

The Science Discovery Zone's

STREAM CRITERIA

Where do you fit in with the SDZ?

"I'm not pursuing a startup idea. I want to meet new people and develop career-relevant skills."



PARTICIPATE

You don't need an idea or startup for this stream, as the main focus is to learn how to solve problems, to meet like-minded people, and to learn about the evidence-based approach to innovation.

Topics to be Covered:

- Problem-solving
- Creative brainstorming
- Communication
- Networking

"I know what area I'd like to work in, but I don't have an idea or I have a very early stage idea."



IDEATE

We'll support you as you explore and learn about the market you plan to enter. You will determine if your idea or interests fit well within this market and consider the ethical challenges you or your startup might come across. This term will be hands-on and resource-heavy. You will work to strengthen your solution and will determine how your proposed solution addresses the needs of the market and your customers.

Topics to be Covered:

- Design thinking
- Learning from your customers
- Deepening relationships
- Planning what comes next
- Startup brand

"I need technical and/or business support to determine whether or not my idea is feasible"



VALIDATE

The Validate stream is quite hands-off. Your work while in the Ideate stream should help you pivot and/or refine things when you need to. In this stream, the SDZ will focus on connecting you with mentors and industry experts.

Topics to be Covered:

- Expanding your team
- Planning for funding
- Thinking about marketing
- IP