

“

There is nothing like
a dream to create
the future.

Victor Hugo

”

TABLE OF CONTENTS

3 Message from the Dean

4 The Faculty of Communication & Design

6 Applause

Faculty Publications and other Scholarly, Research, and Creative Activity
Fellowships, Scholarships, and Grants
Special Appointments and Guests
Community Recognition and Special Achievements
Media Coverage
Honouring Our Own

18 Sharing Our Passion

Community Leadership
Special Festivals and Events
Our International Presence
Showcasing Artists at 80 Spadina
Showcasing Artists on Campus

34 The Graduatesphere

Recognizing Our Final Year Undergraduates
Spotlight on Our Graduate Programs

38 Meetings of the Mind

Sharing With Our Own Community
Reaching Out to Our Communities

44 Thinkers without Borders

The FCAD Dean's Lecture Series
The Image Arts CONTACT Lecture Series
The Ryerson University CONTACT Lecture Series
Special Events and Guests
Our Post-Doctoral Fellows

48 Nurturing Our Dreams

Donor Generosity
Welcoming New Support

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Design

Hansen Design

Print

Skylar Media Group



As the incoming Dean of the Faculty of Communication & Design, it is with particular pride and excitement that I introduce you to the 2009/2010 edition of the *EchoReview*. This annual tradition continues to be an amazing portrait of FCAD achievements and talent.

As you turn through these pages, you will be impressed with the wide spectrum of scholarly, creative and research pursuits and accolades that our students, faculty, staff and alumni bring to Ryerson, to the community and to wider national and international audiences. Our grasp is well within our reach.

I applaud everyone both on and off these pages for their dedication, their passion, their creativity, their ability to think beyond our borders, and most of all, for being part of FCAD.

A handwritten signature in black ink, appearing to read "Gerd Hauck". The signature is fluid and cursive, written on a white background.

Gerd Hauck

Dean, Faculty of Communication & Design.

MESSAGE FROM THE DEAN

THE FACULTY OF COMMUNICATION & DESIGN

As a leader in education and research for the communication and design industries, the Faculty of Communication & Design is committed to the pursuit of artistic, creative and academic excellence. Our innovative undergraduate and graduate programs continue to grow and adapt to meet the needs of our cultural industries and professional communities. More simply:

FCAD

> Includes eight schools offering undergraduate degrees of major study as well as one school providing a unique area of minor study to all students across campus. These include:

- School of Fashion
- School of Graphic Communications Management
- School of Image Arts
- School of Interior Design
- School of Journalism
- School of Professional Communication
- School of Radio and Television
- Theatre School

- > Houses the Rogers Communications Centre which provides an innovative and technical environment to study and research different aspects of media and society.

- > Currently offers the following graduate programs of study:
 - Master of Photographic Preservation and Collections Management
 - Master of Fine Arts in Documentary Media
 - Master of Arts in Media Production
 - Master of Journalism
 - Master of Communication and Culture
 - Ph.D in Communication and Culture

- > Will offer two new graduate programs of study in the fall of 2010:
 - Master of Arts in Fashion
 - Master of Professional Communication

- > Is home to:
 - over 125 full-time faculty, 135 part-time faculty, 85 staff
 - approximately 3,650 undergraduate and 182 graduate students in our own programs, and an additional 108 graduate students shared with other programs and universities, and
 - approximately 6,500 Communication & Design part time students in 16 different certificate programmes through our G. Raymond Chang School of Continuing Education

- > Received over 10,900 applications for student enrollment in 2009 and enrolled approximately 1,050 of these applicants.

- > Graduated over 715 undergraduate degree students and over 130 graduate degree students during the 2009/2010 academic year. This does not include over 30 students who graduated from the Masters and Ph.D. programmes in Communication & Culture.
- > Awarded certificates to over 130 part time students in 16 different FCAD program areas through our G. Raymond Chang School of Continuing Education.

- > Welcomed 60 international students from our various exchange partners while a total of 50 FCAD outbound students participated in the exchange program.

APPLAUSE

The Faculty of Communication & Design is proud to acknowledge the outstanding achievements of its faculty, staff, students and alumni. Throughout the 2009/2010 academic year, the contributions of these talented artists and scholars have continued to make a mark in both scholarly and artistic circles in Canada and abroad. >

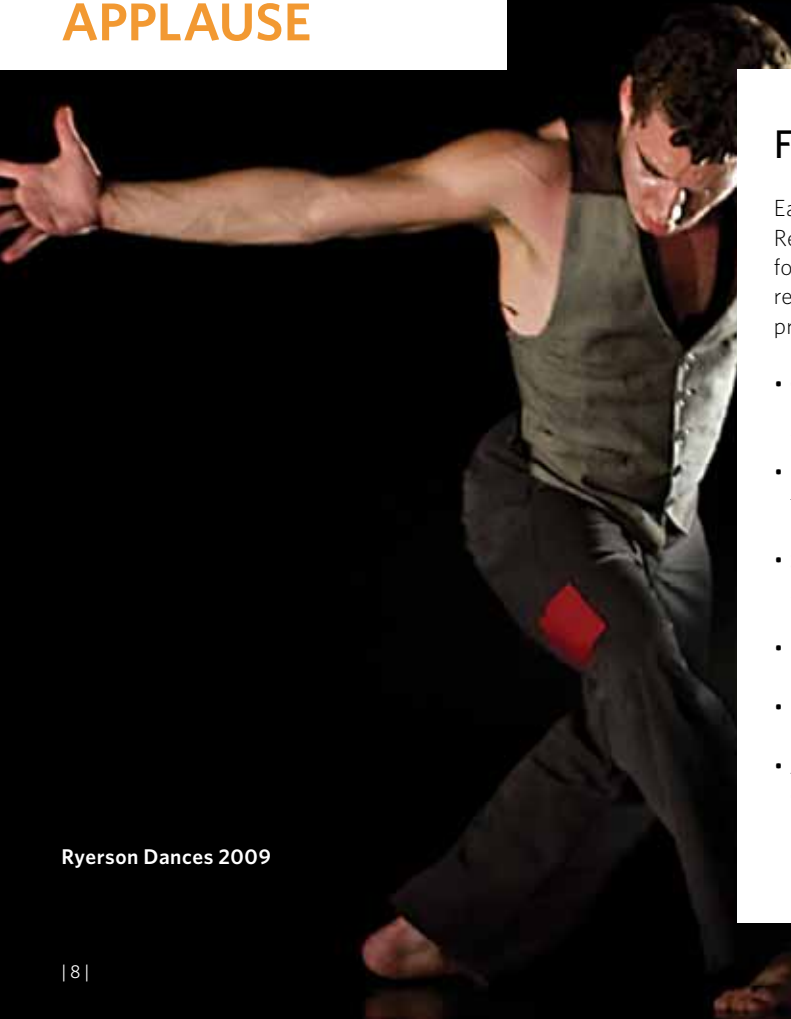
Faculty Publications and Other Scholarly, Research and Creative Activity

> Books in Print

Our faculty members continue to make major contributions to professional journals, books and other publications. Among this year's books in print, faculty have tackled roles as editors, authors of complete texts as well as writing substantive essays or chapters in book publications. Here are just a few of the new publications which were edited or written by our faculty during the 2009/2010 academic year:

- **Richard Adams** (GCM), **Natalia Gilewicz** (GCM), **Martin Habekost** (GCM), **Jason Lisi** (GCM), and **Art Seto** (GCM) *Digital Photography for Print*
- **Gene Allen** (Journalism, Communication & Culture) and Daniel J. Robinson, eds. *Communicating in Canada's Past: Essays in Media History*
- **Ava Cross** (Professional Communication) *Excellence in Business Communication, 4th Edition*
- **Greg Elmer** (RCC/RTA), **Charles H. Davis** (RCC/RTA), Janine Marchessault, & John McCullough, eds. *Locating Migrating Media*
- **Thierry Gervais** (Image Arts) Editor in Chief *Études photographiques* no 24, novembre 2009, *Études photographiques* no 25, may 2010
- **Filiz Klassen** (Interior Design) *Snow, Rain, Light, Wind: Weathering Architecture*
- **Dana Lee** (Radio and Television) *Television Technical Theory: Unplugged*
- **Carolyn Meyer** (Professional Communication) *Communicating for Results: A Canadian Student's Guide, 2nd Edition*
- **Jeremy Shtern** (Rogers Communications Centre) *Media Divides: Communications Rights and the Right to Communicate in Canada*
- **Pierre Tremblay** (Image Arts), Louise Poissant, editors *Ensemble Ailleurs, Together Elsewhere* (conference proceedings with multiple authors from the School of Image Arts)

APPLAUSE



Ryerson Dances 2009

Fellowships, Scholarships, and Grants

Each year, the Faculty of Communication & Design SRC (Scholarly, Research and Creative) Committee offers faculty a series of grants for travel, research, and publications related to their scholarly, research and creative activities. Here are a few examples of the grants provided for papers presented at conferences around the world:

- **Cynthia Ashperger** (Theatre) *Repetition as the Active Meditation* presented at the International Federation for Theatre Research World Congress, Munich Germany
- **David Brame** (Fashion) *Ain't Nothing Comic About It* presented at the International Association for Media and Communication Research (IAMCR) Comic Art Working Group, Braga, Poland
- **Susan Cody** (Professional Communication) *Treatments of Crisis in Rembrandt's Works* presented at the Association for Medical Humanities Conference, Truro UK
- **Marion Coomey** (Radio and Television) *The Virtual Newsroom* presented at the International Conference of Learning, Hong Kong
- **Bruno Lessard** (Image Arts) *The Man With the Digital Video Camera* presented at the Society for Cinema and Media Studies, Los Angeles
- **April Lindgren** (Journalism) *Interpreting the City: Portrayals of the Greater Toronto Area in an Ethnic Newspaper* presented at the 12th National Metropolis Conference, Montreal

