

# QUALITATIVE INTERVIEWS: DESIGN, RECRUITMENT, ETHICS, AND CONDUCTING

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# **WORKSHOP LEADER:**

Marshia Akbar is Senior Research Associate, CERC in Migration and Integration program, Ryerson University. Her research addresses how social inequalities and settlement policies shape the labour market integration of migrants in Canada. Marshia has a PhD from York University.

### WHAT?

Qualitative interviews engage the researcher and the participants in conversation which is a fundamental mode of human interaction for getting to know others' experiences and feelings. Participants speak in their own terms to describe their accounts and situations. Interviews are also a self-conscious, social 'performance', subject to various social interpretations. It is, therefore, crucial to learn the art of interviewing through which the researcher and participants mutually construct and produce intersubjective knowledge.

## IN THIS HALF-DAY WORKSHOP YOU WILL LEARN:

- · What are the techniques to prepare and conduct successful interviews?
- · What are the stages of the interview method?
- · How to optimize recruitment?
- · What are the ethical considerations?

## HOW?

The workshop will provide step-by-step techniques and discuss the ethical and methodological perspectives that underpin these techniques. Team work and hands-on exercises provide opportunity for practice.

#### WHERE AND WHEN:

Date: June 2, 2020

Time: 9:00 AM - 12:30 PM Location: Zoom - online

