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— International Research Institute Newsletter —

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Featured Story: Seminar on Migration in China, June 13, 2007



A seminar on *Migrants' Social Network Used in Seeking Employment in Urban Areas of China* was held June 13 at the Ted Rogers School of Management. The seminar was delivered by **Professor Zhang Jijiao**, a visiting researcher from the Institute of Ethnology and Anthropology at the Chinese Academy of Social Sciences.

The seminar was jointly sponsored by the International Research Institute and the Diversity Institute in Management and Technology at Ted Rogers School of Management. Over a dozen scholars from different departments of Ryerson University including the Gateway Program for International Educated Professionals at the Chang School of Continuing Education and the Joint Centre of Excellence for Research on Immigration and Settlement took part in the seminar and had enthusiastic discussions on migration issues in China and similar challenges in Canada, such as immigrant adaptation and social policies.

Professor Zhang also gave a brief introduction on ethnic & migration research in China and on the International Congress of Anthropological & Ethnic Studies to be held in China in 2008.

— Faculty Spotlight: Nina Cole —

Dr. **Nina Cole** has spent the last three months as a visiting professor at **Victoria University in Melbourne Australia**, collecting data for four research studies on expatriate management: how to enhance spousal adjustment; reasons for better work and interaction adjustment by female expatriates; personality characteristics associated with effective expatriate coping techniques; and demographic characteristics associated with expatriate adjustment. Participating multinationals include **Cisco Systems, IBM, and Air International Thermal Systems**. Other expatriate participants have been obtained through presentations to the **Australian Human Resources Institute** (inset photo) and the **Victoria University Faculty of Business and Law**; contacts made through the Newcomers' Network in Melbourne; and colleagues at **Monash University, Deakin University** and the **University of Melbourne**. Nina is now moving on to collect data in Singapore, Malaysia, Cambodia, the Philippines, and Hong Kong during the fall, and then in China during the first half of 2008.



— **Call for Papers** —

Thunderbird International Business Review

Immigrant Entrepreneurship in A Global Business World

Type: Journal Special Issue
 Editors: Elie Chrysostome, H. Xiahua Lin
 Deadline: June 15, 2008
 Focus: International Business

International Journal of Human Resource Management

Global Staffing

Type: Journal Special Issue
 Editors: Hugh Scullion, David Collings
 Deadline: February 28, 2008
 Focus: International Business

Journal of International Marketing

Branding in the Global Marketplace

Type: Journal Special Issue
 Deadline: February 11, 2008
 Focus: International Business

International Finance Review

Institutional Approach to Global Corporate Governance: Business Systems and Beyond

Type: Journal Special Issue
 Editors: J. Jay Choi, Sandra Dow
 Deadline: March 15, 2008
 Focus: International Business

Please go to the AIB website for other Call for Papers.

— **SSHRC Deadlines** —

1. **Standard Research Grants:** October 15, 2007
2. **International Community-University Research Alliances (CURA)—in Partnership with the International Development Research Centre (IDRC):** November 21, 2007 for Letter of Intent
3. **Special SSHRC Call for Proposals for Research in Management, Business and Finance:** November, 2007 for five special initiatives being offered in 2007 only

Please go to the SSHRC website for further details.

— **International Research in the Faculty** —

REFEREED JOURNALS

Han, M., "Achieving Superior Internationalization through Strategic Ambidexterity." *Journal of Enterprising Culture*, 15(1): 43-77, March, 2007.

Ratten, V., Dana, L., **Han, M.**, & Welpel, I., "Internationalization of SMEs: European Comparative Studies", *International Journal for Small Business and Entrepreneurship*, 4(3): 361-379, March 2007.

Han, M., Ratten, V. & Welpel, I., "Editorial." *International Journal for Small Business and Entrepreneurship*, Special Issue, 4(3): 211-213, March 2007.

Lin, H. X., Wang, C.L.. "Enforcement and Performance: The Role of Ownership, Legalism and Trust in International Joint Ventures." *Journal of World Business*, 43 (3): forthcoming.

Nadeau, J., **Luk, P.**, O'Reilly, N., Heslop, L., "Destination in a Country Image Context", *Annals of Tourism Research*, 34(4), 2007.

Ngwenyama, O., Morawczynski, O., "Unraveling the Impact of Investments in ICT, Education and Health on Development: An Analysis of Archival Data of Five West African Countries Using Regression Splines", *Electronic Journal of Information Systems in Developing Countries*, Vol. 29, No. 5, pp. 1-15, 2007.