In addition to these, faculty and researchers in FCAD continue to receive increased recognition and funding from external agencies for their work. This year, over 120 projects received funding from both of these sources. The following are just a few examples of those SRC related initiatives receiving financial support and/or recognition from outside agencies over the 2009/2010 academic year:

- **Alex Bal** (Image Arts), **Richard Lachman** (Radio and Television), and **Abby Goodrum** (Associate Dean SRC, and Velma Rogers Graham Research Chair in News, Media and Technology Studies) are working together as co-investigators on *EDGE: Experimental Design and Gaming Environments*. The project has received funds from both the Canadian Foundation for Innovation (CFI) and the Ministry of Research and Innovation (MRI)
- **Alex Bal** (Image Arts) also received funding this year from the Social Sciences and Humanities Research Council of Canada (SSHRC) as a co-investigator for the project *Voices from digital natives: informal learning and sociable media in child and youth cultures*.
- **Marusya Bociurkiw** (Radio and Television) was the recipient of an Ontario Arts Council – Media Arts grant for *This is Not TV: Feminists, Cameras, and Cablevision*. The project explores the merging, in Canada, of media activism, feminism, and technology as a means of sending out messages of social change
- **Robert Burley** (Image Arts) not only received a project grant from *Canada Council for the Arts* to develop a publication/exhibition in Europe, but he was also the recipient of the *Senior Mellon Fellowship* at the Canadian Centre for Architecture. In addition to giving a public lecture, the Fellowship provides an opportunity to conduct research into the CCA Collection
- **Charles Davis** (Radio and Television) is using funding from CERIS, the Ontario Metropolis Centre for his research *Access to Economic Opportunities in Canadian Screen-Based Media by Persons from Racialized Communities and New Immigrant Groups: the case of film, television, and new media producers in the GTA region*
- **Joanne DiNova** (Professional Communication) is working on her project *Promoting Diversity in Leadership: An Integrated, Ecological Approach* compliments of a funding allocation from the SSHRC Community-University Research Alliance
- **Abby Goodrum** (Associate Dean SRC, and Velma Rogers Graham Research Chair in News, Media and Technology Studies) is providing leadership to a group of 50 researchers from 19 universities across Canada, including Ryerson University, as the GRAND Network Centres of Excellence (NCE) Director for Social Sciences and Humanities Research. The GRAND NCE in Graphics, Animation and New meDia, which has received \$23 million in funding, will collaborate on a series of projects under five themes: new media challenges and opportunities; games and interactive simulation; animation, graphics and imaging; social, legal, economic and cultural perspectives; and enabling technologies and methodologies

APPLAUSE

- **Richard Lachman** (Radio and Television) was awarded funding from the Ontario Media Development Corporation (OMDC) Creative Clusters Partnership Fund for *DocShift – Real Stories/Multiple Platforms*. The project looks at both conceptualizing and exploring the possibilities of the interactive documentary genre as well as producing working prototypes and developing new media skills
- **Mary McCormick** (Image Arts) received a mid career grant as a visual artist from the Ontario Arts Council for the work on her project *Walking and Remembrance: Washington, Hiroshima and Nagasaki*
- **James Nadler** (Radio and Television) has been working on a TV movie *Wyrddwood* that is scripted as a lead-in to a potential television series, thanks to funds provided by Telefilm Canada and Teletoon. *Wyrddwood* is a live action series enhanced with computer generated imagery (GCI) directed to an 8 to 12 year old audience
- **Isabel Pedersen** (Professional Communication) has continued to explore discourses surrounding wearable technology. Her newest project *Wearable, Mobile, Augmented: A rhetoric of wearable computers and reality-shifting media* received a Standard Research Grant from SSHRC
- **Ivor Shapiro** (Journalism) also received a Standard Research Grant this year from SSHRC as a co-investigator for research on *Journalistic Verification as a Rule of Practice*
- **Abhay Sharma** (Graphic Communications Management) received a Natural Sciences and Engineering Research Council (NSERC) Discovery Grant for his research on *Quantification of Colour Imaging Systems*

Special Appointments and Guests

Ryerson University was particularly honoured to have Canada's icon of political and business journalism, **Peter C. Newman**, appointed a *Visiting Professor of Distinction* for the 2009/2010 academic year. The appointment was jointly made in the Faculty of Communication & Design and Ted Rogers School of Management. In addition to visits to individual classrooms and being part of special academic seminars, the 'distinguished professor' presented a public lecture as part of the FCAD Dean's Lecture Series.

The Theatre School welcomed internationally acclaimed choreographer *Matjash Mrozewski* as a distinguished guest artist for the fall term of 2009. The artist spent the term choreographing an original work for Ryerson Dances as well as teaching a series of master classes for 3rd and 4th year students.

FCAD is also very proud of the various external appointments faculty members continue to receive. Among new appointments in 2009/2010 were:

- **Greg Elmer** (Radio and Television); *Bell Globemedia Research Chair* Editorial Board, Television and News Media
- **Martin Habekost** (Graphic Communications Management) Vice-President of Education, Technical Association of Graphic Arts (TAGA)
- **Art Seto** (Graphic Communications Management) Board of Directors, Canadian Bookbinders Artists Guild (CBBAG)
- **Andrew Furman** (Interior Design) Advisory Board and Jury member, Student Challenge Home Sweet Home competition presented by ontariogreenspec.ca



Community Recognition and Special Achievements

Faculty, students, alumni, and schools from the Faculty of Communication & Design continue to be honoured by our external community for their exceptional work and talent. The 2009/2010 academic year was no exception. Here are just a few.

> Schools, Faculty and Staff

- The School of Interior Design was ranked as one of the top three interior design schools in the world by *Azure Magazine* in their 25th anniversary issue. After surveying over 100 industry professionals, Ryerson shared the spot with New York's Parsons New School for Design and the Rhode Island School of Design.
- **Annick Mitchell** (Chair, Interior Design) and **Barbara Vogel** (Associate Chair, Interior Design) were also both highlighted as star faculty by *Azure Magazine* in the same issue.
- **Lynn Cunningham** (Journalism) received two national magazine awards this spring. Her article *Cause and Effect in Walrus* won her a gold award in the Personal and Health & Medicine category, while *A Place for Andrew* published in *University Affairs* won her a silver for Short Feature.
- **Kamal Al-Solaylee** (Journalism) along with two alumni **Anita Leahy** (Journalism '93) and **Chris Turner** (Journalism '98) each wrote essays which were selected by publisher Tightrope books for their inaugural publication of *Best Canadian Essays 2009*. The book includes 14 essays to represent the diversity and breadth of contemporary Canadian non-fiction.
- Research and analysis generated by the Infoscape Research Lab headed by **Greg Elmer**, Bell Globemedia Research Chair, was used by CBC colleagues for their Gemini award-winning project *Ormiston Online*. The project won in the category of best cross-platform project.



In Bloom > 2009 Mass Exodus

APPLAUSE

> Students

- Twelve students from the School of Graphic Communications Management won the prestigious *Helmut Kipphan Cup* over other student chapters from around the world at the 62nd Annual TAGA (Technical Association of the Graphic Arts) Conference for their 160-page publication on printing processes. Another team of six students also won the *Top Technical Execution Award* in Las Vegas at the *Phoenix Challenge Flexo Competition*. Their work involved research, design and production of labels and wrappers on a GCM flexo press.
- Third-year fashion student **John Hillifer** took home the first-place prize of \$5,000 for his design of a woman's leather jacket in the *Danier Design Challenge*. The contest, which was a unique collaboration between the School of Fashion and **Danier** leather company, provided an on-line viewing of all student designs and invited the public to vote for their favourite. The jacket will also be part of Danier's fall 2010 collection.
- The School of Interior Design partnered with the **Mount Pleasant Cemetery Group** to create a student competition to design a new bicycle rack for the Toronto landmark cemetery. Third year interior design student **Katy Alter** led the winning team design. In addition to a \$3000 prize, the bicycle rack should be installed at the cemetery in the fall of 2010.
- Communication and Culture graduate student **Michael Dick** and RTA undergraduate student **Elaine Wong** won second prize at the *Ontario Centres of Excellence* trade show *Discovery* this year for their video which showcased research work happening at the Rogers Communications Centre.
- **Chris Kim**, a third year student in the School of Radio and Television, won top prize in the *2010 Applied Arts Magazine Awards for Typography Design and Application & Digital Character Animation*. His project was completed in his 2D animation class during the academic year.



