The journey doesn't end with graduation.

A RYERSONIAN'S FIELD GUIDE
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As graduates we all share one thing: the Ryerson connection.

Remember to keep it strong — it will serve you well.
CHAPTER 1

Don’t be a stranger
You’re a lifelong member of a thriving Ryerson community of alumni, students, faculty and staff.

Find more ways to keep in touch with Ryerson by visiting ryerson.ca/alumni
These are some ways you can keep in touch with your Ryerson family:

- Update your contact information when you move or change jobs
- Read *Ryerson University Magazine* and The Ryerson Connection e-newsletter
- Attend alumni events in your hometown
- Share your story with us on social media, or send updates and recent successes to the magazine
- Engage with fellow grads on Facebook, Twitter, Instagram and LinkedIn
- Plan or attend your class reunion
- Renew your @ryerson.ca email annually after graduation and never lose touch with your friends
You worked hard to join the ranks of Ryerson alumni — enjoy those well-deserved privileges!
CHAPTER 2

Enjoy the perks
Don’t miss out on great discounts with vendors like Via Rail and Canada’s Wonderland, not to mention significant savings on big-ticket items like life, home and auto insurance.

Here are just a few of our awesome partners!
The finer points:

➤ Save money with 50+ vendors just because you’re a grad

➤ Get better rates on life, health and dental, as well as home and auto insurance through Ryerson’s partners

➤ Take advantage of discounted tickets to Ryerson Rams sporting events

➤ Enjoy resources in the Ryerson library with your alumni membership

➤ Continue your studies at the Yeates School of Graduate Studies and G. Raymond Chang School of Continuing Education

Check the website often; we bring new partners on board regularly.

ryerson.ca/alumni
Alumni support helped make your life as a student better.
(Even if you didn’t realize it!)
CHAPTER 3

Pay it forward
Alumni give back in many different ways: advocacy, donations, co-op jobs for students and even mentoring.
Pitch in however you can. Every bit helps.

Create more opportunities for students by making a gift to The Ryerson Fund

Share your Ryerson experience with prospective students

Coach a student through the Tri-Mentoring program

Volunteer to be a guest speaker in your program, school or faculty

Hire a student through Magnet or our co-op program

Be a proud ambassador and share Ryerson success stories
You graduated with so much more than a great education.
CHAPTER 4

Your network
Chapter 4: Your network

It’s your Ryerson network.

Participate, contribute and reap the benefits.
When you crossed the stage at convocation you graduated with an instant network, a community of fellow graduates with the reach and desire to support you.

Make new contacts at mixers hosted by your alumni association, group or chapter

Hone your skills at industry panels held by your program, faculty or alumni association

Debate industry trends with your peers in the Ryerson University Alumni LinkedIn group

Read and learn from personal career journeys your classmates are sharing in the alumni blog (alumni.blog.ryerson.ca)

Reach out to alumni for advice and insight into their success
When Ryerson succeeds, the value of your degree rises.
CHAPTER 5

Build our reputation
A strong Ryerson reputation benefits us all.

Connect with Ryerson alumni online

- Facebook: Ryerson University Alumni
- Twitter: @ryerson_alumni
- LinkedIn: Group: Ryerson University Alumni
- Instagram: @ryerson_alumni
When you excel, Ryerson’s reputation is strengthened. Tell us your story — we’ll celebrate it every way we can. And when you hear great news coming out of Ryerson, we hope you’ll help us spread it.

- Nominate a fellow graduate for an Alumni Achievement Award
- Submit a Class Note update for *Ryerson University Magazine* about a personal or professional milestone
- Write about your industry and share career advice through our alumni blog
- Like, comment and share Ryerson news with your online network
- Show your blue and gold pride at a Ryerson Rams game
First came your degree.

Now comes career support.
CHAPTER 6

Career central
Your degree was just the beginning.

There are numerous ways Ryerson continues to help you through the various stages of your professional development.

