**Digital Media          Masters in Digital Media**

Ryerson's Master's in Digital Media (MDM) program is designed to incubate transformative ideas, to increase development, and to prepare highly qualified personnel for a growth industry.  The proposed program will be offered as a 12 month, project focused, professional Master's degree.  The MDM graduate, while demonstrating expertise in one area, will be able to work effectively within all three strands – art/design, technology, and entrepreneurship/business – and speak the language of each. Additionally, graduates will become: multi-disciplinary, team-focused and collaborative, industry-facing, highly qualified personnel able to prototype and innovate.  They will be passionate, confident and disciplined, and able to leverage their real-world experience.

Approved by Ryerson University Senate                        October 2, 2012
Approved to Commence COU Quality Council               January 24, 2013