Migrants’ pathways in the digital care platform economy

We are looking to understand the decision-making factors around workers in the digital care platform economy.

To participate, you need to be:
- A landed immigrant to Canada, arrived at the age of 22 or over
- A platform economy worker for at least 6 months
- Currently working in some capacity on the platform economy domestic or care work digital labour platforms:
  - Domestic platforms: can be defined as those providing indirect care to individuals, generally falls under forms of household work.
  - Carework platforms: can be defined providing relational and direct care to individuals, such as in a healthcare, teaching or caregiving capacities.

And you must not be:
- An immigrant who moved to Canada before the age of 22
- An immigrant who arrived as a dependent

What you will be asked to do: if you volunteer to participate in this study, you will be asked to do one or both of the following things:

Survey (Click HERE to access survey)
- Provide voluntary and informed consent to participate in a 10-minute online survey
- Indicate whether you are interested in being contacted to participate in an online zoom or phone interview, to last no longer than one hour.

Interview:
- Answer questions regarding your migration experience and work in the digital platform economy.

In appreciation of your time, participants completing both the survey and the interview will receive $25 CAD in the form of a gift card. Participants will receive a gift card sent to their email address within 24 hours.

If you fit the description above, you may volunteer in this study to hear about your experience working in the platform economy. We are recruiting 100 participants to complete an online survey and of those 100, we are looking to interview 10-15 participants, interview participation would entail a phone or virtual interview on Zoom or Google Meet that will take a maximum of 60 minutes of
your time, questions will be asked regarding your personal experiences as a worker on the platform economy. Participation is completely voluntary and you can withdraw at any time. Participant data may be used for future research.

**If you are interested in participating, please send an email to Laura Lam at laura.lam@ryerson.ca.**

If you have any questions about the research at any time, please don’t hesitate to ask. If you have questions later about the research, you may contact the principal investigator Laura Lam at laura.lam@ryerson.ca and phone number at 416-979-5000 ext. 544544. The co-investigator is Dr. Anna Triandafyllidou, Professor of Sociology, Canada Excellence Research Chair in Migration and Integration.

In addition, please pass on this information on to additional participants that might fit the criteria above, we would love to speak to them as well (“snowball sampling”). Interested participants may contact Laura Lam at their discretion in order to maintain participant confidentiality.

If you have questions regarding your rights as a participant in this study, please contact:

Research Ethics Board  
c/o Office of the Vice President, Research and Innovation  
Ryerson University  
350 Victoria Street Toronto, ON M5B 2K3  
416-979-5042  
rebchair@ryerson.ca

This study has been reviewed and approved by the Ryerson REB (REB 2021-272) and is funded by the CERC in Migration and Integration.