

Ranked First at Canadian MBA Games

On January 6th, our team of 38 students ranked first overall at the 2008 National MBA Games held at McMaster University. The annual National MBA Games is the largest gathering of the best and brightest MBA students in Canada. This year's games included more than 350 students representing 14 schools from coast to coast. All teams competed in three categories; academic, athletic and spirit. Our team won gold in the marketing and silver in strategy case competitions, placing first in academics. Our team also placed first overall in the spirit category and third overall in the athletic category.



Congratulations to all MBA games participants!

Ryerson MBA/MMSc Team Wins the RBC Innovator Challenge

On February 21st, 2008 a Ryerson MBA/MMSc team won the *RBC Next Great Innovator Challenge*. This prestigious competition involved developing an innovation for Canadian financial institutions to improve client relations. More than 100 submissions were considered from university teams across Canada. Our MBA/MMSc team proposed a new hi-tech service which would allow virtual, remote and multi-lingual client services.

"Sensitivity to customers' needs across the country was critical to their developing an exciting concept," said Professor Dale Carl, Director of Graduate Students for the Ryerson MBA/MMSc programs. Dr. Carl added that "through a combination of some of the latest technologies, their proposal could make a range of banking services available in even the most remote areas."



Winners Kent Chin, Gavin Yeung, Stephen Kershaw, and Maggie Yang.

Ryerson MBA/MMSc Team Captures Silver in International Leeds-Net Impact Case Competition

A Ryerson MBA/MMSc team came in second place in the prestigious international Leeds-Net Impact Case Competition at the University of Colorado at Boulder.

Our students matched their skills against both Canadian and American business schools. Of the 52 schools competing, we were among the 20 teams selected for the semi-final presentations and beat Ivy League US schools to secure second place.

"Whether they win or lose, our student teams devote enormous time and energy to the best possible showing."
- Associate Dean Wendy Cukier.

From left to right: students Sarah Fuller, Stephen McAteer, Miranda Fong and Lance Martel.



Ryerson Scores at the TATA Cup

On October 27th, two Ryerson MBA teams competed in the annual Tata Cup Case Competition against students from Queen's School of Business, Schulich School of Business and Ivey School of Business. Lead sponsor Tata Consultancy Services Limited (TCS) is a world-leading information technology, consulting, business process outsourcing and engineering services organization. Teams compete by solving a real-life business case scenario within hours and presenting to a team of industry judges. In a tough field, our team placed second.

From left to right: Mukesh Gupta, director of Strategic Communications for TCS and team members Andrew Quattrociocchi, Corinne Geller, Komal Rais, MBA Graduate Student Director Dr. Dale Carl and student Abdul Rahman Dabban.



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Holding Our Own in the Financial Post Portfolio Competition

Although the Ryerson MBA/MMSc does not have a finance specialization, as of February 27th, our Ryerson team holds a very respectable place in the Financial Post's MBA Portfolio Competition. The competition requires 16 Canadian MBA teams to manage \$1 million worth of investments for a hypothetical client. The teams can invest in stocks, income trusts and preferred shares listed on the Toronto or TSX Venture exchanges. Latest reports rank our team 6th in the competition, ahead of schools such as Schulich and Rotman.

The Presima Cup Stock Challenge

Our graduate students also entered the Presima Cup Stock Challenge. In this cross-Canada competition, students selected one real estate stock from anywhere in the world, and on the basis of total return, a winner was recognized with a prize from Presima Inc, a Canadian global real estate fund manager. An internal version of this competition is also being held in professor Michael Brooks' *Real Estate Finance* class and the winner will have their name engraved on the Presima trophy. Good luck to all participants.

Oxford Properties Real Estate Research Competition

Ryerson MBA students are at it again – Kent Chin, Han Lieu and Maggie Yang have taken first place in the Oxford Properties Real Estate Research Competition, winning \$10,000 and fellow MBA student Mia Colceriu came in third, winning \$2,500. "The Ryerson entries were original, creative and showed significant effort throughout. We were very impressed," said Juri Pill, Senior Vice President, Research, Oxford Properties and one of the judges.

Ted Rogers School of Management Awards Night

On November 12th, our first set of Ted Rogers School of Management Graduate Awards and Scholarships were presented. A total of 9 scholarships and 9 awards worth \$20,000 each were distributed. The Scholarships were awarded based on academic merit while the Awards took into account academic achievement, leadership and/or financial need. Congratulations to our worthy recipients Mahbul Alam, Crystal Campbell, Kent Chin, Miranda Fong, Jose Garcia, Corinne Geller, Rajeh Hayyal, Emily Ho, Stephen Kershaw, Samuel Lapidus,, Marc Lijour, Roger Marszalek, Stephen McAteer, Shelley Mohammed, Sheetal Nayar, Ryan Shaw, Chinedum Udeagbala, and Molly Wilson.

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Welcome Professor Jim Tiessen

Professor Jim Tiessen joins the team as our new MBA Program Director. Previously, Dr. Tiessen was Program Director and Associate Professor at the DeGroote School of Business in Hamilton. Dr. Tiessen's research focus is Japanese entrepreneurship and comparative health care and he was a project manager with JETRO, the Japan External Trade Organization.



Professor Jim Tiessen

Professor Dale Carl: Director of Graduate Students

Last term, Professor Dale Carl, Associate Director of International Affairs, assumed an additional role as Director of Graduate Students. In this capacity he plays a critical role in organizing student-focused activities including the integrative weeks and case competitions. Professor Carl's coaching is invaluable and the strong performance of our teams is, in part, testament to the caliber of his efforts along with other faculty experts.



Professor Dale Carl

Integrative Weeks

Special integrative weeks are held for the full-time and part-time students. Last semester and early this semester, members of the Ryerson teaching and research community were on hand to act as judges. They were joined by industry executives who took time out of their busy schedules to contribute their corporate perspectives on the case presentations. Some of the topics that have been covered during the integrative case assignments include international business strategy, corporate social responsibility, environmental sustainability (carbon offsets) and technology strategy.

New Courses and New Faculty Members

We are excited to launch some brand new courses, and welcome some new professors to the programs. *Accounting and Finance for Today's Managers* is taught by Professor Allen Goss, whose latest paper was given honourable mention in the prestigious Moskowitz Prize. *Issues in Retail and Commercial Development* is taught by Professor Michael Brooks, a leading lawyer in the Canadian real estate community and the Executive Director of REALpac. He also joins Professor Ayse Yuce to teach *Real Estate Finance*. Professor Abby Goodrum is teaching *Human Information Seeking Behaviour*. Professor Goodrum holds the Velma Rogers Graham Research Chair in New Media and Technology. Professor Avner Levin, currently researching privacy and the legal regulation and protection of personal information, joins us to teach the *Social Responsibility and Ethical Management* class. Professor Melanie Dempsey is teaching the new *Customer Relationship Marketing* class, drawing on her expertise in non-conscious influences on consumer behaviour, attitudes and persuasion, implicit attitude measurement and application, narrative processing, and product placement. Professor Dale Carl is teaching a new *Global Issues* course and *Advanced Supply Chain Management* is taught by Professor Margaret Plaza this semester.