

Learning Outcomes

LO	Description
LO1	Produce timely, relevant, focused and ethical journalism outputs in the public interest informed by the principles of diversity, equity, inclusion and accessibility
LO2	Evaluate the roles, responsibilities and challenges of journalism in a democracy
LO2a	Contextualize the history of journalism coverage in Canada and its impact on underserved people and communities
LO2b	Understand the calls to action in the Truth and Reconciliation Commission report, specifically Action #86 that identifies the role of journalism
LO2c	Distinguish journalism from other forms of public communication
LO2d	Explore the difference between journalistic forms including news, narrative, current affairs and opinion
LO2e	Apply critical thinking to the role of media in society and journalistic practice, including defining what is considered as the public interest
LO3	Apply diversity, equity and inclusion-informed ethics to journalism practice
LO4	Evaluate and apply personal and professional safety practices related to doing journalism
LO5	Develop a professional level of practice across platforms
LO6	Adapt to changing newsrooms, freelance journalism environments and diverse editorial contexts including applying relevant style guides and standards
LO7	Develop and present compelling pitches appropriate to different formats
LO8	Conduct independent interviews with a diverse range of sources
LO9	Evaluate the veracity of written, visual and numeric information to ensure accuracy and consistency
LO10	Apply numeracy including understanding of statistical significance, correlation and causation to reporting
LO11a	Adopt individual and teamwork skills expected in a professional journalism or communication setting including: time management

LO11b	Adopt individual and teamwork skills expected in a professional journalism or communication setting including: collaboration
LO11c	Adopt individual and teamwork skills expected in a professional journalism or communication setting including: clear communication
LO11d	Adopt individual and teamwork skills expected in a professional journalism or communication setting including: applying relevant legal frameworks
LO11e	Adopt individual and teamwork skills expected in a professional journalism or communication setting including: critical thinking
LO11f	Adopt individual and teamwork skills expected in a professional journalism or communication setting including: evaluating own work and that of others by giving and receiving feedback
LO11g	Adopt individual and teamwork skills expected in a professional journalism or communication setting including: using journalism software and hardware
LO12	Consider innovations, evolutions, and disruptions in the field of journalism