

POSITION TITLE: Creative Graphic Designer and XMPIE Storefront Support
REPORTS TO: Director, IT
COMPANY: AIIM (Avant Imaging & Integrated Media, Inc.)
LOCATION: Aurora, ON

Company:

AIIM helps our customers drive revenue growth with recurring marketing communications across print, direct mail, email and text. By collaborating solutions designed to enable our client to achieve their strategic goals. We use print, data and integrated marketing to achieve highly effective campaigns that enrich our clients customer relationship while providing a return on investment.

Job Description:

We are seeking a highly skilled and creative individual to join our team as a Creative Graphic Designer and XMPIE Storefront Support. In this dynamic role, you will be responsible for producing visually appealing designs using industry-standard software such as Illustrator, Photoshop, and InDesign. Additionally, you will play a crucial role in managing our XMPIE storefronts, ensuring a seamless experience for both internal and external stakeholders.

Responsibilities:

1. Graphic Design:

- Create eye-catching and innovative designs for a variety of print materials using Adobe Illustrator, Photoshop, and InDesign.
- Collaborate with internal teams to understand design requirements and deliver compelling visual solutions.
- Execute copy and layout changes as needed, maintaining a consistent brand identity across all materials.
- Prepare and optimize design files for print, ensuring they meet the necessary specifications and quality standards.

2. XMPIE Storefront Support:

- Oversee and manage XMPIE storefronts, ensuring they are up-to-date, user-friendly, and aligned with brand guidelines.
- Respond to customer requests related to product modifications, user access, and other inquiries in a timely and professional manner.
- Create and maintain print on demand templates, ensuring accuracy and adherence to design standards.
- Upload print-ready files to the storefront, conduct thorough testing to ensure functionality, and troubleshoot any issues that may arise.

3. Collaboration:

- Work closely with cross-functional teams, including marketing, sales, and production, to understand their design needs and provide creative solutions.
- Collaborate with external vendors and partners to ensure successful implementation of design projects.

4. Quality Assurance:

- Conduct regular quality checks on all design files and storefront functionalities to ensure accuracy and optimal performance.
- Stay current with industry trends and software updates to maintain proficiency in design and storefront management tools.

Qualifications:

- Proven experience as a Graphic Designer with expertise in Adobe Illustrator, Photoshop, and InDesign.
- Familiarity with XMPIE storefront management or similar print on demand platforms.
- Strong attention to detail and ability to manage multiple projects simultaneously.
- Excellent communication and interpersonal skills.
- Problem-solving mindset and ability to troubleshoot technical issues.
- -Knowledge of print production processes and file preparation for print.

If you are a creative individual with a passion for design and a knack for managing print storefronts, we invite you to apply for this exciting opportunity to contribute to our dynamic team.

Please send your application with a cover letter to the attention of:

Pat Krishnan, HR Consultant
pkrishnan@aiim.com