

# **TRSM Co-op Option**

## ***Business Technology Management***

**Information Session**

*September 2018*

# BTM Co-op Program Contacts

Ray Moss

**Co-op Faculty Advisor**

- [rmoss@ryerson.ca](mailto:rmoss@ryerson.ca)
- 416-979-5000 X 7748

**Located in:**

- Ted Rogers School of Information Technology Management(TRS 2-166)

Gloria Allen

**Co-op Administrator**

- [gallen@ryerson.ca](mailto:gallen@ryerson.ca)
- 416-979-5000 X 7128

**Located in:**

- Ted Rogers School of Information Technology Management(TRS 2-004)

Raymond  
Holganza

**Co-op Coordinator**

- [rholganza@ryerson.ca](mailto:rholganza@ryerson.ca)
- 416-979-5000 X 543488

**Located in:**

- Business Career Hub  
Ted Rogers School of Management



## **What is Co-op Education?**

- Benefits/Costs of Co-op Education

## **Coop Schedule**

- Admission Process
- Co-op Work Term Sequences
- Program Requirements

## **Program Costs**

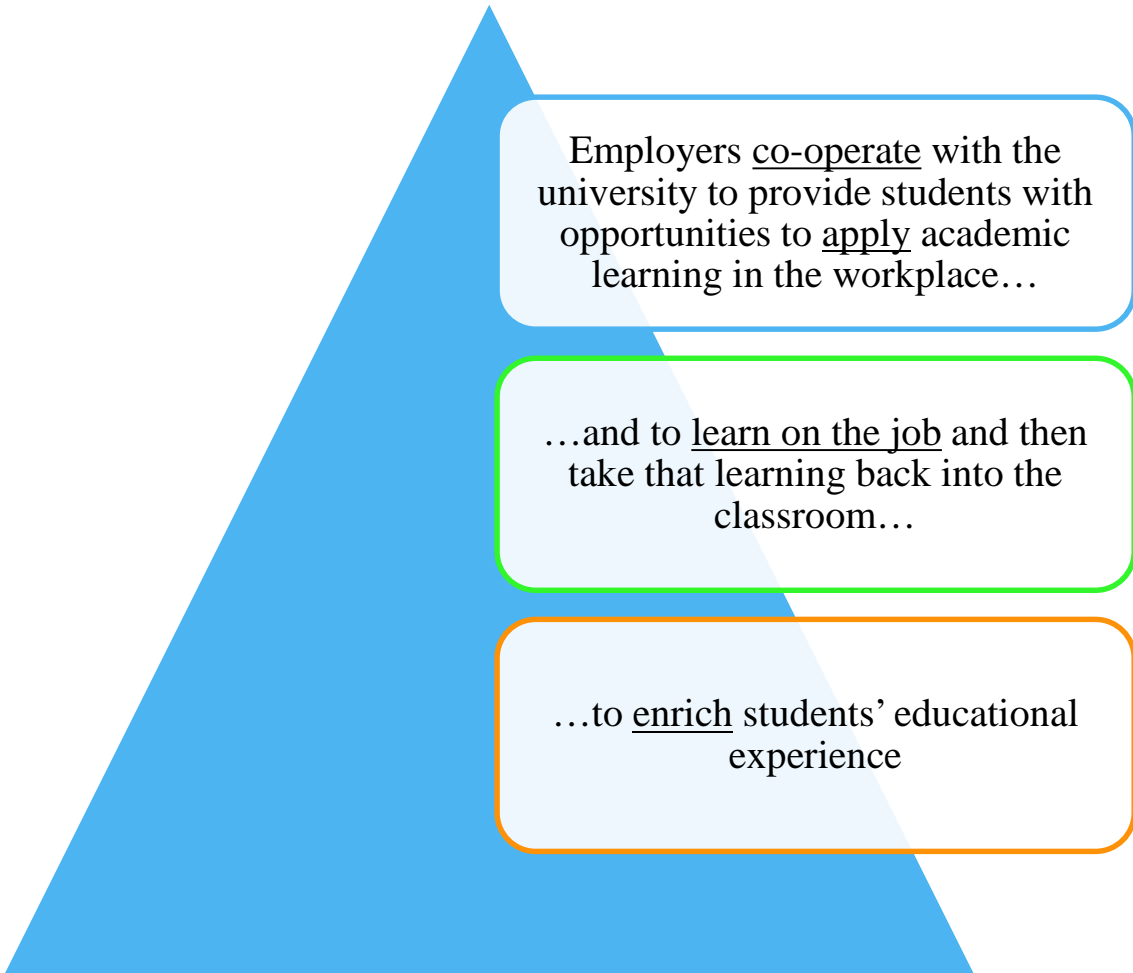
## **Co-Op Support Services**

- Business Career Hub

## **Student Presentations**

## **Questions?**

# So....What is Co-op

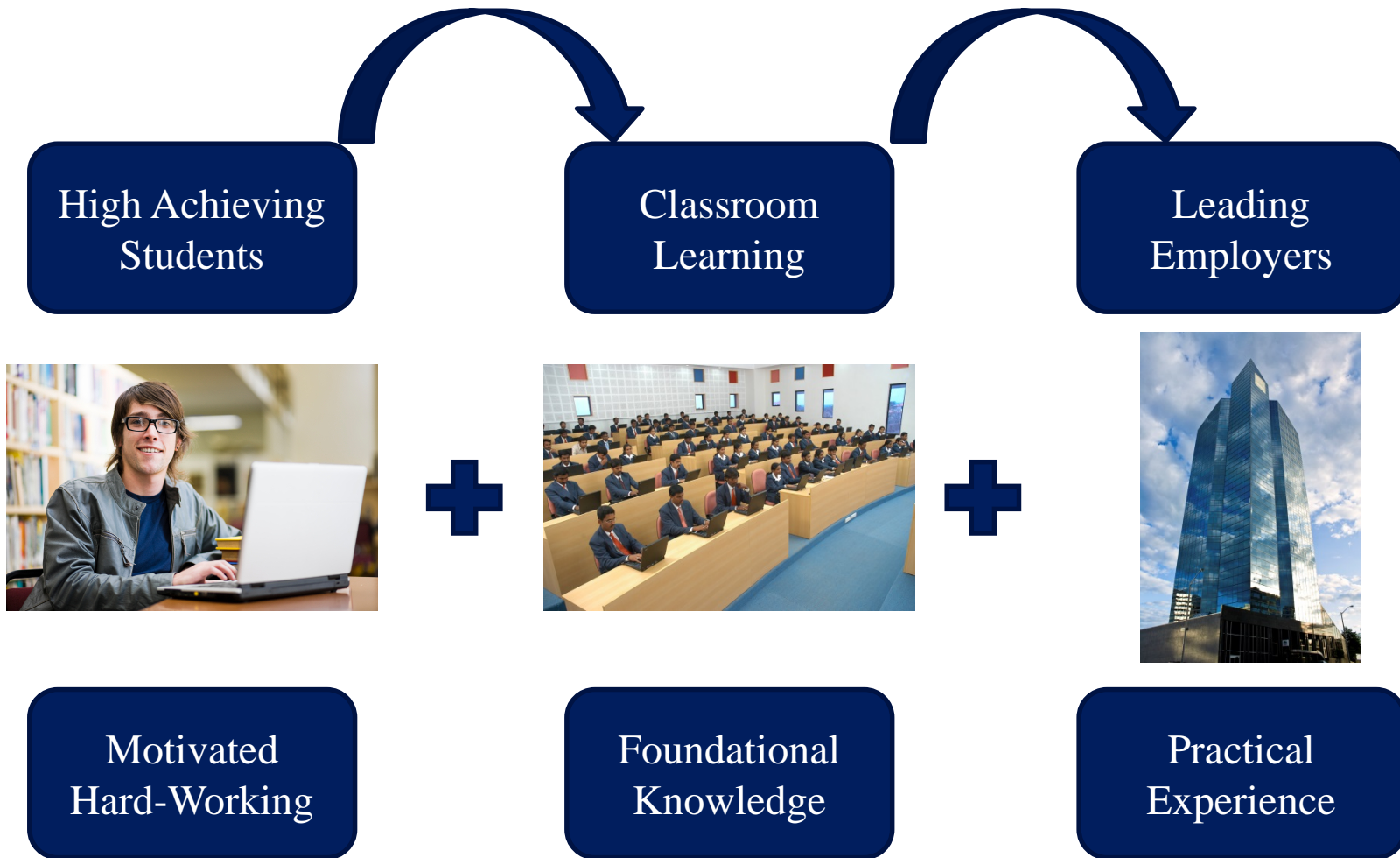


Employers co-operate with the university to provide students with opportunities to apply academic learning in the workplace...

...and to learn on the job and then take that learning back into the classroom...

