

Learning Outcomes

LO	Description
LO1	Evaluate and apply theoretical perspectives and concepts from a variety of fields across communication studies and contexts.
LO2	Critically analyze communication practices in their technological, social, professional, and political contexts through a variety of theoretical lenses.
LO3	Develop a range of effective communication strategies that apply to different organizational contexts or problems.
LO4	Articulate, design, and implement communication projects in collaboration with various stakeholders for a range of audiences.
LO5a	Use traditional, contemporary, and emerging technologies to create (a) visual artifacts and events for audiences and stakeholders.
LO5b	Use traditional, contemporary, and emerging technologies to create (b) written artifacts and events for audiences and stakeholders.
LO5c	Use traditional, contemporary, and emerging technologies to create (c) digital artifacts and events for audiences and stakeholders.
LO5d	Use traditional, contemporary, and emerging technologies to create (d) aural artifacts and events for audiences and stakeholders.
LO5e	Use traditional, contemporary, and emerging technologies to create (e) other artifacts and events for audiences and stakeholders.
LO6	Engage diverse audiences through presentations to inform, implement change, and influence opinion.
LO7	Evaluate and apply qualitative and quantitative research methods to investigate issues in communication studies, to assess communication processes, to identify best practices, and to develop solutions.
LO8	Apply skills in interpersonal communication, such as active listening and relationship building, to respect diverse perspectives. (alternatives to respect: acknowledge, recognize)
LO9a	Collaborate (a) virtually to problem-solve and make decisions in developing and executing team projects.
LO9b	Collaborate (b) face-to-face to problem-solve and make decisions in developing and executing team projects.

LO10	Integrate communication practices for inclusivity, accessibility, equity, and anti-oppression.
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LO11	Communicate ethically and with integrity within society and in professional contexts.
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LO12	Assess personal and organizational limits of knowledge and engage with ongoing learning.
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