> Alumni

- A number of graduates from the School of Fashion continue to win awards in the UK. In March, **Erdem Moraliglu** (Fashion '01) was awarded the inaugural *British Fashion Council's Vogue Designer Fund*, a £200,000 prize that includes access to mentors across the industry.
- **Mark Bishop** and **Matt Hornburg** (RTA '98), founders of *marblemedia*, were honoured in France by being named among 20 people under the age of 35 from across the world who are helping to shape the next generation of broadcasting.
- **Dominic Nahr** (IMA '08) was given the *Leica Oskar Barnack Newcomer Award of 2009* for a photographic essay about the Democratic Republic of Congo. This spring, Dominic was also honoured by becoming a nominee to the prestigious *Magnum*, a cooperative of international photographers chronicling and interpreting events around the world.
- Journalism grad **Graeme Smith** (2001) competed against projects from the *New York Times*, the *Washington Post* and Reuters to take home an *Emmy Award* in the *New Approaches to News and Documentary* category for his six-part multimedia series *Talking to the Taliban*.
- As members of the Compagnie Marie Couinard, both **Lucie Mongrain** and **Gerard Reyes** (Theatre '03) were honoured at the *Gemini Awards* in the category of *Best Performance in a Performing Arts Program or Series* for their dance work in the film *bODY_rEMIX/gOLDBERG-vARIATIONS*.
- **Che Kothari** (IMA '05) was named one of *10 Ones to Watch* by Marketing Magazine for his community leadership. In addition to Hightop Studio, his own business venture, Che is actively involved with youth groups – fostering social change among youth through urban art.
- **Edward Burtynsky's** (IMA '82) newest publication *Burtynsky: Oil* made it to this year's *New York Times Books of the Year* list. The book is a companion piece to his most recent exhibition at the Corcoran Gallery of Art in Washington D.C.
- A number of recent graduates from the School of Image Arts were selected as winners by the *Magenta Foundation* in their *Flash Forward – Emerging Photographers 2010*.
 - **Alyssa Bistonath** (IMA '05)
 - **Jesse Bole** (IMA '06)
 - **Becky Comber** (IMA '06)
 - **Ryan Enn Hughes** (IMA '07)
 - **Mark Kasumovic** (IMA '09)
 - **Andrew Myers** (IMA '10), and
 - **Elizabeth Vickery** (IMA '07) will all have their work showcased in the annual *Magenta Foundation* publication. **Mark Kasumovic**, who is continuing as a graduate student in Image Arts, also won first prize in the *BMO 1st Art! Invitational Student Art Competition*.
- **Jeff Chan** (RTA '08) and **David Fradkin** (IMA '08) collaborated with their colleague **Patrick Lo** to produce the winning video in a nation-wide contest sponsored by **Doritos**. They won \$100,000 for their viral video that names and promotes the latest Dorito flavor.

APPLAUSE



Media Coverage

The media definitely think that FCAD faculty have a lot to say – and we agree. Here are just some of the media that caught us in print, television, radio, and on-line this year.

Radio: CFRB AM, Here and Now, Kathleen Dunn Show (Wisconsin Public Radio), Labrador Morning (CFGB-FM), Metro Morning (CBC), West Coast Morning (CBY-AM), The John Oakley Show (CFMJ-AM), 80 News (CFTR-AM),

Television: Arts and Minds (BRAVO-TV), CBC News: Toronto, CHBC-TV, CNN, Fashion Television, Global National, Global News, Headline News (CHFD-TV), OMNI News South Asian Edition, P24 Live at Noon, The National (CBC TV), The World at Six (CBC)

Newspapers: *National:* The Canadian Press, The Globe and Mail, University Affairs *Toronto:* The Toronto Star, The National Post, the Toronto Sun, METRO, NOW, The Jewish Tribune, The Ryersonian, The Eyeopener *Ontario:* The Kirkland Lake Northern News, The Timmins Daily, The Guelph Mercury, The Hill Times, The Ottawa Citizen, The London Free Press, The Windsor Star, The St. Catherines Standard *British Columbia:* The Pembroke Observer, Prince George Citizen, The Vancouver Sun *Alberta:* The Edmonton Sun, Fort McMurray Today *Quebec:* Le Devoir, Montreal Gazette *Nova Scotia:* Cape Breton Post *International:* Telegraph UK

Magazines, Newsletters: Aced Magazine, Azure Magazine, Broadcaster Magazine, Canadian Architect, Canadian Interiors, Flare, Harper's, Labels and Labeling, Lush, Mediacaster, Point of View, Print Action, Quill & Quire, Scientific American, The Walrus, Toronto Life, Toronto Life Fashion

On-Line: blogTO, IT Business, galleryfemme.com, Kelowna.com, Maclean's.ca, Masthead Online, overblog, Print Week, Project J blog, Shalom Life, Torontoist, thestar.com, The Toronto Star Blog, UPI.com

RICHNESS, TEXTURE

and denseness of images were great . . . The work that stood out was simple and had a strong concept or sense of . . . continue to be a visual Band-Aid for content piece that took my breath away—Misc. judg



PHOTOGRAPHY & ILLUS



APPLAUSE



Honouring Our Own

> Faculty

This year, four FCAD faculty were recipients of Ryerson University SRC (Scholarly, Research and Creative) and Service Awards.

FACULTY SERVICE AWARD

Jason Lisi (Graphic Communications Management)

RYERSON UNIVERSITY SRC AWARDS

Martin Habekost (Graphic Communications Management)

Isabel Pederson (Professional Communication)

Ivor Shapiro (Journalism)

As You Like It > 2nd year Theatre

> Students

Students are presented awards from the University and from their individual Schools within the Faculty of Communication & Design. These awards acknowledge their academic and leadership skills as well as their overall contributions to the University and their programs.

UNIVERSITY AWARDS | CONVOCATION

Ryerson Gold Medal and Howard H. Kerr Memorial Scholarship

Sophie McCulloch Fashion Communication Spring 2010

Alan West Photographic Preservation and Collections Management Fall 2009

UNIVERSITY AWARDS | DENNIS MOCK LEADERSHIP

Students continue to make outstanding extracurricular contributions to their school in addition to their strong academic standings. Each year the Dennis Mock Leadership Awards acknowledge work of students to their individual programs/schools and to the university as a whole:

Program/School

Amy Barbour Interior Design

Ronak Ghorbani Nejad Journalism

Sarah Glynn Interior Design

Susan Ready Theatre-Production

Daniel Raftis Graphic Communications Management

Marta Wajda Graphic Communications Management

University

Melissa Brizuela Image Arts-New Media

Naomi Cowan Radio and Television

Patrick Daggitt Radio and Television

Aisha Porter-Christie Radio and Television

APPLAUSE

FCAD AWARDS

At this year's 2009 Student Award ceremonies in the Faculty of Communication & Design, 310 awards totaling a value of about \$320,000 were presented. Approximately sixty of these awards come from established endowments.

Fashion Awards at Holt Renfrew

Graphic Communications Management Awards

Image Arts Awards

Interior Design Awards

Journalism Awards

Radio and Television Awards

Theatre/Dance Awards

Peter Gerretson Film Awards (CE)



> Alumni

Each fall, Ryerson University recognizes the achievements of its graduates at the Alumni Achievement Award ceremony held over Alumni Weekend. In October 2009, three of the six honourees recognized were FCAD graduates. In addition, the award for a recent outstanding graduate (within ten years of graduating) was also awarded to a graduate from the School of Interior Design.

ALUMNI ACHIEVEMENT AWARDS

Dave Devall (Radio and Television '58) After retiring this year, Dave Devall set the Guinness World Record for the longest career as a weather forecaster after 48 years with CTV

Hughes Eng (Printing Management '59) A leader in the Toronto Chinese community, Hughes Eng is Co-Chair of the National Congress of Chinese Canadians and Chairman of the Confederation of Toronto Chinese Canadians

Wendy Mesley (Journalism '90) One of Canada's most respected broadcast journalists, Wendy Mesley co-hosts *CBC News: Marketplace* and is a frequent back-up anchor for *The National*

ISADORE SHARP AWARD FOR OUTSTANDING RECENT GRADUATE

Agata Jaworska (Interior Design '02) While still a student at Ryerson, Agata Jaworska won the design competition for the official Ryerson chair, which also won the *Canadian Interiors* annual Best of Canada Design competition. She was also featured in *Time Magazine's* Top 50 Best Inventions of the Year list for her most recent innovative food delivery/packaging system.



SHARING OUR PASSION

It was the German philosopher Georg Hegel who said that nothing great in the world has ever been accomplished without passion. Such passion is easily visible within FCAD both on and off campus with performances, exhibitions and other creative works from our talented faculty, students and alumni. They continue to inspire us. >

Community Leadership

Community leadership also begins with passion – and we are very proud that so many in our Faculty are committed to demonstrating their leadership through the showcasing of their work. The following pages highlight a sample of well over 100 events held both on and off campus throughout the academic year.

> Students

- Third year RTA student **Maayan Ziv** was lauded by *Profoto USA* as an upcoming photographer. The spring article on the US-based blog includes samples from her striking portfolio.
- **Eugen Sakhnenko**, a fourth-year Image Arts student, not only won *Best in Show* at this year's MaxEx year-end show, but also had some of his work featured at a show hosted by *Colby-Sawyer College* in New London, New Hampshire. He was the only non-U.S. photographer in the show.
- *The Toronto Star* both quoted **Ronak Ghorbani**, a final-year journalism student, in their article on feminism, and also wrote an article about Ronak and the work she has been doing on the subject. Highlighted were her broadcast show on SPIRITlive *Rebel Grrl's Music* as well as her final year project which involved interviewing a host of well known feminists.
- As part of their final year project, a group of RTA students became the first students in Canada to produce a digitally shot 3D production. *moneen. Live at the Mod Club*. The 3D blu-ray disc was created by **Jon Shelson, Corey Peck, Ross Hayes Citrullo** and **Krystal DiMarca**.
- Third and fourth year students from the Schools of Journalism and Radio and Television got the opportunity to cover the 2010 Winter Olympics. **Stephanie Wiebe, Julie MacRae, and Natalie Duddridge** reported for CTV Television Network; **Nicole Clark** blogged for FYICanada.ca; **Thomas Ludwig** was a camera assistant for Olympic Broadcaster Services Vancouver and **Mike Hillman** shot events for the video board crew at the Whistler Olympic Park.

SHARING OUR PASSION

> Alumni

- Both through exhibitions and in print, our photography graduates continue to get attention locally and internationally for their excellence. Here are just a few examples of accomplishments from those in both undergraduate and graduate programs.

