



Migration Research Gyms

Opportunities for emerging scholars to hone their research skills.

HOW TO WRITE AN EFFECTIVE POLICY BRIEF

*with Naomi Alboim,
Ryerson University, and Laura
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WORKSHOP LEADERS:

Naomi Alboim is Senior Policy Fellow, CERC Migration, Ryerson University and a Distinguished Fellow at the School of Policy Studies at Queen's University.

Laura Matthews is Manager, Marketing and Communications, CERC Migration, Ryerson University and holds a MSc from the London School of Economics.

WHAT?

Policy briefs are becoming increasingly relied upon by policy makers to help them canvas a wide range of perspectives and evidence to inform their decisions. They are also an important tool to help researchers share their insights and evidence with a broader community and build a reputation as an expert. Ultimately, policy briefs are a critical step in making research results known so that the work will have impact in the wider world. Not all briefs are effective, however. Writing concise and persuasive briefs, and knowing how to best present the evidence, takes knowledge and practice. This workshop will review the audiences for policy briefs and their information needs, and will explore the best practices in writing and distributing the policy brief.

IN THIS WORKSHOP YOU WILL LEARN:

- What is the role of policy briefs in the policy decision-making process?
- Who is the audience of a policy brief and what do we need to know about them?
- What are the key components of effective policy briefs?
- How do we best present evidence?
- What are the steps to writing a policy brief?

HOW?

The interactive workshop will combine group discussion and time allocated for group and individual practice. Materials will be shared in advance and will form the basis for group discussions and individual work.

WHERE AND WHEN:

Date: October 29, 2021

Time: 9:00 AM - 12:30 PM EDT

Location: Online via Zoom

FOR FURTHER DETAILS:

<https://www.ryerson.ca/cerc-migration/events/2021/10/effective-policy-brief/>