

Account Manager

CV Studio

Etobicoke, ON

\$75,000 a year - Full-time, Permanent

Contact: Will Chan wchan@cvstudio.com

Benefits

Casual dress

Dental care

Disability insurance

Extended health care

Life insurance

On-site parking

Paid time off

Vision care

Join a retail marketing team with blue-chip clients! We set the strategy of in-store and retail environments focused on consumer experience. We bring value to our retail clients in terms of in-store marketing, print and training programs.

Reporting to the accounts team, the Account Manager's responsibilities are to support marketing and visual campaigns, manage client interaction, lead in-store communications, prototyping, planograms, and provide merchandising direction and design support to ensure best-in-class execution.

Marketing and Visual Support:

- Support project fulfillment including print elements, visual merchandising and prototyping
- Determine and propose proportions and materials for display
- Create step-by-step visual directives to help store reps install elements
- Test and source different substrate and print production processes
- Update and create new merchandising planograms

Other responsibilities include:

- Manage multiple inputs including production, quality, vendors and shipping to ensure projects are on time and of highest quality

- Chair regular meetings with client and agency personnel, including status meetings, prototype sessions and project management

- Liaise with the team on timing and execution

- Compile and communicate weekly reports to owners including sales update

Demonstrated Skills:

- Channel sales support and Visual Merchandising experience

- Excellent organizational and project management skills

- Ability to work in a fast-paced, dynamic environment

- Passion for print, retail and merchandising excellence

- Creative individual who could collaborate with different stakeholders to reinvent the client's retail environment

Education and Experience:

- Post-secondary degree in, Marketing or Visual Merchandising

- Experience in channel execution programs, 1 year of sales account executives and managers experience

- Advanced skills in MS Office including Excel, Access, Word, and PowerPoint

- Disciplined approach to planning and execution with excellent attention to accuracy and detail

- Organized team-player with the ability to work well under pressure and meet tight deadlines

The masculine and feminine used in this job offer refer equally to employees of both sexes and in no way represent a particular distinction based on gender. CV Studio is an equal opportunity employer.

Licence/Certification:

- Driver's License (preferred)