The Portfolio is your opportunity to display your creativity, expertise and knowledge about fashion. Use your imagination when compiling your portfolio! The content should reflect your originality and skill. Present all your pieces artfully and professionally, as these elements will also be evaluated.

Contact fashion.admission@ryerson.ca with questions about the portfolio.

PLEASE NOTE

› All work must be your own
› All work must be submitted in hard-copy only
› Portfolio contents must be submitted on 8.5x11 inch paper of any type
› Do not use any bindings, binders, plastic sheets, covers, etc. of any type
› The following submission formats will not be accepted: email, USB’s, CD’s, sketchbooks

Submit the items listed below in the following order:

1 Applicant Checklist and Portfolio Declaration (see page 3 of this document)
2 Statement of Intent (essay format)
   Drawing upon your personal experiences, answer all of the following:
   ❑ Why do you want to study Fashion?
   ❑ What will you bring to the program?
   ❑ How do you want to impact the world through Fashion?
   SUBMISSION REQUIREMENTS:
   ❑ 1 to 2 pages
   ❑ 12 point type
   ❑ Spacing 1.5
   ❑ 1 inch margins
3 Three Portfolio Pieces
   ❑ Choose three different categories from the Portfolio Categories list.
   ❑ Applicants to Fashion Communication must choose at least one from E, F or G
   ❑ For each chosen category, develop a portfolio piece
   SUBMISSION REQUIREMENTS:
   ❑ All submissions must be on 8.5x11 inch pages
   ❑ Label all portfolio pieces (on the back) with the following:
     ❑ Portfolio Category Name
     ❑ Your First and Last Name
     ❑ Your Ryerson Student Number

Please see page 2 for submission instructions.
It is important to follow all of these procedures carefully, or your portfolio may not be evaluated.

Contact fashion.admission@ryerson.ca with questions about submitting the portfolio or other non-academic requirements.

1. Submit your application for admission
   - After you submit your application, you will receive an acknowledgment email from Undergraduate Admissions and gain access to your Choose>Ryerson portal where you can retrieve your Ryerson Student Number.
   - A Ryerson Student Number is required to submit your portfolio and other non-academic materials.

2. If you applied to both Fashion Communication and Fashion Design, a separate portfolio submission and Non-Academic Requirement Fee is required for each application.

3. Visit the Fashion Communication (BDes) program page, for the Non-Academic Requirements deadline.
   - The portfolio deadline is determined by your application submission date.

4. Refer to the Non-Academic Requirements Fee Form for options to pay the mandatory $50 Non-Academic Requirements Fee.
   - If you have any questions about the $50 fee payment, please call 416-979-5036.

5. Submit your portfolio contents in an envelope with the following:
   - Applicant Checklist and Portfolio Declaration
   - Completed Non-Academic Requirements Fee Form
   - Label the envelope with your First & Last Name and Program Code, FA002

IMPORTANT NOTES

- Ensure that the Portfolio Guidelines have been followed.
- Only include items that have been listed on the Applicant Checklist.
- Transcripts are to be sent to Undergraduate Admissions.
- Only complete portfolios will be accepted and reviewed.
- You will not be permitted to follow-up with or re-submit missing or incomplete portfolio work.

Submission Options
Whether submitting your portfolio in person, by courier or through the mail, always submit directly to the School of Fashion.

- **In Person to the Academic Coordinator**
  - SUBMISSION DAYS: Monday to Friday
  - SUBMISSION TIMES: 10am to 12pm and 2pm to 4pm
  - ADDRESS: 40 Gould Street, Kerr Hall South (KHS) 243B
    School of Fashion, Ryerson University
    Toronto, Ontario  M5B 2K3
  - DO NOT leave your portfolio under the door, or with another person or department.
  - CAMPUS MAP: [www.ryerson.ca/maps/](http://www.ryerson.ca/maps/)

- **By Courier / Mail**
  - The envelope must be postmarked on or before your deadline and addressed to:
    Attention: Academic Coordinator
    School of Fashion, Ryerson University
    350 Victoria Street
    Toronto, Ontario M5B 2K3

Portfolio Confirmation
Your portfolio status will not be indicated on the Choose>Ryerson applicant portal, and the school will not follow-up on incomplete submissions or those that did not arrive by the deadline.

- **If you submit your portfolio by courier/mail,** send a confirmation request with your name, Ryerson Student Number, and program code FA002 to fashion.admission@ryerson.ca.

Disclaimer
Your portfolio will be retained by the School of Fashion for the purpose of verifying authenticity. Your portfolio and any element therein will not be returned to you and will become the property of Ryerson University. There will be no exceptions to this policy. Upon acceptance and admission into the program, if the portfolio is found to be plagiarized (not wholly your own), you may be expelled from the program.
NON-ACADEMIC REQUIREMENTS FOR THE 2019-2020 ACADEMIC YEAR

Your name must be printed as it appears on your application

FIRST NAME

LAST NAME

RYERSON STUDENT NUMBER (NINE DIGITS)

Applicant Checklist

Check off and submit all of the items listed below in this order:

☐ Applicant Checklist and Portfolio Declaration
☐ Non-Academic Requirements Fee form confirming online payment
☐ Statement of Intent
☐ Three Portfolio Pieces

Applicants to Fashion Communication must choose at least one from E, F, or G

Check off the three categories (below) that you have chosen

☐ A Sewn Garment
☐ B Styled Outfit for a Fashion Magazine
☐ C Illustration of an Original Garment Design
☐ D Illustration of a Fashion Accessory
☐ E Poster Design for a Fashion Event
☐ F Logo Design for a Fashion Brand
☐ G Fashion Event

Portfolio Declaration

I hereby certify that all aspects and submissions of my portfolio are true and accurate and have been prepared by me. No relevant information, academic or otherwise, has been withheld. Upon admission and enrolment in the program, I understand that if the portfolio is found to be plagiarized (not wholly my own), I may be expelled from the program.

PRINT FIRST & LAST NAME | SIGNATURE | DATE