

# M E T A D A T A

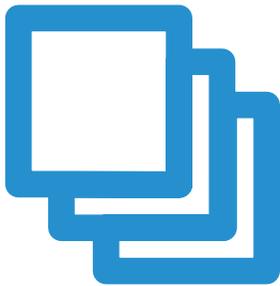
## Data About Data

### Why Does Metadata Matter?

Metadata is a valuable component of asset management for any business, and it is most often referred to as data about data. Metadata is capable of managing a company's knowledge and utilizing it to organize assets based on specified categories. It is the driving factor of society, and influences any Google searches, or social media posts, and much more! Thinking of it in regards to the job of an archeologist, if a historical object, loses its metadata, and does not have a reference to its time period, material, or purpose, then it is does not carry validity. (Hare, 2016). Metadata is essential to defining data.



### How Metadata Can Be Used



Metadata can be categorized into 3 main sections. Descriptive metadata, structural metadata, and administrative metadata. (Horodyski, 2021). Descriptive metadata is what identifies resources, for means of discovery, which would be critical in any online search. Structural metadata will indicate the construction of a file, including the file type, size and other important constructive information. Administrative metadata is what accounts for the intellectual property of an asset, including the rights and management of assets. (Horodyski, 2021). Xinet is a system that can create custom metadata!

### The Future of Metadata

As metadata becomes more widely used among businesses and other corporations, it is no surprise that the landscape for metadata will change as the future is upon us. There will likely be a more keen focus on data quality, as well as privacy. The world is very connected, and with metadata at the helm of social media, there will likely be a need for increased data privacy. Metadata will also prove useful for the dawn of AI and other new technologies. (Genser, 2019).

