

fcad | FACULTY OF
COMMUNICATION & DESIGN

DEAN'S LECTURE SERIES

SCHOOL OF JOURNALISM

FASHION / GRAPHIC COMMUNICATIONS MANAGEMENT / IMAGE ARTS / INTERIOR DESIGN / JOURNALISM/ PROFESSIONAL COMMUNICATION / RADIO AND TELEVISION /
ROGERS COMMUNICATIONS CENTRE/ THEATRE



As a lauded journalist, Sarah Fulford has won two Canadian National Magazine Awards for her writing and has contributed articles and reviews to The Globe and Mail, the National Post, The Walrus and the Jerusalem Report. Sarah also contributed to the launch of the American based Jewish Living magazine. Fulford joined Toronto Life as associate editor in 1999 and was promoted to senior editor in 2003. She was then appointed editor-in-chief in January 2008.

TUESDAY NOVEMBER 11, 2008
6 PM / ENG103, 245 CHURCH ST.

SARAH FULFORD
Editor-in-Chief, Toronto Life Magazine

IN DEFENSE OF MAGAZINES: Why They Matter In The Digital Age

In this presentation, Sarah Fulford will talk about why magazines in 2008 are surviving--and even flourishing--while newspapers are dying. More specifically, she will talk about her experience at the helm of Toronto Life, the business of working with writers, developing ideas and the challenge of breathing new life into an established brand .

Sarah Fulford is the 34 year old editor-in-chief of Toronto Life magazine - and also the first female editor in the magazine's 40 year history. Toronto Life is one of North America's top city magazines with 741,000 readers each month.

THIS EVENT IS OPEN TO THE PUBLIC
ADMISSION IS FREE

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