IMAGE ARTS ALUMNI EXHIBITIONS

Natural History **Joshua Jensen-Nagle** Gallery Stratford

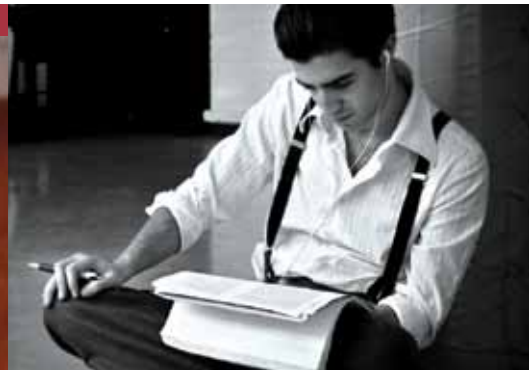
Crude Landscapes **Jesse Boles** Art Gallery of Hamilton

Beyond Imaginings: Eight Artists Encounter Ontario's Greenbelt **Mark Kasumovic, Becky Comber, Garett Walker** Harbourfront Centre

Gotta Dance **Beverley Abramson** Vernissage Exhibition, France

Camera Obscured **Jenna Edwards** Anna Leonowens Gallery, Halifax

3 Women/3Cameras **Sabrina Maltrese, Talia Shipman, Lizzie Vickery** Drabinsky Gallery



IN PRINT AND IN OUR COMMUNITY

- The work of seven photography grads was showcased in the July 2010 issue of Canada's *Applied Arts* magazine. These included: **Daniel Ehrenworth, John Fiorucci, John Hobin, James Kachan, Kourosh Keshiri, Juliana Neufeld, Lizzy Vickery**
- **Tania Duprey Stehlik** (IMA '03) authored and **Vanja Vuleta Jovanovic** (IMA '03) illustrated the children's book *Violet* which was released before the holiday season. The book deals with the sensitive issue of mixed race families.
- Three 2008 theatre grads **Alison Price, Thom Stoneman, and Wil Welham** banded together to create a new Toronto-based company *Beacon Theatre Company*.
- **Stephen Bulger** (Image Arts '91) was appointed as a member of the Canadian Cultural Property Export Review Board while **Patrick Clune** (Image Arts '82) was appointed as a representative of the Government of Canada to the Board of Directors of TV5 Quebec Canada.
- A number of Theatre and Image Arts alumni premiered feature films over the past year. Among these were:
 - *At Home By Myself... With You* **Kris Booth** (Image Arts '00)
 - *You Might As Well Live* **Jonas Bell-Pasht** (Image Arts '03)
 - *Gravytrain* **April Mullen** (Theatre '04) **Tim Doiron** (Theatre '04)
- Our Theatre School graduates continue to amaze us not only for their performances on the main stages across the country, but also for their versatility. **Raquel Gil-Jimenez** and **Rodney Morgan** (Theatre '04) created the pop band *Fritz Helder and the Phantoms*. The band was invited to play at Lady Gaga's CD launch party and were also signed to Nelly Furtado's record label. Raquel was also featured in *Flare magazine* under *Canada's 30 Most Influential Young Women*, while Rodney made an appearance on *Oprah* for his role as frontman for their band.
- A group of Theatre School dance alumni form the dance troupe **Typecast Dance Company**. The Company performed *synthetic – a symphony in blonde major* at the Wincester Street Theatre in June. The piece explores the many different types of beauty which women possess.

See me, Hear Me

SHARING OUR PASSION

> Faculty And Staff

Every year, both staff and faculty from the Faculty of Communication & Design showcase their talent at exhibitions and performances both in Toronto and throughout Canada. A few from the 2009/2010 academic year included:

- **Pierre Tremblay** (Image Arts) *Dernière Soirée de l'été - Oonagh-les Grands Lacs* | Le Mois de la Photo à Montréal
- **Adam Kolodziej** (Interior Design) *In Search of Emotive Space* | John B. Aird Gallery
- **Mary Dykstra** (Interior Design) *Multiple artist show* | O'Connor Gallery
- **Robert Burley** (Image Arts) *Photographic Proof* | Le Mois de la Photo à Montréal
- **Filiz Klassen** (Interior Design) *Snow, Rain, Light, Wind: Weathering Architecture* | Cambridge Galleries Design
- **Katy McCormick** (Image Arts) *The Philosopher's Garden: Still/Choreography* | Toronto Image Works Gallery
- **Suanne Kelman** (Journalism) was a regular expert guest at book clubs across the city. In addition to reviewing books for such groups as *The Cricket Club*, Suanne interviewed author Anne Michaels on her latest novel *The Winter Vault* for *The Heliconian Club*.
- **Cynthia Ashperger** (Theatre) directed, produced and took on the lead role in Norwegian writer Jon Fosse's *A Summer's Day* at the Alley Theatre Workshop which is part of the Lennox Contemporary Gallery. The event was sponsored by the Norwegian government.
- Film instructor **David Langer**, spent part of the year directing a documentary series for *National Geographic* called *Everyday Life in the Bible*. The series will air on *Vision TV* in Canada and on the *National Geographic Channel* in the U.S.

Faculty members also continue to express their views and ideas as regular columnists in a variety of newspapers and magazines. A few of these include:

- **April Lindgren** (Journalism) *Urban Compass in Metro* (bi-weekly column on urban issues)
- **Natalia Gilewicz** (School of Graphic Communications Management) *Graphic Arts Magazine* (monthly column and Associate Editor)

> FCAD and Its Schools

- Once again, students and faculty from the School of Fashion were at the Spring *One Of A Kind Show* at Exhibition Place. Their popular booth sold both fashion accessories and framed student fashion sketches.
- Theatre School students were busy out in public this year. Five third-year performance students performed a comedia sketch at the *Roy Thomson Hall* as part of the Toronto Symphony Orchestra's *Beyond the Score: Mozart's Piano Concerto 27*. Final year students also performed their production of *Serious Money* at Theatre Passe Muraille as part of Nightwood Theatres special event of women directors. Eda Holmes, Associate Director at the Shaw Festival, directed the piece.
- Held at the Gladstone Hotel, *Come Up to My Room* is a design show curated by **Jeremy Vandermeij** (Interior Design '06). Interior Design faculty members **Lorella Di Cintio** and **Filiz Klassen** as well as alumni **Dan Browne** (IMA '05), **Cristina Ott** (Interior Design '03) and 4th year photography student **Michelle O'Byrne** were all part of the show.
- Over 100 dance students from the **Theatre School** teamed with *Virgin Mobile* to promote their *LOVE* campaign at the Yonge-Dundas all cross intersection. Performing a 'rush mob' dance routine to the tune of 'Love Today', the performance was immediately tweeted by passerbys and then placed on *youtube* by the organizers.
- The School of Interior Design again made its presence known at this year's Interior Design Show. Second-year students **Rochelette Dubrique**, **Simone Ferkul**, **Kieran Meschino**, and **Hayley Moore** showcased *KinBin*, a Lego-inspired recycling bin made of antibacterial materials at the national show.
- For the fourth consecutive year, students from the *Intermediate Digital Media* class in the School of Radio and Television have worked with **MTV Canada** to produce 5-second animations for the network. The spots were aired both on the television network and on the MTV website.
- Fourth year new media students from the **META Curatorial Group** were able to secure screen time to display 15 second motion graphics every five minutes over a 3-month period at one of the Dundas Square large billboards.

SHARING OUR PASSION

Special Festivals and Events

> Film Events

Ryerson students and alumni continue to dazzle at film festivals and theatres both across Canada and internationally.

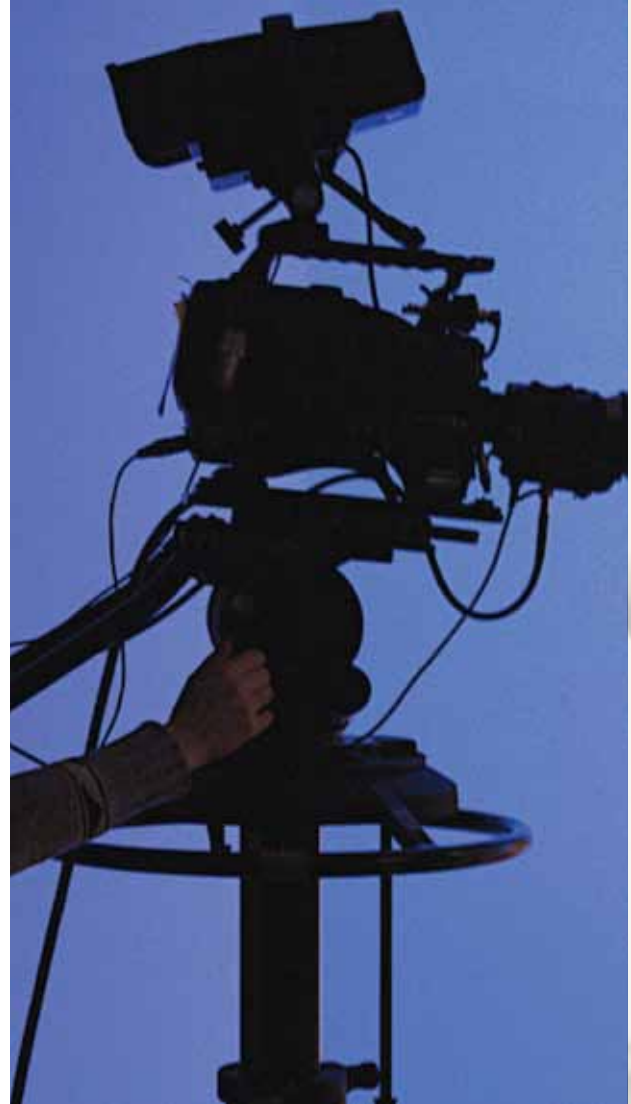
CANADIAN INTERNATIONAL DOCUMENTARY FESTIVAL (HOT DOCS)

