

Graphic Communications Management Curriculum

YEAR 1		YEAR 2		YEAR 3		YEAR 4	
GCM 110 Intro to Graphic Communications (Lec. 3 hrs) Prereq: None	GCM 111 Graphic Communication Technologies (Lec. 3 hrs) Prereq: GCM 110	GCM 230 Typography (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: GCM 130	GCM 210 Intro to Packaging (Lec. 3 hrs) Prereq: None	GCM 350 Estimating for Graphic Communications (Lec. 1 hr, Lab 2 hrs) Prereq: GCM 220, GCM 250	GCM 320 Digital Printing Technologies (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: GCM 220	GCM 420 Advanced Print Production Processes (Lab 3 hrs) Prereq: GCM 320	GCM 470 Business Plan (Lec. 3 hrs) Prereq: GCM 370, GCM 420, WKT 608 Antireq: GCM 490
GCM 120 Graphic Communication Processes 1 (Lab 3 hrs) Prereq: None	GCM 121 Graphic Communication Processes 2 (Lab 3 hrs) Prereq: GCM 120	GCM 240 Material Science for Print (Lec. 1 hr, Lab 2 hrs) Prereq: GCM 121	GCM 220 Graphic Communications Processes 3 (Lab 3 hrs) Prereq: GCM 121	GCM 360 Colour Management (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: GCM 260	GCM 362 Intro to UX/UI Design (Lab 3 hrs) Prereq: GCM 220 Antireq: FCD 362, RTA 963, FPN 535	GCM 460 Asset Mgmt. for Graphic Communications (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: GCM 375	GCM 490 Thesis (Lec. 3 hrs) Prereq: GCM 420, GCM 460, WKT 608 Antireq: FCD 580, GCM 470
GCM 130 Design and Layout (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: None	CMN 279 Intro to Professional Comms (Lec. 3 hrs) Prereq: None Antireq: CMN 124, CMN 201	GCM 250 Binding and Finishing (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: GCM 121	GCM 260 Digital Premedia Workflows (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: GCM 250	GCM 370 Management Studies (Lec. 3 hrs) Prereq: MKT 300	GCM 372 Operations and Process Management (Lec. 3 hrs) Prereq: GCM 370	WKT 608 GCM Internship (Lec. 1 hr) Prereq: GCM 220, GCM 370, GCM 375	WKT 608 GCM Internship (Lec. 1 hr) Prereq: GCM 220, GCM 370, GCM 375
MKT 100 Principles of Marketing (Lec. 3 hrs) Prereq: None Antireq: HTM 302	GMS 200 Intro to Global Management (Lec. 3 hrs) Prereq: None	MKT 300 Marketing Metrics and Analysis (Lec. 3 hrs) Prereq: MKT 100 or HTM 302	ACC 100 Introductory Financial Accounting (Lec. 3 hrs) Prereq: None Antireq: ACC 110, AFA 100	GCM 375 Project Mgmt. for Graphic Comms (Lec. 1.5 hrs, Lab 1.5 hrs) Prereq: MKT 300, SSH 105 Antireq: CRI 500, TEC 210	GCM Core Elective OR The Creative School Core Elective	GCM Core Elective OR The Creative School Core Elective	GCM 461 Workflow Automation (Lab 3 hrs) Prereq: GCM 460
Lower Level Liberal Studies Table A 1 of 3	SSH 105 Critical Thinking I (Lec. 3 hrs) Prereq: None Antireq: PHL 214	Open Elective	Lower Level Liberal Studies Table A 3 of 3	GCM Core Elective	Open Elective	Open Elective	GCM Core Elective
	Lower Level Liberal Studies Table A 2 of 3		Open Elective	Upper Level Liberal Studies Table B 1 of 3		Upper Level Liberal Studies Table B 2 of 3	Open Elective
							Upper Level Liberal Studies Table B 3 of 3

GCM Core Electives

Required GCM Courses

Non-GCM Courses

Liberal Studies

Open Electives