

# INTERIOR DESIGN

## CURRICULUM

### Post-Professional Master of Interior Design First offered Fall 2023

#### DEGREE REQUIREMENTS

	Credits
Creative Project/MRP	Milestone
ID8100 Design Research Seminar I	1
ID8101 Research Seminar II	1
3 Electives	3

#### Electives

CD8310	Critical Approaches to Cultural Comm.	1
CD8320	Media Lang: Forms, Approaches	1
CD8330	Audiences and the Public	1
CD8340	Media Writing: Critical & Narrative Forms	1
PC8105	Proposals, Grants, Fundraising	1

#### COURSE LISTING

##### **Creative Project/MRP**

The year-long Creative Project/MRP affords students the opportunity to pursue a topic of their interest that contributes to the interior design body of knowledge. Projects will be developed through phases informed by research that should broaden a student's knowledge of the discipline by demonstrating design/research inquiry, theoretical underpinnings, and written reflection. A public jury composed of faculty and external reviewers will assess the final Creative Project/MRP. This is a Milestone

##### **ID8100 Design Research Seminar I**

This course will examine how objects, interiors, spaces and the built environment represent the transferal embodiment of ideas about culture, society, and identity. Interested in the historical and contemporary relationships of human society to objects and spaces - whether in their creation or use - this course will address ideas about style and substance as relating to the issues and concerns that define the design profession. 1 Credit

##### **ID8101 Design Research Seminar II**

Design|Research Seminar II offers students the fundamentals to situate their design|research in historical contexts, with an emphasis on gathering visual, textual, and other resources, demonstrating historical awareness and present innovations. Students will draw on weekly seminar discussions to draft the literature review and/or precedent studies for their MRP. 1 Credit

##### **CD8310 Critical Approaches to Cultural Comm.**

This course engages critical theories on race, Indigeneity, class, and gender to interrogate notions of cultural competence, cross-cultural and intercultural communication that permeate the study and practice of communication. We ask: who determines culture? What social structures are reinforced in theories and practices of culturally competent communications? We also critically explore how traditional notions of culture are communicated and reinforced across various genres, media, and contexts. 1 Credit

##### **CD8320 Media Lang: Forms, Approaches**

This interdisciplinary course will investigate both common elements (visual and auditory narratives, methods of presentation/distribution, cultural roles) and specific attributes (individual characteristics and technologies) of contemporary media forms. Key developments in the evolution of media types and media languages will be explored in the larger context of understanding critical and theoretical issues associated with these forms and languages. 1 Credit

##### **CD8330 Audiences and the Public**

The course addresses the challenges concerning value creation and the effective design and delivery of media/mediated products and services from the perspective of the audience. The course brings an interdisciplinary conceptual framework to bear on contemporary media and mediated consumption to investigate five principal ways of audiencing (citizen, spectator, customer, user and player) as well as the new audience sociability and several key issues around managing it: metrics, presumption, fans, transmedia, and business models. 1 Credit.

##### **CD8340 Media Writing: Critical & Narrative Forms**

This course will explore issues of form, expression and viewpoint in writing for contemporary visual arts and media. The emphasis will be on essays and critical studies, but writing of summaries, proposals and analyses will also be covered. Traditions of literary and arts criticism form a basis for study of contemporary writing practices for both print and screen-based media. 1 Credit

**PC8105 Proposal Writing, Grant Seeking and Fundraising**

This course provides a detailed introduction to the multidimensional processes of grant-seeking and the strategic principles of writing proposals for research funding and non-profit fundraising. Through a theoretical framework grounded in classical and modern rhetoric, meta-rhetoric, and narratology, students will explore how professional communicators construct polished arguments to generate support. From the perspective of both grant seekers and multidisciplinary peer-review audiences, students will learn how to identify and target government, foundation, and corporate funding sources/opportunities, to translate project goals and problem statements into clear objectives and hypotheses reflective of societal need, and to coordinate activities in the planning, development, structuring, and articulation of feasible, methodologically rigorous, and conceptually innovative research projects/proposals. Students will also gain practice in applying these techniques to fundraising initiatives and tasks including outreach and the cultivation of potential foundation and corporate donors. 1 Credit

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