

BOARD OF GOVERNORS
January 29, 2018
Jorgenson Hall – JOR 1410
380 Victoria Street
12:00 p.m. to 1:00 p.m.

Minutes of a meeting of the Board of Governors of Ryerson University (the "University") held on Monday, January 29, 2018 at 12:00 p.m. in Jorgenson Hall, JOR-1410.

ATTENDANCE:

Present: J. Fukakusa (Chair), L. Bloomberg, J. Cockwell, M. Al Zaibak, N. Mohamed, C. Paisley, M. Rodrigues, R. Traill, G. Pathak, M. Lachemi, L. Amleh, C. Ellis, S. Gellman, G. Lewis, N. Marwah, V. Morton, N. Muthreja

Regrets, M. Frazer (Vice Chair), S. Sinha, M. Ien, T. Staffieri, C. MacDonald

Board Secretariat:

- J. Shin Doi, General Counsel and Secretary of the Board of Governors
- C. Redmond, Governance Officer
- M. Chaisson, Senior Legal Counsel and Assistant Secretary of the Board of Governors

Others Attending

- M. Benarroch, Provost and Vice President Academic
- D. Brown, Vice President, Administration and Operations
- I. Mishkel, Vice President, University Advancement and Alumni Relations
- S. Liss, Vice President, Research and Innovation
- J. Grass, Assistant Vice President, University Relations
- A. Casey, Executive Director, Office of the President
- G. Craney, Deputy Provost and Vice Provost University Planning
- J. McKee, Chief Financial Officer
- A. Saloojee, Assistant Vice President, International
- D. O'Neil Green, Vice President, Equity and Community Inclusion
- J. Austin, Interim Vice Provost Students
- S. Fazilat, Assistant Vice President, Facilities Management and Development
- M. McEachrane, Executive Director, Office of Provost and Vice President Academic
- J. Hanna, Past Director of Business Management, Ted Rogers Student Society
- O. Hamid, Director, Student Engagement and Alumni Development, TRSM
- N. Bagnell, LiveGuage
- S. Seo, LiveGuage

1. IN-CAMERA DISCUSSION (Board Members Only)

2. IN-CAMERA DISCUSSION (Executive Group Invited)

END OF IN-CAMERA SESSION

3. INTRODUCTION

3.1 Chair's Remarks

- J. Fukakusa opened her remarks with an acknowledgement of the land and welcomed Board members to a new Board year. She congratulated M. Al Zaibak on receiving the Toronto Builders Award and thanked him for his recent very generous financial donation to the University.
- J. Fukakusa thanked D. O'Neil-Green for providing the book 100 Accomplished Black Canadian Women co-authored with The Honourable Jean Augustine and Dauna Jones-Simmons. D. O'Neil-Green will provide background information about the book at the Board Retreat.
- J. Fukakusa thanked the Provost's Office for providing a specialty tea to the Board members and the University Relations Office for providing copies of the Ryerson University Magazine.

3.2 Approval of the January 29, 2018 Agenda

The agenda was approved as presented.

4. REPORT FROM THE PRESIDENT

- M. Lachemi welcomed Board members to the first Board meeting of 2018.
- M. Lachemi introduced D. Brown, Vice President, Administration and Operations and spoke briefly of her background as Vice President, Corporate Services at Mohawk College. He also introduced D. Campbell, the new Executive Director of Community Safety who joined Ryerson from Cape Breton University.
- M. Lachemi reported that J. McKee, Chief Financial Officer will now report directly to him as a member of his Executive Team and congratulated J. McKee on her enhanced position.
- M. Lachemi congratulated D. O'Neil Green who received the 2017 Founders' Service Award from the Association for the Study of Higher Education, Council on Ethnic Participation.
- M. Lachemi spoke of the community celebration held on January 26, 2018 to mark the presentation of the Truth and Reconciliation Report to the Community.
- M. Lachemi reported that the University had a 3.9% increase in student applications and continues to be second only to the University of Toronto in overall applications and total first choice applications. As of January 19, 2018 applications from Ontario Secondary School international students are up by 25%.

