

July 2022 Issue

Announcing BCH Summer Programming Involving Over 185 Industry Partners and Alumni

This past year, the Business Career Hub (BCH) undertook a strategic exercise in creating a new vision and mission statement to help guide our efforts.

This Hub Insights report showcases how we have aligned our programming this Summer to support our mission to 'create meaningful change' for students, alumni and industry partners at the Ted Rogers School of Management.

Our Vision

To shape a generation of leaders that are conscious, resilient, and nimble.

Our Mission

Our mission is to drive the interrelationship between the Ted Rogers School of Management and industry to develop valuable insights that allow us to continuously innovate programming and services, creating meaningful change for our stakeholders.

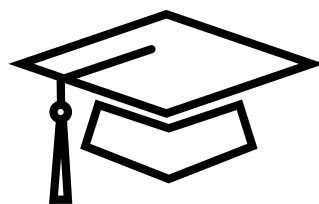
It is this vision and mission that drives our investment in the development of hands-on programming like bootcamps, prep programs, certifications and employer events, all in partnership with our valued industry partners and alumni network.

We work with over 100 partners in the development and delivery of these workshops, in addition to working closely with Ted Rogers Alumni. These individuals, for the most part, are 'giving back to our students and we owe them a great deal for taking the time to share their wisdom and insight.



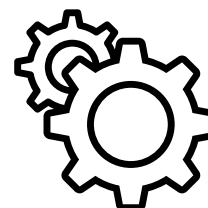
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Industry Program Partners



67

Ted Rogers Alumni



228

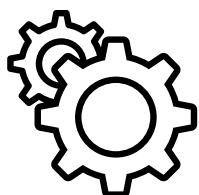
Summer Programs

We have learned, through Co-op check-in visits and through direct feedback from employers, that our programming has opened up doors for students.

Many students have secured meaningful positions with leading employers as a result of participating in our program offerings.

Over 200 Programs Being Offered This Summer

BCH is unique in the marketplace, being the only Business School (that we know of) in Canada offering this type of hands-on programming to students for FREE. This knowledge provides our students with a competitive advantage in the marketplace and more and more students are hearing about their value from their peers and the Hiring Managers themselves.



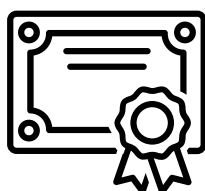
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Bootcamps



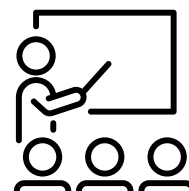
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Prep Programs



3

Certifications



2

Co-op Symposia



1

Alumni Roundtable

In addition to over 200 Bootcamps being offered to students this Summer, BCH has developed 11 Career Prep Programs and Certifications in partnership with various industry partners.

Our August Bootcamp Schedule Showcases Many Options for Students

| | | | | | | |
|---|---|-------------------------|--|---------------------------------------|----|--------------------------------------|
| 31 | 1 | 2 | 3 Excel FM Challenge | 4 Python 3 SQL 1 R Challenge | 5 | 6 Power BI 1 Power BI 2 |
| 7 Excel BF 1 Excel BF 2 Tableau 1 Tableau 2 | 8 Excel BF 3 UX Design 1 | 9 Tableau 3 | 10 Agile/Scrum Social Media Marketing | 11 Python 4 SQL 2 | 12 | 13 Branding Power BI Challenge |
| 14 Excel FM 1 Excel FM 2 | 15 Excel BF Challenge UX Design 2 | 16 Tableau 4 | 17 Excel FM 3 Design Thinking 1 | 18 Python Challenge SQL 3 | 19 | 20 VBA 1 VBA 2 |
| 21 SEO & Analytics | 22 Graphic/Visual Design | 23 Tableau Challenge | 24 Excel FM Challenge Design Thinking 2 | 25 SQL Challenge | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |



We have processed, to date, over **8,000 student registrations** for Summer programming.

BCH Summer 2022 Programs

Ace This Case Series

This series of workshops provide our students and alumni the opportunity to learn how to 'cut a case' so they will be more effective during a case interview. We offer students three streams of programming content including Consulting, Capital Markets and Consumer Packaged Goods.

Capital Markets Prep Program

This three-day program creates a unique opportunity for students to explore careers within Capital Markets. This Summer, we have a commitment from two members of the SAF Faculty Council (Anil Passi from DBRS and Matthew Beattie from BMO Capital Markets) to facilitate these interactive sessions. Students also have the opportunity to network with recruiters and alumni currently working in this industry!



Consulting Prep Program

The Consulting Prep Program is a series of educational and hands-on sessions designed to prepare students for a career in Consulting. These sessions are facilitated by industry professionals and industry partners including Deloitte, EY, KPMG, PwC, Accenture, IBM, and Trajectory. Students will learn about the Consulting industry and have the opportunity to network with alumni and recruiters, as they prepare for the 2022/2023 recruitment cycle.



Cyber Security Prep Program

This three-day interactive series, delivered by industry experts, is designed to introduce students to opportunities in this space. Students explore aspects of cyber security through keynotes, panel discussions, recruitment workshops and networking opportunities.



Leaders from BDO, CIBC, Deloitte, Hackers for Change, KeyData, PwC, Richter and Softchoice are involved in connecting and supporting our students.

Product Management Prep Program

This exclusive program offers our students a series of hands-on workshops, all of which are facilitated by professionals in the field. Designed to prepare students for a career in Product Management, students will also network with alumni and recruiters in the field.

The lead facilitator, Kevin Callahan, Chief Product Officer for MarbleAPI and a Ted Rogers Alumni, is supported by other Senior leaders from CaseWare, CIBC, Loom, Shopify and Unity.



Unique to this program are 'industry mentors' from Salesforce, and MaRS Discovery District, who offer additional support to students.

Project Management Prep Program

In this two-day event, students and alumni network with Project Managers from diverse industries including finance, information technology and event planning.

Students also have the opportunity to work on an actual case, developed by the key facilitator, a Certified Project Manager, himself. Through this group activity, our students develop a skill set for identifying and solving real business problems.



Recruitment Prep Program

With the support of industry partners like Deloitte, Shopify, and Wealthsimple, our students are exposed, firsthand, to organizational recruitment strategies and the critical role they play in sourcing top talent.



Students and alumni also learn more about the tools commonly used by recruitment professionals.

TechWeek Series

This multi-day event showcases leading employers like TD, Rogers, Google, PwC, IBM, BDO, Mandiant, Softchoice, Deloitte, Ada, Wealthsimple, and Slalom. Ted Rogers students are offered exclusive access to different industry panels where experts share their experience, advice and lessons learned.





Microsoft Certification for Ted Rogers Students

We have partnered with Microsoft Canada's *Canada Skills Program* to provide our students and alumni the opportunity to get certified in Microsoft Office Specialist, Microsoft Power Platform, and Microsoft Azure Fundamentals.



Did you know that **260 Ted Rogers students have earned a Microsoft certification** and 100 more are currently registered for the new 'Microsoft Azure Certification' program this Summer?

Ted Rogers Student Competes in Microsoft World Championship!

One of our Real Estate Management students, **April West**, has just qualified to compete in **Microsoft's World Championship** event in Anaheim, California this Summer!

Wish to Learn More?

If you are interested in further information about our Summer programming or anything that relates to the programs and services offered through the Business Career Hub, we would welcome the opportunity to connect with you.

Please contact Donna Muirhead for more information - dmuirhead@ryerson.ca

References

[Hub Insights](#)

[Hub360](#)

[Salesforce](#)