...to enrich students' educational experience

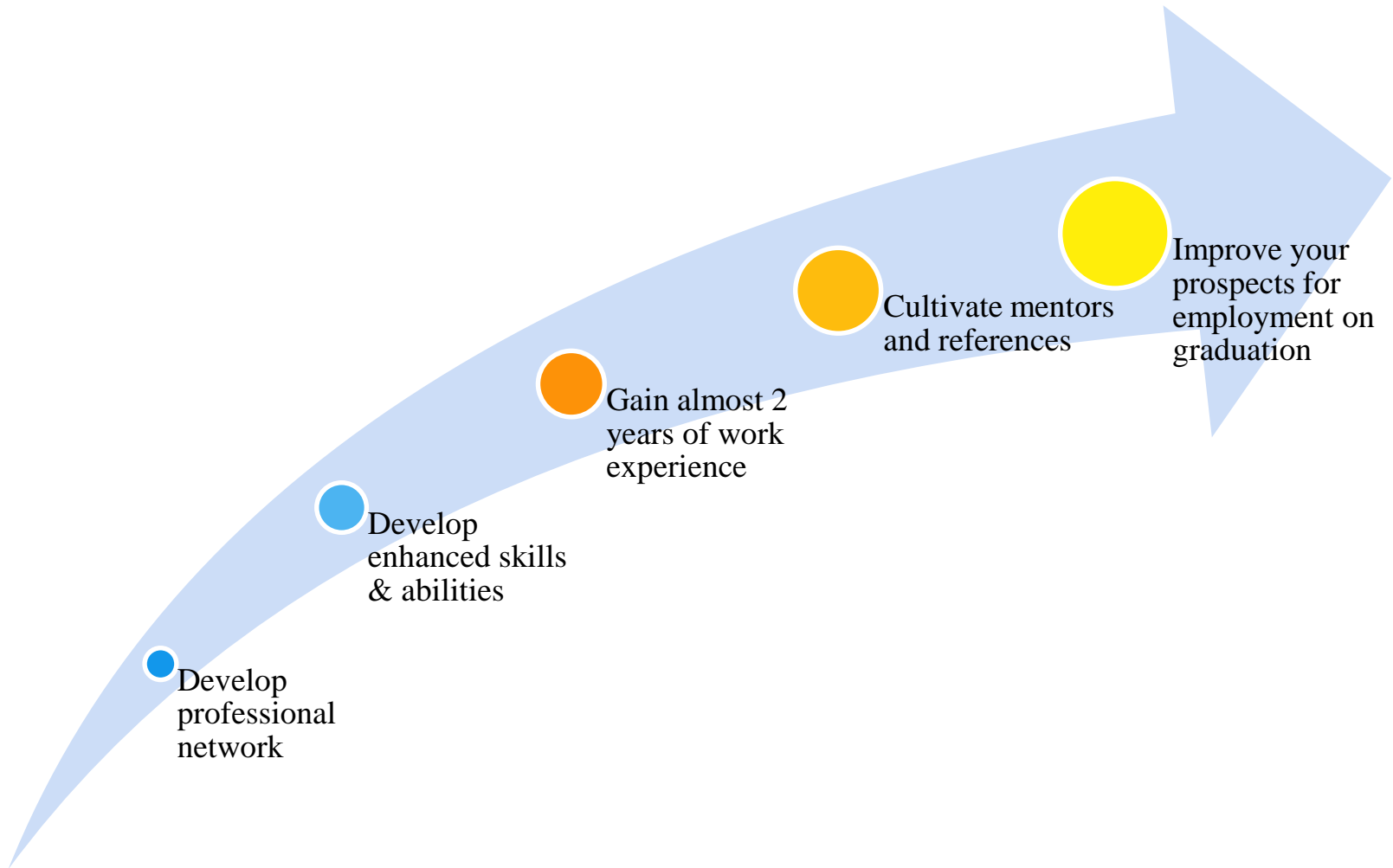
# What is Co-op Education



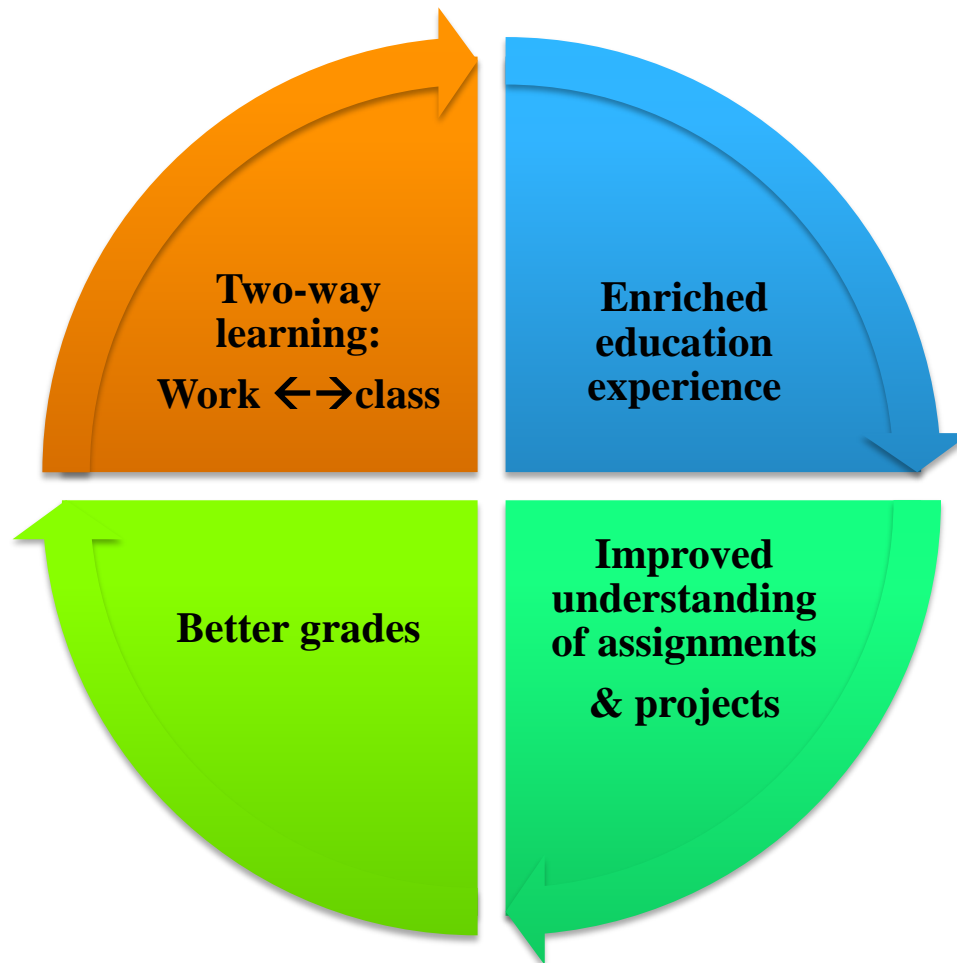
# Co-op Benefits: Personal

-  **Gain maturity & confidence**
-  **Make better informed career choices**
-  **Earn while you learn**
-  **Graduate with less debt**
-  **Earn more on graduation**

