Migration Research Gyms

Opportunities for emerging scholars to hone their research skills.

SOCIAL MEDIA AS DATA IN MIGRATION RESEARCH

with Dr. Priya Kumar, Ryerson University and Dr. Stein Monteiro, Ryerson University

WORKSHOP LEADERS:

Priya Kumar is a Research Fellow at Ryerson University's Social Media Lab and holds a PhD in global diaspora politics from SOAS, University of London.
Stein Monteiro is a Research Fellow in the CERC in Migration and Integration program at Ryerson University and holds a PhD in economics from York University.

WHAT?
Social media has become a vital research tool to gather information about migration behaviours and mobility patterns that other traditional research tools could not. Increasingly, researchers are using this new form of data to gain a greater understanding of topics such as the formation of an online identity, ethnic and language networks, and public opinion.

IN THIS WORKSHOP YOU WILL LEARN:
- What are the types of research questions that can be addressed using social media as data?
- What is the current state of migration research using social media as data?
- How can social media further support migration research, and in what direction?
- What are the best practices in mining data from social media sources?
- What are the qualitative and quantitative tools available for data extraction and analysis?

HOW?
The workshop will be delivered through case analysis, demonstrations and interactive exercises. The tools explored in this workshop include Netlytics, Facebook Groups and Facebook Pages.

WHERE AND WHEN:
Date: June 15, 2020
Time: 9:00 AM - 4:00 PM
Location: 44 Gerrard St, CUI 219

FOR FURTHER DETAILS:
www.ryerson.ca/cerc-migration/social-media-data

Ryerson University

Canada Excellence Research Chair in Migration & Integration