, graduate student **Joseph Loiero's** (Journalism) film *Baby Not Mine* was co-winner of the Best Documentary Production at the 40th Canadian Student Film Festival held at Montreal's World Film Festival. The 19-minute film examines Canada's Live-in Caregiver program. The film also received second place prize for films under a \$1000 budget category at the Human Rights Documentary Festival in Victoria, B.C.

ALUMNI IMAGES GET RECOGNITION

The publication *Balint Zsako: Drawings from the Bernardi Collection* has received a 2009 Ontario Association of Art Galleries Award. The book is a publication of the Museum of Contemporary Canadian Art which hosted the exhibition showcasing **Balint Zsako's** (IMA '02) works. Balint has also been getting coverage in Harper's Magazine where two of his collage images appeared in their September issue. The images accompanied the article *Dehumanized: When math and science rule the school* - an essay exploring the merits of the American educational system.

1st YEAR DANCE STUDENT 'SEALS' AWARD

First year dance student **Laura Wright** received the highly esteemed *Solo Seal* ballet award from the Royal Academy of Dance

(RAD). The award is based on the dancer's ability to handle extremely difficult excerpts from various classic ballets. On the judging team was Nadia Potts, director of the Ryerson Theatre School dance program. Before attending the Ryerson Theatre School, Laura studied dance at the School of Alberta Ballet and won numerous awards including being a semi-finalist at the 2008 Genee International Ballet Competition.

JOURNALISM ALUMNI WINS EMMY

Globe and Mail reporter **Graeme Smith** (Journalism '01) took home an Emmy Award in the *New Approaches to News and Documentary* category for his six-part multimedia series *Talking to the Taliban*. The highly praised project took Graeme and his crew to Kandahar, Afghanistan where they compiled video footage of interviews with dozens of Taliban insurgents. Other projects considered for the award came from the New York Times, the Washington Post and Reuters. During his acceptance speech, Graeme told the audience he was honoured that a Canadian newspaper could compete with some of the world's leading news groups.

FOUR ALUMNI RECEIVE RYERSON ACHIEVEMENT AWARDS

In October, four outstanding alumni from the Faculty of Communication & Design received recognition at the University's 2009 Alumni Awards Night. **Dave Devall** (Radio and Television Arts '58), **Hughes Eng** (Printing Management '59) and **Wendy Mesley** (Journalism '90) were each presented with an *Alumni Award of Distinction* in recognition for their outstanding professional achievement, their integrity and their ability to inspire students, faculty and staff.

Agata Jaworska (Interior Design '02) was also presented with the *Isadore Sharp Outstanding Recent Graduate Award*, given to an alumni who has brought honour to Ryerson within ten years of graduation. Since graduating from Ryerson, Agata won the Canadian Interiors magazine *Best of Canada Design Competition* for her design of the official Ryerson Chair and more recently, her graduate thesis work done in the Netherlands. *Made in Transit* was named among TIME magazine's *50 Best Inventions of 2008*.

TALENTED ALUM CAPTURES STARS AND PRIZES

Ryan Hughes (IMA '07) has already established himself as a talented photographer and filmmaker. Regularly commissioned to shoot photos for *The Globe and Mail*, he also recently captured portraits of Drew Barrymore and Michael Moore during the Toronto International Film Festival for the *NYTimes's* print and online editions. At the 3rd annual Toronto Urban Film Festival which screens on TV monitors in the Toronto Transit Commission, Ryan took *Best in Urban Imaginary* for his project *Aeroplanes*. Other prizes under his belt include a New York Times Photography Prize and a Show Your Ontario Photography award. One of Ryan's

newest undertakings *RGB MOVE*, a 2-minute motion project, will be displayed across Vancouver during the 2010 Olympics.

DANCE TROUPE WINS GEMINI

Lucie Mongrain (Theatre) and **Gerard Reyes** (Theatre '03) are both members of the Compagnie Marie Couinard dancers who recently were honoured at the Gemini Awards in the category of *Best Performance in a Performing Arts Program or Series* in the film *bODY_reMIX/gOLDBERG-vARIATIONS*. The ballet was originally created at the Venice Biennale's International Festival of Contemporary Dance, Italy in 2005. In the work, the company's ten dancers execute variations on the exercise of freedom.

INFOSCAPE CONTRIBUTES TO GEMINI WINNING PROJECT

Research and analysis generated by the **Infoscape Research Lab** headed by Greg Elmer, Bell Globemedia Research Chair was used by CBC colleagues Susan Ormiston, Paul Ryan and Allison Brachman for their Gemini award winning project *'Ormiston Online'*. The project won in the category of best cross-platform project.

UPCOMING EVENTS

FCAD Awards Ceremonies Nov 10th - 19th
locations and times vary
check with each individual School

Performance Nov 17th - Nov 21st
Clown, directed by Leah Cherniak
Ryerson Theatre School

Exhibit Nov 17th - Jan 3rd
Snow, Rain, Light, Wind: Weathering Architecture, by Filiz Klassen
Cambridge Galleries, Preston
Associated Lecture Nov 26th 6:30 p.m.
University of Waterloo, School of Architecture
www.cambridgegalleries.ca

Panel Nov 24th 5:00 p.m.
Women, Gays & God in Today's Newsroom
School of Journalism
RCC191

Performance Nov 24th - Nov 28th
Ryerson Dances 2009
produced by Vicky St. Denys
Ryerson Theatre School

SRC Lecture Series Nov 26th noon
Fashion Victims: Clothing and Health in Historical Perspective
Allison Matthews David (Fashion)
RCC 374

For full detailed event listing of all FCAD related events, please visit our website at www.ryerson.ca/fcad or contact slewchuk@ryerson.ca