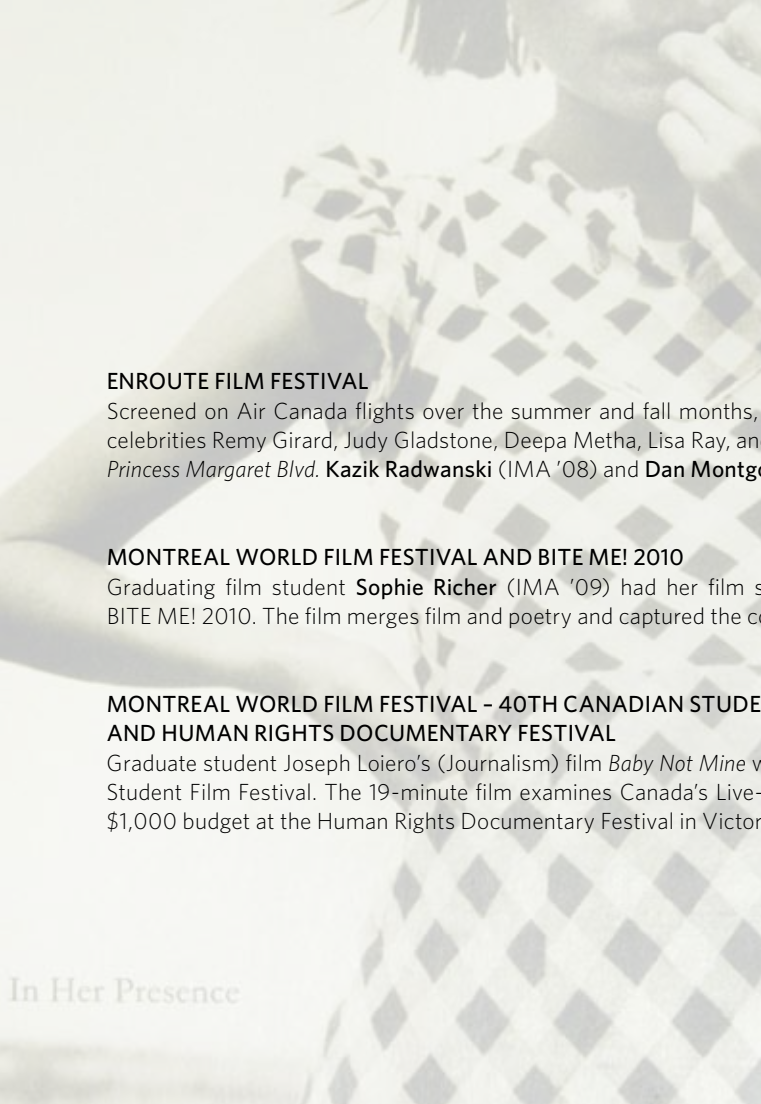
Hot Docs chose fifteen students from films schools across Canada to participate in *Doc U*, a programme for emerging filmmakers that includes special workshops and networking opportunities with leading documentary professionals and filmmakers. Three of these spots went to FCAD students.

Sue Johnson MFA in Documentary (Media '10)

Jules Arita Koostachin MFA in Documentary (Media '10)

Kathleen Mackey MFA in Documentary (Media '10)





ENROUTE FILM FESTIVAL

Screened on Air Canada flights over the summer and fall months, less than twenty films from film students across Canada were juried by celebrities Remy Girard, Judy Gladstone, Deepa Metha, Lisa Ray, and Michael McGowan. Among this year's finalists was: *Princess Margaret Blvd.* **Kazik Radwanski** (IMA '08) and **Dan Montgomery** (IMA '08)

MONTREAL WORLD FILM FESTIVAL AND BITE ME! 2010

Graduating film student **Sophie Richer** (IMA '09) had her film short *Avec Elle* screened at both the Montreal World Film Festival and BITE ME! 2010. The film merges film and poetry and captured the coveted closing night spot at Toronto's BITE ME! 2010 festival.

MONTREAL WORLD FILM FESTIVAL - 40TH CANADIAN STUDENT FILM FESTIVAL AND HUMAN RIGHTS DOCUMENTARY FESTIVAL

Graduate student Joseph Loiero's (Journalism) film *Baby Not Mine* was co-winner of the Best Documentary Production at the 40th Canadian Student Film Festival. The 19-minute film examines Canada's Live-In Caregiver program and also took second place prize for films under a \$1,000 budget at the Human Rights Documentary Festival in Victoria.

In Her Presence

TIFF.

FCAD is proud that Ryerson student and graduate work continues to be central to many of the year wide initiatives hosted by TIFF. This year, FCAD participation in TIFF events included the Toronto International Film Festival, Talent Lab and Canada's Top Ten.

TORONTO INTERNATIONAL FILM FESTIVAL (SEPTEMBER 2009)

Peter Mettler (Image Arts '82) *Petropolis*

Leanne Pooley (Radio and Television) *The Topp Twins*

Kazik Radwanski (Image Arts '08) *Out In That Deep Blue Sea*

Pat Mills (Image Arts) *5 Dysfunctional People in a Car*

TALENT LAB

This four-day intensive programme offers emerging Canadian filmmakers the opportunity to work with some of the most esteemed filmmakers and artists in the world during the TIFF festival.

Denise Blinn (Image Arts '97)

Stephen Dunn (Image Arts '12)

Dan Montgomery (Image Arts '08)

Kazik Radwanski (Image Arts '08)

CANADA'S TOP TEN

Kazik Radwanski (Image Arts '08) *Out In That Deep Blue Sea*



TORONTO JEWISH FILM FESTIVAL

Zack Bernbaum (Image Arts '09), had his final year student film *So Soon Forgotten* screened at the Toronto Jewish Film Festival in April 2010.

WORLDWIDE SHORT FILM FESTIVAL

Michael Pierro (Image Arts '07) screened his film short *Hey, George* at this year's festival. The film explores the challenges faced by a couple as they try to follow through on their New Year's Eve plans.

> Toronto Photography Festival (CONTACT)

This year, over 24 faculty, students and graduates from the School of Image Arts were involved in the Scotiabank CONTACT Photography Festival. In addition to those exhibiting or participating as festival staff, interns or panel members, the **Ryerson Gallery at 80 Spadina** showcased an exhibition curated by third and fourth year students from the Curation and Exhibitions course at the School. **The Ryerson Gallery and Research Centre** also partnered with CONTACT and the French Consulate General to present a lecture at Ryerson University by Clément Chéroux from the Centre Pompidou.



“

SHARING OUR PASSION

”

Feeding The Brain > Renée Rodenkirchen (MFA Documentary Media)



CRAZY

SHARING OUR PASSION

> Fashion Events

Ryerson fashion students and alumni again hit the runways – participating in a wide range of – Toronto based fashion extravaganzas.

LG FASHION WEEK PARTICIPANTS:

Wesley Badanjak (Fashion '07) for *Lovas*, **Jessica Biffi** (Fashion '06), **Judy Cornish** and **Joyce Gunhouse** for *Comrags* (Fashion '83), **David Dixon** (Fashion '93), **Peter Friesen** (Fashion '97) for *Preloved*, **Paul Hardy** (Fashion '97), **Lucian Matis** (Fashion '03), **Monica Mei Chiu** (Fashion '07) for *Aime*, and the School of Fashion alumni runway for 2009 – **Jennifer Allison**, **Freda Audrey Tam**, **Angelene Fenuta**, and **Sheila Lam**.

[FAT] TORONTO ALTERNATIVE ARTS AND FASHION WEEK

Founded by **Vanja Vasic** (Fashion '07), this annual event has expanded to include runway shows, exhibitions, installations, bands, and live photo shoots. Seven fashion students were part of the School of Fashion segment at the event while 19 additional students and alumni showcased their own individual collections and designs.

> Nuit Blanche

The Faculty of Communication & Design again represented Ryerson University in the City of Toronto Scotiabank Nuit Blanche 'all night art thing' on October 3, 2009. This year's exhibits were again created by faculty and students from the Schools of Fashion, Image Arts, Interior Design, Radio and Television and Theatre, as well as Rogers Communications Centre. As a prelude to the event itself, Scotiabank Nuit Blanche exhibited *inCENTive* by **Carly Benkendorf** (IMA '09) at the Eaton Centre for two days the week before Scotiabank Nuit Blanche.

Our International Presence

> Students

- Ten students from the School of Interior Design began working with SOPUDEP, a school that was structurally damaged during the Haiti earthquake. Led by second-year design student **Kathlene McGuinness**, the *Haiti* project involves designing and building shelters that are both affordable and resistant to hurricanes and earthquakes.

