

## **Ryerson MBA: low cost but high value**

Ryerson's MBA's have shown they can compete with the best. With full time tuition about \$15,000 a year and part time about \$7,000, the Ryerson MBA provides outstanding value for money. Our recent graduate survey showed 93% of graduates were employed within six months. Their average salary was \$85,000. Students who were employed prior to the program increased their salary by an average of over \$22,000 per year on completion of the program. According to Mark Patterson, Manager, External Relations for the program, "Our graduates' average salaries are comparable to those of programs with tuition costs over \$50,000. The Return on Investment is tremendous." Specializations are available in Marketing, Human Resources, International Business, Retail and Commercial Development, Supply Chain, Information Systems and Media Management.

## **Ryerson Students Win Again and Again**

Launched in 2006, the Ryerson MBA has shown over and over that its unique design offers students a competitive advantage. Competing against much larger and more established schools, Ryerson MBA and MMSc students have come out on top over and over again. Among many others, they have won the academic competition for the National MBA games; were the only Canadian team to place in their division in the international Molson's Cup; and have won the RBC Next Great Innovators Challenge for two consecutive years.

## **Ryerson Internships a Key to Success**

A recent article in the Toronto Star "Offering job placements at end of the program provides experience when it is needed most" shows the value of the unique Ryerson MBA structure. Unlike coop programs or capstone projects, the Ryerson internship is placed in the last term of the program, after students have completed all of their courses. It provides an excellent way to transition into a new job or to undertake a "stretch" project with a current employer. (Toronto Star, 2009)

## **Ryerson Faculty Members bring the business world to the classroom**

Over the last year, the Ryerson MBA students have had extraordinary opportunities to meet with senior executives and leaders from Brian Segal, CEO of Macleans; Martha Billes, Director of Canadian Tire; Buzz Hargrove, former president of the Canadian Auto Workers Union and others. Faculty have both academic credentials and extensive networks in the business community that they leverage to enrich the students' classroom experience. During the program's unique integrative weeks, students work in teams on real life projects judged by industry leaders. Industry nights provide an opportunity for students to interact in an informal setting with corporate and government leaders from every sector.

## **Ryerson MBA first Canadian program to be accredited by PMAC**

Supply Chain Management is a growing field in every sector – retail, manufacturing, government and more. Ryerson's MBA is the first to be accredited by the Purchasing Management Association of Canada (PMAC). Students completing selected courses in the MBA, with the right work experience, are eligible to take the PMAC examination for the Strategic Supply Chain Management Leadership Program (SSCMLP). "Our objective is to help graduates of Ryerson's MBA program with a specialization in supply chain management build successful careers by applying the professional knowledge, experience and employer recognition they will gain through our accreditation program," said R. David Fletcher, President and CEO of the Ontario Institute of the PMAC.

## **Ryerson MBA Commitment to Diversity**

In the current environment effectively managing diversity is a key to organizational success improving employee recruitment, retention and satisfaction and fuelling corporate success and innovation. Ryerson is the most diverse university in the most diverse city in the world. The Ryerson MBA requires all students complete diversity training. and offers diverse opportunities including women in management workshops, language and cultural training, participation in special organizations such as the Canadian Advanced Technology Alliance – Women in Technology (CATA-WIT) and the National Black MBA Association; and events such as the Network for Indian Professionals (NET-IP) and Out-on-Bay Street.

Our next information sessions are October 14, 2009 and November 4, 2009. Register online at [www.ryerson.ca/mba](http://www.ryerson.ca/mba)