

# Digital Media

MDM

[ryerson.ca/graduate](http://ryerson.ca/graduate)



## Digital Media

Ryerson's Master of Digital Media is an intensive 12-month professional program designed to equip graduates with the skills and industry experience they will need as they launch themselves into the digital media world. Whether students plan to develop their own startup, work in the corporate world or go on to complete further studies, we provide the framework for success.

### Research Areas

- Augmented & Virtual Reality
- Digital Culture & Design
- Digital Currencies & E-Commerce
- Digital Entertainment & Interactive Performance
- Digital Entrepreneurship & Innovation
- Digital Media & Creative Strategy
- Digital Prototyping & Manufacturing
- Interactive Media & Exhibitions
- Media Aggregation & Analytics
- Social Media Management
- Transmedia Storytelling
- Web Design & Digital Marketing

### Sample Courses

- Digital Media Entrepreneurship
- Digital Media Environments
- Foundations of Digital Media
- Interaction Design Digital Media
- Interpersonal Communication

### Resources

- Digital Media Zone
- RTA Transmedia Centre
- Ryerson Career Centre
- Ryerson Labs
- Ryerson Library and Archive

### Admissions Information

#### MDM

- Completion of a 4-year honours degree
- Post-secondary education in the areas of engineering, business, multimedia, science, media production, graphics, fine arts, art history or design will be particularly useful. Previous digital media, programming education.
- Minimum grade point average (GPA) or equivalent of 3.00/4.33 (B) in the last two years of study
- Production experiences are recommended
- Portfolio, which may include but is not limited to video, film, animation, photography, prototype, design, programming code or business planning
- Two academic or three professional letters of recommendation
- Statement of interest
- Resumé

Applicants may be required to provide certification of English language proficiency. For more information, visit [ryerson.ca/graduate/futurestudents/admissions/english-language.html](http://ryerson.ca/graduate/futurestudents/admissions/english-language.html).

### At a Glance

# 1st

graduate program in the world to be fully embedded within an incubator

# \$100K

in startup funding awarded in 2014

# #1

incubator in Canada\*

# #5

incubator in the world\*

# 10

6 publications, 1 book and 3 conferences in 2014

\* University Business Incubator Index



**“This is a safe place to validate challenging ideas. Once you lock onto an opportunity, this program provides the resources to bring it to fruition.”**

**– Ahmed Sagarwala, MDM student**

### **International Students**

International Student Support (ISS) provides comprehensive services for the international student community at Ryerson.

**[ryerson.ca/internationalsupport](https://ryerson.ca/internationalsupport)**

### **Program Contact**

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