



2. Board Positions

No: 13

Policy Title: Liaison, Ryerson Fund
Date Approved: 10 Jun 15

I - POLICY

It is the policy of the Ryerson University Alumni Association (RUAA) that The Ryerson Fund appoint, from within its cadre, a Liaison to the Board of Directors of the RUAA which Liaison should:

- Be an Alumni as defined in the Constitution of the RUAA
- Be willing to actively participate in all aspects of the RUAA Board within areas of responsibility
- Be willing to make an annual gift to the Ryerson Fund

II – COMPETENCIES

The following are provided as an indication of desired competencies:

- Management
 - Experience dealing with the issues and challenges facing volunteer organizations
 - Expertise in dealing with diverse opinions and socio-economic conditions
 - Ability to define and execute Board approved strategies and tactics
- Human Resources
 - Experience in managing human resources within a volunteer organization
 - Demonstrated ability to work with employees of a public institution as a volunteer in a collaborative environment
 - Ability to recognize and support diversity within the community at large, the University at all levels, and the RUAA Board of Directors
- Legal
 - Understanding the legal considerations and issues as they relate to the operation of a volunteer organization within a public institutional environment
- Governance
 - Experience with volunteer operating boards within a public institutional framework
 - Demonstrated ability to articulate a contrarian position in a positive manner
- Marketing and Public Affairs
 - Experience with stakeholder relations and enhancement of brand and image
 - Ability to promote the University's mission and attract support for the University
- Government Relations
 - Understanding of how policy decisions are made at all levels of government
 - Ability to influence policy makers at both the governmental and institutional level

III – DESIRED SKILLS

The following skills are provided as an indication as to the type of individual that can lend great value to the Board of the RUAA

- Advocacy
- Leadership
- Diplomacy
- Listening
- Written and oral communication
- Computer literacy
- Time management

IV – DUTIES / RESPONSIBILITIES

The Liaison, Ryerson Fund has the responsibility of effectively communicating to the Ryerson Fund, on a regular basis, on the activities undertaken by the RUAA, and to communicate regularly to the RUAA on the Ryerson Fund's activities of interest to the RUAA:

The Liaison, Ryerson Fund is expected to:

- Participate as an active Director on the Board of the RUAA
- Directly support activities amongst all Alumni and the RUAA
- Be available as a subject matter expert to advise the RUAA on matters of the conduct and administration of the Ryerson Fund
- Assume a leadership role on special projects of mutual interest

V - LINKAGES

This position has no direct linkages other than to the Ryerson Fund.

VI – OTHER

As an appointed position, the Liaison, Ryerson Fund shall serve so long as the Ryerson Fund shall deem appropriate, provided; however, that the Ryerson Fund shall confirm the appointment at least annually.