- Get advice from the Career Centre’s faculty-specific consultants on the latest job search trends, résumés and cover letters, online profiles and interview skills
- Attend professional and networking events hosted by your program’s alumni association
Join the Ryerson University Alumni LinkedIn group to build your reputation and network online

Use Magnet, Ryerson’s sophisticated job-matching service to find your next hire or dream job

Continue your studies at the Yeates School of Graduate Studies and G. Raymond Chang School of Continuing Education

Stay on track with CareerJoy’s free webinars, and get discounted rates on personalized job coaching

Talk to your employer about becoming a partner for student work placements or internships
Life is busy. Good news — you can stay connected, no matter how busy your schedule may be.
CHAPTER 7
Getting involved
Got 20 mins?
(Shorter than most Netflix shows)

› Pitch a story to *Ryerson University Magazine* or The Ryerson Connection

› Stay informed by joining us on Facebook, Twitter, Instagram or LinkedIn, and share our news with your friends

› Share your accomplishments and news by submitting a Class Note

› Nominate a graduate for an Alumni Achievement Award

› Support current students through a gift to The Ryerson Fund
Got 60 mins?
(You’ve sat through longer traffic jams)

▷ Attend an alumni event in your area and invite fellow Ryersonians to join you

▷ Help orient a fellow graduate who’s new to your town as an Alumni Ambassador

▷ Share your expertise with alumni and/or students as a guest speaker or alumni blogger
Got 2-4 hours a month? (Less than the time you spend doing laundry)

- Improve the alumni experience by joining the Ryerson University Alumni Association (RUAA) board
- Represent alumni interests on the Ryerson Board of Governors or Senate
- Mentor a student through the Tri-Mentoring program
- Build your personal and professional network by joining an alumni group
Got a day? (It still leaves you with 364/year)

➢ Staff the registration desk or help out on-site at an event

➢ Hire a student through Magnet or our co-op program

➢ Celebrate your Ryerson roots at Alumni Weekend

➢ Get your friends together for a class reunion
Open doors to new opportunities and experiences for students following in your footsteps.
CHAPTER 8

The Ryerson Fund
Join the thousands of alumni who contribute annually to enhance the university experience of so many Ryerson students.

Three ways to give:

- [ryerson.ca/giving](http://ryerson.ca/giving)
- [1-866-428-8881](tel:+18886328881)
- annualfund@ryerson.ca
Your annual contribution to The Ryerson Fund will help to:

- Create access by supporting student bursaries or scholarships
- Place state-of-the-art equipment in the labs, studios or classrooms
- Celebrate your graduating class with a gift in their honour
- Boost experiential learning, research or budding entrepreneurs in Ryerson zones and centres
- Expand opportunities for exchange to shape global perspectives and prepare global citizens
- Help the Chair of your school enable participation and take advantage of opportunities
Alumni give back in meaningful ways every day.
CHAPTER 9
The faces of alumni support
Meet a few of our amazing volunteers!

Stephanie Veltmann
Ambassador, Women’s Hockey Chapter
V.P., Ryerson University Alumni Association

“As a student-athlete, I saw firsthand how important community support is to a successful athletics program. Staying connected to help build alumni engagement was an easy choice.”
Kareem Rahaman
Mentor, Advisory Council Member

“Giving back is not only limited to monetary gifts. I currently give back through chairing the Tri-Mentoring Program Alumni Association and sit on the Advisory Council for the Ted Rogers School of Management’s Marketing Program.”

Amanda Cupido
Alumni Association Volunteer

“I really enjoy the sense of family at Ryerson and the energy I feel when I’m back on campus. By volunteering with the Ryerson Journalism Alumni Association, I’m not only able to stay in touch with former classmates and faculty, but I’m able to connect with grads from other programs and with current students who have questions about life after Ryerson. I’m so proud to have attended Ryerson and I love that I’m able to stay involved.”
Chapter 9: The faces of alumni support

**John Bell**
Alumni Blogger

“The foundation of my career began at Ryerson, and for that I am forever grateful. Today, I am honoured to share my experience as an alumni blogger. Hopefully, this digital mentorship will benefit fellow graduates.”

**Naomi Cowan**
Alumni Ambassador

“The essence of Ryerson University is to build people who build. It is only natural that I would do the same, we have a culture and a community of people who seek to change their world.”
Donald Campbell
Donor

“Ryerson gave me direction when I needed it and provided the base for my career. I am very happy to be able to give back in a small way to help students of the future.”

Anne Curran
Reunion Coordinator

“There are many diverse ways to get involved depending on your personal interests.”
Your Ryerson connection is lifelong. Make it meaningful, and embrace your Ryerson spirit!
CHAPTER 10
Where to find us
Visit campus, or find us online!

Visit ryerson.ca/alumni today to learn more about how to stay in touch, get involved and enjoy the privileges of being a graduate.

ryerson.ca/alumni
@ryerson_alumni
Ryerson University Alumni
Group: Ryerson University Alumni
alumni.blog.ryerson.ca
@ryerson_alumni