# Co-op Benefits: Professional

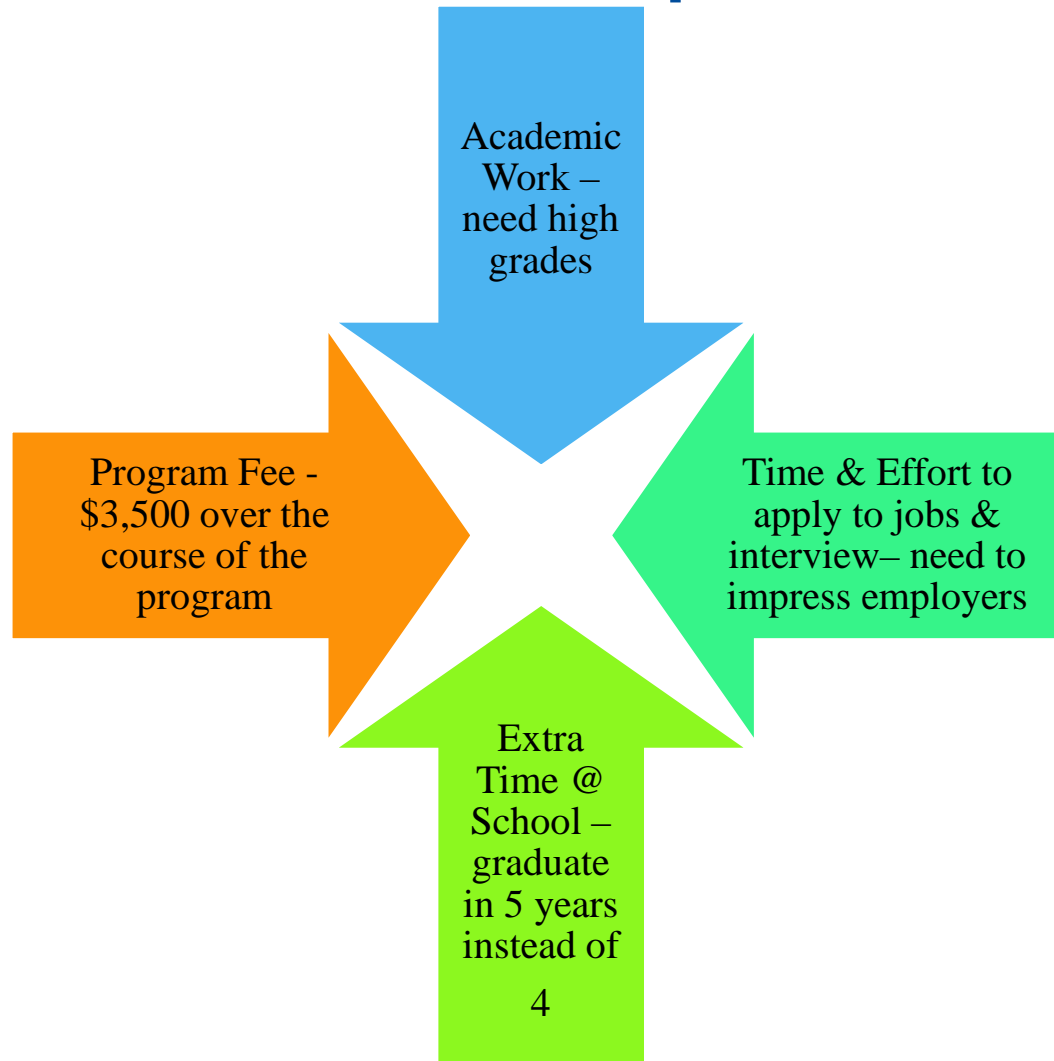


# Co-op Benefits: Academic

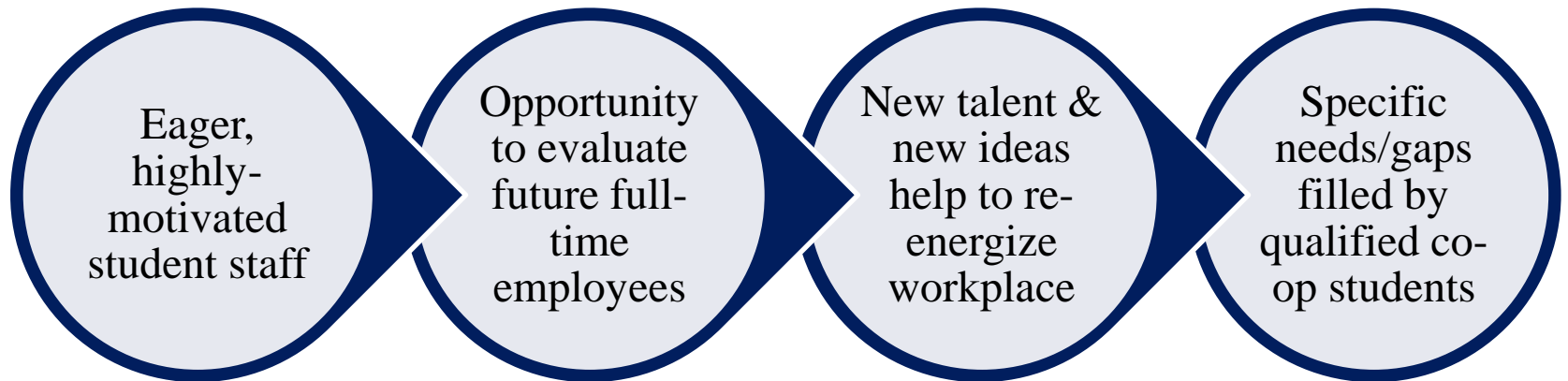




# Things to Consider for Co-op



# Why Employers Hire BTM Co-op Students



# Where do BTM Co-op Students Work?

## Sample Roles – Business Technology Management

### Financial Institutions

- Business Systems Analyst
- Technical Analyst

### Pharmaceutical

- Project Analyst
- Business Analyst
- Consulting Business Technology Analyst - Deloitte
- Project Delivery Officer - CC, Canadian Tire

# Where do BTM Co-op Students Work?

- Consultants
- Financial Services
- Consumer Goods
- Government
- Utilities

# Coop Schedule: Business Technology Management



# Admission Process: Business Technology Management



Important Note: Applying to co-op is a one time opportunity!

# Co-op Program Requirements

Complete all 10  
first year courses by  
the end of the  
Winter semester

Option to improve  
GPA through  
summer courses

Minimum CGPA of  
at least 2.80 at the  
end of first year

Be enrolled in all  
second year courses

# Accepted to Co-op? Program Requirements

Complete work terms  
as scheduled

Earn a 'pass' for each  
Work Term Report

Receive a minimum  
'satisfactory' rating on  
each employer's work  
performance  
evaluation

Must maintain the  
minimum CGPA  
requirement



# Accepted to Co-op? Program Requirements

Complete courses  
as scheduled

Take no more than  
two course on a work  
term ( with employer  
permission)

Finish program in 5  
years ( no fast  
tracking permitted)

Complete final year  
as a full time student  
with minimum 60%  
course load

## Accepted to Co-op? Program Fee

Program Fee is \$3,500

- Not a placement fee
- payable regardless of how job is found (i.e., if you find a job on your own, the fee is still payable)



# Support Services: Business Career Hub

## Full-time co-op professionals

- who support students & build relationships with employers

## Co-op opportunities

- Postings & opportunities to engage with industry via events, mock interviews, etc.

