

Portfolio Submission Criteria 2012

1. Portfolio Content

All applicants must submit or present a non-returnable portfolio of personally-produced graphic or visual work.

DO NOT INCLUDE ORIGINAL WORK—inexpensively reproduced drawings, digital photographs, reductions, and good quality photocopies are acceptable and desired. Digital design work must be submitted as a hard copy: please do not send slides or CDs. Please do not put your work into a portfolio case, binder or plastic sheets.

The purpose of the portfolio is to demonstrate visual talent and skills. Your ability to express yourself visually is an important part of the review process. You may include school assignments as well as work completed on your own. YOUR ABILITY TO DRAW WELL IS ESSENTIAL and should be demonstrated in a variety of forms. You MUST incorporate the following into your work: pencil, ink and colour media. You will be judged on creativity, originality and your potential to complete the 4-year program. Organize your portfolio to include:

- A variety of work demonstrating your 2D and 3D potential (may be in a variety of media). Aim for quality rather than quantity in selecting work. There should be no more than 15 examples of personal work including the three mandatory items listed below.
- The portfolio must include all of the following three items in black and white placed into a context:
 1. A freehand drawing of a staircase;
 2. A freehand drawing of a collection of organic material (e.g., leaves, pods);
 3. A freehand drawing of a tubular structure (e.g., bicycle, metal chair).

The following guidelines have been established to assist applicants in selecting additional samples of personal work for the portfolio:

- Include other examples of drawings, artwork, photography, or anything else that may demonstrate visual abilities and three-dimensional thinking. Graphic, architectural or industrial design work may also be included;
- Include work for course assignments (if any) as well as work completed independently;
- Avoid extensive submissions of mechanically drafted drawings or computer drawings;
- Avoid extensive submissions of subjects taken from photographs.

2. Portfolio Format

Label all work with your name, date, when work was executed, media used and original size. If the item was a course assignment, identify the course and summarize the assignment. This information should be conveyed in a statement of a maximum of twenty-five words.

Add the cover page with your name, your Ryerson Number and complete contact information and signed declaration. **This cover sheet can be found at the end of this document. Do not forget to sign the declaration.**

3. Portfolio Submission and Interview

If you live within a 400 km radius of the school, you will be required to bring your portfolio of work to a scheduled interview day. This day will include a personal interview, a drawing test and a written test. The interview time is scheduled on-line.

If you live outside the 400 km radius, you may elect to come to Toronto for an interview or you may mail in your portfolio and the additional items required below. The submission time is scheduled on-line as well.

4. Mail-in Portfolio: Additional Items

A) Personal Essay (Only for those applicants who live more than a 400 km radius outside of Toronto and are mailing in their submissions):

- A two-page word-processed essay answering the question: “Why do you want to be an Interior Designer?”

Note: This is your opportunity to convince the committee of your seriousness and the appropriateness of your studying at Ryerson University. Think this assignment through carefully. The essay should include a description of your background, your intended career goals and educational objectives. It should represent a clear and accurate picture of you as a person, your talents and abilities with an indication of how attending The School of Interior Design will help you to fulfill your goals.

B) Design Test (Only for those applicants who live more than a 400 km radius outside of Toronto and are mailing in their submissions.) The Design Test is included on Page 3 of this document.

Students sending in a mail-in submission should include a small photograph of themselves (passport type). Other students are encouraged to bring one to the interview.

When required please send your portfolio submission to:

Mailing Address:

Ryerson University
Portfolio Selection Committee
350 Victoria Street
Toronto ON M5B 2K3

Courier Address:

Ryerson University
Portfolio Selection Committee
302 Church Street
Toronto ON M5B 1Z5

Design Test: Storage Unit

Time allotted: 3 hrs. (on your honour)

This test is only for those applicants who live more than a 400 km radius outside of Toronto and are mailing in their submissions.

Your task is to design a **multi-functional** storage unit that will be your major location to store personal belongings in your room for your first year at university.

Design Criteria

- Footprint of unit cannot exceed 30" x 72" at the base.
- Cannot exceed 96" in height.
- Consider the use of doors.
- Consider the range of items you will need to store and how you would store them.
- Consider interior and exterior design of the storage unit.

Method

1. Planning: Establish Storage Requirements
 - Make a list of what you would want to store.
 - Establish how you would store them.
 - List four criteria that you consider important when designing storage for this use.
2. Begin Ideation
 - Using sketches, communicate your design process and your final design solution - media optional.
3. Present your final design solution. Indicate size, details and materiality.
4. Communicate clearly in writing your design rationale
 - What is the unit about and why did you design it this way?

Design Submission

Document and submit your design process (i.e. analysis, ideation sketches/concept to final solution i.e. we want to see the iterations in the process: don't just show final solution. Please provide a written description and rationale for your concept and include it with your submission.

- 1) Submission size: bound in a 8 ½" x 11" format. There is no limit to the number of pages or the type of paper used.

Evaluation Criteria

We will mark you on the following:

Design Analysis Of The Problem	20
Drawing/Communication Skills In Written Submission	25
Use Of Materials, Joinery Methods, Finishes, Colour	15
Effectiveness Of Final Design Solution	40
TOTAL	100



Non-Academic Requirements Cover and Declaration Form

Student Information

Surname
(as it appears on application)

First Name
(as it appears on application)

Ryerson Number

Program Name

E-mail Address

Phone Number

My signature below indicates that all aspects and submissions are true and accurate and have been prepared by me. No relevant information, academic or otherwise has been withheld; otherwise my admission to or registration at Ryerson University may be revoked.

Signature

Date