Song, F., Cadsby, B., Hamaguchi, Y., Kawagoe, T., Maynes, E., "Cross-cultural gender differences in behavior in a threshold public goods game: Japan versus Canada", *Journal of Economic Psychology*, Vol. 28, No. 2., April 2007.

Wan, J. and **Yuce, A.**, "Listing regulations in China and their effects on the performance of IPOS and SOES", *Research in International Business and Finance*, 21(2), 2007.

CONFERENCE PRESENTATIONS

Alkoby, A., "International Law and Constructivism: Taking Culture Seriously", The New International Law Conference, University of Oslo, March 15 - 18, 2007.

Chua, C., and **Luk, P.**, "An Exploratory Study of Impulse Buying: Western versus Eastern Culture", Academy for Global Business Advancement World Congress, Penang, Malaysia, May, 2007.

Cukier, W., "Diversity - The Competitive Edge: Implications for the ICT Labour Market", The Canadian Information Processing Society Annual Conference, Halifax, Nova Scotia, May 29, 2007.

Cukier, W., "Moving up the Equity Curve", Toronto Dominion Bank, Women in Leadership Networking Event - Financial Services, June 27, 2007.

Cukier, W., "Public Health 392: International Perspectives on Violence", Northwestern University, Chicago, IL, February 5, 2007.

Dodds, R., "Sustainable Tourism Panel invited speaker", Global Business Summit for the Environment, United Nations Environmental Program and United Nations Global Compact. Singapore, April 18-20, 2007.

Farrell, C., "The Determinants of an Effective Country Branding Strategy: An Analysis of the Spring Break Tourism Market" Proceedings of the Second International Management Conference, University of the West Indies, Barbados, Fall 2007.

Germain, R., **Lin, H. X.**, "Effects of Environmental Uncertainty: Supply Chain Variation and Knowledge Base in U.S. versus Chinese Firms," presentation at Academy of Management conference, Philadelphia, August 2007.

Han, M., Celly, N., "Pro-Profit? Pro-Growth? Or Both? Strategic Ambidexterity and Performance in International New Ventures (INV)", George T. Solomon (Ed.), Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD), ISSN 1543-8643, April 2007.

Lin, H. X., “China beyond the Facts”, Invited speech at KPMG Seminar on Doing Business in and with China, Windsor, February 13, 2007.

Lin, H. X., “From Institutional Transformation to Management Renaissance: Research Opportunities & Challenges in China”, Keynote speech at the 1st International Conference on Enterprise Growth and Management Innovation, Wuhan, China, May 18, 2007.

Lin, H. X., Han, M., Hassay, D., “Foreignness and Newness As Ethnic Advantages: Evidence from Immigrant Entrepreneurship In Network Marketing Organizations”, presentation at the Babson College Entrepreneurship Research Conference, Barcelona, June 7-11, 2007.

Lin, H. X., Wu, W., “Technological Capability Building in Automotive Industry: Comparing China to Korea”, panel presentation at ASAC Conference, Ottawa, June 2007.

Luk, P., Chua, C., Paliwoda, S., Luo, Geng., "The practice of Guanxi in the development of Buyer-Seller Relationships: An Exploratory Study in Britain", Academy of International Business (AIB) Conference, Indianapolis, June 2007.

Middleton, C., "The Adoption of Broadband Internet in Australia and Canada", Participant in a panel on the Global Diffusion of Broadband: Current State & Future Directions for Investigation. International Federation for Information Processing Working Group 8.6 Conference. Manchester, June 2007.

Nicholson, M.J., Lin, H., Guan, J., Chrysostome, E., & Zhang, K. "Immigrants as Agents for Transnational Business," panel presentation at ASAC Conference, Ottawa, June 2007.

O'Reilly, N., **Farrell, C.**, “Brand Globalization in Professional Sports: A Preliminary Analysis of the National Basketball Association,” presentation at ASAC Conference, Ottawa, June 2007.

Song, F., Cadsby, B., Bi, Y., “Trust, reciprocity, and guanxi in China: An experimental investigation,” presentation at ASAC Conference, Ottawa, June 2007.

— Contact Information —

Please feel welcome to direct all your IRI-related inquiries and comments to the IRI co-directors:

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