

NON-ACADEMIC REQUIREMENTS FOR THE 2019-2020 ACADEMIC YEAR

The Portfolio is your opportunity to display your creativity, expertise and knowledge about fashion. Use your imagination when compiling your portfolio! The content should reflect your originality and skill. Present all your pieces artfully and professionally, as these elements will also be evaluated.

Contact fashion.admission@ryerson.ca with questions about the portfolio.

PLEASE NOTE

- › All work must be your own
- › All work must be submitted in hard-copy only
- › Portfolio contents must be submitted on 8.5x11 inch paper of any type
- › Do not use any bindings, binders, plastic sheets, covers, etc. of any type
- › The following submission formats will not be accepted: email, USB's, CD's, sketchbooks

Submit the items listed below in the following order:

1 Applicant Checklist and Portfolio Declaration (see page 3 of this document)

2 Statement of Intent (essay format)

Drawing upon your personal experiences, answer all of the following:

- Why do you want to study Fashion?
- What will you bring to the program?
- How do you want to impact the world through Fashion?

SUBMISSION REQUIREMENTS:

- 1 to 2 pages
- 12 point type
- Spacing 1.5
- 1 inch margins

3 Three Portfolio Pieces

- Choose three different categories from the Portfolio Categories list.
 - Applicants to Fashion Communication must choose at least one from E, F or G
- For each chosen category, develop a portfolio piece

SUBMISSION REQUIREMENTS:

- All submissions must be on 8.5x11 inch pages
- Label all portfolio pieces (on the back) with the following:
 - Portfolio Category Name
 - Your First and Last Name
 - Your Ryerson Student Number

Please see page 2 for submission instructions.

Portfolio Categories

A Sewn Garment

Three photographs of one garment you have made with a sewing machine. May be from a commercial pattern or your original design. Display on a model or dress form.

SUBMISSION REQUIREMENTS

- PAGE 1: 3 photographs (front view, back view & detail)
- PAGE 2: A short description of the garment and a 2x2 inch swatch of each fabric used

B Styled Outfit for a Fashion Magazine

Style and photograph an outfit with garments and accessories from a retail store, your personal wardrobe, or original designs. Display on a model, or on a flat surface.

SUBMISSION REQUIREMENTS

- Present as a fashion magazine layout, include 2-3 photographs and a short description of the styled outfit

C Illustration of an Original Garment Design

Design an original garment and present two drawings, front & back views of your design on a full-body figure (including head, hands and feet/shoes)

SUBMISSION REQUIREMENTS

- An original hand drawn illustration, full colour, any media
- Submit drawings side-by-side on one page

D Illustration of a Fashion Accessory

An illustration of your favourite fashion accessory such as a pair of shoes, watch, purse, gloves, or hat

SUBMISSION REQUIREMENTS

- An original hand drawn illustration, full colour, any media

E Poster Design for a Fashion Event

Design a poster using typography and original imagery.

SUBMISSION REQUIREMENTS

- Two photocopied pages from your sketchbook showing concept development
- Final Poster can be digital or hand-drawn in full colour

F Logo Design

Design a new logo for an existing fashion brand or designer.

SUBMISSION REQUIREMENTS

- 2 photocopied pages from your sketchbook showing concept development
- Show the final logo by itself and on a business card (front & back view) all on one 8.5x11 inch paper

G Fashion Event

Describe your role or contribution to a Fashion show or exhibition you have participated in planning and coordinating. Do not include store window displays.

SUBMISSION REQUIREMENTS

- 1-2 page description
- Include photographs and other related material

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It is important to follow all of these procedures carefully, or your portfolio may not be evaluated.

Contact fashion.admission@ryerson.ca with questions about submitting the portfolio or other non-academic requirements.

