

From Community Garden to Community Food Security:

Grupo Motivos and Penn Planning

Domenic Vitiello
Department of City & Regional Planning
University of Pennsylvania



Philadelphia's population:

1950: 2.1 million

2008: 1.4 million

24% poverty



40,000 vacant lots

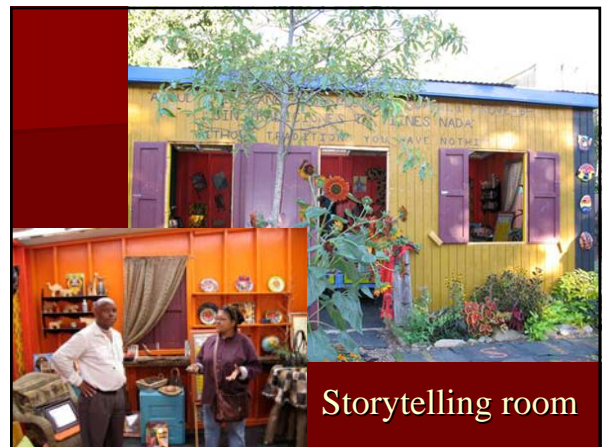
Norris Square: Taking back the neighborhood



Cultural
preservation
through
food



Villa Africana Colobo



Storytelling room

Challenges & Opportunities

- Community gardening:
 - Waning public/foundation support
 - Greening for gentrification
 - Increasing support for entrepreneurial agriculture
 - Aging of gardeners
 - Land ownership, site control
- Food security:
 - Inflation, food deserts, access
 - Public health, nutrition

Towards Farmadelphia

City Farm Typology

Mill Creek Farm: Networking & learning

CPLN 712 Inner City Revitalization

Vacant land assessment:
 Site conditions
 Legal tools
 Interim uses

Revenue Generating Farm Stand Farmers Markets Catering Cooking Classes Café Programs

CPLN 712
 Business plan
 Women's Center
 Nutrition Education
 Food Access



**Grupo Motivos
& Penn Planning
2008:**

- Cookbook
- Cut flowers
- Farm stand
- City Hall farmers mkt.
- Weavers Way Coop
- Catering for Penn
- Garden impacts study
- Greenhouse

Come visit us! www.nsnp.com

**Community Food Security Coalition Conference
Philadelphia
October 4-8, 2008**