

DIGITAL PREPRESS GRAPHIC DESIGNER – Ambassador location

The Graphic Designer must have a keen sense of visual storytelling and a detailed eye for effective design. They will have the opportunity to work on some of the largest B2B and B2C brands in North America. They will be responsible for conceptualization and designing of both client and internal creative work from direct mail to social posts.

KEY RESPONSIBILITIES:

- Design and development of print and digital creative, to include but not limited to creative deliverables brochures and advertisements flyers, posters, catalogues, reports, event materials, POP/POS, presentations, sales materials, newsletters, email, infographic, social media images and web pages
- Works closely with Creative Services and Marketing team to ensure designs are aligned with project objectives and creative brief
- Creation of pre-production proofs adhering to our standards as well as the client's specifications for approval
- Troubleshoot technical issues in graphical files for pre-press, printing, web publication and email deployments.
- Maintain accurate and up-to-date file structure and prepare files for print
- Creation of dynamic PowerPoint presentations with eye-catching visual slides
- Creating and/or sourcing compelling graphics to accompany materials

REQUIREMENTS:

- Diploma or degree in graphic design (or equivalent)
- Minimum 3 years of Graphic Design experience with excellent creative, conceptual and critical thinking abilities
- Highly proficient in Adobe InDesign, Illustrator and Photoshop and AfterEffects (nice to have).
- Experience designing PowerPoint/Keynote presentations
- Highly creative - able to convert others' ideas and message into compelling visuals
- Eye for detail, colour, typography, and layout
- Receptive to creative direction and feedback
- Basic knowledge of HTML and CSS
- Create digital renderings in Photoshop (nice to have)
- Bilingual (French) an asset
- Written and verbal skills to help in communicating your ideas and concepts

APPLY DIRECTLY TO:

Andrea Street, People Experience Business Partner
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