

A Snapshot of Sustainability Reporting in Canada



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CSR panel session:
Unpacking Sustainability Reporting: From Production Through
Use
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About SRA

Your Partner in Sustainability Strategy, Stakeholder
Engagement, Reporting and Communications





Stakeholder Research Associates Canada

Advancing Sustainability Reporting in Canada

2016 Report on Progress



Publication Sponsor

About Our Research

2016 In-Depth Review:

- 234 companies listed on the TSX Composite Index
- 68 survey respondents
- 1-day symposium

2017 & 2019 Updates

- 245 companies listed on the TSX Composite Index (2017)
- 239 companies listed on the TSX Composite Index (2018)



Definition of “Reporter”

- Minimum of 5 pages (PDF or web pages) or equivalent (1750 words)
- Minimum of 2 topics covered (e.g. EH&S, sustainability, community, employee engagement, ethics, supply chain, etc.)

Reporting Trends

	2016	2017	2019
% TSX Reporters	58%	54%	75%
ARs	40%	71%	60%
GRI Reporters	50%	40%	40%
GRI Standards	n/a	25%	60%
SDGs	n/a	17%	16%

Reporting Trends

6 Integrated Reporters (3% of Reporters):

-TransAlta

-Teck

-CAE Inc.

-Eldorado Gold

-Hudbay Minerals

-Nutrien



Observations

- Canadian publicly listed companies continue to lag vs international sustainability reporters
- While more companies are providing sustainability information, reporting quality isn't evident
- Real progress is hindered by the lack of reporting on goals/targets – leads to questions on actual performance
- Companies are still feeling their way around (frequency of reporting; format)
- Length of reports averaging 30-50 pages (some outliers)
- Not a lot of interesting/engaging reporting





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