- 1 Submit your [application](#) for admission
 - After you submit your application, you will receive an acknowledgment email from Undergraduate Admissions and gain access to your [Choose>Ryerson](#) portal where you can retrieve your Ryerson Student Number.
 - A Ryerson Student Number is **required** to submit your portfolio and other non-academic materials.
- 2 **If you applied to both** Fashion Communication and Fashion Design, a separate portfolio submission and Non-Academic Requirement Fee is required for each application.
- 3 Visit the [Fashion Communication \(BDes\)](#) program page, for the Non-Academic Requirements deadline.
 - › The portfolio deadline is determined by your application submission date.
- 4 Refer to the [Non-Academic Requirements Fee Form](#) for options to pay the mandatory \$50 Non-Academic Requirements Fee.
 - › If you have any questions about the \$50 fee payment, please call 416-979-5036.
- 5 Submit your portfolio contents in an envelope with the following:
 - Applicant Checklist and Portfolio Declaration
 - Completed Non-Academic Requirements Fee Form
 - Label the envelope with your First & Last Name and Program Code, **FA002**

IMPORTANT NOTES

- › Ensure that the Portfolio Guidelines have been followed.
- › Only include items that have been listed on the Applicant Checklist.
- › Transcripts are to be sent to Undergraduate Admissions.
- › Only complete portfolios will be accepted and reviewed.
- › You will not be permitted to follow-up with or re-submit missing or incomplete portfolio work.

Submission Options

Whether submitting your portfolio in person, by courier or through the mail, always submit directly to the School of Fashion.

In Person to the Academic Coordinator

SUBMISSION DAYS: Monday to Friday

SUBMISSION TIMES: 10AM to 12PM and 2PM to 4PM

ADDRESS: 40 Gould Street, Kerr Hall South (KHS) 243B
School of Fashion, Ryerson University
Toronto, Ontario M5B 2K3

DO NOT leave your portfolio under the door, or with another person or department.

CAMPUS MAP: www.ryerson.ca/maps/

By Courier/Mail

The envelope must be postmarked on or before your deadline and addressed to:

Attention: Academic Coordinator
School of Fashion, Ryerson University
350 Victoria Street
Toronto, Ontario M5B 2K3

Portfolio Confirmation

Your portfolio status will not be indicated on the [Choose>Ryerson](#) applicant portal, and the school will not follow-up on incomplete submissions or those that did not arrive by the deadline.

- If you submit your portfolio by courier/mail, send a confirmation request** with your name, Ryerson Student Number, and program code **FA002** to fashion.admission@ryerson.ca.

Disclaimer

Your portfolio will be retained by the School of Fashion for the purpose of verifying authenticity. Your portfolio and any element therein will not be returned to you and will become the property of Ryerson University. There will be no exceptions to this policy. Upon acceptance and admission into the program, if the portfolio is found to be plagiarized (not wholly your own), you may be expelled from the program.

NON-ACADEMIC REQUIREMENTS FOR THE 2019-2020 ACADEMIC YEAR

Your name must be printed as it appears on your application

FIRST NAME

LAST NAME

RYERSON STUDENT NUMBER (NINE DIGITS)

Applicant Checklist

Check off and submit all of the items listed below in this order:

- Applicant Checklist and Portfolio Declaration
- Non-Academic Requirements Fee form confirming online payment
- Statement of Intent
- Three Portfolio Pieces

Applicants to Fashion Communication must choose at least one from E, F, or G

Check off the three categories (below) that you have chosen

- A** Sewn Garment
- B** Styled Outfit for a Fashion Magazine
- C** Illustration of an Original Garment Design
- D** Illustration of a Fashion Accessory
- E** Poster Design for a Fashion Event
- F** Logo Design for a Fashion Brand
- G** Fashion Event

Portfolio Declaration

I hereby certify that all aspects and submissions of my portfolio are true and accurate and have been prepared by me. No relevant information, academic or otherwise, has been withheld. Upon admission and enrolment in the program, I understand that if the portfolio is found to be plagiarized (not wholly my own), I may be expelled from the program.

PRINT FIRST & LAST NAME

SIGNATURE

DATE