> Alumni

- **Kazik Radwanski** (IMA '08) and **Daniel Montgomery** (IMA '08) screened their film *Out In that Deep Blue Sea* at this year's **Berlin Film Festival**. The **Canadian Embassy in Berlin** also hosted a screening of the film along with the other two films in the MDFF Trilogy, *Assault and Princess Margaret Blvd.*
- A number of Ryerson alumni were in Haiti following the country's devastating earthquake. **Jesse McLean** (Journalism '09) reported for the *Toronto Star*, **Tashuana Reid** (Journalism '09) reported for *CBC's The National*, and **Dominic Nahr** (Image Arts '08) captured images for the *Wall Street Journal*.
- Two fashion alumni took centre stage during the *London Fashion Week* in February. Both **Erdem Moralioglu** (Fashion '01) and **Todd Lynn** (Fashion '91) have become regulars in London's fashion circuit.
- **Jeffrey Kuhn** (Theatre '91) landed a **Broadway** role in the play *The 39 Steps*. Jeffrey plays more than 40 different roles during the performance.
- Photographer **Dominic Nahr** (Image Arts '08) was selected as one of twelve photographers worldwide to participate in the *World Press Photo 2010 Joop Swart Masterclass*. Selected from over 150 candidates, the participants interact with six prominent experts during the course of the masterclass.
- **Kat Marks** (Fashion '08), who is now based in London UK, was interviewed by *Dazed Digital* in April about both her fashion and video work. The article which appeared in *dazeddigital.com* examines not only how she is pushing boundaries between fashion and film, but also highlights some of her thought-provoking video work.
- Well-known Toronto-based photographer **Che Kothari** (Image Arts '05) has been featured in both exhibits and magazines based in **Japan, Australia and Jamaica** over the past year. Increasing attention is also being given to both Che and his art on such websites as *Tokyo Art Beat*, *WebDice*, *Uplink Factory* and *Eunoia Project*.

SHARING OUR PASSION

> Faculty and Staff

- **Wieslaw Michalak's** (Image Arts) film *Attention: Light!* has been screened not only in Berlin, Tel Aviv and London, but this year, the film also appeared at both the Lincoln Centre in New York City and the National Gallery of Art in Washington D.C. The experimental film explores image and light and uses Chopin's compositions to accompany a blend of changing colours and light.
- **Martin Habekost** (Graphic Communications Management) was selected to be a *Research Ambassador* at the *German Academic Exchange Service (DAAD)* for the past academic year. Part of his goal has been to promote research opportunities in Germany among faculty, researchers and students in higher education.
- In addition to the exhibit *Freedom Rocks* by **Blake Fitzpatrick** (Image Arts) and **Vid Ingelevics** (Image Arts), selected works from the *Black Star Collection at Ryerson University* were shown at the **Consulate General of Germany** in Toronto and at the **Embassy of Canada** in Berlin. The two exhibits commemorated the 20th anniversary of the fall of the Berlin Wall.
- **Tasha Lewis** (Fashion) presented her paper *The Sustainable Brand: A Company Level System* at the International Foundation of Fashion Technology Institute's (IFFTI) annual conference in Taiwan in March. She also received a junior faculty award worth \$2,000 US from IFFTI.
- In addition to presenting her paper *The Rise of Leisure* during the Third Conference on Housing Environment in Krakow, Poland, **Barbara Vogel** (Interior Design) was granted the Bene Merentibus Medal from Krakow University of Technology's Department of Architecture for her outstanding professional merit.
- This year, **Greg Elmer** (Radio and Television, Globemedia Research Chair), began a 3-year internet/politics/e-science project *World Class University* with Yeungman University in South Korea along with international partners Han Woo Park and Maurice Vergeer. The project was awarded \$5M US from the Korean government. Greg will be giving a series of seminars, lectures and workshops over the 3 year course of the project.
- **Mike Robinson** (Image Arts - Photography) was able to exhibit six of his rare works as part of *Contemporary Daguerreotype Exhibit* in Daguerre's hometown Byr-sur Marne in France.
- **Steve Daniels** (Image Arts - New Media) had the opportunity of showcasing a number of his kinetic sculptures at the *Maker Faire* event held in San Mateo County, California in late May.
- Instructor **Douglas Arrowsmith** (Image Arts) curated an online CBC video *Collected Works* which is a series of stories told on film by student filmmakers from the Ciné Institute in Haiti.

> FCAD

- This year, the Faculty of Communication & Design created the **FCAD Advisory Committee on International Programs (ACIP)**. The Committee, comprised of faculty members and the FCAD International Exchange Officer, serves in an advisory capacity to the Dean.
- Approximately 50 outbound FCAD Ryerson students participated in international exchange opportunities over the 2009/2010 academic year. Among this year's firsts were an exchange of Interior Design students with the **Universidad Iberoamericana of Mexico**, and the placement of students at the **National Institute of Fashion Technology** in India.

Showcasing Artists at 80 Spadina

Located in the heart of the gallery district, the student run Ryerson Gallery at 80 Spadina continues to be one of best contemporary photography galleries in the city. **Katy McCormick**, Gallery Director and assistant professor in the School of Image Arts, acts as advisor to these talented students. Here are a few of the ten exhibitions showcased at the gallery this year:

- *Picturing the Vernacular: Memory, Representation and Time* | **Stefanie Fiore**
- *The Human Subject: 3rd Year Photography Show* (**School of Image Arts**)
- *interTEXTuality: A New Media Show* | New Media Student Exhibition, (**School of Image Arts**)
- *In Her Presence: Selected Photographs* | by **Women for the Mira Godard Research Centre**
- *Some Kind of Divine: Photographic & Video Work* | **Ruth Kaplan**

SHARING OUR PASSION

Showcasing Artists on Campus

> Jorgenson Hall, 13th Floor:

For eleven years, students and alumni from the School of Image Arts have exhibited works in the corridors and offices of the 13th floor of Jorgensen Hall. This year's **Exhibition of Photographic Works** included the following artists from the School of Image Arts:

Leila Ashtari | Nettika Berthelot | Cory Blundon | Tara Fillion | Bronwyn Finotti | Ash Huynh | Ana Kapodistria | Mark Kasumovic | Max Meyer Nigit'stil Norbert | Rena Panchystyn | Anna Eleni Pontikis | Kelsey Stasiak | Caley Sutherland | Matthew Tammaro | Joseph Tremblay Katherine Valiquette | Ryan Van Der Hout | Daniel Joshua Wilson | Carina Yu

> A Year of Theatre and Dance

The sold out performances by students in the three programs (performance, production, dance) offered at the Theatre School offer a glimpse of the exceptional talent that goes on to perform and work at renown stages and companies in Canada and around the world.

RYERSON THEATRE SCHOOL: 2009/2010 SEASON

- *Serious Money* Directed by Eda Holmes
- *Ryerson Dances 2009* Produced by Nadia Potts
- *Richard III* Directed by Ruth Madoc-Jones
- *Choreographic Works* Produced by Vicki St. Dennys
- *New Voices* Produced by Sheldon Rosen

> Year End Student Shows/Events

The annual year end student shows are a tribute to the students' year-long efforts, with the majority of work coming from final-year students. Eagerly anticipated by students, family, industry, media and the community, it is the work of these students that has earned Ryerson the reputation of 'leaders of tomorrow'.

FASHION WEEK (SCHOOL OF FASHION)

IN BLOOM Mass Exodus 2010

SERPENTINATA 2nd year eveningwear and 3rd year men's wear

SHISEIDO/FLARE DESIGN COMPETITION

4th Year Fashion Communication Awards

SCHOOL OF IMAGE ARTS

META 4th Year New Media Exhibition

Maximum Exposure 2009

Function Magazine Launch

Ryerson University Film Festival (R.U.F.F.)

MFA Graduate Festival: Doc/Now

SCHOOL OF GRAPHIC COMMUNICATIONS MANAGEMENT

Fusion: Exploring the Multimedia Mix

Annual Student-Organized Industry Colloquium

SCHOOL OF INTERIOR DESIGN

In[SID] Year End Show 20010

SCHOOL OF RADIO AND TELEVISION

2010 TARA Awards



THE GRADUATE- SPHERE

Spring and fall convocations are two of the most exciting times of year on our campus. Not only do we get to see our talented graduands walk across the stage to receive their degree, but we also get to admire the work that is the culmination of their efforts while students at Ryerson. >

Recognising Our Final-Year Undergraduates

Beyond both convocation and the year-end shows organized by many of our schools, the work of our final year undergraduates continues to be showcased both on and off campus. There is nothing more rewarding than having the talent of these emerging artists and designers recognized and supported by our community and industry partners.

School of Fashion:

- The entrance and corridors of Toronto's flagship Holt Renfrew store again became the showcase for student work from the graduating class of 2010.
- This spring, designs from the graduating Class of 2009 stole the runway as part of *Ryerson's Fashion Plates: A Serving of Style* at *LG Fashion Week*.

School of Image Arts:

- The graduating year student films continue to capture the attention of both industry and public audiences. This year, many of the films were again screened at domestic and international film festivals including the *Toronto International Film Festival*, *Canada's Top Ten*, the *enRoute Film Festival*, the *Montreal World Film Festival*, and the *Toronto Jewish Film Festival*.
- Images by graduating photography students were an integral part of CONTACT, the Toronto Photography Festival.

City of Toronto Scotiabank Nuit Blanche:

- Fashion. Photography. New Media. The work of six new graduates from our undergraduate programs played centre stage in Ryerson's installations for the City of Toronto 2009 Scotiabank Nuit Blanche. Among the installations were *Of Plastic Circumstance* - a large-scale kinetic sculpture about the environment; *MultiTorch* - an interactive game with LED torches; and *Illuminating Fashion as Art* - a display of avant garde fashion. Here are the artists from the 2009 graduating classes who participated:

Carly Benkendorf (Image Arts '09)

Rose Broadbent (Image Arts '09)

Stefanie Fiore (Image Arts '09)

Michael Lawrie (Image Arts '09)

Jocelyn Tang (Fashion '09)

Ryan Van Der Hout (Image Arts '09)

THE GRADUATESPHERE

Spotlight on Our Graduate Programs


As the number of students enrolled in FCAD graduate studies grows, it is evident that there is an increasing demand and need in the community for graduates from these programs. The Faculty of Communication & Design currently has six graduate programs of study, five at the Master's level and one at the Doctorate level. Almost all of these programs are the first of their kind in Canada and each attracts innovative and talented scholars and artists.

