

Ryerson MBA Student Opening Speaker At CEO Annual Conference



Ken Jones, Dean of the Ted Rogers School of Management, thanks MBA student Rozmin Parpia for opening the CEO Outlook Conference: Engaging India in June 2010.

The Ted Rogers School of Management at Ryerson University hosted the country's most prominent Indo-Canadian leaders at its annual CEO Outlook Conference on June 1, 2010. Engaging India was this year's conference theme and featured remarks and panel discussions with 16 prominent Canadian presidents and CEOs who shared their personal stories about entrepreneurship and doing business with India. Rozmin Parpia, a full-time Ryerson MBA student opened the prestigious event with a welcoming address, discussing the importance of the rise of India. Rozmin, who is originally from India, as she recognizes the importance of interacting and learning new business strategies from Canada's top leaders.

Financial Post Magazine Shows Ryerson MBA a Great Return On Investment

The Ryerson MBA ranks in the top five among Ontario universities and in the top ten Canada-wide in the 'post MBA salary' category of the "Canadian MBA Programs: By The Numbers" report, published by the Financial Post Magazine in the March 2010 edition.

Ryerson MBA alumni are earning an average salary of \$83,408 upon six months post graduation. Ryerson MBA students are receiving a great return on investment from their very affordable tuition. Factors contributing to their success include a design with an emphasis on experiential and integrated learning, individualized skills development and career support and faculty with extensive real-world experience.

RBC Senior Executives Judge Ryerson MBA students in Integrative Case Competition



MBA students Darren Scott, Leith Higdon, and Alexander Stretovitch, some of the winners of integrative week, with Associate Dean Academic Wendy Cukier (left) and Director of Graduate Students Dale Carl (far right)

One of the most rigorous methods of weaving current management issues into the program is the Ryerson MBA Integrative Week, held twice annually for part-time and full-time students. A unique aspect of the Ryerson MBA program, integrative week presents student teams with challenging real-world management problems and the opportunity to have their solutions judged by industry and government leaders.

During the 2010 integrative week, a panel of senior IT executives from The Royal Bank of Canada (RBC) offered a real-world situation: the need to develop strategies to support alignment between RBC's business operations and their IT

structure. The Bank's senior executives served as judges for the week-long intensive case competition. The top three groups in the competition were invited to offer their models in person to additional RBC senior executives in the Bank's downtown head office.

We were very pleased to be the first organization to partner with Ryerson University for the MBA integrative week competition and challenge the students to tackle real-world scenarios in the Financial Services industry," said Carol Poulsen, Senior Vice President, RBC. "The judging provided an excellent opportunity to view strong MBA talent and discuss their presentations on strategic options and recommendations. Our participation reinforces RBC's ongoing commitment to work with the academic community and future leaders."

Congratulations to Ade Adesemowo, Alison Backman, Mao Cui, Leith Higdon, Darren Scott, Alexander Stretovitch, and Miguel Vega who placed first. Special thanks to MBA professors, Dale Carl, Tim McLaren, Catherine Middleton and Mark Patterson for their efforts in organizing the event.

Ryerson MBA Students Fully Employed

Canada's top employers are confident in our students not only because they come prepared with their MBA skill set, but because our staff takes the time to uniquely match a student's career aspirations with a leading organization's needs. As a part of the MBA program's curriculum, students participate in internships during the final term of their degree.

This very unique and popular MBA feature enables our students to gain quality industry experience at a crucial point in their academic development. Even during this current tough career market, 100 per cent of our MBA students who chose the internship option are all successfully matched with a leading organizations. Placements are in a variety of sectors and include some of Canada's strongest corporations; Bombardier Aerospace, Scotiabank, Bell Mobility, Rogers Communications and The Toronto Real Estate Board – Commercial Division.

As in past years we expect that many of these internship employment opportunities will transition into full-time positions upon graduation, aligning with the initial goals of our student's career path.

Retail and Commercial Development Student Wins \$5,000 In Industry Competition

Ryerson MBA student Thomas McLaughlin is the winner of \$5,000 after placing second in the 2010 competition. In 2008, a team of three full-time students placed first and a fellow student third with combined winnings of \$12,500.

"There is no doubt that our unique MBA Retail and Commercial Development specialization gives our students a competitive advantage over their peers in this competition," said Wendy Cukier, Associate Dean, Academic, Ted Rogers School of Management. "Our faculty play an integral role in preparing our students for this type of specialized research."

Special thanks are owed to McLaughlin's coach, Michael Brooks who teaches in the Retail & Commercial Development MBA specialization. For more news about MBA competitions, visit <http://www.ryerson.ca/mba/experience/competitions/>.

Ryerson MBA Alumnus Gives Back



From left; Kent Chin and son Lucas stand proudly holding Alumnus "Luki" Award, presented to Adedoyin Adesemowo. Also in photo is Adedoyin's son Michael, wife Beatrice Adesemowo, and Dr. Dale Carl, Director of Graduate Students for the Ryerson MBA/MMSc programs.

Ryerson MBA Alumnus Kent Chin is giving back to the Ryerson MBA community through a gift he calls the Kent Chin Alumnus "Luki" Award, named after his son Lucas.

Chin recently presented a \$1,000 donation to MBA student Adedoyin (Ade) Adesemowo. Ade immigrated to Canada in 2007 and began the MBA program in 2009 after the birth of his son Michael. Ade obtained the highest GMAT score among his graduating class and was also a recipient of a Ted Rogers Graduate Entrance Scholarship.

Chin explained that as a father he recognizes the challenges one faces when raising a family and attending school full-time. He offered this donation to honour those students 'wearing the shoes he once wore,' in the hope that it inspires current MBA students. He also hopes his award encourages other alumni to consider giving back to the program and its students.

The Ryerson MBA programs offer a number of competitive funding opportunities, including eighteen \$20,000 Scholarships and Awards. To learn more about financial aid available to Ryerson MBA Students or to give back, visit www.ryerson.ca/mba/financialaid