Migration Research Gyms

Opportunities for emerging scholars to hone their research skills.

FOCUS GROUPS: PURPOSES & PROCESSES
with Mehrunnisa Ali, Ryerson University

WORKSHOP LEADERS:
Mehrunnisa Ali is a professor in the School of Early Childhood Studies, Ryerson University and holds a PhD in teaching, curriculum and social policy from Michigan State University.

WHAT?
Focus groups can be very useful to researchers for problem framing, idea generation, program evaluation, storytelling, decision-making, and data-analysis. In this workshop, you will learn about organizing and conducting focus groups, and examine their possibilities and limitations. You will be expected to engage in simulations and role-play, which we will collectively critique. You are encouraged to bring your research ideas to share with others so we can help you figure out if and how focus groups might fit into your plans.

IN THIS WORKSHOP YOU WILL LEARN:
- What are the possibilities and limitations of using focus group discussions as a process for data collection?
- What are some specific ethical considerations for conducting focus group discussions?
- How do you recruit participants, select and set up the venue, and prepare for the discussion?
- How do you create an inclusive and respectful dialogue among the participants?
- How do you record, transcribe and analyze the data?

HOW?
In this interactive workshop, participants will engage in seminar-style discussions and other learning activities, including simulations and role-play. Video recordings of simulations will be used for critique and feedback. Participants are encouraged to bring research ideas to share with others to plan how they may use focus group discussions for their own research projects.

WHERE AND WHEN:
Date: October 8, 2021
Time: 9:30 AM - 12:30 PM EDT
Location: Online via Zoom

FOR FURTHER DETAILS:
https://www.ryerson.ca/cerc-migration/events/2021/10/purposes-and-processes/

Ryerson University

Canada Excellence Research Chair in Migration & Integration