- Master of Arts in Communication and Culture
- Master of Arts in Media Production
- Master of Arts in Photographic Preservation and Collections Management
- Master of Fine Arts in Documentary Media
- Master of Journalism
- PhD in Communication & Culture

Two additional Master's programs will see their first students enrolled in the fall of 2010.

- Master of Arts in Fashion
- Master of Professional Communication





> Graduate Studies Exhibitions and Presentations

Fast becoming an annual tradition are the exhibits and presentations showcasing the work of our graduate students, including work from both the Master of Arts in Media Production and the Master of Fine Arts in Documentary Media.

2009 MEDIA PRODUCTION SHOWCASE | MA Media Production

This year, twenty-two students showcased work that explored the economic, creative and cultural structures that influence how media is produced and reaches its market. Here are just a few samples:

- **Ginger Jarvis** *Technicolour: Influencing the Colour Choices of an Era* This full-colour magazine format major research paper explores the impact of Technicolor's three-strip technology on colour choices made by consumer product manufacturers post World War II.
- **Michael Joffe** *Crowdtree* A social network application for the iPhone that facilitates media sharing with research that explores media convergence, participatory media, and opinion leadership.
- **Tara Mahoney** *Spe Salvi (Saved By Hope)* A documentary film following National Chief Phil Fontaine and a delegation of residential school survivors to Rome, Italy, for a private audience with Pope Benedict XVI.
- **Rob Mautser** *Colour the Sound* An interactive audio project that gives digital access to vintage analog tube equipment over the internet.
- **Jason Thompson** *Enviromation* An online platform for children to have their ideas seen and heard about issues that matter to them.

THE GRADUATESPHERE

DOCNOW.ca | MA in Documentary Media

For the second year in a row, students presented their work at galleries and venues across the city in June as part of **DOC/NOW.ca**. The thesis festival celebrates the documentary form through film, photography, new media, and installations. This year's venues included the John Spotton Theatre, Beaver Hall Gallery, the Ryerson Gallery at 80 Spadina, the Toronto Image Works, Pikto Gallery, and different locations on the Ryerson campus. A sample of the projects included:

- **Jeff Winch, Suzanne Murdoch, Renée Rodenkirchen, Peter Zakrzewski** *Advocacy Now* Four films that challenge conventional notions and present new ways of addressing a range of issues including treating mental illness, polluting transportation systems, and the role branding plays in our everyday lives.
- **Marc Losier, Tara Ernst, Manuela Büchting, Melanie Loiselle, Kate Tarini** *Memory, History and Forgetting* Photo/installation based work from five distinct voices that reflects on the role images play in relation to personal and cultural memory – and how their collection and presentation shape how we see ourselves, and the societies we live in.

In addition to these formal exhibitions organized through the graduate programs themselves, our graduate students are showcasing their work with a wide range of other organizations. Here is a sampling:

- **Chris Manson**, a first year student in the MA in Documentary Media was invited by the *National Association of Photographers Association of Canada* to showcase some of his photographic work on Beirut in their weekly photo on-line essay. Chris was also awarded one of five *Scotiabank Scholarships* to attend this year's Magnum Workshop.
- **Riva Finkelstein** not only screened her graduate project film *Healing Voices* at the Leo Baick Day School in North York to commemorate Holocaust Remembrance Day, but the film was also one of 34 films chosen from 194 submissions to screen at the *Peace on Earth Film Festival* at the Chicago Cultural Center in February.
- **Robert Lendrum** and **Morris Lum**, both graduates from the MFA in Documentary Media in 2009, worked with **Drew Ferguson**, a current student in the program, to produce *Bee Man*. The documentary about a beekeeper who eats bees to balance his immune system after being attacked by a swarm of bees, won the trio the \$2,500 *A&E Short Filmmakers Award* in the National Screen Institute's Online Short Film Festival.

> Graduate Student Internships

Our students in the Master of Arts in Photographic Preservation and Collections Management continue to land internships at prestigious institutes in Canada and internationally as part of their academic studies. A sampling of internships secured this past year include:

- **Elizabeth Chiang** Albertina, Vienna | Austria
- **Jamie Guthrie** National Museum of the American Indian Archive | Washington
- **Charlene Heath** National Gallery of Canada & Library and Archives Canada
- **Sara Keane** Victoria and Albert Museum, London | England
- **Sarah Munro** Kigali Genocide Memorial, Kigali | Rwanda
- **Andrea Raymond** Centre for Canadian Architecture | Montreal PQ
- **Soohyun Yang** Getty Research Institute | Los Angeles



MEETINGS OF THE MIND

Beyond the classroom, our faculty members make significant contributions to their professional fields through presentations at conferences as well as other scholarly and creative pursuits off campus. FCAD is very proud of their accomplishments as well as the outreach made by faculty members, staff and alumni in bringing distinguished speakers and special events to our campus. Increasingly, these activities are a crucial element in the leadership that FCAD is able to bring to both our students and our community. >

Elliot > Jeremy Gesualdo (IMA '11)

Sharing with Our Own Community

> The 2009/2010 SRC Lecture Series

Our faculty researchers share information on their Scholarly, Research and Creative Activities (SRC) with other faculty on campus in this lecture series. The series offered an excellent opportunity for discussion on the latest thinking and initiatives in the wide breadth of activities that are part of FCAD. This year's speakers included:

- **April Lindgren** (Journalism) *Understanding Local News: A Geography-Based Approach to Journalism*
- **Alison Matthews-David** (Fashion) *Fashion Victims: Clothing and Health in Historical Perspective*
- **Barbara Vogel** (Interior Design) *The Rise of Leisure Dwelling*
- **Martin Habekost** (Graphic Communications Management) *Research Opportunities in Germany*

MEETINGS OF THE MIND

> Ryerson University's Third Annual Undergraduate Conference

Shannon Jevetta Litt, a second-year student from the School of Radio and Television, was one of thirteen undergraduate students from across the University who presented papers, research findings, and essays at this annual student conference.

Shannon Jevetta Litt

Writing Through the Senses: Giving In to Sensory Experience in Rejection of Culturally-Dictated Roles in 'Lives of Girls and Women' & 'Their Eyes Were Watching God'



Reaching Out to Our Communities

Throughout the year, our faculty and staff members share their expertise at national and international events and institutions. They are also involved in bringing special events to our campus.

> National and International Conferences and Institutions

These are just a few among the many presentations at both national and international events and conferences made by faculty over the past year:

- **Andrew Furman** (ID) *Connecting Public and Private Paths for Pedestrians in Toronto*
11th International WALK21 Conference and 23rd International Workshop of the International Co-operation on Theories and Concepts in Traffic Safety | The Hague, Netherlands
- **Richard Grunberg** (RTA) *Research Findings from Digital Cinema and Advanced Visualization Laboratory*
2010 National Association of Broadcaster's Conference | Las Vegas U.S.A.
- **Abhay Sharma** (GCM) Conference session Chair and Speaker - Colour Management Theory
Indo-German Colour Management Conference, Mumbai, India



MEETINGS OF THE MIND

> 2010 STLHE Conference

This year, the annual Society for Teaching and Learning in Higher Education (STLHE) was co-hosted by Ryerson University and OCAD, and held on the Ryerson campus. Among the many presenters from across Canada at the Conference were a number of FCAD faculty.

Wendy Freeman (Professional Communication)

Lu Ann Lafrenz (Fashion)

April Lindgren (Journalism)

Anne McNeilly (Journalism)

Gillian Mothersill FCAD Deanery (Graphic Communications Management)

Sheila O'Neill (Professional Communication)

Art Seto (Graphic Communications Management)

> Events On Campus

Whether it is through organizing or hosting a workshop, a conference, training or other kind of event held on campus, our faculty and alumni play critical roles in linking with experts from our community and bringing them to Ryerson. Among the many events, some of which have now become an annual tradition, are the following:

War at a Distance: Documentary Practice, Visual Culture, and Public Conversations about Military Conflict

This two-day symposium held at Ryerson in conjunction with an exhibition at Gallery TPW explored the ways in which representational practices are impacting how Canadians struggle to make sense of military conflict and, in particular, the war in Afghanistan. The symposium was organized by Image Arts professor **Blake Fitzpatrick**.

Canadian Women in Communications (CWC)/ Corus Digital Media & Technology Career Accelerator:

Now in its 13th year, this event hosted by the School of Radio and Television was organized and hosted by professor **Lori Beckstead**. The executive training program, funded by Corus Entertainment Inc., is offered to twenty women from across Canada. The week-long event focuses on both digital media and technology as they apply to the media and communications industries.

Podcamp

This annual event hosted by the Rogers Communications Centre attracted approximately 1400 social media fans of all ages and walks of life. The two day 'un-conference', which included over 60 sessions, encouraged networking and an exchange of ideas among professionals and hobbyists. Participants were also invited to record their experiences via social networking sites, blogs and photos.

Wordstock

Held during alumni weekend, *Wordstock*, an event hosted by the School of Journalism Alumni Association attracted over 160 participants. In addition to the traditional focus on the craft of writing, editing, and reporting, this year's event placed emphasis on new tools for on-line journalism, including social media, audio, storytelling for the web and blogging. Two separate panel sessions also explored the future of journalism.





THINKERS WITHOUT BORDERS

The Faculty of Communication & Design continues to bring leaders from the cultural and communications industries to the Ryerson campus for lectures, discussions, and both panel and film presentations. Whether hosted by individual Schools, the Ryerson Gallery and Research Centre or by the Faculty of Communication & Design as a whole - these sessions provide an opportunity for community leaders to share their ideas, visions and experiences as well as creating a dynamic interchange for both our students and the public. >

The FCAD Dean's Lecture Series

This series actually takes on a variety of forms, but each provides an opportunity for cultural leaders to come to the University and talk with both the Ryerson and Toronto communities. Each session provides an intimate and informal opportunity to learn more about our cultural and communication industries as well as the challenges they often present.

