

DEAN'S LECTURE SERIES

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*Howard Rheingold defined the field of social media before it even existed. A noted author and commentator, he has over two decades of syndicated columns, best-selling books and pioneering enterprises. His book *Smart Mobs*, named one of the 'Big Ideas books of 2002' by the New York Times, chronicles the new forms of collective action and cooperation made possible by mobile communications, pervasive computing, and the Internet. He has appeared on numerous TV and news programs including Today, Good Morning America, and CNN. Howard currently teaches at Stanford University.*

THURSDAY SEPTEMBER 23rd, 2010
6:00 PM / RCC204
Rogers Communications Centre
80 Gould Street

HOWARD RHEINGOLD

Pioneering Thinker on the Future of Technology and Society

The Evolving Social Media Classroom

Howard Rheingold began thinking about the educational possibilities of online communication in 1987 when he wrote the first article about virtual communities. In 1995, he created a mock-up of the *University of the Future* for NEC corporation, and in 2005, started using what is now called social media to teach students about issues of identity, community, public sphere, and collective action as they arise from the use of social media. More recently, Howard created an open-source *Social Media Classroom* under a grant from the MacArthur corporation.

In this presentation, Howard talks about the evolution of on-line environments that he has used and created - and the pedagogy that has emerged from his interactions with students. Howard will also share his insights on the digital literacies of attention, participation, collaboration, crap detection, and network smarts.

THIS PRESENTATION IS OPEN TO THE PUBLIC
ADMISSION IS FREE

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