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- M. Lachemi updated the Board on the Law School initiative and the requirement for licensing approval by the Law Society of Upper Canada.
- M. Lachemi reported that the Expert Advisory Committee on Real Estate Development Strategy had recently met and had provided advice on the University's real estate portfolio.
- M. Lachemi updated the Board on a good neighbour agreement entered into with the Lalani Family regarding the land at the corner of Yonge and Gould.
- M. Lachemi reported that an agreement had been signed with MPI/Canadian Student Communities Inc. to provide residences for Ryerson students on Jarvis Street.
- M. Lachemi spoke of the double anniversary celebrations which recognize the establishment of the Ryerson Institute of Technology in 1948, and official university status in 1993. J. Grass presented slides of the logo and spoke of the significance of the double anniversary.
- M. Lachemi acknowledged the DMZ's annual report and introduced N. Bagnell and S. Seo founders of LiveGuage a successful DMZ company that provides experiential marketing solutions. The company achieved success after participating in the DMZ Playbook program.

5. REPORT FROM THE SECRETARY

J. Shin Doi said she would be happy to discuss her report if there were any questions.

6. REPORT FROM THE PROVOST AND VICE PRESIDENT ACADEMIC

- M. Benarroch reported that Canada's U19 men's basketball team lead by RAMS coach R. Rana was chosen Canadian Press Team of the year for 2017.
- M. Benarroch also reported that the Law Practice Program had won a Diversity Award.
- M. Benarroch introduced G. Craney, Deputy Provost and Vice Provost University Planning who joined Ryerson from the Ontario Government where he was Assistant Deputy Minister, Post-secondary Education at the Ministry of Advanced Education and Skills Development.

7. DISCUSSION

7.1 REPORT FROM THE CHAIR OF THE EXECUTIVE COMMITTEE

7. 1.1 Update on LGIC Appointments

- J. Fukakusa reported that M. Frazer had been re-appointed for a third term as a Lieutenant Governor in Council appointee to the Board.
- J. Fukakusa reported that the Board Secretariat had recently asked the Ministry of Advanced Education and Skills Development ("MAESD") to consider a change in status of two Board-appointments to LGIC appointments. Changing these Board appointments to LGIC appointments would provide the University with flexibility in meeting vacancy deadlines. The two Board-appointed members, G. Pathak and T.

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Staffieri agreed to this change and the Executive Committee was notified of the request.

7.2 Introduction to the 2018-19 Budget Process

M. Lachemi reported that the annual budget process had begun and continues to be open and transparent. The goal is to bring forward a balanced, forward-looking budget that continues the momentum on the University's key priorities.

- G. Craney spoke to the budget process and the timelines. He reported that similar to previous years, the administration will provide an environmental scan of key public policies that will affect the budget and an overview of enrolment plans. He spoke of the government's new funding model which restricts funding for domestic enrolment growth and the University's plans to increase the total number of international students.
- G. Craney spoke to the new tuition fee framework and the need to approve international student fees and ancillary fees in the budget and reported that three town halls had been arranged for students, faculty and staff, plus consultations with union groups, academic leaders, members of the student unions and student members of the Board.

7.3 <u>Ted Rogers School of Management Referendum Proposal</u>

J. Austin introduced student leaders N. Marwah and J. Hanna who presented information about the proposed referendum for members of the Ted Rogers Students' Society ("TRSS").

Board members asked questions about the referendum presentation specifically the size of the questionnaire data sample, comparison of fees at other university business schools, how the TRSS members' participation rates are tracked and if there is an opportunity for funding through the University.

- O. Hamid responded to questions about fiscal oversight and the TRSS' constitution which provides controls for accessing funds through the Dean's Office.
- J. Fukakusa said it is important to remember that the TRSS activities enhance the reputation of the Ted Rogers School of Management.

BE IT AND IT IS HEREBY RESOLVED:

THAT the Ryerson Election Procedures Committee be authorized to hold a student referendum, at a time to be determined, amongst all undergraduate students enrolled in a full-time program at the Ted Rogers School of Management to seek approval for the levy increase of \$25.00 per semester to be paid to the Ted Rogers Students' Society starting in September 2019; and

THAT the compulsory fee be adjusted to provide for any increase according to the Toronto Consumer Price Index (CPI); and

THAT the specific wording of the referendum question be subject to approval by the Provost and Vice President Academic.

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8. CONSENT AGENDA

8.1 By-Law Change – Amendment to Executive Titles

BE IT AND IT IS HEREBY RESOLVED:

THAT amendments to the General By-Laws of Ryerson University be approved as presented.

8.2 Approval of the November 30, 2017 Minutes

9. FOR INFORMATION

9.1 Ryerson Communication Report

10. TERMINATION

NEXT MEETING OF THE BOARD – March 29, 2018