master of

PROFESSIONAL COMMUNICATION
Interested in communication strategies? Persuade and inform with innovative ideas.

“My experience has made me a mature writer, a strategic thinker, and a creative designer.”
Curriculum + Internship

FULL-TIME ONE-YEAR INTENSIVE PROGRAM

The perfect balance of theoretical knowledge and practical skills

CURRICULUM

This vibrant program addresses the growing need for formally qualified specialists to plan, implement and oversee communications at organizational and global levels, whether in government, health care, corporations or not-for-profit organizations.

Our program challenges students to critically and creatively explore visual design, media relations, risk-crisis communication, advanced speaking and presentation technologies. Students will gain advanced research skills through the completion of an original written or creative major research project.

INTERNSHIP

This course allows students to participate in organizational placements, which relate to their research interests and may provide primary data for their major research project.

CENTRE FOR COMMUNICATING KNOWLEDGE (CCK)

The CCK provides students with opportunities to plan and create communication strategies and products for internal and external researchers.

PAID OPPORTUNITIES + SCHOLARSHIPS

Apply to work as a Research Assistant or Grad Teaching Assistant. Program funding is awarded to top candidates.

Program offered at FCAD’s School of Professional Communication
ADMISSION REQUIREMENTS

- Completion of a four-year bachelor’s degree (or equivalent) from an accredited institution
- Minimum grade point average (GPA) of 3.00/4.33 (B or equivalent) in the last two years of study
- Two academic letters of recommendation
- Statement of interest
- Resumé/CV
- Portfolio including two examples of written communication

CONTACT US

Program Administrator
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ryerson.ca/fcad/programs/graduate