

**TED ROGERS SCHOOL OF MANAGEMENT LAUNCHES EXPANDED
CO-OPERATIVE EDUCATION PROGRAMMING**
Accounting & Finance and Hospitality & Tourism to offer work terms

TORONTO, June 6, 2014 —The Ted Rogers School of Management at Ryerson University is expanding its co-op program for the 2014-15 academic years. Second year students in the Accounting & Finance and Hospitality and Tourism programs will be eligible to begin co-op work terms in the May 2015 summer term.

“Today is an important signal to the market. Ted Rogers School of Management and Ryerson are building on our strength as leaders in experiential and career-ready education to be a major player in co-operative education,” said dean Steven Murphy. “Our academic and corporate partners are fully supportive and very excited with our direction. We look forward to leveraging this momentum to create a more diverse partner base for our students and our programs.”

Over the next three years, Ted Rogers School of Management (TRSM) will launch 11 co-op education programs, covering all full-time TRSM Bachelor of Commerce degree programs/ majors offered by the Accounting & Finance, Hospitality and Tourism, Business Management, and Retail Management. TRSM has set a goal of having 16 per cent of all students enrolled in co-operative education by 2017.

“We’ve had the opportunity to experience the benefits of the co-operative education first hand and can attest that co-operative education gives students the opportunity to not only learn on the job, but learn more effectively when returning to the classroom as well,” said Lester Chan and Daniel Grosman, co-presidents RUCSA and current TRSITM co-op students. “The odds of securing a program relevant job post-graduation are greatly increased for co-op students. In fact, many co-op students secure employment well in advance of graduation — either through their co-op employers or elsewhere.”

For more than 15 years, the School of Information Technology Management at TRSM has offered a co-operative education program, providing students with the opportunity to gain valuable hands-on experience in their chosen field of study to earn an income to offset the cost of education, build a network of contacts for future employment and enhance their overall academic experience.

“Given Ryerson University and Ted Rogers School of Management’s stellar reputation in the Canadian business community for its quality education programs and faculty, I believe this initiative will not only enhance the quality of students’ learning, but the ‘hands on’ practical experience each student will gain will be invaluable,” said John Morrison, president and CEO, Choice Properties.

In light of the anticipated student demand for this exciting new program, TRSM is interested in the potential to acquire more industry partners across a broad range of services in Accounting, Finance, Hospitality and Tourism.

About Ted Rogers School of Management

Ted Rogers School of Management at Ryerson University is Canada's pre-eminent entrepreneurial-focused business school that is shaping the country's next generation of global innovators and leaders. The school's focus on academic rigor, combined with real world, relevant curriculum, provides students with experiential learning and critical thinking skills needed to solve the challenges facing today's fast-changing economy. Ted Rogers School of Management is home to six schools of management, three innovative MBA programs and 11 cutting-edge research centres and institutes. Ted Rogers School of Management is AACSB accredited, and has nearly 10,000 students and 200 faculty and staff from around the world. Its' students, faculty and alumni are connected with business and community leaders to fuel Toronto and the world's economic growth, prosperity and creative talent. For more information, visit www.ryerson.ca/tedrogersschool

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