

Course Number	Course Title	Semester	Year
Section	Day of Week	Time	Classroom
n/a	Wednesday	10:00 - 13:00	VIC 206
Professor	Ryerson Email	Phone	Office & Office Hours
Prof Jane Smith	JSmith@ryerson.ca	"Emails preferred"	RCC215 Wednesday 14:00-16:00
GA/TA	GA/TA Email	GA/GA Phone	Office Hours
Mr Bob Jones	Bob.Jones@ryerson.ca	416-555-5555	Thursday 15:00 - 17:00
Only Ryerson emails are to be used for communication between faculty, staff, and students. All news (announcements) posted on class D2L.			

Details for additional sections below, as relevant			
Section	Day of Week	Time	Classroom
Professor	Ryerson Email	Phone	Office & Office Hours
GA/TA	GA/TA Email	GA/GA Phone	Office Hours
Section	Day of Week	Time	Classroom
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GA/TA	GA/TA Email	GA/GA Phone	Office Hours

Course Description

From the Ryerson Course calendar (must match)

More About The Course

Optional section for courses like CRI560.

Course Objectives

Introduction (I) Reinforcement (R) Proficiency (P)	By the end of this course, students will be able to:	And in doing so will fulfil the following program learning outcome (at least in part):
I	A Course objective etc etc etc	Contribute productively to the Creative Industries
		LO 1a- critically analyze and synthesize knowledge of the cultural, economic, legal, political, and technological environments in which the Creative Industries function,
		LO 1b- recommend how Creative Industries as sectors or as individual enterprises should best manage interactions with cultural, economic, legal, governmental and technical spheres and work confidently with industry, government and community organizations in the Canadian and international contexts;
R	A Course objective etc etc etc	Demonstrate an entrepreneurial capacity
		LO 2a- engage in independent learning
		LO 2b- transform creative ideas into commercial products and services through the application of business and management concepts and practices applicable to media and cultural production.
		Facilitate the work of artists, writers, designers and media makers by
		LO 3a- apply an integrated knowledge of creative and production processes (both individual and system-base to facilitate the work of artists, writers, designers and media makers
		LO 3b- develop strategies to access funding and investments; to facilitate the work of artists, writers, designers and media makers,

		LO 3c- recognizing and responding to future challenges and opportunities in their sectors including technological change to facilitate the work of artists, writers, designers and media makers,.
		Communicate
		LO 4a- verbally communicate within and to creative enterprises, academia and industry effectively and persuasively
		LO 4b- in written form, communicate within and to creative enterprises, academia and industry effectively and persuasively
		LO 4c- communicate by preparing and conducting presentations using a range of appropriate media, within and to creative enterprises, academia, and industry effectively and persuasively
		Conduct research relevant to cultural and industry issues,
		LO 5a- formulate appropriate research questions and conceptual frameworks; employing appropriate data collection techniques
		LO 5b- apply appropriate quantitative tools and methodologies and/or
		LO 5c- apply appropriate qualitative tools and methodologies
		Implement and manage projects
		LO 6a- problem-solving - implement and manage projects requiring
		LO 6b- team building - implement and manage projects requiring
		LO 6c- negotiation - implement and manage projects requiring
		LO 6d- collaborative work practices - implement and manage projects requiring
		Apply skills and knowledge
		LO 7a- critically evaluate the aesthetic quality of creative works

		<p>LO 7b- apply fundamental business and management skills within organizations and as entrepreneurs,</p> <p>LO 7c- integrate an aesthetic sensibility and business acumen to the practical realities of production, promotion, and distribution of commercial or noncommercial cultural products with an understanding of the theoretical and historical underpinnings of one or more creative industry sectors;</p> <p>LO 7d -Recognize when more information is required to address the limits of one’s own knowledge, abilities, and analyses and determine appropriate next steps</p>
		<p>Autonomy, Professional Capacity, and Social Responsibility</p> <p>LO 8a-Develop a personal plan for continuing development of professional skills and flexible ongoing career paths</p> <p>LO 8b -act as socially responsible citizens with integrity and strong ethical mores</p> <p>LO 8c -Work towards creating diverse and inclusive cultural opportunities accessible to all</p>

Required Readings and Resources

Required readings:







- Reading #1
- Reading #2
- Reading #3

Resources:







- Resource #1
- Resource #2
- Resource #3

Weekly Schedule (Subject to change)







WEEK ONE *Wednesday 22 January 2020*

	TOPICS	NOTE: Aside from "Topics" this template does not require instructors to use all six categories every week. For example, if you do not have a workshop in a particular week please feel free to omit that row.
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	


