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COMMUNICATION & DESIGN

DEAN'S LECTURE SERIES

FASHION / GRAPHIC COMMUNICATIONS MANAGEMENT / IMAGE ARTS / INTERIOR DESIGN / JOURNALISM / PROFESSIONAL COMMUNICATION /
RADIO AND TELEVISION ARTS / ROGERS COMMUNICATIONS CENTRE / THEATRE



Bob Rushby retired from Christie® in January 2011 where he was Chief Technology Officer, and Vice-President of R&D. In these roles, he was responsible for influencing the company's overall technology roadmap, expanding their global presence, and leading the planning and exploration of new technologies. This included the co-invention of Christie®MicroTiles™ technology, a new modular digital display technology designed for digital-out-of-home, architecture, event production and command / control room environments.

Bob Rushby has an undergraduate engineering degree from the University of Waterloo and a Master's in Electrical Engineering from the University of Canterbury in New Zealand.

**THURSDAY FEBRUARY 10th, 2011
6:00 PM / RCC204
Rogers Communications Centre
80 Gould Street**

Pixels Everywhere: Digitally Lighting our Future

Bob Rushby

Co-Inventor of Christie® MicroTiles™
Former Chief Technology Officer, Christie®

Electric lighting is employed virtually everywhere around us, so that we are almost unaware of it. Yet, as technology rapidly advances, so will the way that we think about lighting. Display technology will no longer merely cover our desks or walls and buildings. Whether at home, in our workplace or in public spaces, lighting will do much more than just illuminate our world - it will communicate with us, interact with us, and help us see the world with new eyes. Pixels will be everywhere and will have profound implications on our lives.

In this presentation, Bob Rushby will discuss the convergence of lighting and information display and the major effects it will have on architecture, graphic design, communications and how we both live and work.

**THIS PRESENTATION IS OPEN TO THE PUBLIC
ADMISSION IS FREE**



Everyone Makes a Mark