

Striving For Excellence

FEAS 2015-2020 Strategic Plan

**Ryerson
University**

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Town Hall Presentation

I. External assessment overview

II. Strategic plan overview

III. 2016/2017 timeline

IV. Questions and comments

The Strategic Planning Process

1. self-study (Dec '14 – March '15)
2. draft plan (April – June '15)
3. dept. & faculty-level external assessments (June – November '15)
4. final plan (February '16)
5. town hall meetings (March '16)
6. annual benchmarking (Jan '17)

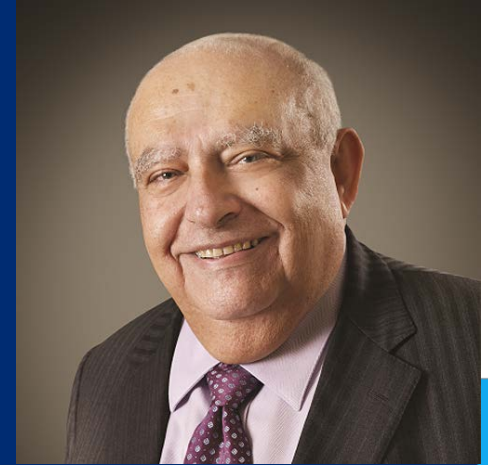
how long? 5 years: 2015-2020

how many? 1 per department & support unit

who? broad consultation through committees, town halls, surveys and external assessments.

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Former Dean, Faculty of Engineering, University
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Former Provost, University of Toronto



Dr. Andy Hrymak

Dean, Faculty of Engineering, Western University
Former Chair of the Council of Ontario Deans of
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Plan Commentary by the External Assessors (1/2)

1. **Significant undergraduate enrollment growth** has occurred without a commensurate increase in staff, faculty and space.
2. Structural and operational issues have emerged from slow and **piecemeal implementation of the administrative decentralization of Graduate Studies**
3. **FEAS Scholarly Research and Creative Activity (SRC) strengths should guide future investments and focus. FEAS should also create greater linkages between the graduate and SRC programs.**

Plan Commentary by the External Assessors (2/2)

4. FEAS student life, academic operations and marketing and communications should reflect and **cater to the unique needs of commuting students.**

5. FEAS has a focus on entrepreneurship and experiential learning (most significantly, Zone Learning) and inter-disciplinary and fundamental research – but FEAS must **acknowledge the very different student, industry and funding audiences that these agendas represent, and plan accordingly.**

6. The required resources should be understood as **investments in quality, excellence and long-term sustainability.**

7. Seek out ways to **continue to differentiate** itself from other faculties of engineering across Canada in its approach to student learning and research foci by leveraging this unique opportunity.

The plan 33 goals, 101 strategies and metrics within 8 key sections:

1. Faculty and Staff
2. Undergraduate Studies
3. Graduate Studies
4. Scholarly Research & Creative Activity (SRC)
5. Marketing and Communications
6. Advancement
7. International Strategy
8. Governance

1. Faculty and Staff

1. Increase the Faculty Complement
2. Strategic Additions to Staff Complement
3. Improve Orientation and Mentoring of Probationary Faculty Members
4. Recognize and Promote Faculty and Staff Excellence

2. Undergraduate Studies

1. Maintain Stable First-Year Enrollment Targets
2. (Pending Approval) Develop Strategically New Programs
3. Enhancing Undergraduate Program Quality
 - a) Review Current Curricula
 - b) Increase Female Student Enrollment
 - c) Enhance Preparedness of Graduate Assistants
4. Enhance Experiential Learning
5. Improve Retention and Completion Time
6. Develop an integrated approach to fostering professionalism, ethics, academic integrity and leadership

3. Graduate Studies

1. Enhance the Quality of Graduate Studies
2. Recruitment of Outstanding Students
3. Providing Exceptional Student Experiences
4. Engaging Students in Top Quality Research
5. Outstanding Student Support and Services

4. SRC

1. Creating a Culture For Fundamental Research
2. Cover the Spectrum of Discovery to Innovation Excellence
3. Building Strategic Partnerships
4. Fostering Interdisciplinary Research
5. Striving for Operational Excellence
6. Increasing Reputation, Intensity and Passion

5. Marketing & Communications

1. Develop a Marketing and Communications Plan
2. Develop Uncompromising Visual, Design, Content and Measurement Standards
3. Cultivate and Respond to Opportunities to Improve Partnerships and Public Relations

6. Advancement

1. Launch 5 year, \$15 million campaign
2. Establish Prospect Research, Cultivation and Stewardship Program
3. Diversify Donor Base
4. Develop FEAS-based Alumni Affairs programming

7. International Strategy

1. Work with Central University Services to Ensure International Students Receive Excellent Student Support
2. Develop Mutually Beneficial Outreach Strategy for International Partner Institutions and FEAS

8. Governance

1. Establish a FEAS Faculty Council
2. Develop the Associate Dean, Graduate Studies Portfolio and Fully Integrate Graduate Studies Administration and Support into FEAS
3. Create a FEAS Health and Safety Committee
4. Establish a FEAS Space Plan and Policy

Early Accomplishments (1/3)

1. Pilot student study space in George Vari installed and successful
2. New positions a) Associate Dean, Graduate Studies and b) Assistant Director, First Year Common Engineering Office
3. New Graduate Programs MEIE and BME (MEng, MASc and PhD)
4. Undergraduate and Graduate Committees established

Early Accomplishments (2/3)

5. New fee structure to support improved and expanded co-op and co-operative internship program approved and in process.

6. Creation of iBoost and successful zone enrollment

7. Leadership Institute proposal developed

8. FEAS Cluster developments: a) New RIII Advisory Board b) CUE-managed NEST grant announced

Early Accomplishments (3/3)

9. FEAS office space planning underway to support new staff positions in communications, graduate studies and external partnerships

10. Over \$745k has been raised from donors to support the David E. Handley Studio (4th flr. Arch. building will be renovated to enhance learning and teaching).

11. Esch Foundation signed a 3 year \$960k pledge. TMX made a \$100k gift. New donors have established student & research awards.

2016 Timeline

May: Unit leads provide 16/17 implementation proposals

June - July: Receive 16/17 budget allocation

October: Provide plan reporting templates

November: Deadline to receive final reports from Units

January: Publish 'year one' report