WEEK TWO *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	







WEEK THREE *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	

WEEK FOUR *INDICATE DATES*







	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	

WEEK FIVE *INDICATE DATES*







	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	

Study Week – No classes *INDICATE DATES*







WEEK SIX *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	



WEEK SEVEN *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	







WEEK EIGHT *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	







WEEK NINE *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	







WEEK TEN *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	

WEEK ELEVEN *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	

WEEK TWELVE *INDICATE DATES*

	TOPICS	
	WORKSHOP	
	DISCUSS	
	READINGS	
	SCREENING	
	DUE	

Final Exam / Essay	<i>INDICATE DATE if known and if it falls in the exam period.</i>
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Assignments, Evaluation, Marking

Assignment	Brief Description	Due Date Start of class unless noted	% of Final Grade
#1	Mention if group work (max 30% assessment for group work)		
#2			
#3			
#4			
#5			

Description of Assignments

Please note that additional details / information on assignments may be posted on the Course D2L. Different sections may assign students for team projects in different ways. Professors reserve the right to (re)assign students to balance numbers and skills.

Assignment #1

- Description of the assignment
- This assignment will be assessed on the following dimensions:

Assignment #2

- Description of the assignment
- This assignment will be assessed on the following dimensions:

Assignment #3

- Description of the assignment
- This assignment will be assessed on the following dimensions:

Assignment #4

- Description of the assignment
- This assignment will be assessed on the following dimensions:

Assignment #5

- Description of the assignment
- This assignment will be assessed on the following dimensions:

Handing in Papers

Late Policy

Other Relevant Information

- It is the student's responsibility to contact the professor or the Academic Manager, Student Affairs (Paula) or the Student Affairs Assistant (Angella) promptly concerning any situation that may have an adverse impact upon their academic performance as soon as the issue becomes known. Please note that when a student formerly requests consideration on health grounds the University requires a Health Certificate of letter from an appropriate health professional to be submitted to the School (in this case, Paula or Angella). The form can be found <http://www.ryerson.ca/senate/forms/medical.pdf>
- Any considerations for academic accommodation for religious reasons must be requested by the end of the second week of the term.
- We expect that all communications by e-mail and in person between students, their colleagues, and instructors will be civil and professional as per *Senate Policy #61*.
- Grades are posted on the D2L. Not all materials submitted for marking will be returned, so make extra copies for your records.
- Assignments submitted late, without extension, will result in a penalty of (5% deducted per day, 10% for a weekend). Do not wait until the last moment to submit your paper. Allow for technical glitches. Missed presentations without permission will result in a 0;
- Check with your individual professor to see if they require hard copies or not of the assignments.
- Students are required to retain a copy of all work undertaken as well as *all rough materials, references, sources, and notes* until the marked original has been returned.
- The professors reserve the right to modify the syllabus and assignments as required over the course of the term, but any changes to the course assignments, due dates, and/or grading scheme will be discussed with the class prior to being implemented.
- On occasion guest speakers may attend our class. Students should refrain from contacting these guests after the class, unless invited to do so.
- Turnitin.com is a plagiarism prevention and detection service to which Ryerson subscribes. Students who do not want their work submitted to this service must, by the end of the second week, consult with the instructor to make alternate arrangements.
- The unauthorized use of intellectual property of others, including your professors', for distribution, sale, or profit is expressly prohibited, in accordance with Policy 60 (Sections 2.8, 2.10). Intellectual property in this context includes, but is not limited to: slides, lecture notes, presentation materials used in and out of class, lab manuals, course packs, and exams.

- **Students are expected to show respect for their fellow students:**
 - ❖ Arrive on time (***before*** 10 minutes after the hour). Be ready to start.
 - ❖ Do not indulge in side conversations in class. Disruptive students will be asked to leave. We reserve the right to adjust a student's overall mark if they interfere with their colleagues' learning.
 - ❖ ***NO*** eating in class. Coffee or water are fine.

Technology Statement

At the discretion of the instructor, computers, tablets, and other electronic devices are allowed in class to take notes, annotate lecture slides, and do quick internet searches of relevant materials only. All devices should be on silent/mute. Computers and tablets should not be used to email or message during class. Phones are not to be used, including for texting and messaging. Students on Facebook or Youtube, watching the hockey game or texting distract not only themselves but also their colleagues. Any student who gratuitously "multitasks" will not be allowed to use electronic devices in the classroom.

No electronic recording of any segment of lectures / sessions without the express prior agreement of the instructor.

It is expected that assistive technologies as detailed in Ryerson Senate Policy 159 (Academic Accommodation of Students) are to be used in keeping with this technology statement.

This course is conducted in accordance with all relevant University academic policies and procedures and students are expected to familiarize themselves with them and adhere to them. Students should refer online (ryersoncreative.ca) to the Creative Industries Student handbook for specific information with respect to the following policies:

- [Policy #60](#): Student Code of Academic Conduct
- [Policy #61](#): Student Code of Non-Academic Conduct
- [Policy #134](#): Undergraduate Academic Consideration and Appeals.
- [Policy #157](#): Ryerson's E-mail Accounts for Official Communication
- [Policy #159](#): Academic Accommodation of Students with Disabilities