> 2009/2010 FCAD Dean's Lecture Series

The City As Art

Moderator:

Rita Davies, Executive Director, Cultural Division, City of Toronto

Panelists:

Claire Hopkinson, Executive Director, Toronto Arts Council

Geoff Pevere, *The Toronto Star* columnist & author Toronto on Film

Lisa Rochon, *The Globe and Mail* columnist Cityscape

In Discussion With...

Jian Ghomeshi, Broadcaster, Writer, Musician and Producer

Will Canadian Democracy Survive?

Peter C. Newman Journalist, Author, Newspaper and Magazine Editor

THINKERS WITHOUT BORDERS

The Image Arts CONTACT Lecture Series

This lecture series, held on the Ryerson University campus, was coordinated through the School of Image Arts and generously funded by Kodak.

> 2009 Guest Speakers

Waging Peace: Canada in Afghanistan

Richard Fitoussi | Photographer and filmmaker, Canada

The Art, Craft & Inexact Science of Curating Exhibitions: From Conception to Reception

William Ewing | International Curator; currently teaching at the University of Geneva.

reGeneration: A Process of Discovery

Nathalie Herschdorfer | Curator at the Musée de l'Elysée in Lausanne, Switzerland.

Beautiful and Ugly All Eyes All Sides

Rosalind Solomon | International Photographer, USA



The Ryerson University CONTACT Lecture Series

This lecture series was coordinated through the Ryerson Gallery and Research Centre and held on the Ryerson University campus.

> 2009/2010 Guest Speakers

Pure Means – Thinking Instruments and Magnetism in Artistic Production

Nils Roeller | Professor, New Media, Zurich University of the Arts

Between the Arts. What and Where is German Photography Now?

Felix Hoffmann | Chief Curator at C/O BERLIN

The War According to Ebay

Hito Steyerl | Artist, Berlin

Photographs of Thoughts, An Alphabet of Invisible Rays

Clément Chéroux | Curator for photography, Centre Pompidou, Paris

THINKERS WITHOUT BORDERS

Special Events and Guests

Schools host additional guests and speakers for special presentations and panel discussions throughout the academic year. These provide a perfect opportunity to generate discussion and an exchange of views beyond the traditional academic boundaries of the classroom. Here are just a few of this year's events:

Atkinson Lecture:

Broadcasting, Narrowcasting and the Age of the Visible Minority

with **Andy Barrie**, former CBC host *MetroMorning*

Presented by the School of Journalism

Cuba Through a Documentary Lens: the films of Enrique Colina and the Students of the International Film and Television School

Film/discussion with filmmaker **Enrique Colina**

Presented by the School of Image Arts

Google You, Google Me: Encountering the Culture of Search

Presentation/Discussion by **Dr. Ken Hills**, Professor of Media and Technology Studies, University of North Carolina

Presented by the Graduate Programme in Communication and Culture



In Conversation with ... DSquared2

Fashion Host **Jeanne Beker** interview with designers **Dean and Dan Caten**
Presented by the School of Fashion

The MDF Trilogy: Assault; Princess Margaret Blvd.; Out In That Deep Blue Sea

3 short films by Kazik Radwanski & Daniel Montgomery (IMA'09)
Moderated by Magali Simard, Canadian Programming Coordinator, TIFF
Presented by the Faculty of Communication & Design

What's Next for News?

Panel discussion with media futurist Clay Shirky, internet entrepreneur Andrew Keen and blogger/columnist Mathew Ingram
Presented by the School of Journalism

THINKERS WITHOUT BORDERS



Our Post Doctoral Fellows

During the 2007/2008 academic year, the first postdoctoral fellows were appointed to the Faculty of Communication & Design. Two of those candidates, **Geoffrey James** (Image Arts) who is working with Marta Braun, and **Thierry Gervais** (Image Arts) who works with Robert Burley, had their fellowships renewed this year. A third fellow, **Janice Kaye** (Rogers Communications Centre) continues her work with Charles Davis.

Four additional fellows were appointed to FCAD during the 2009/2010 academic year. Similar to our existing post-doctoral fellows, these scholars work closely beside our own distinguished faculty. They include:

Dr. Janice Fung (Graphic Communications Management)

With funding from MITACS, a national research network that connects university-based researchers with industry partners through collaborative research projects, Janice will be working on a research initiative with Tony Karg at FijiFilm under the supervision of Dr. Abhay Sharma. The project will consider the challenges faced by the small and mid-size commercial print shop.

Dr. Richard Pope (News Lab)

As part of the Network Centre of Excellence (NCE) in Graphics, Animation and New Media (GRAND) team, Richard is working with Abby Goodrum, Director of the multi-university project as well as Associate Dean SRC, and Velma Rogers Graham Research Chair in News, Media and Technology Studies at Ryerson. Richard is responsible for developing theories and methodologies appropriate to a multi-year project and studying how individuals currently access and interpret the news over the timelines of news events.

Dr. Alessandra Renzi (Infoscape Lab)

Working with Dr. Greg Elmer, the Bell Globemedia Chair in the School of Radio and Television, Alessandra will be contributing to the production of the collaborative/open source documentary film *Open Sourcing Secrecy*. The film is based on Elmer's recent book *Pre-empting Dissent*. The SSHRC funded research-creation project that Alessandra is a part of, also includes an upcoming series of talks and publications that analyse contemporary issues of security and surveillance.

Dr. Jeremy Shtern (Rogers Communications Centre)

Working with Dr. Charles Davis, the Edward S. Rogers Sr. Chair of Media Management, Jeremy will examine cultural diversity in the Canadian media. A graduate of the London School of Economics, Jeremy is a recognized researcher in the field of communication and media studies, and will also be teaching in the York/Ryerson Graduate Program in Communication and Culture. His primary area of research interest is globalization and digital technologies.



NURTURING OUR DREAMS

The Faculty of Communication & Design is recognized both in Canada and internationally for its achievements at the forefront of teaching, research and innovation. Core to this recognition and success is the ongoing support of the community and the generosity of our donors. >

Ophelia > Renée Munn (IMA '10)

Donor Generosity

Over the past academic year, generous supporters of FCAD have made certain that the teaching, research and innovation taking place within this Faculty not only continues but also excels. The thoughtfulness of our individual, corporate and foundation donors also ensures that students are able to fund their Ryerson education by giving them the opportunity to learn with the best resources available.

> Gifts in Kind

Donations of equipment, cultural artifacts, books and other items provide our students with critical tools for innovation and research. This year, new equipment kept students on the cutting edge of their industries and a collection showcasing a century of fashion gave them a link to the past.

Kathleen Kubas' passion for designer headwear earned her the nickname 'Hat Lady' from those who knew her. When Kathleen passed away, her husband Leonard and son Christopher generously donated her collection of hats, accessories and garments that added over 400 pieces to the School of Fashion's *Fashion Resource Collection*. The pieces showcase work from important 20th century designers such as Moschino, Issey Miyake and haute couture milliner Philip Treacy.

Students in the School of Graphic Communications Management turned theory into practice thanks to a gift provided through the **Flexographic Technical Association** and the **Canadian Flexographic Training Committee**. GCM's new Flexopress is giving students the opportunity to gain hands-on experience. The press was a definite asset for a team of six GCM students who took the top prize in flexography at this year's *Phoenix Challenge Competition*.

The Rogers Communication Centre received a high-tech boost courtesy of **DALSA Corporation** with their contribution of an Origin Cinema Camera. With the addition of this new technology to *Ryerson's Digital Cinema and Advanced Visualization Laboratory* (the first full-resolution digital cinema lab in Canada), Ryerson students have the capability to shoot in both 4K (extreme high definition) and 3D.

NURTURING OUR DREAMS

> Awards and Scholarships

Every autumn, our schools host an award event where students are recognized for their work over the past year. Supporting these awards is the most direct method for donors to make an impact on a student's success at Ryerson.

This year, *FLARE Magazine* contributed an award to the School of Fashion. Students in the School of Fashion have enjoyed a history of support from *FLARE*, including a competition that publishes a winning student's work as a fashion spread in the magazine.

In honour of their twenty-fifth reunion, the **JRAD class of '85** has established a \$2,500 annual award for students in the *Master of Journalism* program. Spearheaded by journalism alumnus Graeme Harris, many class members joined together to fund the award which will go to a student who has demonstrated financial need and shown a commitment to community involvement.

Scott Lauder was a long-time instructor of English literature to School of Journalism students. Now a professor emeritus, Scott has established the Lauder Internship Award. The award provides funding for an out-of-town course internship that the winning student might otherwise not be able to afford.

The Gordon F. Keeble Award, named for the retired Ryerson professor and former RTA Chair, honours a student enrolled in the Master of Arts in Media Production for their use of new technology to create innovative media. Gordon F. Keeble Ltd. continued supporting the award this year.

Welcoming New Support

The Faculty of Communication & Design continues to strengthen its undergraduate programs, expand its graduate programs and improve its physical facilities. Maintaining our reputation as a leader in education for fashion, film, interior design, journalism, photography, printing and communications technology, radio and television, theatre and emerging media requires ongoing support. Your contribution can make the difference to our students and the programs in our schools.

To learn more about how you can contribute to the exciting future of the Faculty of Communication & Design, contact the Development Office at **416.979.5000 ext. 6524**.



> For further information about the Faculty of Communication & Design,
please visit our website at www.ryerson.ca/fcad or contact slewchuk@ryerson.ca

fashion
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