## Training & development

- Workshops & 1:1 appointments:
  - Resumes, cover letters, job applications, work term search, interviewing, networking, competing for opportunities

## Scheduling interviews & help with offers

## Monitoring work situations

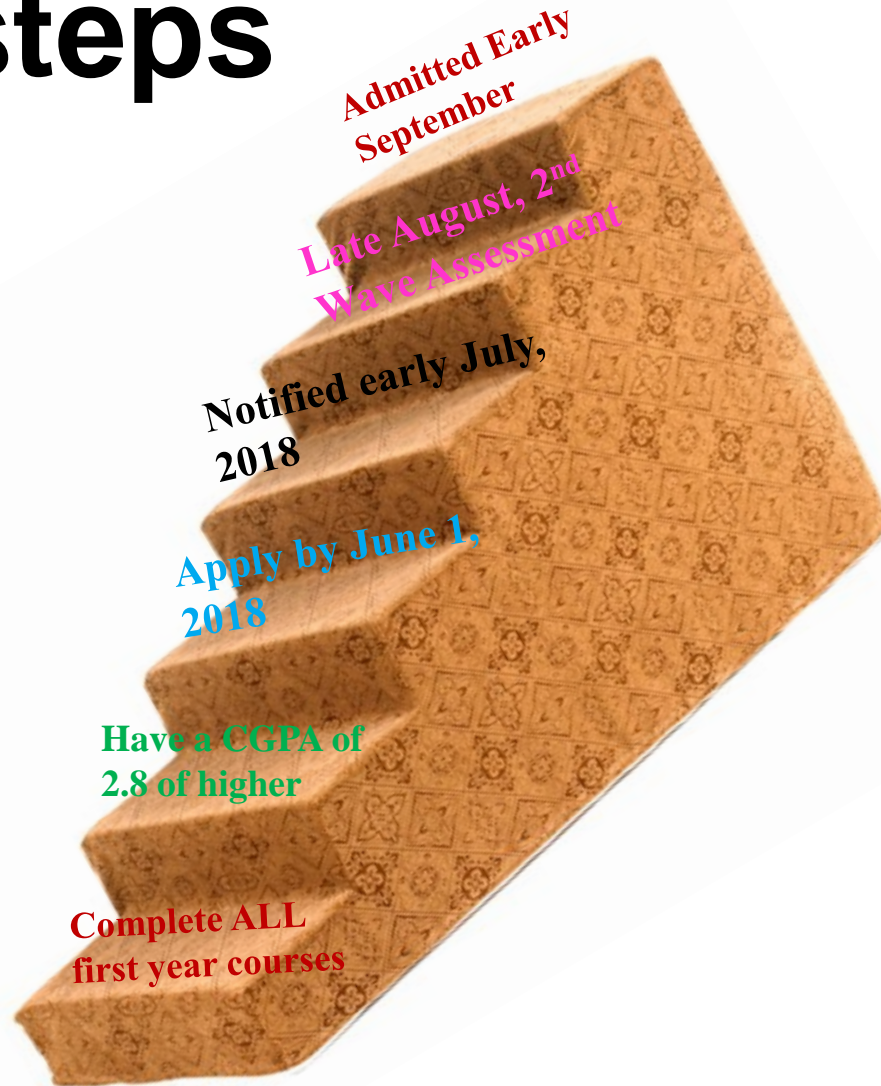
- Assistance, counselling, conflict resolution

# Support Services: Business Career Hub

## Business CAREERHUB

- Support for TRSM students:
- Daily drop-in times
- Resume/cover letter reviews
- Mock interviews, online interview practice
- Specialized and customized workshops for business students
- Resumes and cover letter writing, interview techniques, networking,  
LinkedIn
- Employer events: networking/recruiting, info sessions, coffee chats
- Targeted job search

# Next steps



# Additional Information

**TRSM  
CO-OP**

<http://www.ryerson.ca/trsm-co-op/>

*OR*

Stop in to the Business Career Hub  
at TRS 2-148 to ask your questions!

**TED  
ROGERS  
SCHOOL**  
Information Technology  
Management

[www.ryerson.ca/itm](http://www.ryerson.ca/itm)

- Click on “Current Students” → “Co-operative Education” for academic information