

Migration Research Gyms

Opportunities for emerging scholars to hone their research skills.

RESEARCHERS' PUBLIC ENGAGEMENT & SOCIAL MEDIA USE (AND ABUSE)

*with Dr. Anna Triandafyllidou,
Ryerson University*

WORKSHOP LEADER:

Anna Triandafyllidou is the Canada Excellence Research Chair in Migration and Integration at Ryerson University, where she leads an internationally recognized program to explore the contemporary challenges of migration and integration. She began writing blogs five years ago and has engaged more actively in the blog and social media sphere in more recent years. She brings to this workshop her hands-on experience of translating research into blog posts.

WHAT?

Research in the social sciences is generally political, and research on migration all the more so. Researchers today are not only encouraged but actually are expected and required to disseminate their research findings among non-academic and non-expert audiences. Digital technologies provide for nearly endless opportunities for such engagement. Contributing blog commentary, followed by engagement with social media, is a particularly popular way of reaching out to a wider audience, presenting research findings and also making academic work known to colleagues and stakeholders.

IN THIS WORKSHOP YOU WILL LEARN:

- What is the nature of knowledge produced in migration research, and the ethical issues arising when disseminating research findings?
- What are the dos and don'ts to blog writing and social media engagement?
- How do you write and publish an effective blog?
- How to share your blog and engage the public through social media?

HOW?

The workshop combines lecture, group exercises and discussion. Participants will be given an opportunity to write their own blog and develop a social media strategy and draft social media posts appropriate for each platform.

WHERE AND WHEN:

Date: June 9, 2020

Time: 9:00 AM - 3:00 PM

Location: Zoom - online

Ryerson
University

Canada Excellence
Research Chair in
Migration & Integration

FOR FURTHER DETAILS:

www.ryerson.ca/cerc-migration/events/2020/06/Public-Engagement-and-Social-Media/