

Ryerson MBA students win Standard Broadcasting Plan Competition

Ryerson MBA students Dejan Markovic and Arvin Peter won the 8th annual \$25,000 Standard Broadcasting Business Plan Competition. They proposed a clean tech firm, ZelenTech, to sell Smart Water Meters.



The competition was judged by experts, Daniel Mothersill, the president of the National Angel Organization; Albert Behr, an investor in technology based ventures; and Professor Steven Gedeon, a serial entrepreneur and venture capitalist. The judges gave advice to the promising students involved in the competition and commended them all for their efforts.

Students Roar Into Third Place

Competing against 16 other MBA teams, Ryerson placed third in the Financial Post MBA Portfolio Competition. Kasi Bruno, Erin Barkel, Rajeh Hayyel, Emily Ho, Arvin Peter and Jeff Vall roared into third spot thanks to the 50% cash position. Although the Ryerson MBA does not have a Finance major, our students beat many of the ranked business schools with Finance specializations.

The teams had \$1 million to invest in stocks, income trusts and preferred shares listed on the Toronto or TSX Venture exchanges. The University of Alberta finished first, and Schulich School of Business finished second.

13 Business Leaders Share Wisdom At Ryerson

On May 1, the Ted Rogers School of Management hosted 13 of Canada's foremost business leaders at the day-long conference, "A Donation of Experience and Wisdom from Leading Canadian Entrepreneurs." The program featured a series of panel discussions on entrepreneurship, the global economy, and the future

of Canada's economic and social prosperity, moderated by journalist Diane Frances, a Ryerson Distinguished Visiting Professor. Panelists who are featured in her new book 'Who Owns Canada Now', included: Ken Fields, ethanol producer; Eugene Melnyk, owner of the Ottawa Senators; Rai Sahi, real estate tycoon; Fred DeGasperis, co-founder of Con-Drain Group of Companies; George Cohon, who expanded McDonald's into communist Russia; Rob McEwen, who lead dozens of exploration companies in North America; Ned Goodman, Chairman and Chief Executive Officer of Dundee Wealth Management; Hal Jackman, the Chairman of E-L Financial Corp; Seymour Schulich, a private investor, philanthropist and author; and Claude Lamoureux, who built the Ontario Teachers' Pension Plan. In honour of the speakers a one-time \$15,000 Graduate Scholarship has been created.



Integrative Term: Work Placements



Ryerson's MBA programs are unique, offering all students the opportunity to integrate what they learn in the classroom into real life situations. Students who choose the internship option are often able to transition immediately into a full-time position upon completion of their academic requirements.

Ryerson MBA staff and faculty are committed to providing the support necessary for our students to "hit the ground running". The MBA career office works closely with alumni, faculty, corporate partners and executives in residence to ensure that we provide a comprehensive career program. Students attend workshops; receive customized counseling with an executive mentor; access online resources and job postings; and attend on campus recruiting fairs and corporate information sessions.

This year 100% of students who chose the internship option received a placement in their specialization area. Furthermore demand for students in certain sectors exceeded the available supply. Following is a list of some companies where our students are completing internships this semester: (see next page)

To Recruit Top Talent:
recruitmba@ryerson.ca

For more information:
www.ryerson.ca/mba

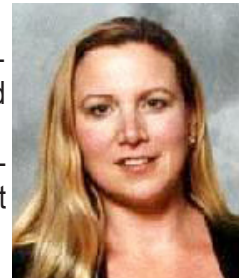
Next Information Session:
July 23, 2008, see website for details

- Royal Bank of Canada
- Bank of Montreal
- Scotiabank
- Great West Life
- Rogers Communications Inc.
- Fido
- Sony Canada
- Bombardier Aerospace
- Ministry of Social Services
- Workplace Safety and Insurance Board of Ontario
- Colliers
- PriceWaterhouseCoopers
- Courtyard Consulting
- New Paradigm
- Best Funds
- Alpha Trading Systems

Business, and a Ph.D. from the University of Waterloo in Environmental Studies. Through REALpac, Michael is researching global best practices for triple bottom line reporting for real estate companies, global best practices in green building design and construction and approaches to controlling greenhouse gas emissions within the commercial building sector.

Sarwan Sahota Award

Associate Dean Wendy Cukier is the recipient of the 2007 Sarwan Sahota Distinguished Scholar Award, which is presented annually to a faculty member who has made an outstanding contribution to knowledge or artistic creativity while employed at Ryerson. Professor Cukier has published 2 books and over 200 articles and papers and is recognized internationally for her scholarship. She is the founder of the Diversity Institute and currently holds SSHRC grants for 2 projects related to diversity and one on media discourses of technology.



MBA International Student Exchange

The MBA program has sent 12 students abroad to participate in Exchange Programs. Johannes Kepler University, in Linz, Austria, is hosting 11 Ryerson MBA/MMSc students for an 8 week exchange program where their focus will be on "International Management Practice" and "Doing Business in Europe". They will be integrated with Austrian MBA students during their lectures and various projects. Copenhagen Business School has accepted a student for their 6 week summer program starting at the end of June.



Distinguished Guest Speakers

Ryerson MBA students get access to experts in their fields through a variety of special events and guest lectures. This year, guest speakers included:

- Allan Rock, lawyer; former Canadian UN ambassador, former Justice Minister and Health Minister
- Steve Zakem, Partner, Aird & Berlis
- Andrew Bowerbank, Executive Director, World Green Building Council
- Trish Clarry, VP Development, Telus Corporation
- Bob MacNicol, Senior Vice President, Office Leasing, Eastern, Brookfield Corporation
- Paul Brundage, Executive Vice President, Global Asset Management/Global Heat, Oxford Properties
- MJ Sikorsky, CEO, Cambrian House
- Jeremy Write, CEO, B5 Media
- Peter Evans, managing partner of Riverdale partners, MaRS
- Matt Connors, CMO of Spencer Trask
- Avi Pollack; Head of Applied Innovation, Global Technology and Operations, Royal Bank of Canada
- Anita Sands; Senior Vice-President, Innovation and Process Design, Royal Bank of Canada
- Jason Bremmer; Research Director, IDC Canada

New Faculty On Board

Sean Wise

Before going on to receive his Law and MBA degrees at the University of Ottawa, Wise studied Engineering and Economics at Carleton University. For the past 8 years, Wise has lectured at over 100 boot camps, financing forums and industry conferences. He is dedicated to training entrepreneurs and has succeeded in training more than 3000 people who have collectively raised more than \$2.1 billion from several different investment sources. Wise also has a monthly published column in the Globe and Mail, entitled "Wise Words."

Dr. Michael Brooks

Michael Brooks is a leader in the Canadian real estate community as a lawyer and as the Executive Director of REALpac, the industry association for large public, private and institutional real estate entities. He has a B.E.S. from the University of Waterloo, an LL.B. from the University of Western Ontario, an LL.M. from Osgoode Hall Law School, an MBA from the Schulich School of

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